

Matheus Nery

Data Scientist

I like working with data and understanding how I can help improve the world



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🐙 github.com/matheusnery

EDUCATION

Applied Mathematics Federal University of Ceará

02/2015 – Present

Fortaleza, Brazil

WORK EXPERIENCE

Global Entrepreneur - Marketing Specialist Arvi Lab

06/2019 – 09/2019

Kyiv, Ukraine

AI company that produces products in three areas computer vision, Reinforcement Learning and Natural Language Processing

Achievements/Tasks

- Purchasing patterns to create the company's new product launch strategy. Organize actions with other members and present the strategies.

Data Analyst Advance Communication

08/2018 – 06/2019

Brazil, Fortaleza

Advertising and marketing company

Achievements/Tasks

- Main Activities: Capturing data from media data platforms (TV, Radio, Newspaper), Treating data and generating reports and dashboards for customers, what their competitors are doing and generating actions using the PowerBI tool, Generate Insights for the commercial sector, Work on strategic brand projects.

Trainee Student Insight DataScience Lab

01/2018 – 12/2018

Brazil, Fortaleza

A research group at Federal University of Ceará (UFC) linked to the Department of Computing.

Achievements/Tasks

- Main activities: Build systems and algorithms to extract knowledge, find patterns, generate insights and scenario predictions.

Co- Funder and Marketing & Project Advisor Dual Junior

05/2017 – 12/2018

Brazil, Fortaleza

Junior company formed by students of the applied mathematics course at UFC (Federal University of Ceará)

Achievements/Tasks

- Responsible for: Execute projects focused on management systems development and mathematical and statistical modeling. Plan and execute the customer prospecting plan, perform market analysis.
- Assisting the Marketing Department, assisting in market analysis and decision making based on data, developing the prospecting and capturing plan, assisting the Project Management, developing management systems and mathematical modeling for problem solving. via computational or statistical system.

SKILLS

Python

Microsoft Power BI

Data Mining

Team Work

Leadership

PERSONAL PROJECTS

challenge (03/2018 – 03/2018)

- Entrepreneurship Circuit promoted by the Academic Center of the UFC Business Administration course, obtaining 4th place with the idea of a service startup.

Orion (07/2016 – 05/2018)

- Is a group of students that consists of developing techniques for business optimization.

CERTIFICATES

Data Scientist with Python - DataCamp
(01/2019 – 04/2019)

Microsoft Power BI for Data Scientist -
DataScienceAcademy
(05/2018 – 10/2018)

LANGUAGES

English

Professional Working Proficiency

Ukrainian

Elementary Proficiency

Russian

Elementary Proficiency

INTERESTS

Code

Movies

Series

Surf

Running