

Mini CRM

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AGENDA

Project overview

Fluxogram

Modeling

Prototype

Future steps



PROJECT OVERVIEW

Development of a friendly mini CRM for business` contacts using Blazor WASM.



Demand understanding



Setting goals



Prototype

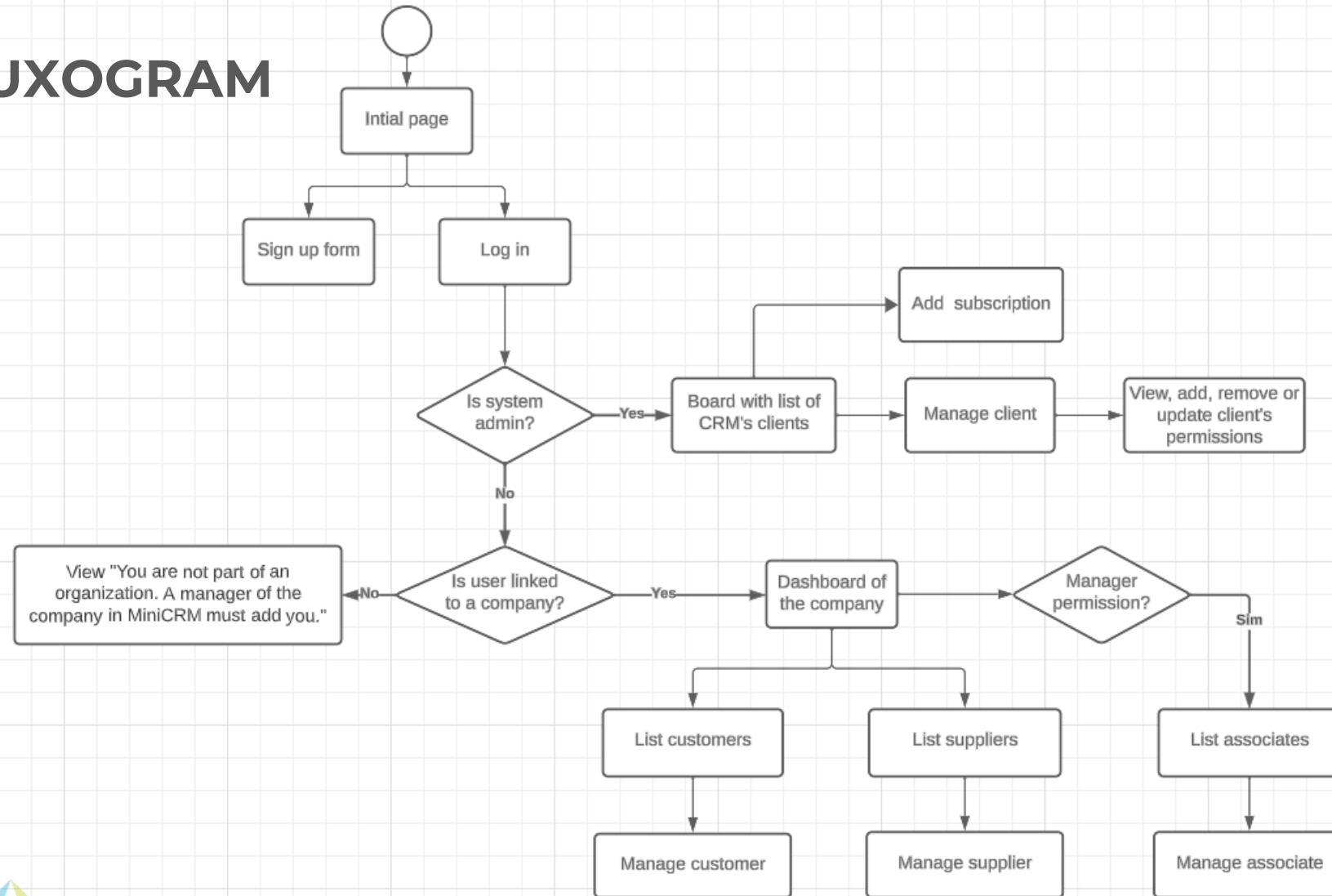
TOP REQUESTED CRM SOFTWARE FEATURES

| | |
|----------------------------|-----|
| Contact management | 94% |
| Track interactions | 88% |
| Scheduling reminders | 85% |
| Pipeline/funnel monitoring | 26% |
| Sales automation | 22% |
| Central database | 20% |
| Email marketing | 20% |
| Customization | 18% |
| Reporting/analytics | 17% |
| Integration | 16% |
| Lead generation | 9% |

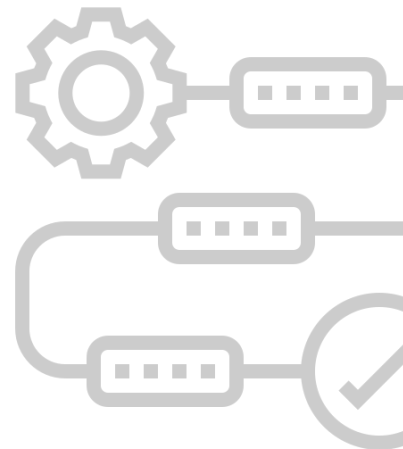
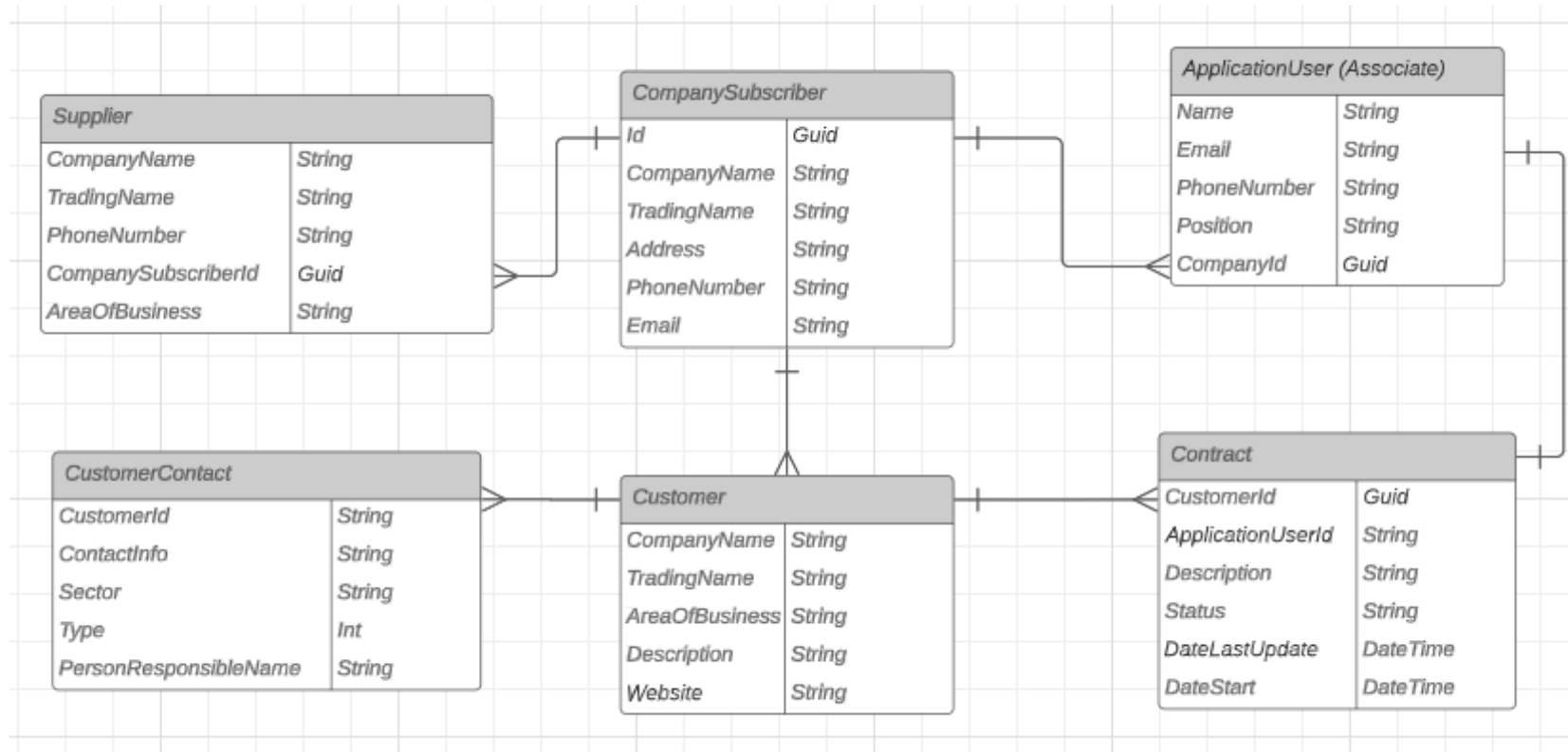


Source: syndicode

FLUXOGRAM



MODELING



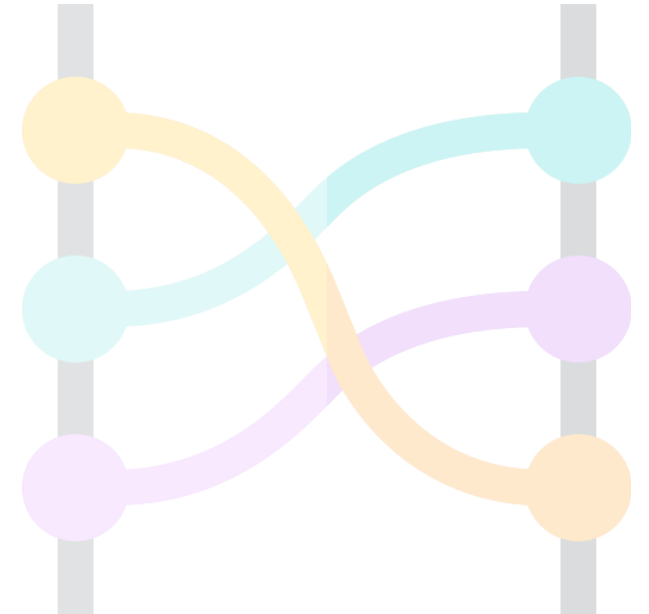
PROTOTYPE

[GitHub repository](#)



FUTURE STEPS

- Refactoring:
 - Implement interfaces as contracts.
 - Clean architecture like.
 - Use a state manager framework for Blazor WASM.
- Finish CRUD of existing entities: customer, company subscriber, associates and supplier.
- Unit tests for backend.
- Unit tests for client.
- UI/UX research for stable user experience.
- Implement analytics in dashboard overview.





Thank you!

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