blynk

rapid4 Enterprise App Builder

Enterprise Cloud
Web+Mobile App Builder

Build web+mobile apps
in **days** not months

Optimized for Enterprise
Business Apps

Drag & Drop
Developer-Friendly

Deploy Natively
to SmartPhone, SmartWatch

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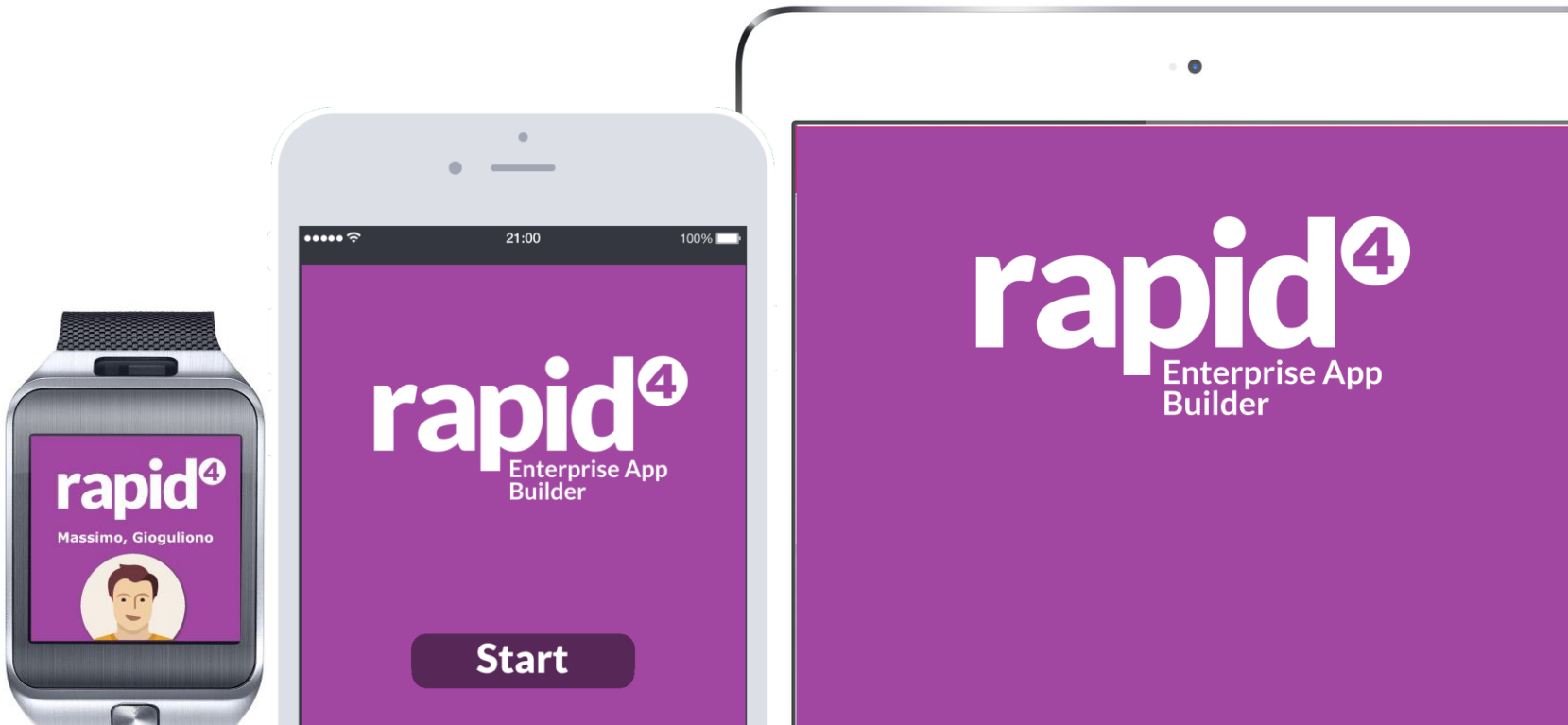
Cross Platform



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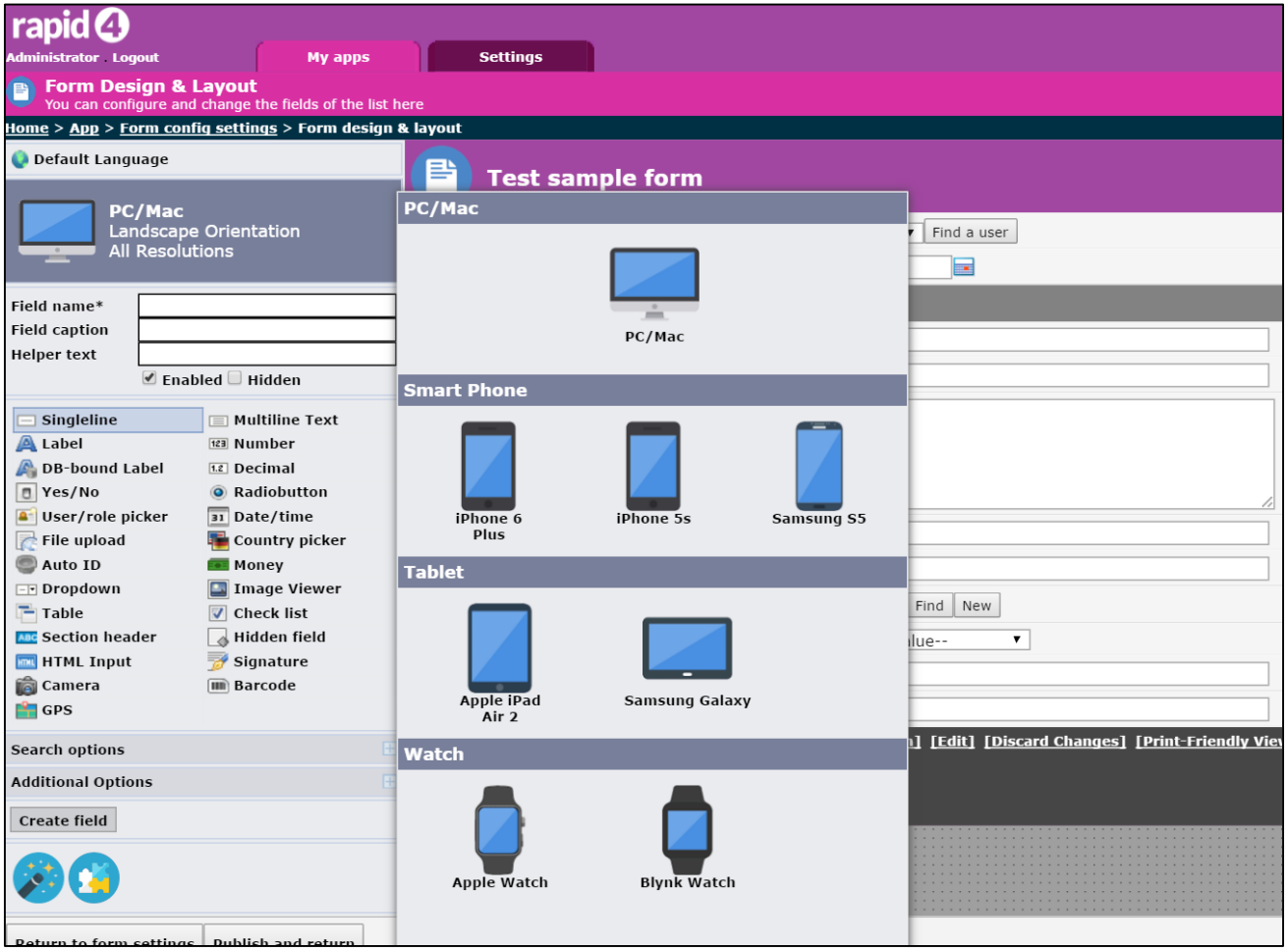
The RapidForms Web + Mobile Designer



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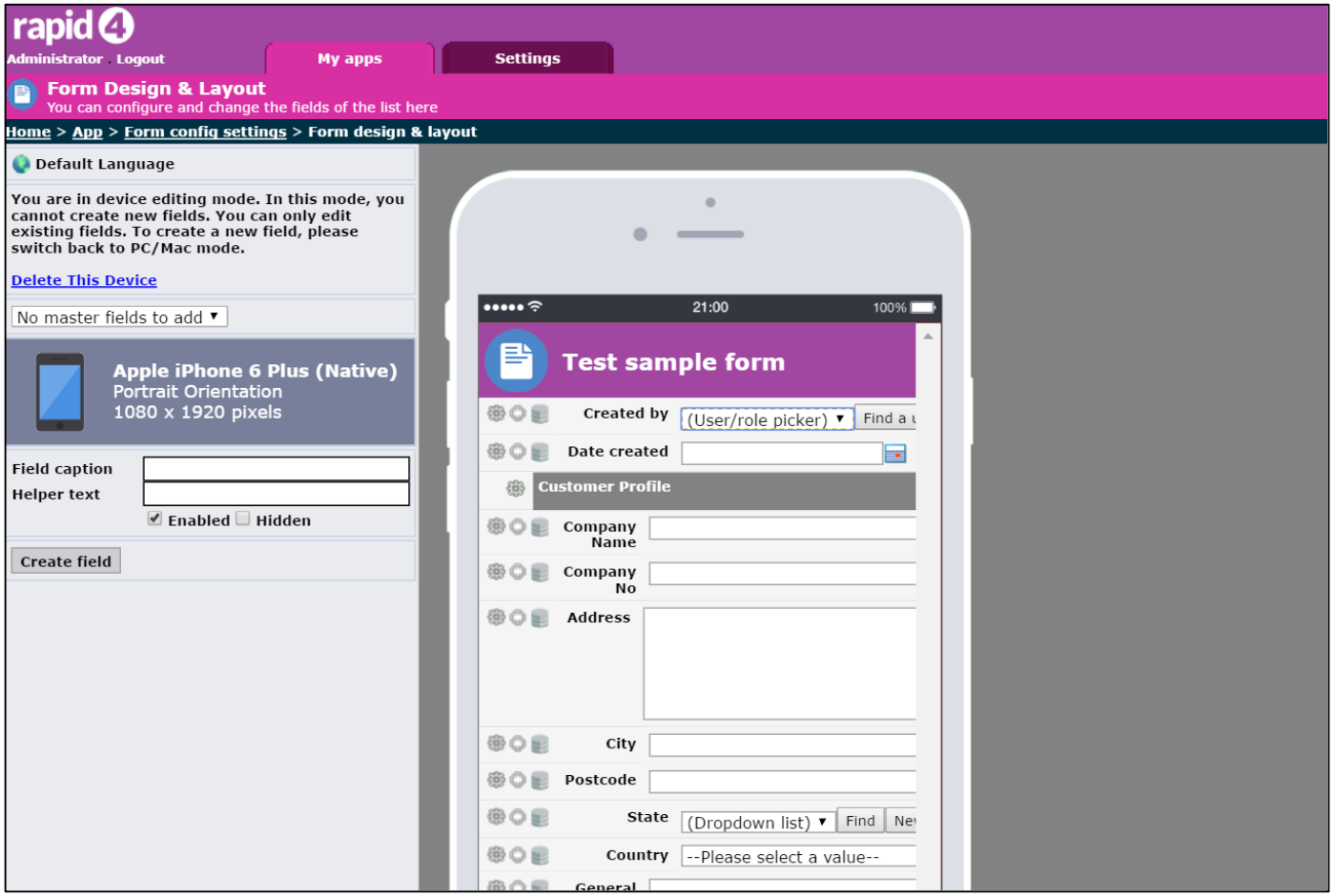

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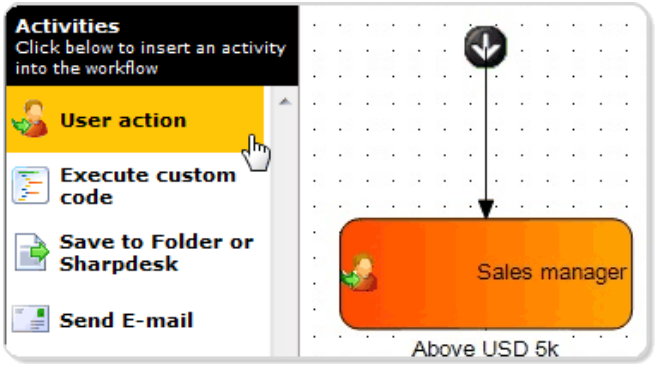
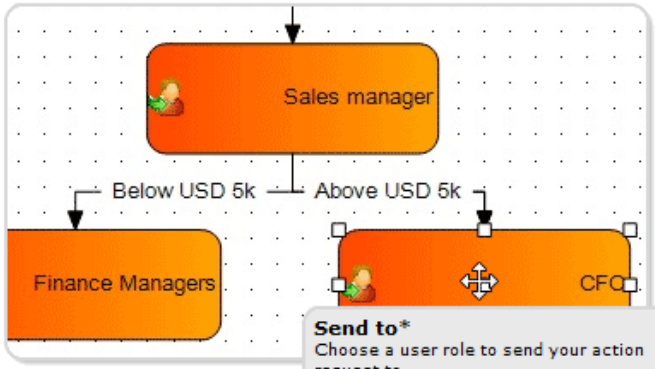
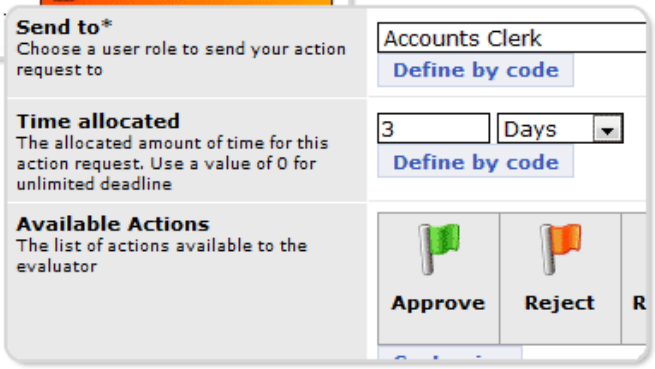
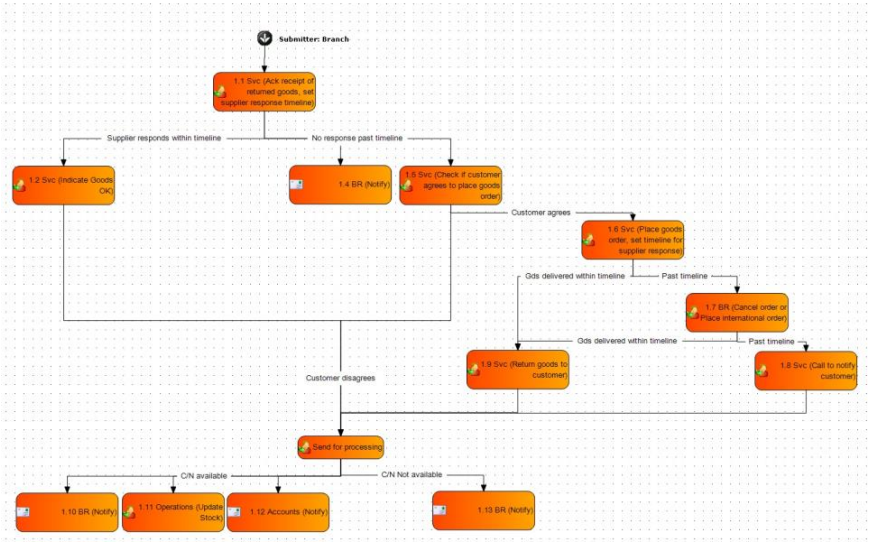
The Rapidflows Workflows Engine







- Create complex workflows visually via drag and drop
- Create complex routing rules via wizards
- Promoted clear and transparent internal processes



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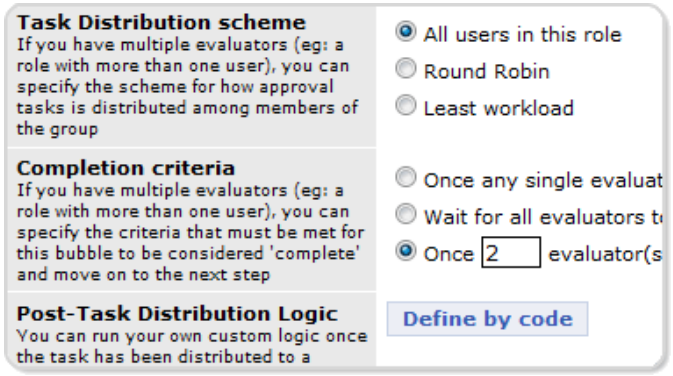
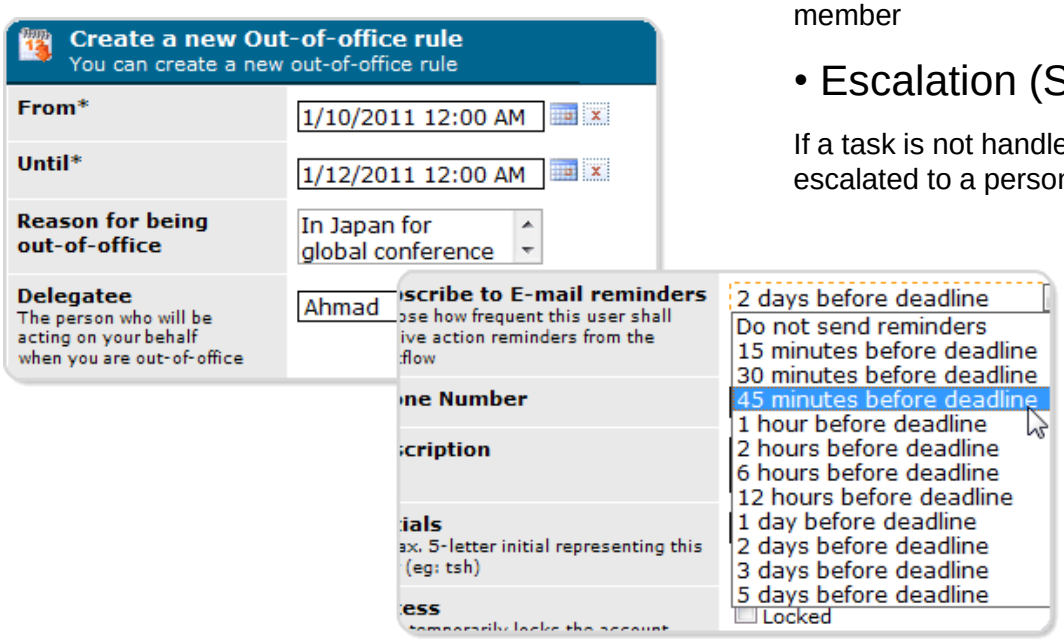
The Rapidflows Productivity Engine





4 layers of features to enforce productivity

- Task auto-delegation (Out of office settings)

When staff goes on leave, task is auto-routed to preassigned secondary person

- Task reminders

Autogenerated e-mail reminders when deadline approaches

- Ad-hoc delegation (Case by case reassignment)

Cases can be manually reassigned on a case to case basis to another staff member

- Escalation (Safety Net)

If a task is not handled after a certain amount of time, it is automatically escalated to a person of higher authority

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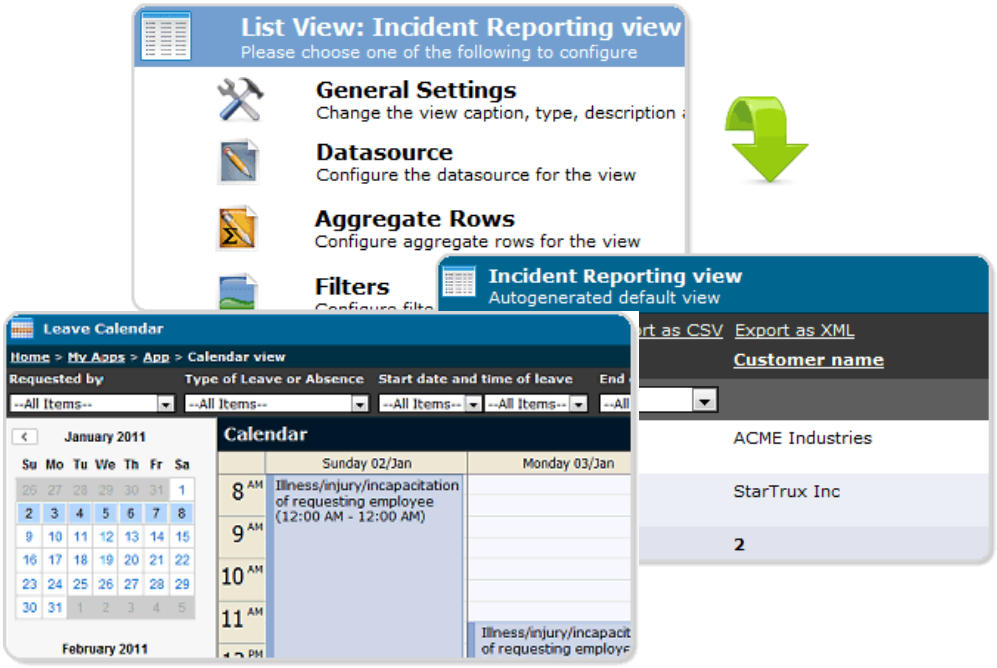
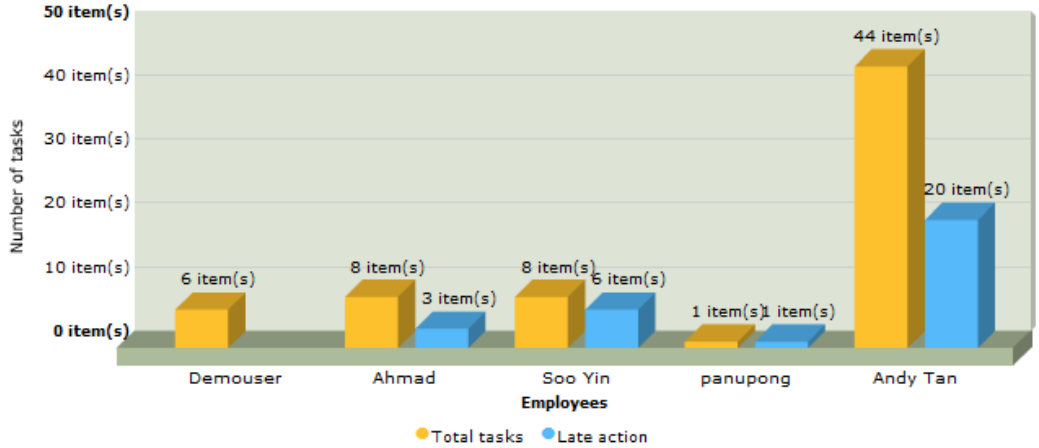
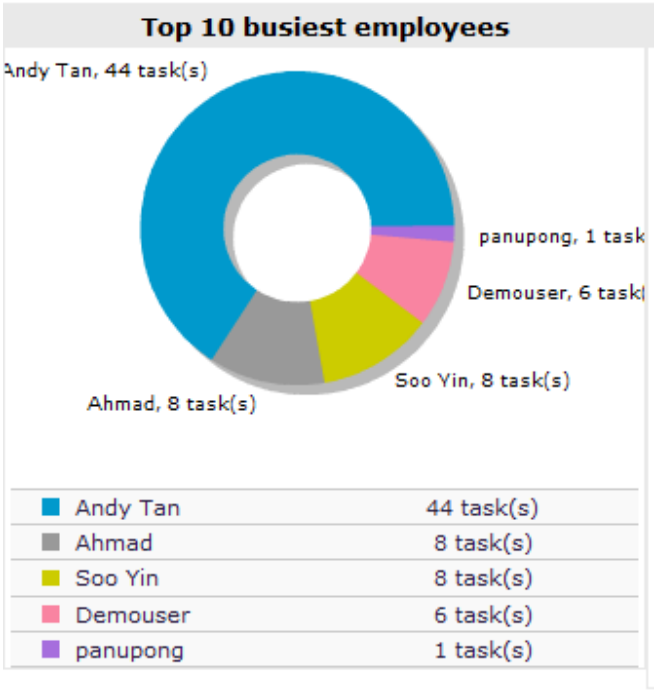
Calendars, Charts, Dashboards





- Create customized views of data in many different formats – as calendars, charts, etc
- Monitor productivity of staff (KPI)



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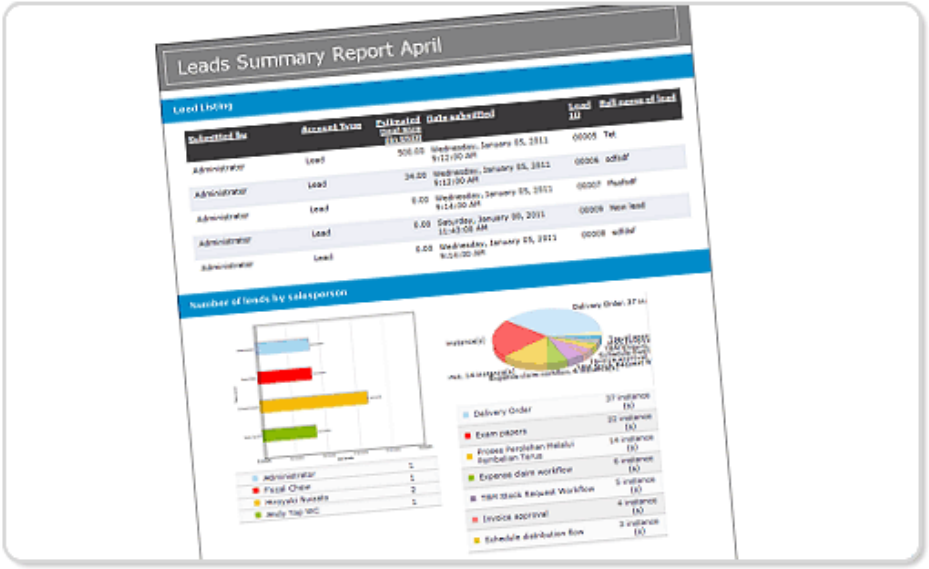
RapidReports



- Create composite views (reports)
- Export data to CSV,XML,PDF
- Build any type of report and use filters to control the amount of information shown

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Product Demo Video

https://www.youtube.com/watch?v=DrxzyflMh_c

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A Sample Rapid4 Application : Field Job Allocation

Callcenter creates service job.
Job is routed to nearest onsite technician.

Technician on field accepts job.
Other technicians notified

Technician arrives at site.
Auto-checkin via GPS lets Callcenter measure *time-to-arrive* and *time-to-problem resolution*

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A Sample Rapid4 Application : Salesforce

Sales people on the field creates lead
Blynkwatch lets company track the visits of its salesforce using GPS

Sales Manager
Approves via watch

Dashboard & Pipeline Management
Stakeholders can view sales pipeline , reporting, etc.

Rapid4 Claims App
Distance travelled is automatically tabulated as a claim.

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BlynkWatch : Enterprise Watch

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Speed of Development (Eg: E-Quotation App)

	rapid4 Enterprise App Builder	Traditional Coding
No. of Active Rapidflows Developers	1 Developer	~5 Developers
Modules	• Dynamic Pricebooks • Quotation Form • Quotation History & Search • Quotation Approval Workflow • Generated PDF Quotation • Sales Dashboard / Reports • Workflow KPI Dashboard • Approval Cycle Calendar • Security & Access Rights • Audit Trails • Mobile App	• Dynamic Pricebooks • Quotation Form • Quotation History & Search • Quotation Approval Workflow • Generated PDF Quotation • Sales Dashboard / Reports • Security & Access Rights • Audit Trails
Speed	10 working days	6 months

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Existing Library of Readily Available Apps

General Apps

SalesTrak
Sales Force Automation

ContractEX
Contract Expiry & Reminders

TaskTrak
Task & Activity Management

eBilling
Billing

eProcure
Procurement

ESS2
Employee Self Service

Recruit
Recruitment

IdeaBOX
Staff Suggestion Scheme

ServiceTrak
Customer Frontdesk

Product Parts
Products Inventory Database

Polecat Helpdesk
Internal IT Helpdesk

SOPDB
Standard Operating Procedure (SOP) Database

StoreTrak
Asset & Inventory Tracking

eProject
Project Management

Rivalis
Trade Competitor Analysis

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Target Market : Any Company With Workflows

- Banking
- Government
- Manufacturing
- Logistics
- Retail
- Oil & Gas
- Healthcare

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Telco Case Study

TIME™

5000

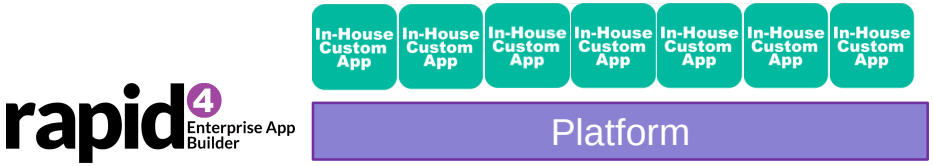
Active workflows at any time

70

In-house apps, all built by TIME Staff

2 Years Strong & Expanding

Powering TIME internal staff & external suppliers



In-House Custom App

Product Rollout Approval
E-Legal
Employee Self Service
E-Procurement
...

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Govt Case Study

SPRING singapore
Enabling Enterprise

In-House Custom App

1 App :
E-Grant Management System

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Platform

~2 million
Userbase

10,000+
Submissions

1.5 Years Strong & Expanding
Powering the Nation of Singapore

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PARKSON

Retail Case Study

In-House Custom App

1 App :
Membership & CRM App

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Platform

~900,000
Members

20,000+ Transactions
Per Day

11 Stores, 3 Countries (Myanmar, Indonesia, Vietnam)

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Why rapid4?

Reduces App Silos
"Snap-in" Integration
reduces islands of apps

Built for Mobile Enterprise
Watch, Phone, Tablet

Contributing Community
Resellers, Distributors,
Rapid4 Developers

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Thank you for your time!