



*Art
speaks
where
words are
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explain
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Matia Mathes Illustration



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Matia Mathes is a freelance artist that creates original art with a focus on scientific illustrations and animations. She is located in San Luis Obispo, California. The image she wishes to portray is one that makes scientific education *accessible, appealing, and alive*. Science is often hard to understand by the common person, so this brand hopes to simplify complex topics into visuals that anyone can learn from. In addition, visuals and illustrations can make seemingly boring topics really fun, engaging, and memorable. Lastly, animations bring certain topics and concepts to life through movement. The general audience of Matia Mathes Illustrations is science educators. This audience needs engaging visual content that they can use in their own teachings, lectures, videos, books, and articles that will add to their lessons. In addition, they are looking for art, illustrations, and animations that are modern and creative.



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