

Active and passive diffusion processes

Models:

- Threshold – passive adoption based on the percentage of adopted neighbours
- Profile – active adoption based on own preferences, and a chance for getting immunized
- Profile-Threshold – mixed behaviour of Threshold and Profile
- Profile-Threshold-Cure – additionally, a node can become spontaneously uninfected (cured)

Additional Influence:

- Spontaneous adoption – adoption with a fixed probability

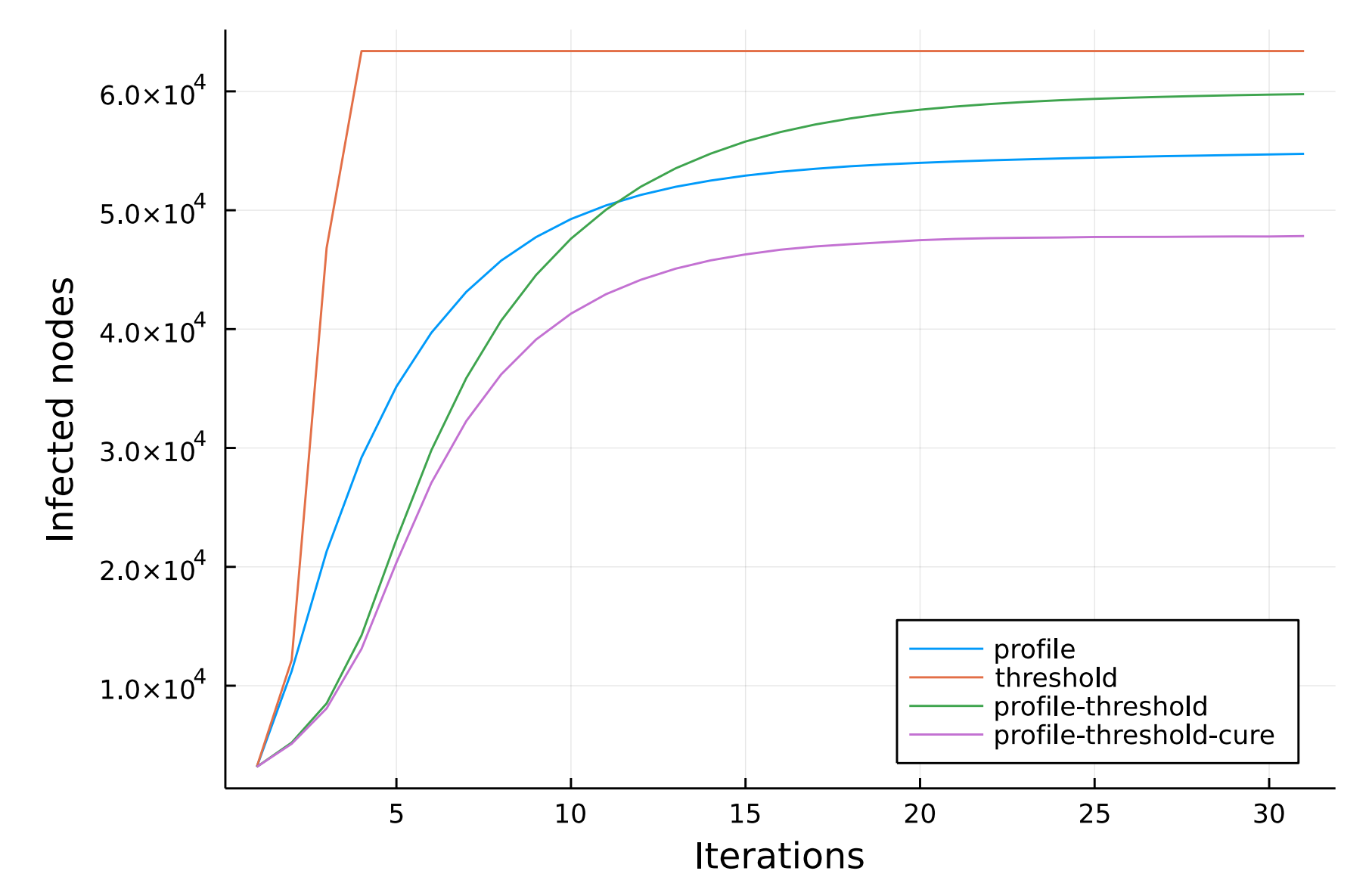
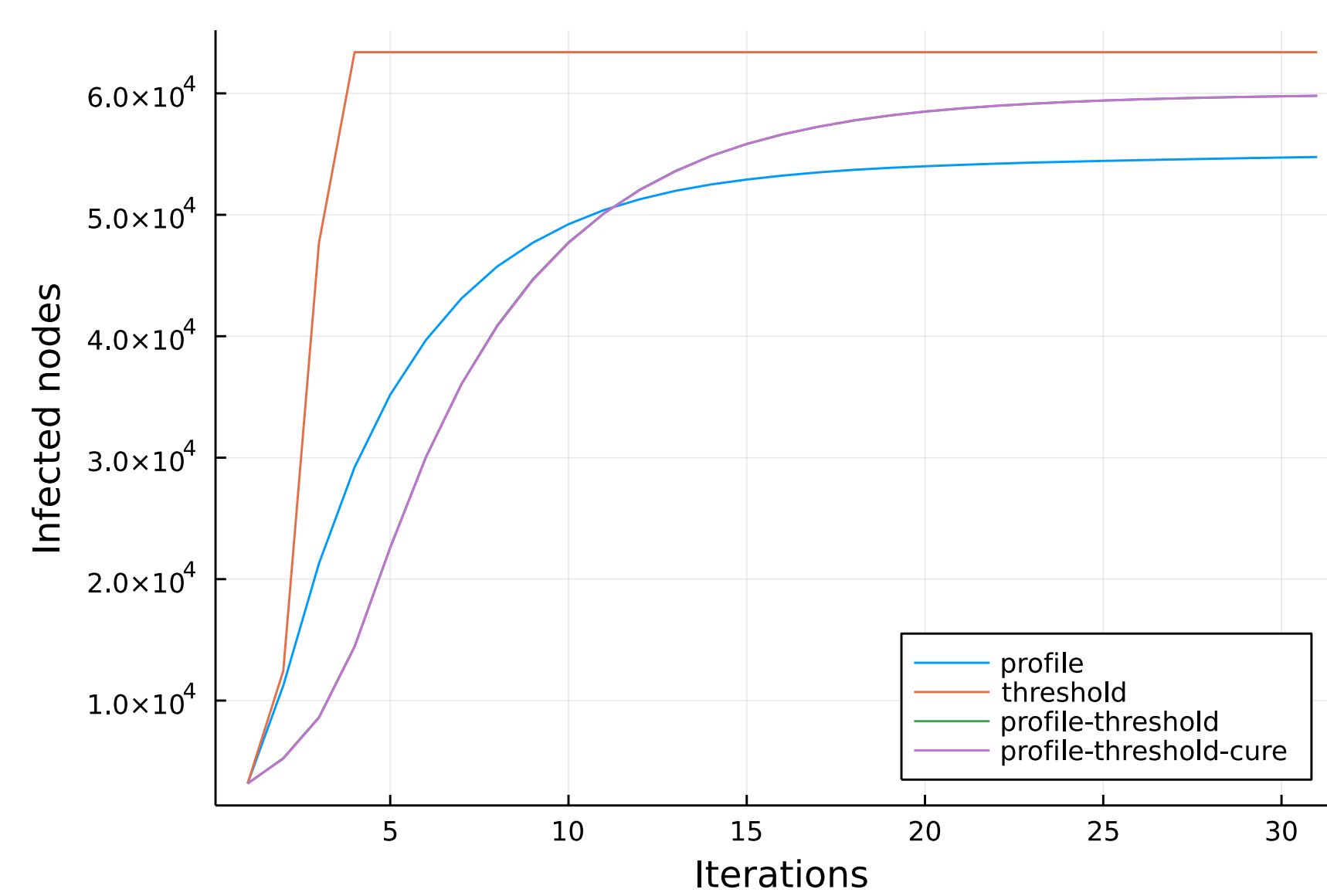
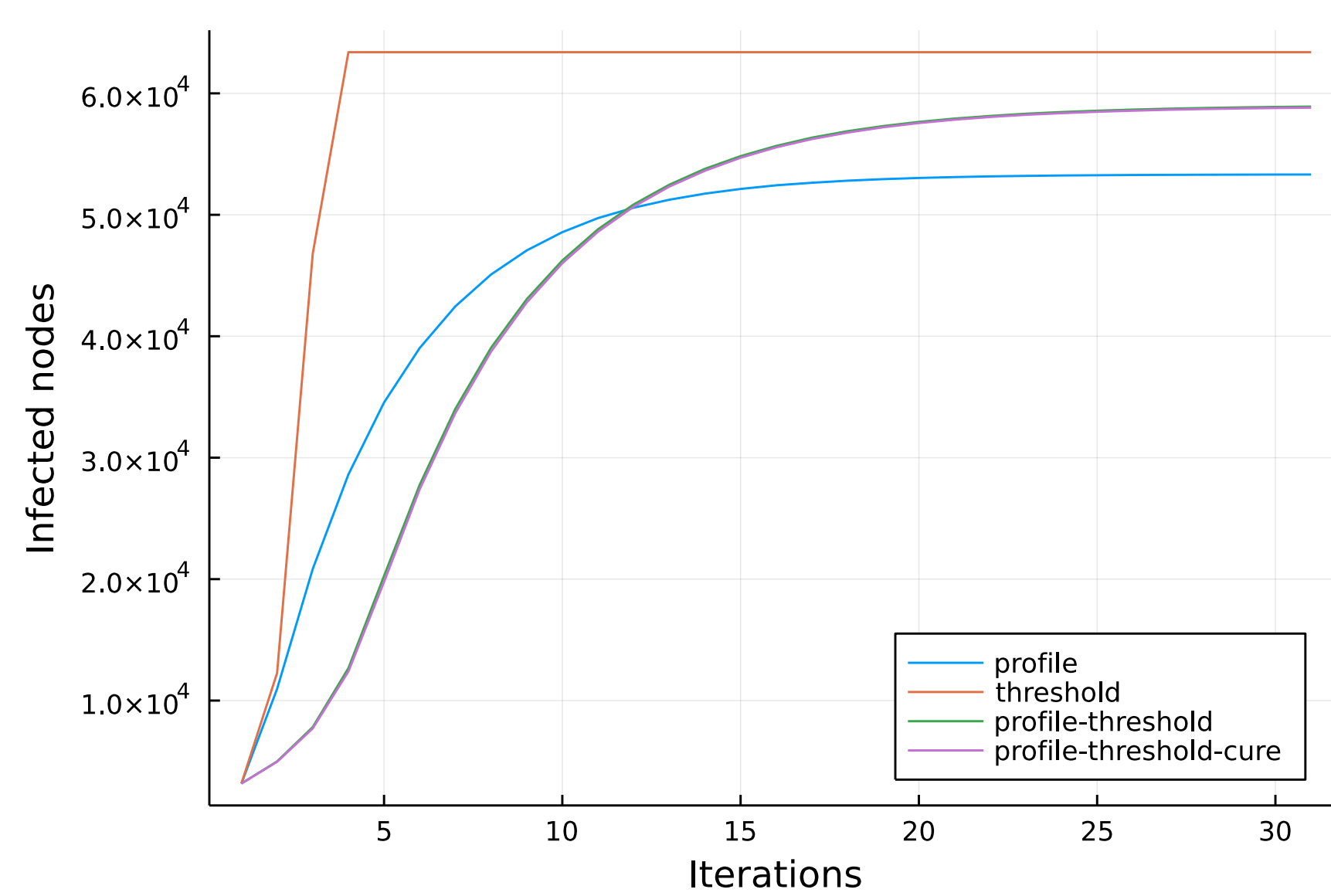
Graphs:

- Barabasi-Albert with $n=63392$, $m=13$
- Erdos-Renyi with $n=63392$, $p=0.0004$
- Watts-Strogatz with $n=63392$, $k=13$, $p=0.01$

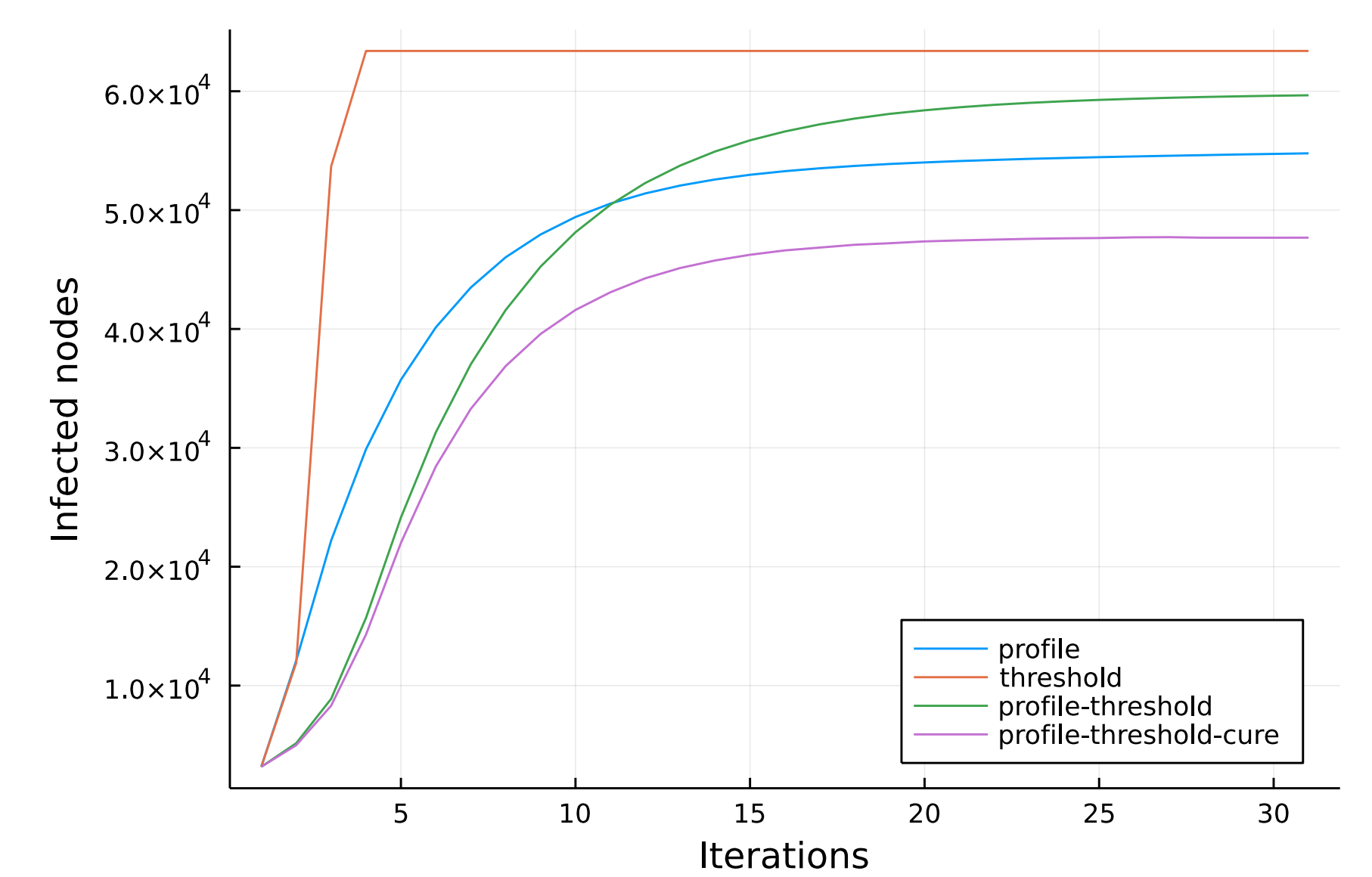
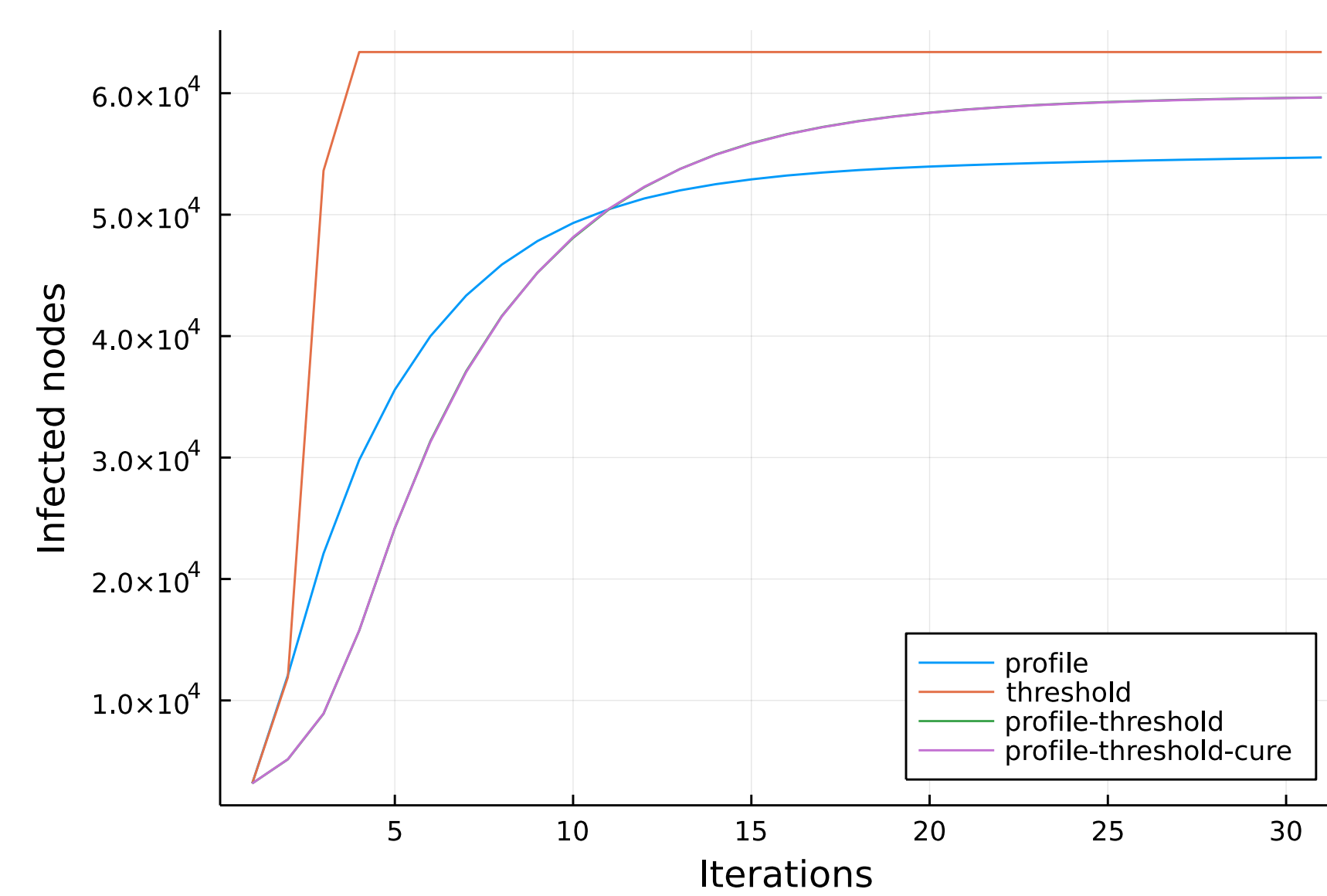
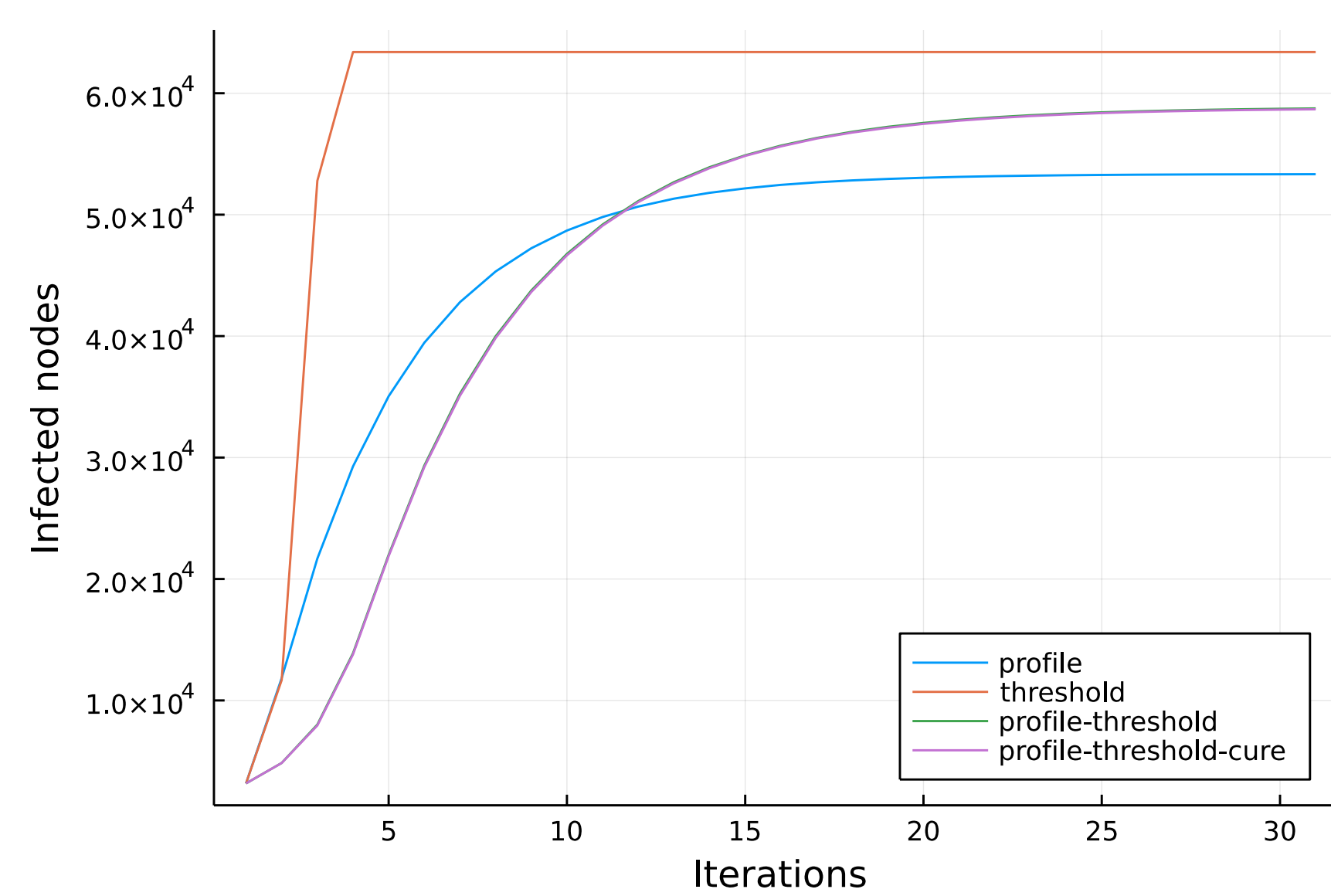
Parameters:

- T – threshold
- P – profile
- I – immunization probability
- S – spontaneous adoption probability
- C – cure probability

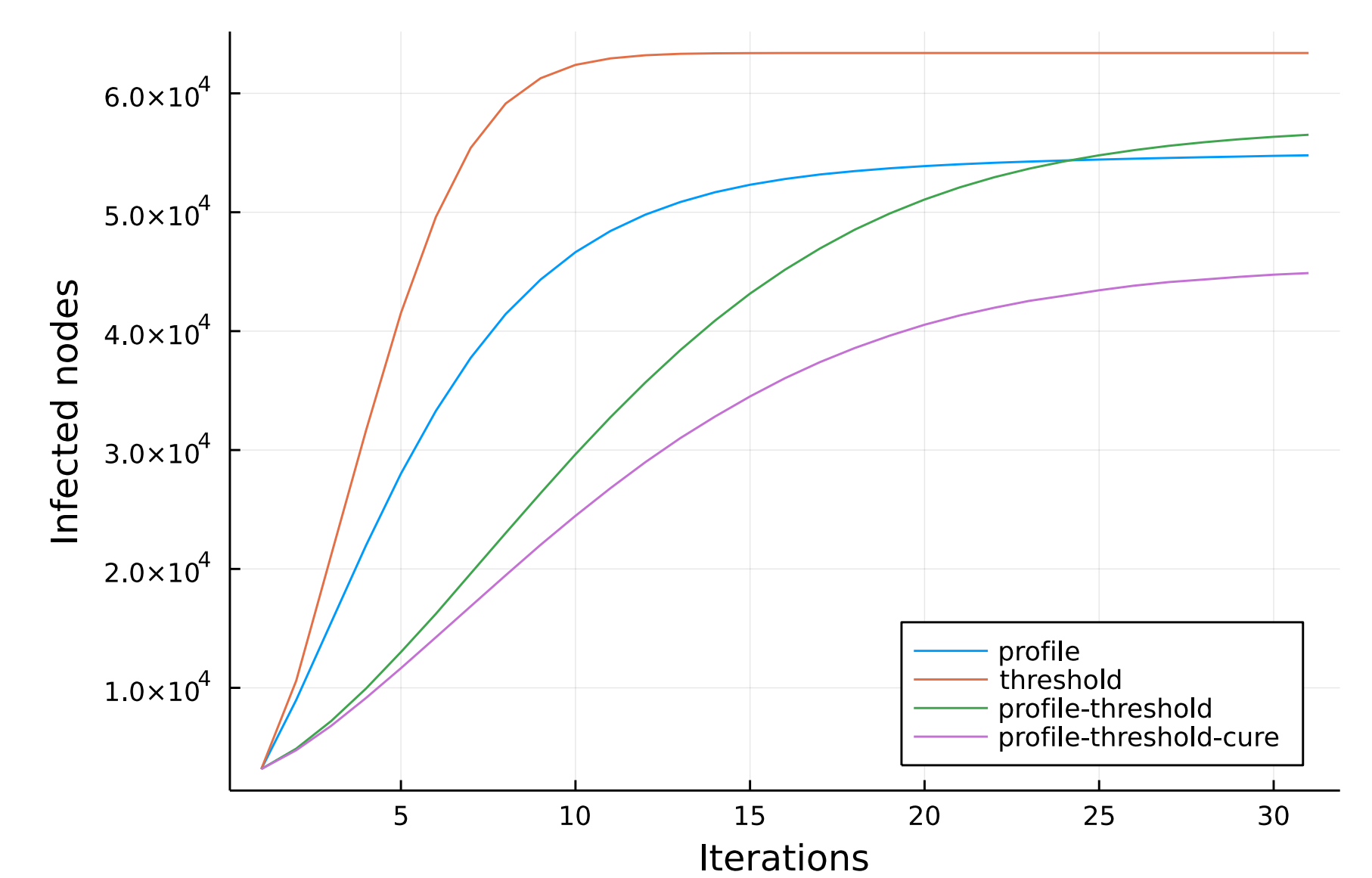
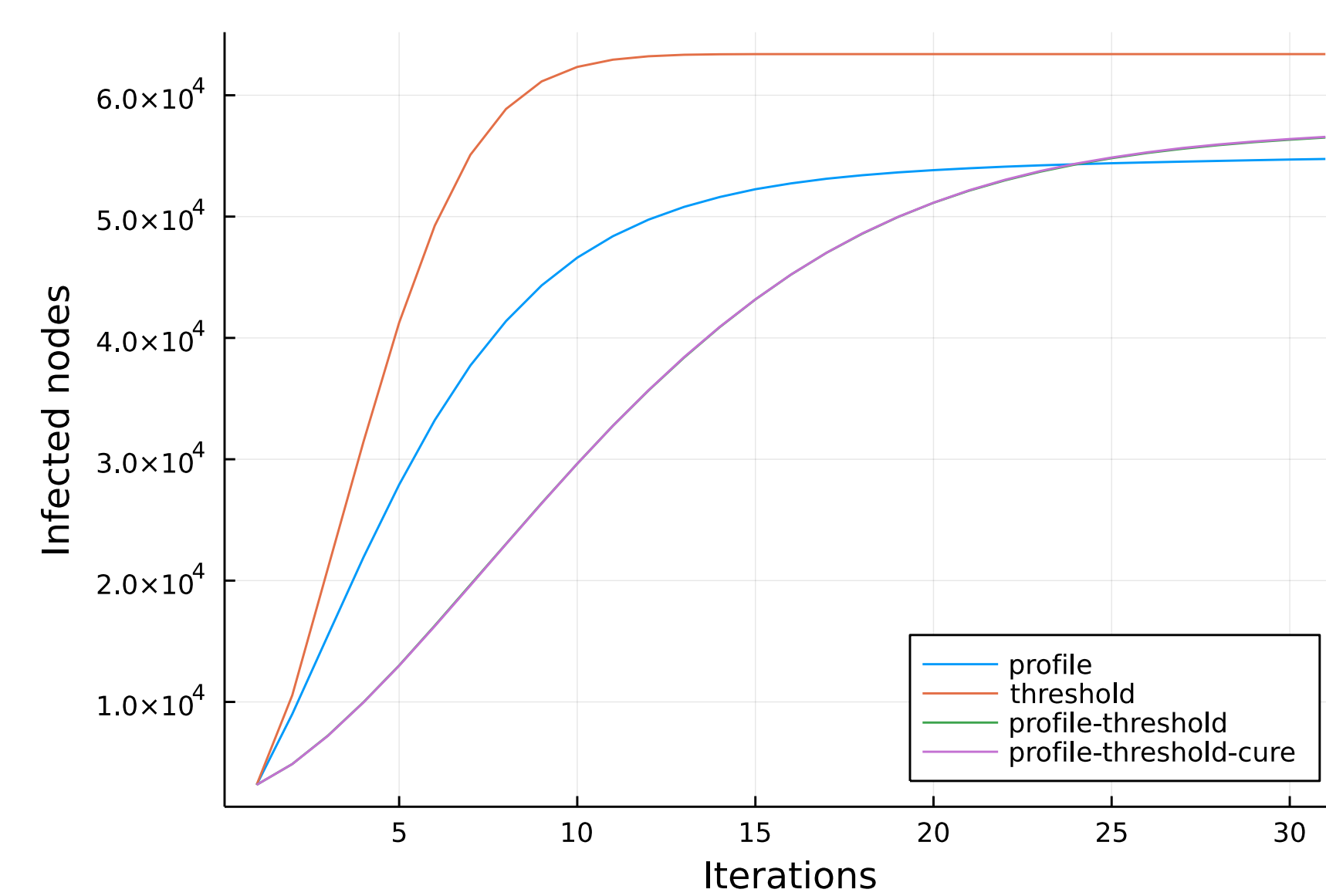
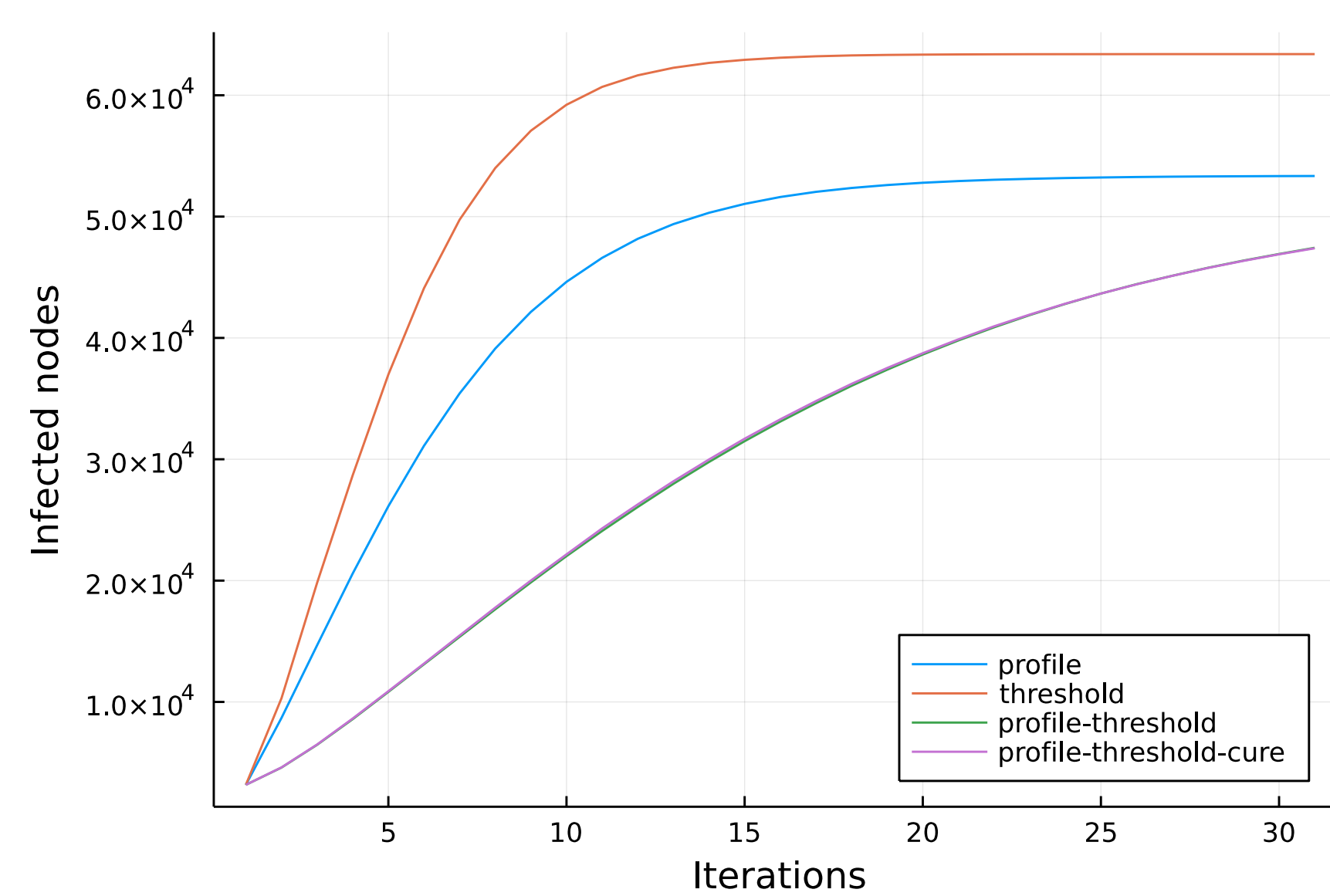
Barabasi-Albert graph



Erdos-Renyi graph



Watts-Strogatz graph



Parameter set 1:
T=0.1, P=0.8, I=0.05, S=0, C=0

Parameter set 2:
T=0.1, P=0.8, I=0.05, S=0.005, C=0

Parameter set 3:
T=0.1, P=0.8, I=0.05, S=0.005, C=0.05