

Matheus Gomes

FULL STACK DESIGNER

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WORK EXPERIENCES

3D, Illustration and Photography (Freelance) 2018 • now

Designer UX/UI at Genera 2021 • 2022

I actively worked on the conception and development of the Design System, essential to standardize and ensure consistency across the interfaces of the results platform and the website. Utilizing agile methodology, I participated in creating and evolving various components and visual elements, contributing to the construction of a robust design library. The elaboration of wireframes and mockups was a crucial stage of the process, iteratively refined based on user research and feedback.

Art Director at Degrau Publicidade 2021

As a member of a team at an agency specialized in the pharmaceutical sector, I collaborated with the creative team in prototyping screens and creating visual content for social media posts, as well as in developing visual identities and branding.

Visual Designer at Brand Connect 2016 • 2021

At an advertising agency, I had the opportunity to work with renowned clients, including PayPal, RedBull, Verizon, Yahoo, JBS, and Banco BMG. In this context, my role involved creating prototypes for websites and applications, editing videos, developing newsletters, and designing landing pages.

Web designer at Lions Marketing 2018

As a front-end designer, I was responsible for developing and maintaining websites on the WordPress platform, as well as playing an active role in creating layouts and visual identities for clients in the beauty industry. My focus was always on simplifying and enhancing the user experience.

EDUCATION

User Interface Design at Belas Artes 2022

Post-graduation

Advertising and publicity at Anhembi Morumbi 2019

Graduation

PROFESSIONALIZING COURSES

User Centered Design 2024

Accessibility for Web Design 2024

UX DesignOps 2024

Computer Graphics 2014

English course 2013

Programming and web design 2012

Administration 2011

LANGUAGES

Portuguese
Native language

English
Advanced

French
Advanced

Spanish
Intermediary

SKILLS

Figma | XD | Miro | Maze
Photoshop | Illustrator | Sketch
Hotjar | Notion | Analytics
Design System | React JS | Tailwind
Video editing / VFX | Photography