

2.30M

Total Sales

286.40K

Total Profit

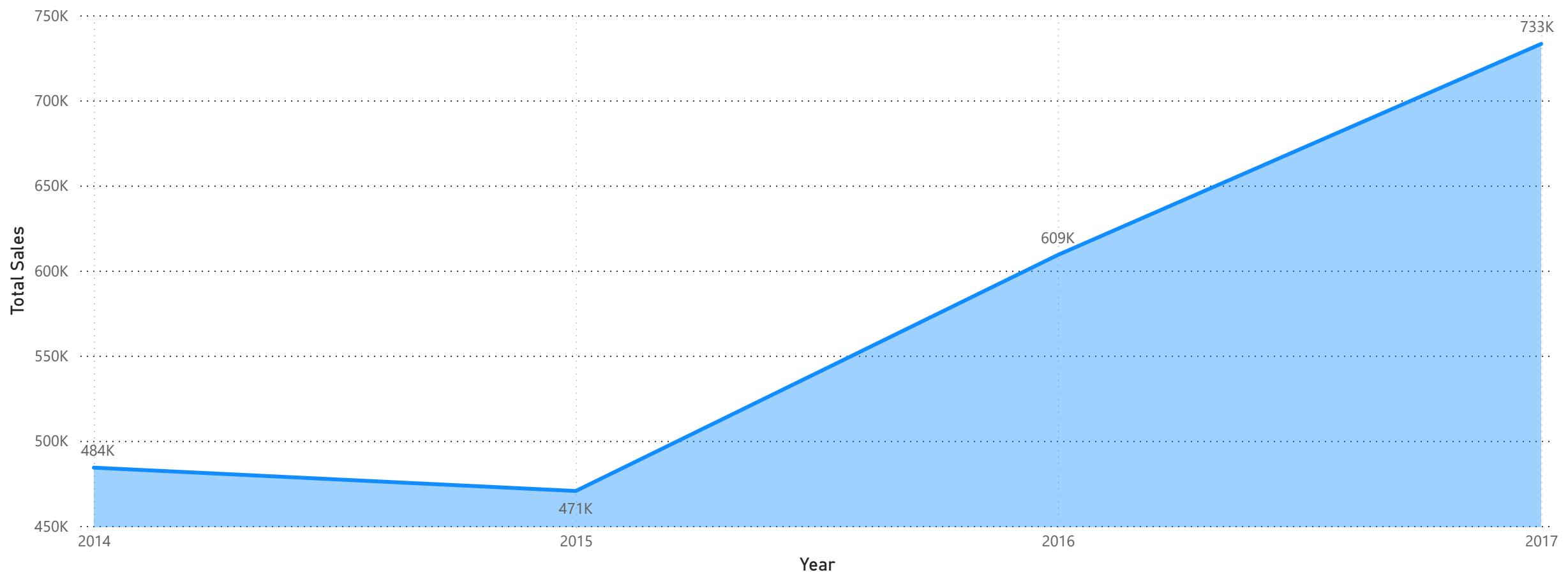
10K

Total Orders

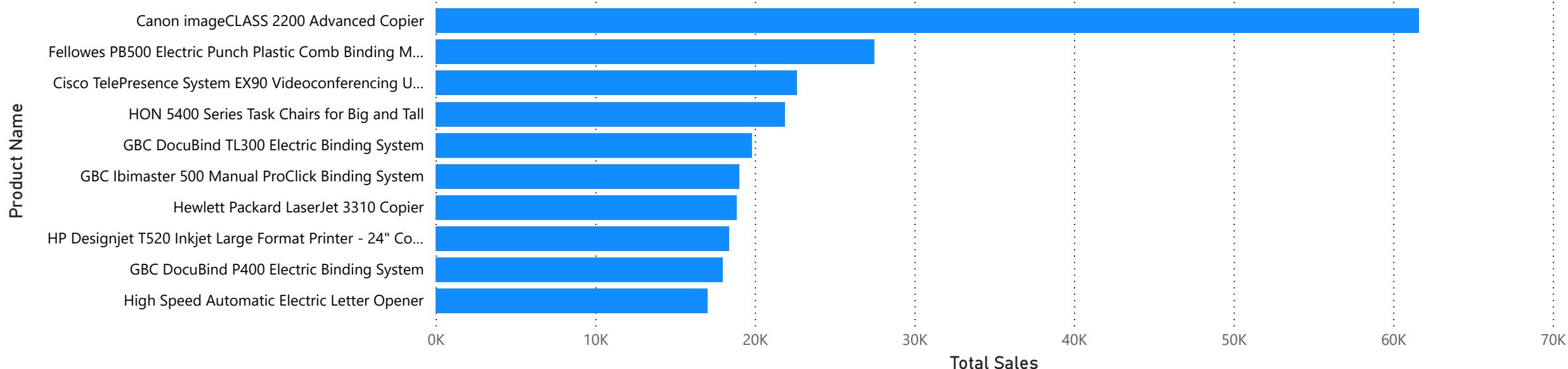
0.12

Profit Margin

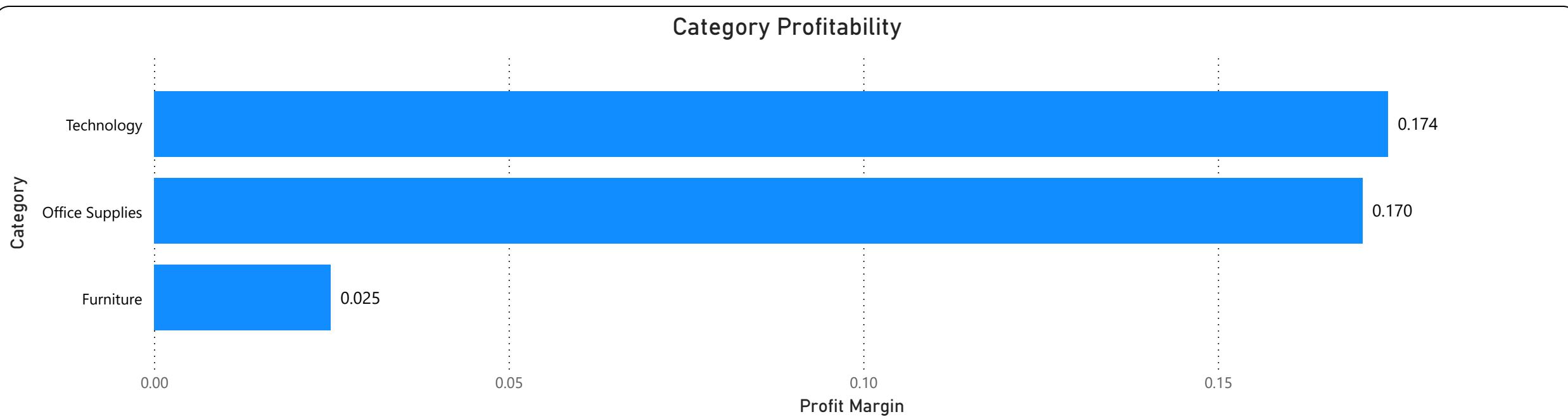
Total Sales by Year



Top 10 Products



Category Profitability



6.32

Avg Frequency

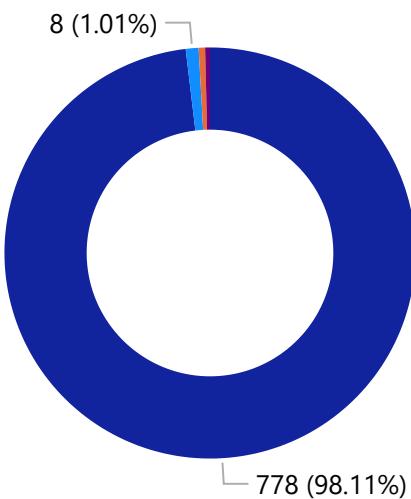
2.90K

Avg Monetary

146.80

Avg Recency

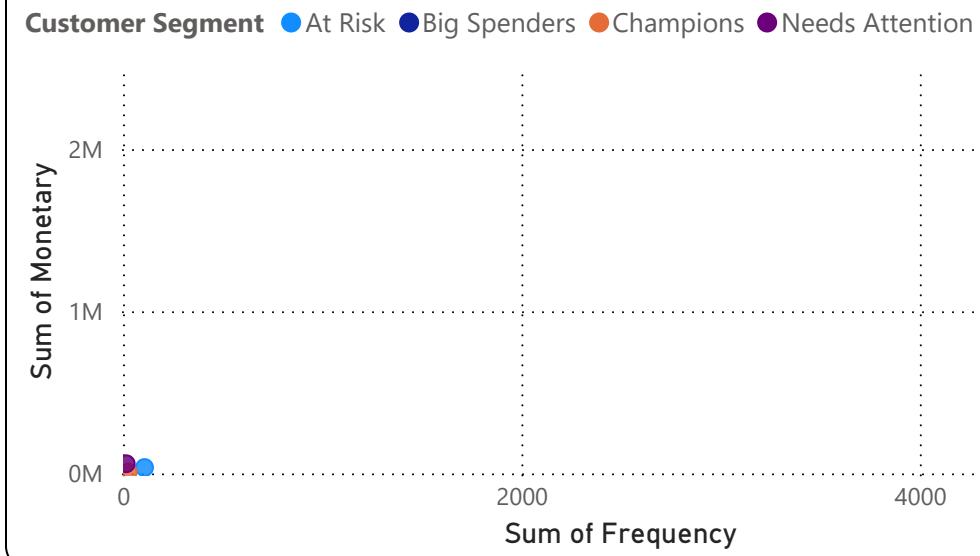
Customer Segment



Customer Segment

- Big Spenders
- At Risk
- Champions
- Needs Attention

Frequency and Monetary Scatter Chart



Sales Forecast

