

# Typography Lover By Pablo Alfieri

[Pablo Alfieri](#) is an Art Director and Graphic Designer from Buenos Aires Argentina. After working as an art director in local studios he decided to create his own place “Playful” where he dedicates all his passion for graphic design illustration and typography. Characterized by a constant search of simplicity in geometrics shapes a mix between chaos and order of structures a visual impact of colors dinamism and finally a strong relationship between analogous and digital lead Pablo to captivate the interest of companies like Nike MTV Internacional and Latinoamérica Snickers Chevrolet Motorola and Nextel agencies like W+K China BBDO Poland Mother Argentina A&P London Cravero Lanis Mc Cann Erikson Argentina and Pank Films. Recently his artworks were selected on books like “Stereographics”, “Flashback”, “Nice to Meet You Too” from Victionary, “Playful Type 2” and “Latino Grafico 2” from Die Gestalten, “Design and Design ‘09” and “One Day” from Index Book, “Super Identity” from All Rights Reserved, and “Typography Today” from ArtPower magazines like “Stash magazine”, “Slanted Magazine”, “Joia Magazine”, “Computer Arts” “Digital Arts” and “Advanced Photoshop” and websites like “Fubiz”, “Ventilate”, “NotCot”, “Behance” and “CpLuv”. Read Less



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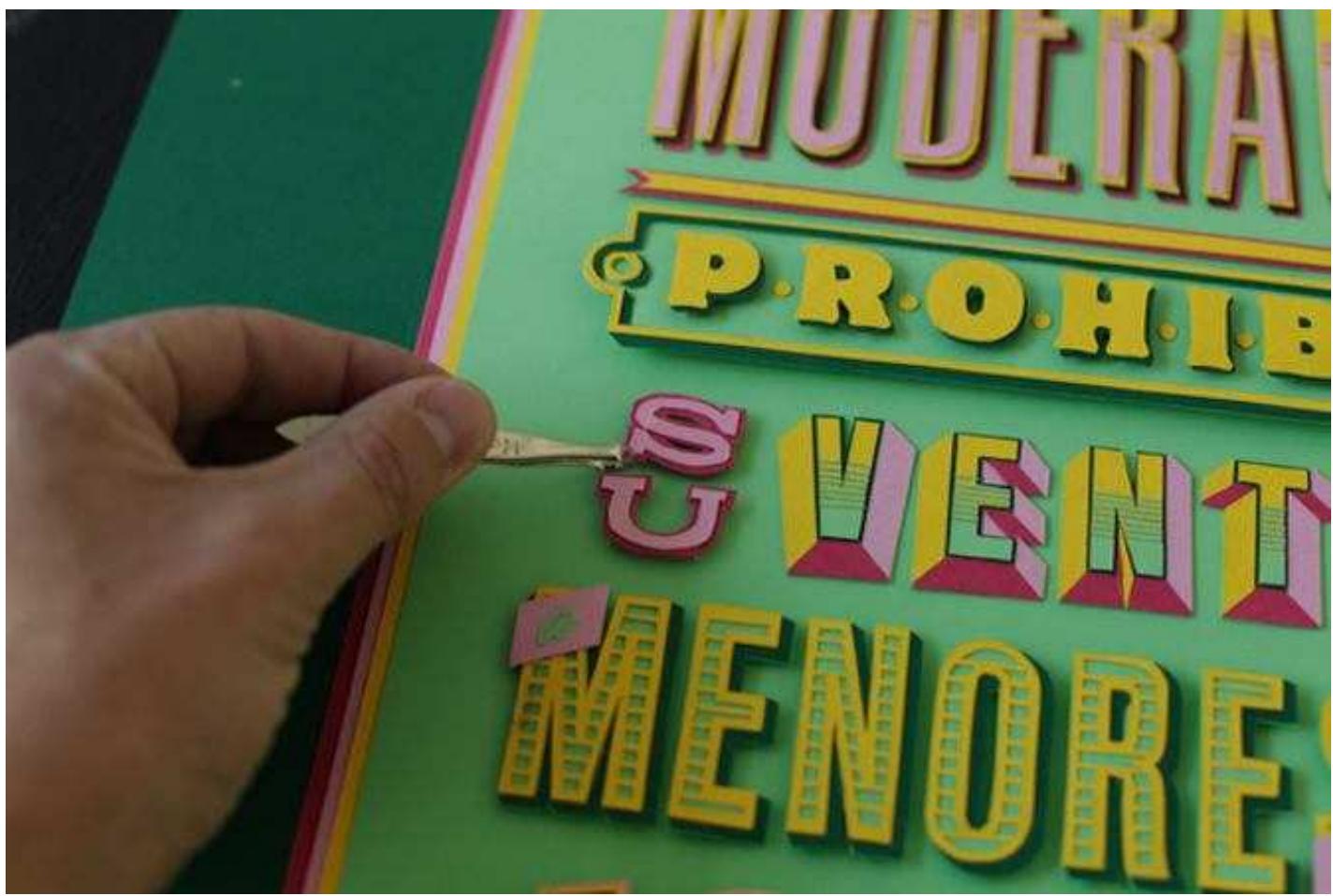
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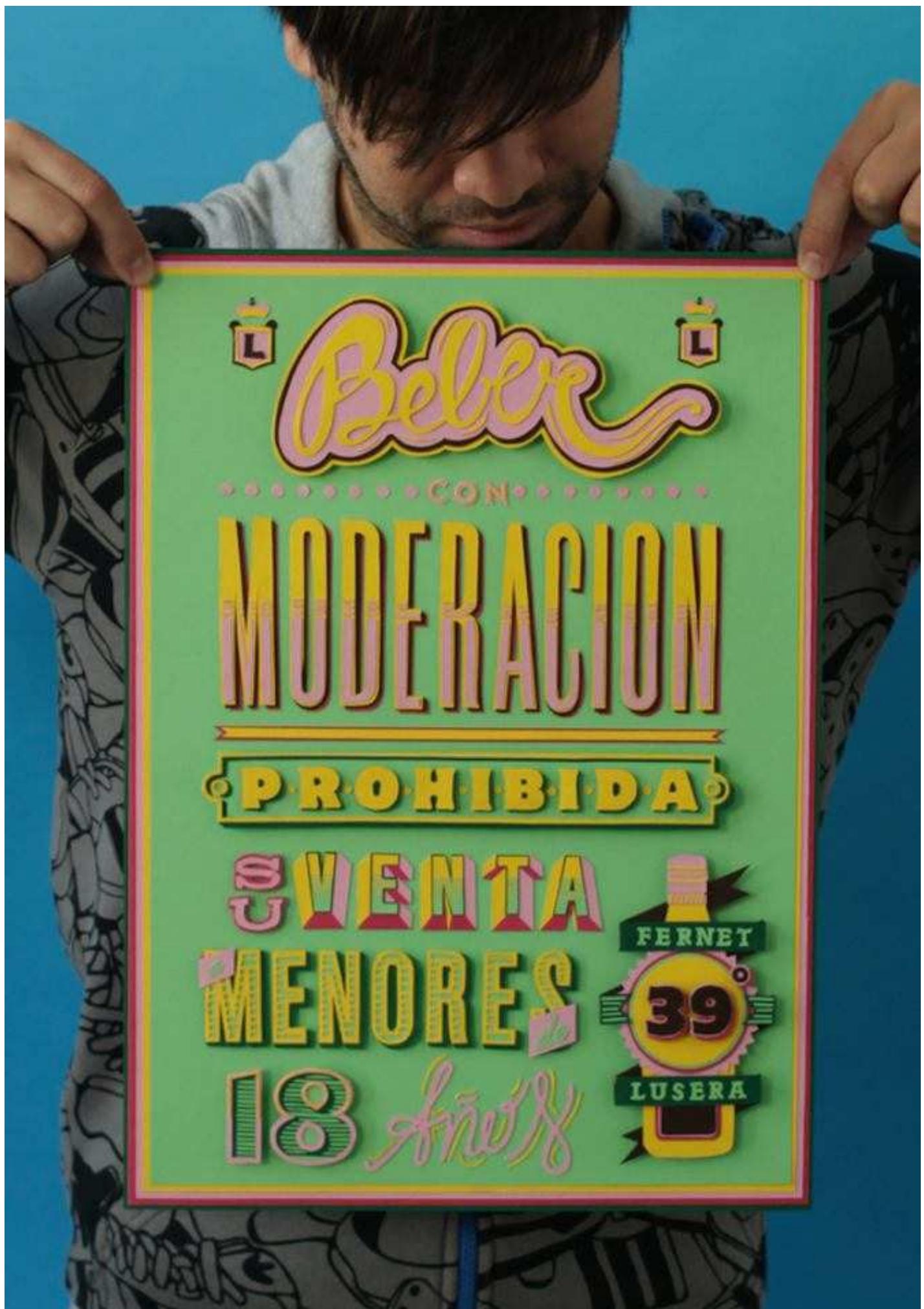
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