

MATEUS KRATZ

FREELANCE
PRODUCT MANAGER



KAUTIONSRETTER



ROIHUNTER



JOB STARS™



Buergeramt-Termine.de



BSYNCHRO



MATEUS KRATZ

PRODUCT MANAGER

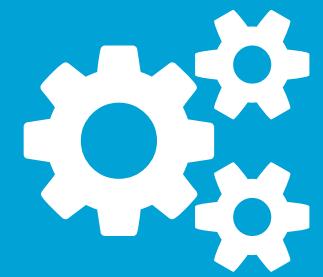


MASTER IN MANAGEMENT
ESCP EUROPE

BACHELOR IN ECONOMICS
BARCELONA UNIVERSITY
BAMBERG UNIVERSITY

- » PRODUCT MANAGER – (CONSULTANT)
FREELANCE
- » BUSINESS DEVELOPMENT – (OPERATIONS)
ROI HUNTER
- » CO-FOUNDER – (HEAD OF PRODUCT)
BÜRGERAMT-TERMINE
- » CO-FOUNDER – (HEAD OF PRODUCT)
KAUTIONSRETTER
- » ANALYST – (M&A ADVISORY)
KBR GROUP

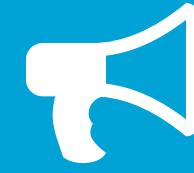
PROJECT PORTFOLIO



PRODUCT MANAGEMENT



START-UP CONSULTING



BUSINESS DEVELOPMENT



Hast du Fragen?
+49(0)30 24 301 - 1174

Garantierter
Rück er



KAUTIONSRETTER

KautionsRetter was an online marketplace designed to support tenants during their relocation in recovering their rent deposits from landlords.

(discontinued beta-phase 12/2015)

Bekannt aus:



The screenshot shows the KautionsRetter website. At the top, there's a navigation bar with links for HOME, STARTUPS, EVENTS, and COOPERATION. Below the navigation, a banner states: "KautionsRetter offers tenants assistance on everything related to cosmetic repairs when they move out of a flat." To the left, there's a section for "KAUTIONS RETTER.DE" with a "TEAM: MATEUS KRATTZ, LINDA" link. The main content area features a large image of five people in blue shirts with the KautionsRetter logo, standing together. Below this image, there's a testimonial in German: "Mietgeber nicht, zahlen wir! Unsere geprüften Fachleute machen Deine Schönheitsreparaturen durch und ermöglichen eine faire Rückzahlung Deiner Mietkaution!" A green button labeled "ICH HILFEN" is visible at the bottom left.



- » Founded in / Financed by the ImmobilienScout24 Accelerator (YoulsNow)
- » Winner of the ValleyInBerlin Award 2014
- » Responsible for product & strategy



KAUTIONSRETTER → VISIT [Website](#)

PM



Hast Du Fragen?
+49 (0)30 24301 - 1174

Unsere Services • Häufige Fragen

Garantiert 100% Mietkaution zurück erhalten

Zahlt Dein Vermieter nicht, zahlen wir! Unsere geprüften Handwerker führen Deine Schönheitsreparaturen durch und wir garantieren Dir volle Rückzahlung Deiner Mietkaution!

Schönheitsreparaturen beauftragen

Musst Du überhaupt Schönheitsreparaturen durchführen?
[Jetzt Mietvertrag online prüfen >](#)

Bekannt aus:

IMMOBILIEN SCOUT 24 GRÜNDERSZENE DER TAGESSPIEGEL YOU IS NOW

GRÜNDERSZENE Jetzt suchen...

Magazin Datenbank Lexikon Jobbörse Seminare Events Ranking

Food | Mobility | Swiss Outpost | Salesforce | KPMG - Smart Start | Start Alliance Berlin | exist | Lexoffice | HISCOX | Power to idea | DHL

Gründerszene.de > Wirtschaft > Investment > Das sind die drei neuen Startups im You-Is-Now-Accelerator

Vorheriger Artikel Nächster Artikel

ds deutsche startups NEU: digitale-leute.de Startups / Investoren Jobbörse Jobsuche (ETA)

Suche nach Artikeln, Jobs, Events

#STARTUPICKER STARTUPS PEOPLE DEALS KNOW HOW SOFTWARE & IT GALERIEN

Linda Jazar von Kautionsretter

"Wir prüfen die Qualität unserer Handwerker genau"

Kautionsretter ist eine Online-Plattform, die sich um die Verwaltung von Käutionen kümmert und Handwerker vermittelt. Gründerin Linda Jazar spricht im Gründer-Kurzinterview über Schönheitsreparaturen, Heimwerker-Boxen und Technologieführerschaft in der Nische.

- » Conducted 70 customer interviews to develop insights about target market and defined MVP.
- » Designed and led three usability studies with >100 participants and A/B-tested communication of product USP, sending newsletters to >40,000 recipients – messaging overall performed 10% better than industry reference group.
- » Led product team and revamped engineering process, implementing Kanban framework and other agile methodologies.

Bürgeramt-Termine offered an automated appointment booking system for citizens in Berlin, based on the city's IT infrastructure.

(pivotied in '16 w/o Mateus)



Anmeldung Berlin 2017: Wir melden Ihre Wohnung für Sie an

Sie haben keine Lust im Berliner Bürgeramt Schlange zu stehen? Kein Problem.

[zum Info-Video](#)[zum Ablauf](#)[VIDEO SPIELE ABO FOTOGRAFIE](#)[Panorama Politik Kultur Digital Lifestyle **Wirtschaft** Sport Familie Genuss Gesundheit Reise Auto](#)[Home > Wirtschaft > News > Internet-Portal Berliner verkaufen Bürgeramt-Termine für 45 Euro](#)**WELT** N24

Berliner verkaufen Termine im Bürgeramt für 45 Euro

www.huffingtonpost.de/tina-rodriguez/berlin-buergeramt-termint_8089554.html#**HUFFPOST**

Für kostenlose Termine zahlen



In den Bürgerämtern in Berlin gibt es lange Wartezeiten. Jörn Kamphuis, Martin Becker und Mateus



für 45 Euro

... muss in Berlin oft lange warten. Jetzt online

heutezeitung

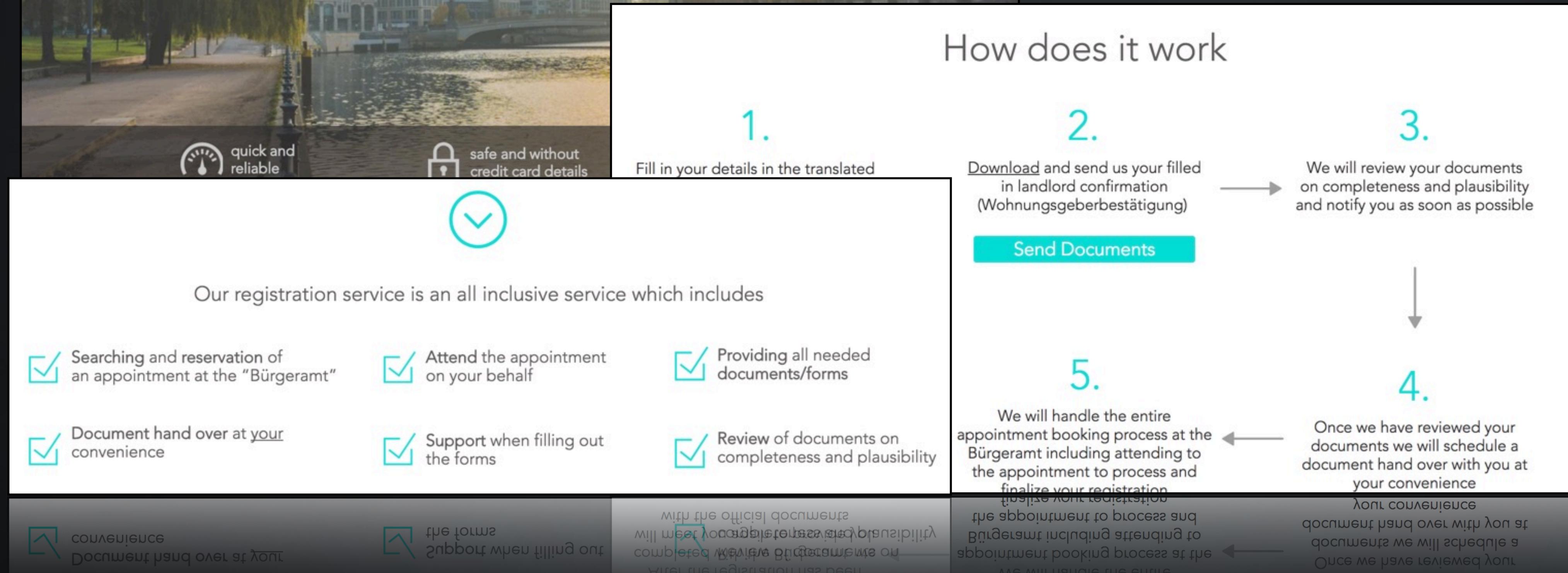
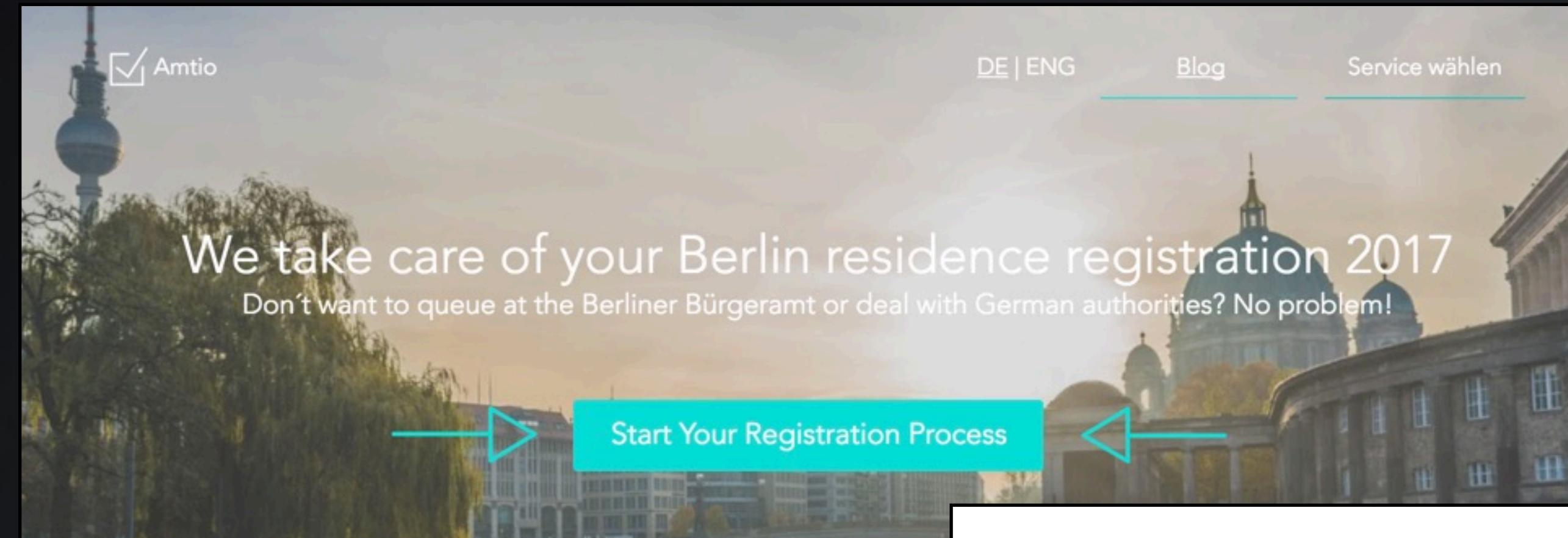
heutejournal



» The mission was to push the Berlin senate to improve the quality of online services provided to the public

» After 6 months the Berlin senate reacted by introducing a *12 point plan to improve the "Bürgerämter"*

» Responsible for product & strategy



- » Developed a web-based app, using >300 VPN connections (changing after every query) to crawl city websites for appointments
- » Broke even in the first week, processing around 200 (paid €45/user) bookings
- » Led all aspects of product work in the team



Struggling to motivate your kids to do chores?



new chart that motivates your kids to complete their chores, while rewarding them for their hard work.

- » Worked as UX consultant and product manager
- » Prepared the app for a relaunch in the ed-tech sector
- » Collaborated with 4 remote stakeholders to align team

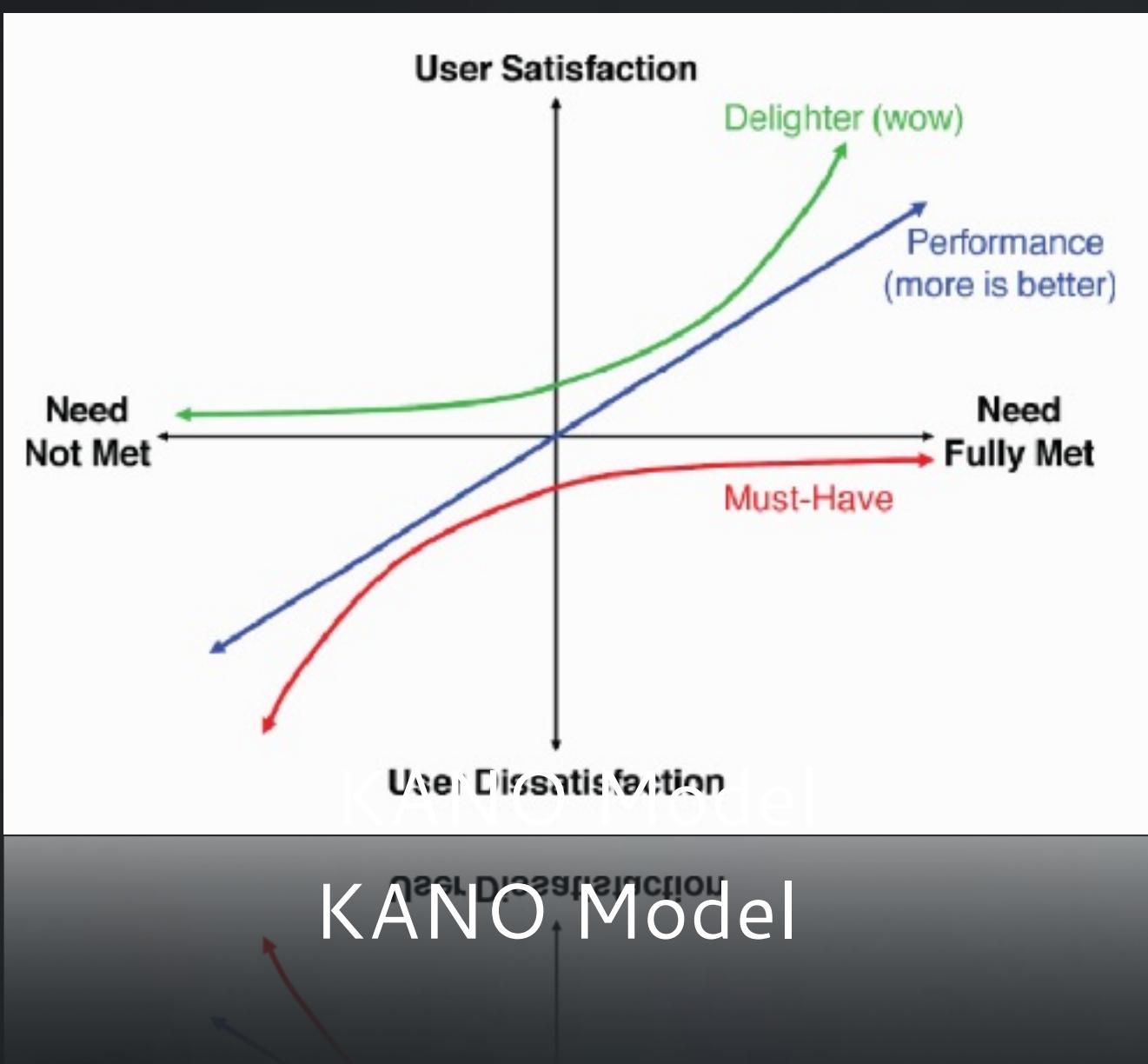
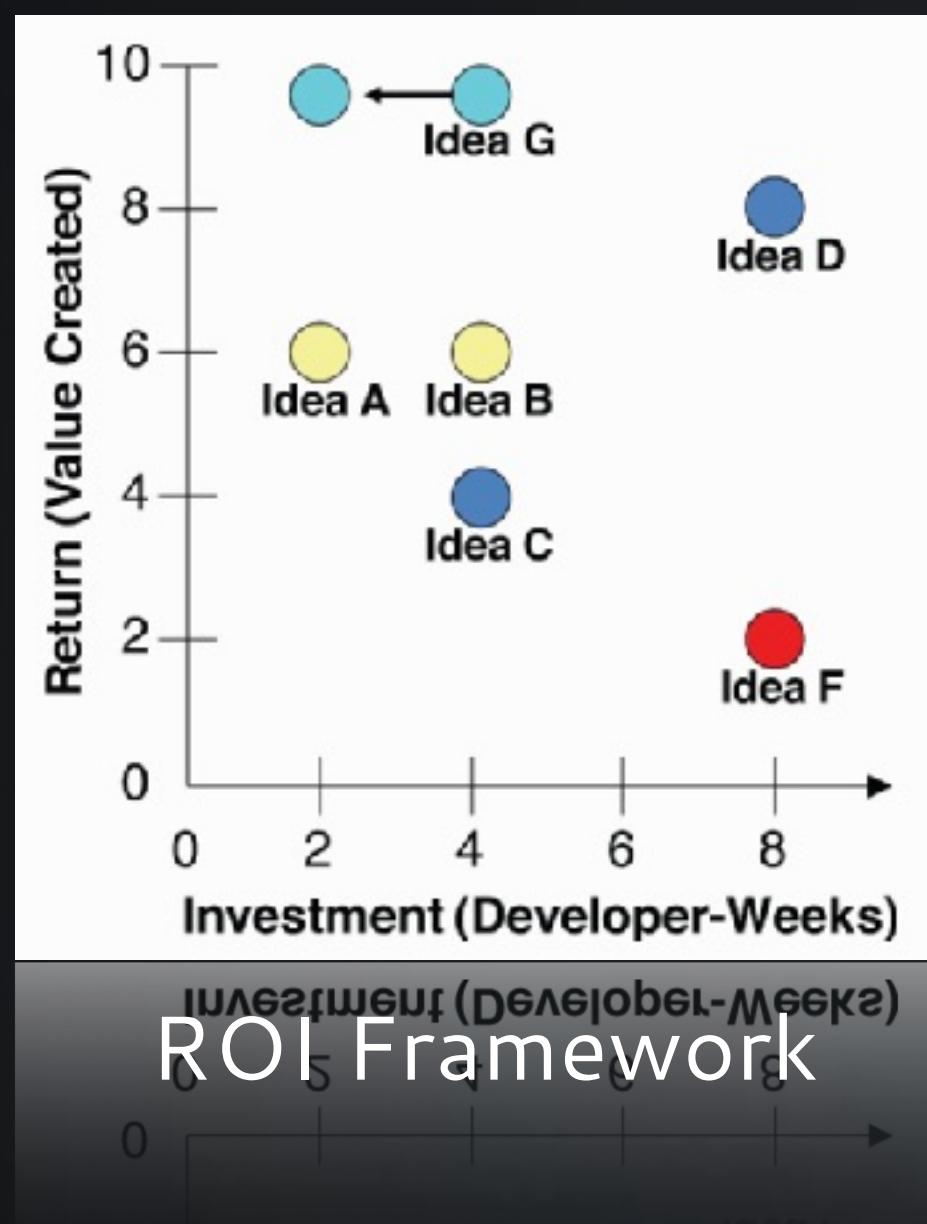
JobStars is the 21st century chart that motivates kids to complete their household chores, while rewarding them for their hard work.

JOB STARS

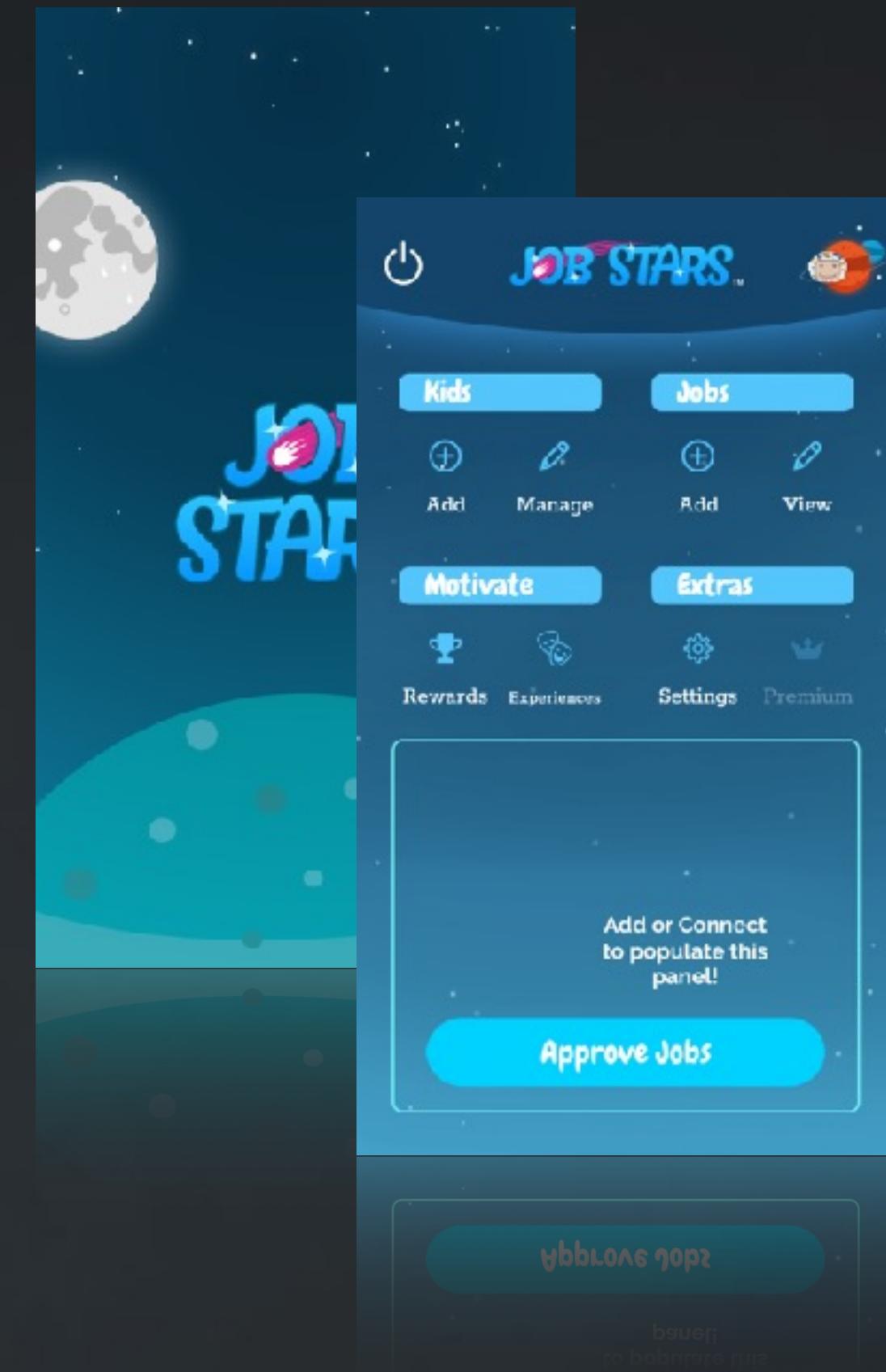
Watch video here → [Link](#)



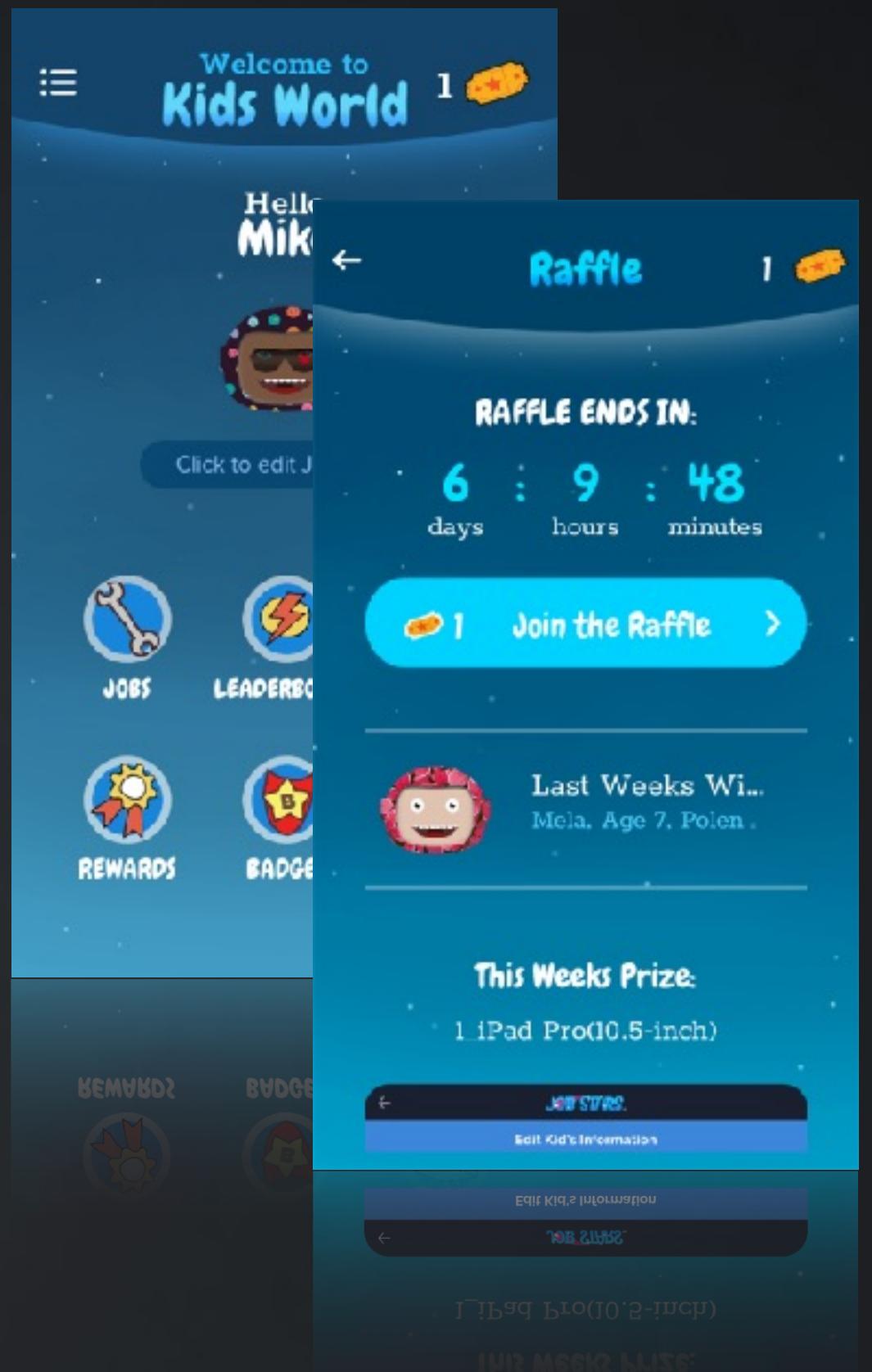
- » Defined new vision for product based on KANO model and prioritised feature set for MVP using ROI framework.

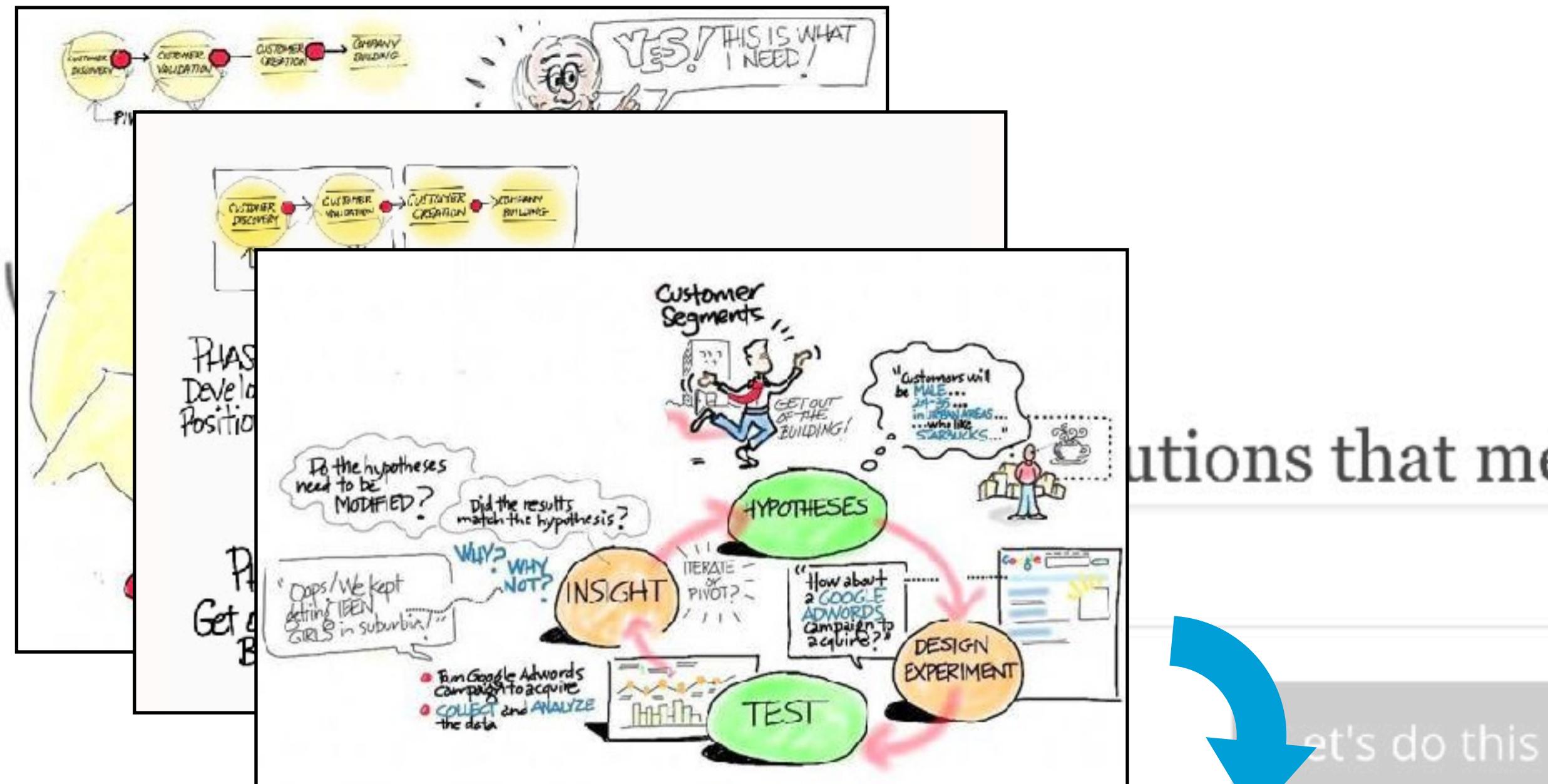


- » Evaluated UX gaps and conducted customer interviews to validate user needs

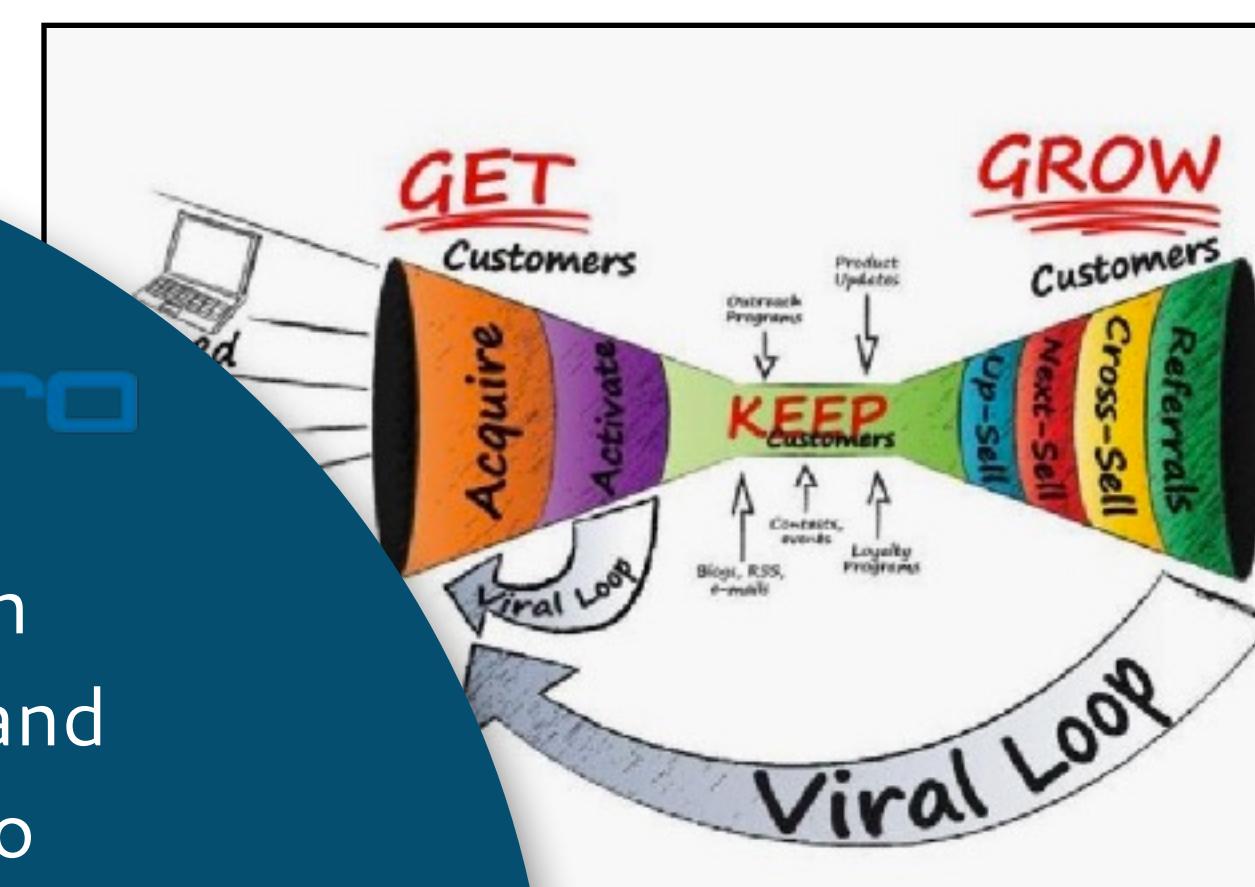


- » Developed personas, user flows, wireframes and prototypes to test product
- » Project ongoing as of March 2018





Solutions that meet your needs! Ready to go?



BSynchro is a SaaS provider in the b2b market, selling CRM and claim management software to large insurers in the Middle East and Africa.

- » Consulted the management on its diversification strategy, introducing a new product in the b2c market
- » Developed a product roadmap
- » Introduced lean / agile project management principles (customer development)





Compare Car Insurance Rates

I want to insure my car with the best offer in town

Select Brand

GET STARTED

WHY RESEARCH INSURANCE COMPANIES?

Lore ipsum dolor sit amet, sectetuer adipiscing elit. Aenean commodo dolorea eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis partur. Aen massa. Cum sociis natoque penatibus et magnis dis partur.

Shopping Around Insurance Saves!

Compare Car Insurance Rates

Select Year of Manufacture

Select Market Value

Nissan

Select Model

Select Usage

GET A QUOTE

Nissan | x-Trial - 2017

Al Mashrek Offer Name

6.7 342 orders

300\$ BUY NOW

FILTER

Rating

0+ 65+ 70+ 75+ 80+ 85+

Number of Orders

50+ 100+ 150+ 200+ 250+

Pricing

100\$ 1000\$ 700\$

Vehicle Repair Condition

All Covered Not Covered

Road Side Assistance

All

340\$ BUY NOW

- » Insurance aggregator platform for the b2c market in MENA
- » Optimized for desktop & mobile devices
- » Proof of concept to be deployed in Q1 2018 in Lebanon with up to 30 insurers connected via API, offering insurance products in motor, health & travel sectors

CONTACT DETAILS

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