

## Contact

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## Top Skills

SQL

Microsoft Power BI

Data Analysis

## Languages

Português (Native or Bilingual)

Inglês (Native or Bilingual)

## Certifications

Data Governance

Microsoft Power BI Professional Training

Data Manipulation with dplyr

Joining Data with dplyr

Excel Basic Advanced 5 Courses - Specialist Training

# Matheus Esteves

Data Analyst | Power BI | SQL | Python | Business Intelligence | Analytics | BI Analyst  
United States

## Summary

Experience with project management, data analysis, and ensuring data quality and governance:

- Work experience with Data Viz (Power BI and Tableau);
- Work experience with Data Analysis, ETL and Product Development based on data needs;
- Develop, automate, and maintain Power BI Dashboards, ensuring data quality and report consistency;
- Manage Data Warehouse dimensional models and ELT processes for efficient data integration;
- Facilitate brainstorming sessions to develop KPIs aligned with business objectives;
- Generate Power BI Embedded Reports and provide BI support for client satisfaction;
- Analyze user data and performance indicators to provide actionable insights;
- Support product development by clarifying metrics and integrating user behavior insights;
- Consolidate competitor information to generate business insights and sectorial reports;
- Strong communication skills for interaction with stakeholders and client integration.

I am curious, adaptable, easygoing and always open to new challenges.

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## Experience

TapGoods

Data Analyst

February 2023 - Present (1 year 4 months)

Texas, United States

I provide customized data reports empowering clients to make data-driven decisions and safeguard financial interests. This service drives both direct revenue through tailored offerings and indirect revenue by enhancing client retention with unique insights with over 20 general and custom reports.

Here's my list of responsibilities:

- Management, development, maintenance and automation of dashboards in Power BI;
- Maintain the data warehouse dimensional model, caring for the ELT;
- Ensure the quality of data, integrations and consistency of reports;
- Facilitation of brainstorming sessions to understand and document processes/rules and KPI's development for the business;
- Generate Power BI Embedded Reports;
- BI support to customers: Long-term link with customers (users), ensuring new projects for the team and the continuity and satisfaction of current projects.

## TradeMap

### Data Analyst

May 2022 - February 2023 (10 months)

Brazil

Helped identify performance bottlenecks in the application, identify not used features and report back to the product team to save development time and money, identify our most popular products and report back if follow ups to them would be impactful or not and ect.

These were my complete responsibilities:

- Monitor the results and provide information to the business area and, at the same time, understand the needs and develop reports, dashboards or visualizations in Jupyter Notebooks that meet their needs;
- Management, development, maintenance and automation of dashboards in Power BI;
- Analysis, validation and measurement of user data and performance indicators to bring insights and new opportunities for marketing and business actions;
- Creation of Dashboards and queries using our cloud database (provided by Databricks) to track results and business success metrics;

- Support to product devs to clarify important metrics and events to be captured in the app, how they should be registered in the database entry and validation thereof;
- Ensure the quality of data, integrations and consistency of reports;
- Complete understanding of business objectives to extract relevant data;
- Facilitation of brainstorming sessions to understand and document processes/rules and KPI's development for the business.

Fundação Getulio Vargas  
Business Intelligence Intern  
October 2021 - May 2022 (8 months)  
Rio de Janeiro, Brasil

Reported back to the product team indicating the performance of marketing campaigns and indicating where the bottleneck was for the funnel, also indicated the growth (or decrease) of multiple different degrees I was responsible for.

These were my responsibilities:

- Elaboration of statistical models;
- Management, development, maintenance and automation of Power BI dashboards;
- Search and consolidate information about the main competitors, generating insights about the business' differentials;
- Elaboration of analysis, sectorial reports, projections and perspective;
- Integration with customers from different areas of the company to understand the needs and develop materials and/or dashboards that meet their needs.

CREB Centro de Reumatologia e Ortopedia Botafogo  
Financial & Accounting and Supply Intern  
July 2021 - September 2021 (3 months)  
Rio de Janeiro, Rio de Janeiro, Brasil

- Assistance in processing the flow of accounts payable;
- Assistance in financial reconciliations and monthly closing;
- Support for new cash flow improvement projects;
- Negotiations of all types of contracts;
- Interface with all areas of Projects, Products, Planning and Budget.

## Education

Universidade Presbiteriana Mackenzie

Data Science · (August 2022 - December 2024)

Universidade do Estado do Rio de Janeiro

Bachelor's Degree, Actuarial Science · (January 2020 - December 2023)

UFRJ - Universidade Federal do Rio de Janeiro

Bachelor's Degree, Food Engineering · (2018 - 2020)