



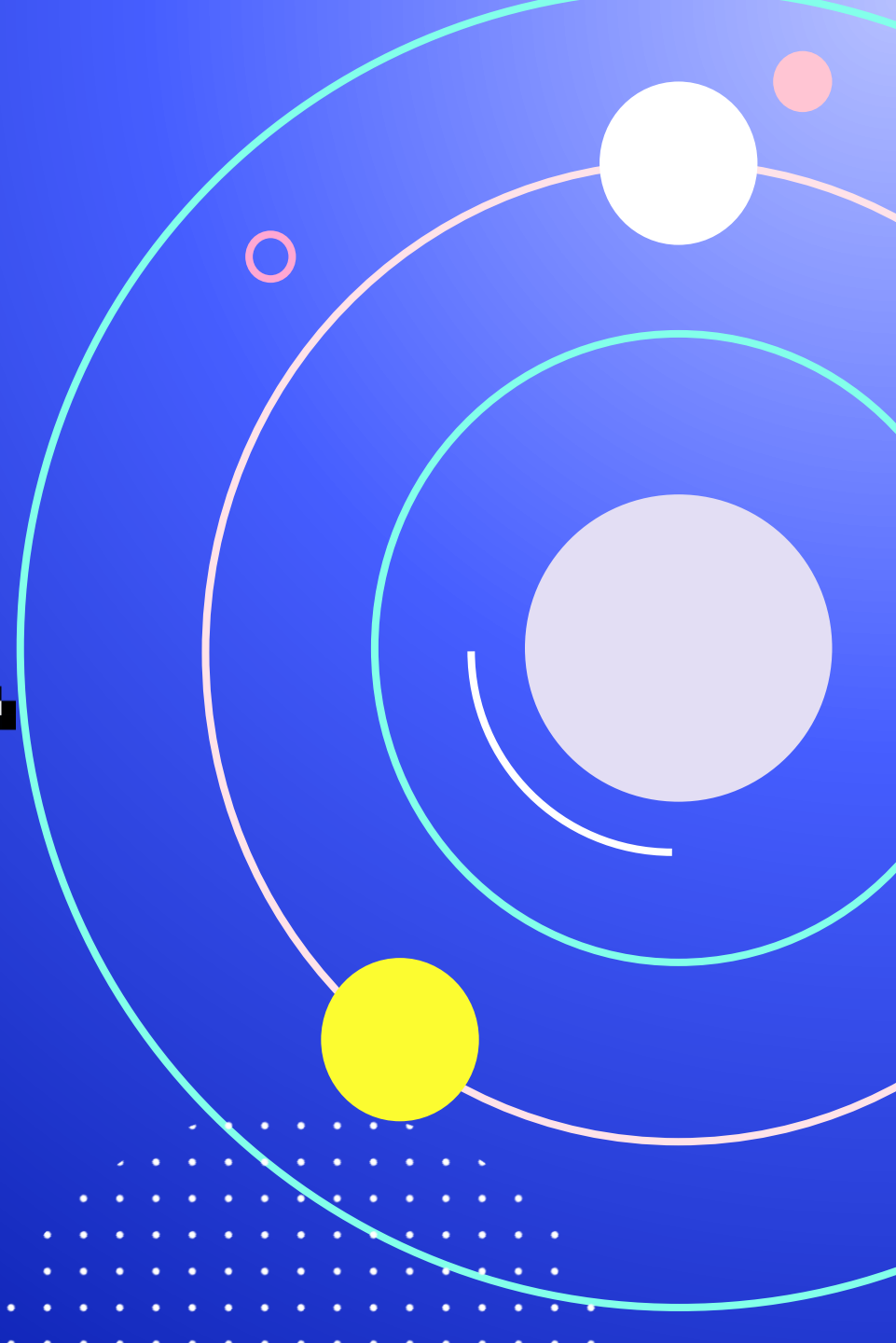
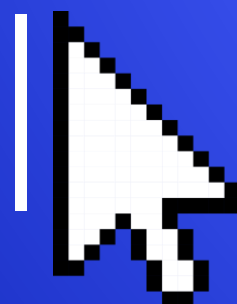
CAD



CENTRAL DE ATENDIMENTO
DIGITAL

Manual Adjust

Aqui você encontra como cadastrar e rastrear seus links





O que é o Adjust?

É uma solução para mensuração e analytics



Pra que serve?

Permite a criação de links rastreáveis, QR Code e Link token que podem ser utilizados nas jornadas

Possibilita acompanhar o comportamento do usuário e suas interações com os links rastreáveis

Clique pra
acessar o link!

Como acessar o Adjust

Login:

cad@bb.com.br

Senha:

EscolaRobo23*

Clique pra
acessar o link!

Como acessar o Adjust

Login:

cad@bb.com.br

Senha:

EscolaRobo23*

04



Dica

Na Plataforma você pode encontrar os deeplinks do app já criados e separados por assunto

Fonte: Plataforma BB > Tecnologia > Construção > Descentralização Desenvolvimento de Canais > API Mobile



Mão na massa

Vamos lá? 💪


05

ADJUST





Hey CAD

 **Datascap**

 **Pulse**

 **Campaign Lab**

 **DataWorks**

 **AppView**



Datascap

Analyze your campaign data in
dashboards and reports

+ New report

Overview dashboard

Reports



Pulse

Set up and manage your alerts

+ New pulse

Pulses



Campaign Lab

Set up and manage campaign links for
partners or owned media

+ New partner

Partners

Custom links



DataWorks

Connect to your partner accounts for
additional reporting services

+ New connection

Connections



AppView

Set up and manage your apps

Apps

SKAN Conversion Hub



Account settings

Manage your account settings

Account settings

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Banco do Brasil S.A.





Acesse o Adjust

06


ADJUST


Hey CAD

 Datascap

 Pulse

 Campaign Lab

 DataWorks

 AppView

Na coluna esquerda, clique em **Campaign Lab**



Datascap

Analyze your campaign data in dashboards and reports

+ New report

Overview dashboard

Reports



Pulse

Set up and manage your alerts

+ New pulse

Pulses



Campaign Lab

Set up and manage campaign links for partners or owned media

+ New partner

Partners

Custom links



DataWorks

Connect to your partner accounts for additional reporting services

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AppView

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Manage your account settings

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07



Em seguida, clique em **Custom links**

ADJUST

Hey CAD

Datascape

Pulse

Campaign Lab

Partners

Custom links

Audiences

Deep link generator

DataWorks

AppView



Datascape

Analyze your campaign data in
dashboards and reports

+ New report

Overview dashboard

Reports



Pulse

Set up and manage your alerts

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Pulses



Campaign Lab

Set up and manage campaign links for
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Custom links



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Apps

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Account settings

Manage your account settings

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ADJUST

Datascape

Pulse

Campaign Lab

Partners

Custom links

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Deep link generator

DataWorks

AppView

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



















Custom links

Search links

App 0 selected

+ New link

Channel level

App	Channel	Campaigns	
  	Portal de Investimentos - Oferta Pública	0 >>	 ...
  	Portal de Investimentos - Fundos de Investimento	1 >>	 ...
  	Portal de Investimentos - Tesouro Direto	0 >>	 ...
  	Portal de Investimentos - Assessoria	0 >>	 ...
  	Portal de Investimentos - Investalk	0 >>	 ...
  	Portal de Investimentos - Início	0 >>	 ...
  	Portal de Investimentos - Portfólio	0 >>	 ...
  	whatsapp	0 >>	 ...
  	Portal de Investimentos - Calculadora IR	0 >>	 ...
  	Portal de Investimentos - Títulos Privados	0 >>	 ...

Busque por "WhatsApp" em Custom links

Se na lista aparecer whatsapp, **não selecione** pois direcionará pro ambiente incorreto

Utilize sempre a busca

09

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Datascape

Pulse

Campaign Lab

Partners +

Custom links +

Audiences

Deep link generator

DataWorks

AppView

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








Custom links

🔍 whatsapp

App 0 selected

Channel level

☐ Show hidden links [Link overview](#) [Attribution comparison](#)

App	Channel	Campaigns	
  	whatsapp	0 >>	 ...
  	WhatsApp	1 >>	 ..
  	whatsapp	0 >>	 ...
  	Whatsapp	13 >>	 ...

Utilizando a busca, na coluna "Channel" aparecem vários whatsapp(s)

Selecione a opção de maior número, clicando no ícone >> na coluna Campaigns

+ New link

10

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Custom links +

Audiences

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Custom links

🔍 Search links

Campaign

Custom links / Whatsapp

☐ Show hidden links [Link overview](#) [Attribution comparison](#)

App	Campaign	Adgroups	
  	Squad Campanhas	1 >>	 ...
  	canais_alternativos	1 >>	 ...
  	campanha_dia_namorados	0 >>	 ...
  	cashback_amazon_campanha_dia_namorados	0 >>	 ...
  	Rmkt - Consórcios	1 >>	 ...
  	Rmkt - Ourocard Fácil	0 >>	 ...
  	teste_credito	0 >>	 ...
  	Bot	83 >>	 ...
  	Remarketing - Conta Fácil	0 >>	 ...

Busque por "Bot" em **Search links**

Neste caso, não faz diferença buscar ou selecionar na lista

Na coluna **Adgroups**, selecione a opção "Bot" clicando no ícone >>

ADJUST

Datascape

Pulse

Campaign Lab

Partners +

Custom links +

Audiences

Deep link generator

DataWorks

AppView




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Custom links

Adgroup

Custom links / Whatsapp / Bot

Show hidden links Link overview Attribution comparison

App	Adgroup	Creatives
  	Squad Consorcio	10 >>

Em **Search links**, busque por "Squad xxx" a squad que utilizará o link rastreável na jornada

Selecione a opção desejada clicando no ícone >>, na coluna **Creatives**

12



Antes de cadastrar, **verifique na lista** de links cadastrados se já existe o mesmo link ativo e válido para reutilizar. Caso contrário, prossiga
Clique em **New creative link**

+ New creative link

Custom links

🔍 squad consorcio

Creative






























Show hidden links

Link overview

Attribution comparison

Custom links / Whatsapp / Bot / Squad Consorcio

App	Creative	
  	Consortio Amigo Pontos Nivel	 ...
  	Consortio Ativo Nascentes Brasileiras - Contratar	 ...
  	Consortio Ativo Nascentes Brasileiras - Contratar (nova tela)	 ...
  	Consortio Ativo Contratação Não Correntistas	 ...
  	Ativo - Consortio Amigo	 ...
  	Ativo - Reativação da Cota - História 1373656	 ...
  	Site - Campanha Consortio Amigo	 ...
  	Consórcio Amigo 2024 - Link Regulamento	 ...
  	Ativo - DDA Agenda Financeira	 ...

13

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Datascape

Pulse

Campaign Lab

Partners

Custom links

Audiences

Deep link generator

DataWorks

AppView

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Link structure

- ✓ App selection
- 2 **Link structure**
- 3 User destinations (Optional)
- 4 Attribution settings (Optional)
- 5 Social
- 6 Link review (Optional)

Build your link

Adjust supports four levels of campaign structure. Add levels to increase the granularity of your reports and get deeper insight into your data

Channel ⓘ

Whatsapp

Campaign ⓘ

Bot

Adgroup ⓘ

Squad Consorcio

Creative ⓘ

E.g. Instagram_03

⚠ Creative cannot be empty

No lado esquerdo da página é possível visualizar a fase atual e as próximas para finalização



https://suite.adjust.com/custom-links/11lrpz/creative/new-child-link

Link structure

- ✓ App selection
- 2 Link structure
- 3 User destinations (Optional)
- 4 Attribution settings (Optional)
- 5 Social
- 6 Link review (Optional)

Build your link

Adjust supports four levels of campaign structure data

Channel ⓘ

Whatsapp

Campaign ⓘ

Bot

Adgroup ⓘ

Squad Consorcio

Creative ⓘ

E.g. Instagram_03

⚠ Creative cannot be empty

Hora de nomear o link!

A página já traz o caminho de armazenamento do link

Na caixa **Creative**, nomeie o link conforme o padrão **Site ou App + informação a ser fornecida pelo link**

Ex 1: App BB – Simulação de Consórcio

Ex 2: Site BB Consórcio – Meu Consórcio – Login

Nomeie no campo em vermelho e **clique em Next**

Quick create

Next >

<https://suite.adjust.com/custom-links/11lrpz/creative/new-child-link>[< Previous](#)

User destinations

✓ App selection

✓ Link structure

3 User destinations (Optional)

● Define a deep link (Optional)

● Add a redirect (Optional)

● Add a fallback (Optional)

4 Attribution settings (Optional)

5 Social

6 Link review (Optional)

Define a deep link

If the app is installed, send users to a specific app screen.

Where do you want to send users who have your app installed? 🤖 🍏

☒ App stores Default

☐ In-app screen

Add a redirect

Optional

If the app is not installed, send users to app stores or a custom URL.

Where do you want to send users on supported devices? 🤖 🍏

☒ App stores Default

☐ Custom URL

Add a fallback

Optional

If the app can't be installed, send users to app stores or a custom URL.

Selecione **Add a redirect > Custom URL**

Observe que traz automaticamente a opção acima dessa

Abrirá uma caixa para inserção da URL

[< Previous](#)

User destinations

✓ App selection

✓ Link structure

3 User destinations (Optional)

• Define a deep link (Optional)

• Add a redirect (Optional)

• Add a fallback (Optional)

4 Attribution settings (Optional)

5 Social

6 Link review (Optional)

Define a deep link

If the app is installed, send users to a specific app screen.

Where do you want to send users who have your app installed?  

☒ App stores Default

☐ In-app screen

Add a redirect

If the app is not installed, send users to app stores or a custom URL.

Where do you want to send users on supported devices?  

☐ App stores Default

☒ Custom URL

Redirect URL

o.com.br/site/pravoice/consorcios/?gad_source=1&gclid=EAlalQobChMIqqHjiqC7iQMVGkVIAB1r3gEEEEAYASAAEgLRaPD_f

Use platform-specific URLs

Add a fallback

If the app can't be installed, send users to app stores or a custom URL.

 Users on unsupported devices will be redirected to https://www.bb.com.br/site/pravoice/consorcios/?gad_source=1&gclid=EAlalQobChMIqqHjiqC7iQMVGkVIAB1r3gEEEEAYASAAEgLRaPD_BwE

When using global redirects, users on unsupported devices are also sent to the custom URL provided.

Inclua o link que deseja rastrear e clique em **Next**

Quick create

Next >

[< Previous](#)

Attribution settings

- ✓ App selection
- ✓ Link structure
- ✓ User destinations (Optional)
- 4 Attribution settings (Optional)**
- 5 Social
- 6 Link review (Optional)

New user: attribution

Choose how to attribute different engagements

Clicks

Adgroup-level settings apply

Existing user: reattribution

Choose how to attribute different engagements from existing users for this link. Changes here will override app-level attribution settings.

Clicks

Adgroup-level settings apply

Paid campaign users

Choose how to attribute users who engage with your link after a previous click on another of your ads.

Where do you want to attribute these users?

- ☐ To the previous ad
- ☒ To this link

Certifique-se que em **Paid campaign users** foi selecionada a opção **To this link**
Em seguida, clique em **Next**

[Quick create](#)[Next >](#)



https://suite.adjust.com/custom-links/11lrpz/creative/new-child-link



< Previous

Social

- ✓ App selection
- ✓ Link structure
- ✓ User destinations (Optional)
- ✓ Attribution settings (Optional)
- 5 Social**
- 6 Link review (Optional)

Social sharing preview

Customize how your link looks when shared on social media or messaging apps. Changes here will override app-level preview settings for this link.



Adjust Smith
20h

App default

Check this app today: [https://app.adjust.com/\(token\)](https://app.adjust.com/(token))



APP.ADJUST.COM

Banco do Brasil

Actual results, including image size, may vary across platforms.

Which social preview should this link use?

☒ App preview

Default

☐ Custom preview

Quick create

Next >



Não é possível pular a fase de customização do link
Mantenha a opção "App preview" (padrão do Adjust)
e clique em **Next**



https://suite.adjust.com/custom-links/11lrpz/creative/new-child-link



< Previous

Social

- ✓ App selection
- ✓ Link structure
- ✓ User destinations (Optional)
- ✓ Attribution settings (Optional)
- 5 Social**
- 6 Link review (Optional)

Social sharing preview

Customize how your link looks when shared on social media or messaging apps. Changes here will override app-level preview settings for this link.



Custom

Check this app today: <https://app.adjust.com/{token}>

APP.ADJUST.COM

Actual results, including image size, may vary across platforms.

Which social preview should this link use?

☐ App preview Default

☒ Custom preview

Image URL

JPG or PNG. Recommended size 1200 x 630px.

Title

Recommended 30 to 60 characters. Maximum 150 characters.

Description (optional)



Caso queira customizar, selecione **Custom preview** e preencha as informações

Em seguida, clique em **Next**

Quick create

Next >

[Previous](#) **Link review**

- ✓ App selection
- ✓ Link structure
- ✓ User destinations (Optional)
- ✓ Attribution settings (Optional)
- ✓ Social
- 6 Link review** (Optional)

App Selection

Apps
 Banco do Brasil

Link structure

Channel
Whatsapp
└ Campaign
└ Bot
└ Adgroup
└ Squad Consorcio
└ Creative
└ teste 2

User destinations

Redirect
https://www.bb.com.br/site/pra-voce/consorcios/?gad_source=1&gclid=EAIaIQobChMIqHjiqC7QMVGkVIAB1r3gEEEEAYASAAEgLRaPD_BwE

Attribution Settings

App-level settings apply

Social

Adjust Smith
20h

App default

Check this app today: [https://app.adjust.com/\[token\]](https://app.adjust.com/[token])

APP.ADJUST.COM
Banco do Brasil

Create link

Link Structure traz o local onde seu link está armazenado caso necessite consultá-lo

Para criar o link rastreável, clique em **Create Link**

Oba, link criado!

Ele foi gerado em três formatos: URL, QR Code e Link Token

Na próxima página te mostro a utilidade de cada um deles 😊

Hide link

Go to AppView

Copy URL

Download SVG

Download PNG

22

Custom links / Whatsapp / Bot / Squad Consorcio / teste

teste

[Link URLs](#) [Link structure](#) [User destinations](#) [Attribution settings](#) [Social](#)

Link URLs

Did you know you can shorten this link?
Short, branded links perform better when shared on social media. To increase users' trust in your links and avoid long URLs, go to **AppView** and set up a branded domain.

Click URL ⓘ

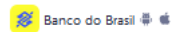
https://app.adjust.com/1h47b0ca?redirect=https%3A%2F%2Fwww.bb.com.br%2Fsite%2Fpra-voce%2Fconsorcios%2F%3Fgad_source%3D1%26gclid%3DEAlaIQobChMIpt_MjvikiQMVGWJIAB2ogggWEAAIASAAEgJkRPD_BwE

QR code ⓘ



Apps

To send users to the appropriate platform, links should include all versions of your chosen app.



Link token: 1h47b0ca ⓘ

ADJUST

Datascape

Pulse

Campaign Lab

Partners

Custom links

Audiences

Deep link generator

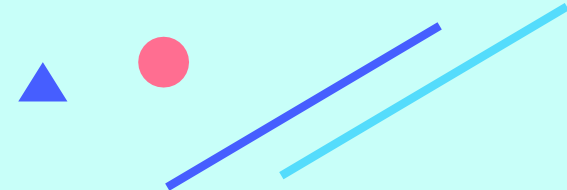
DataWorks

AppView



URL

Permite acessar o conteúdo copiando o link rastreável em qualquer navegador



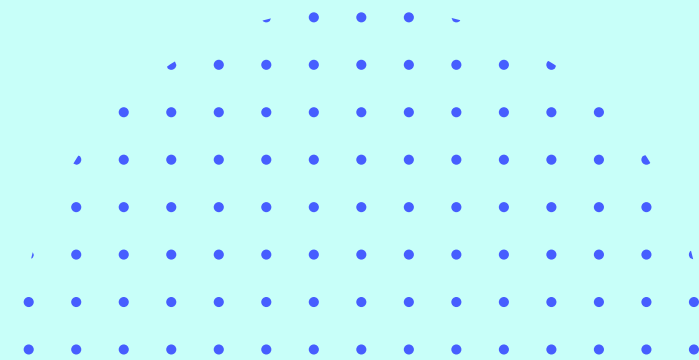
QR Code

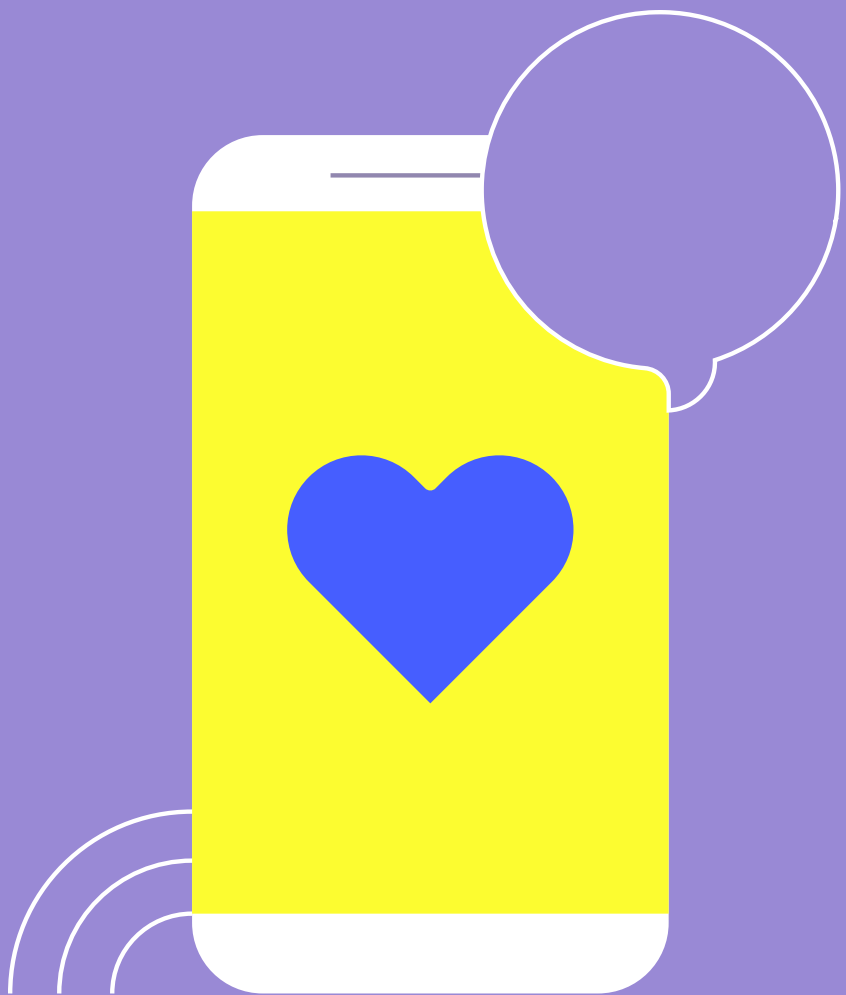
Permite acessar o link utilizando a câmera do smartphone ou tablet

23

Link Token

Permite mensurar notificações push





Como exportar os links?

É super fácil 🤩

Click URL ⓘ

Copy URL

https://app.adjust.com/1h47b0ca?redirect=https%3A%2F%2Fwww.bb.com.br%2Fsite%2Fpra-voce%2Fconsorcios%2F%3Fgad_source%3D1%26gclid%3DEAlaIQobChMIpt_MjvikiQMVGWJIAB2ogggWEAAAYASAAEgJkRPD_BwE

QR code ⓘ

Download SVG

Download PNG



Link token: 1h47b0ca

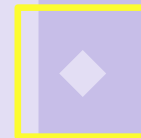


URL: clique em “Copy URL”

QR Code: clique em “Download SVG” ou “Download PNG”

- SVG: arquivo compatível com a Web
- PNG: imagem do QR Code

Link token: clique em  na parte inferior

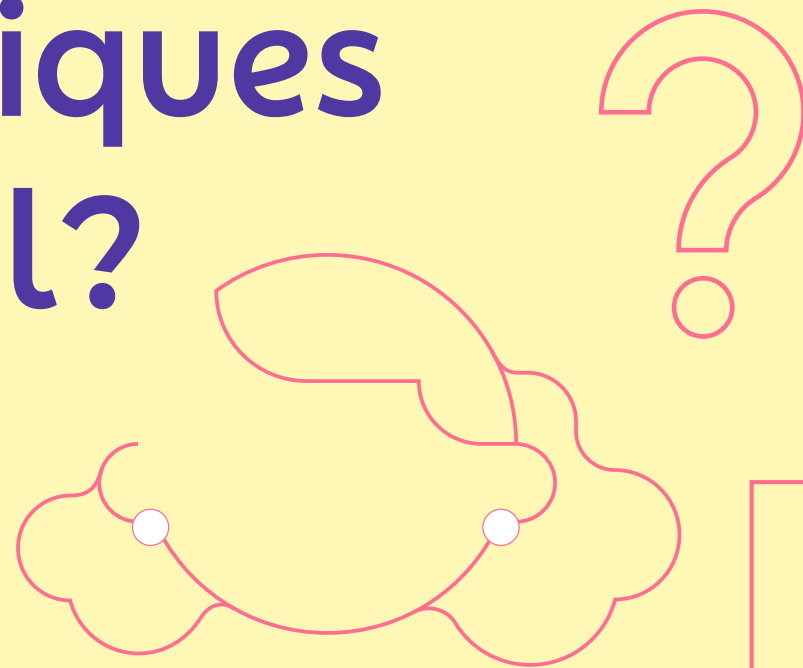




Como verificar a quantidade de cliques no link rastreável?

Spoiler: dá pra fazer pelo Adjust e o Painel do Adjust | Quantidade de clicks nos botões (CAD)

Vem que te mostro o passo a passo de cada um 😊

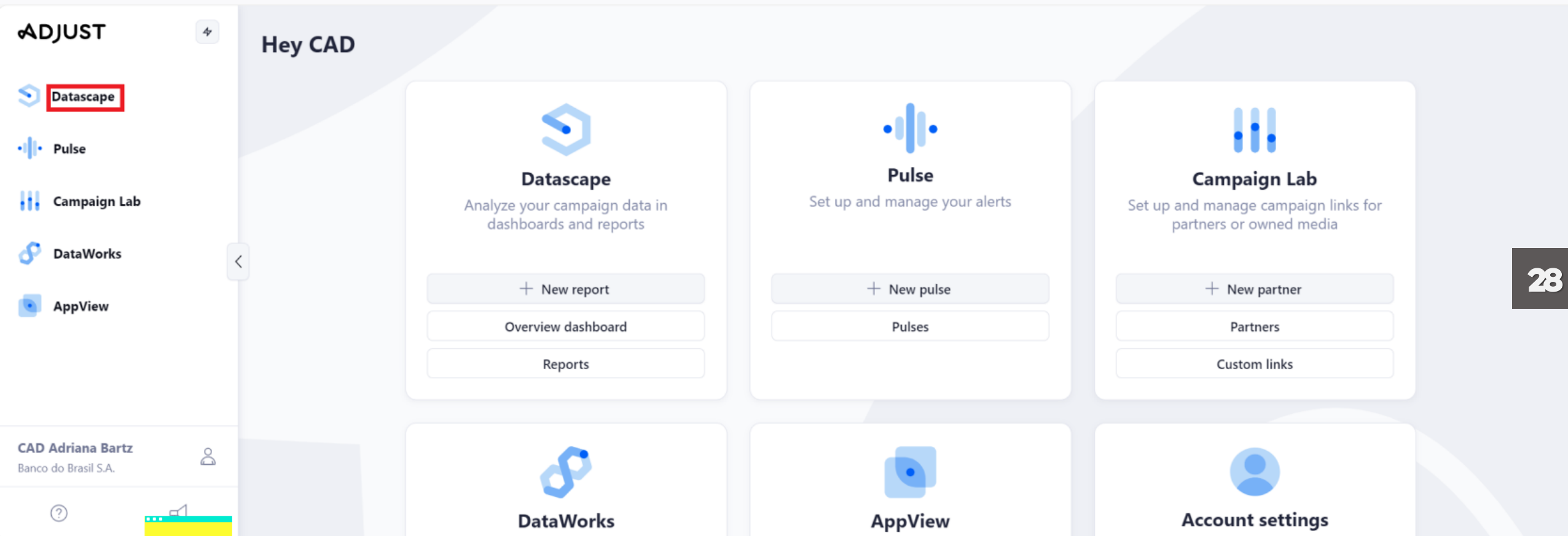




Passo a passo **Adjust**



Passo a passo Adjust



28

Clique em **Datascape**, no lado esquerdo da tela

Passo a passo Adjust

The screenshot displays the Adjust dashboard. On the left is a sidebar with the 'ADJUST' logo and a menu containing 'Dashboards', 'Reports' (highlighted with a red box), 'All reports', 'InSight', 'Pulse', 'Campaign Lab', and 'DataWorks'. Below the menu, the user's name 'CAD Adriana Bartz' and company 'Banco do Brasil S.A.' are shown. The main area features a header 'Hey CAD' and six large tiles: 'Datascape' (Analyze your campaign data in dashboards and reports), 'Pulse' (Set up and manage your alerts), 'Campaign Lab' (Set up and manage campaign links for partners or owned media), 'DataWorks', 'AppView', and 'Account settings'. Each tile has a '+ New' button and a list of sub-options. A yellow callout box with a purple arrow points to the 'Reports' menu item, with the text 'Em seguida, vá em Reports > All reports'.

ADJUST

Hey CAD

Datascape
Analyze your campaign data in dashboards and reports

Pulse
Set up and manage your alerts

Campaign Lab
Set up and manage campaign links for partners or owned media

DataWorks

AppView

Account settings

Reports

All reports

InSight

Pulse

Campaign Lab

DataWorks

CAD Adriana Bartz
Banco do Brasil S.A.

Em seguida, vá em **Reports > All reports**

Passo a passo Adjust

ADJUST

Datascape

Dashboards

Reports

All reports

InSight

Pulse

Campaign Lab

DataWorks

CAD Adriana Bartz

Banco do Brasil S.A.

All reports

Search by name, owner

All reportsMy reportsInternalAgency

Name	Owner	Last modified	Visibility	Scheduled	Actions
Loja Bauducco - Acessos	DIMAC Adriano Ramos	10/30/2024	Public	No	☆ ...
Rec'N Play	DIMAC Adriano Ramos	10/29/2024	Public	No	☆ ...
BBSEG CapPP BTM	BBSEG Miryane Witt	10/23/2024	Public	No	☆ ...
BBSEG CapPP Telas	BBSEG Miryane Witt	10/23/2024	Public	No	☆ ...
BBSEG CapPU BTM	BBSEG Miryane Witt	10/23/2024	Public	No	☆ ...
BBSEG CapPM BTM	BBSEG Miryane Witt	10/23/2024	Public	No	☆ ...
BBSEG CapPU Telas	BBSEG Miryane Witt	10/23/2024	Public	No	☆ ...

New report

30

Em "Search", busque por **CAD_BOT_CLICKS**

Passo a passo Adjust

ADJUST

Datascape

Dashboards

Reports

All reports

InSight

Pulse

Campaign Lab

DataWorks

CAD Adriana Bartz

Banco do Brasil S.A.

All reports

CAD_BOT_CLICKS

All reports

My reports

Internal

Agency

Name

Owner

Last modified

Visibility

Scheduled

Actions

CAD_BOT_CLICKS

CAD Adriana Bartz

07/05/2023

Public

No

☆ ...

+ New report

31

Clique em **CAD_BOT_CLICKS** para abrir o painel de consulta

Passo a passo Adjust

ADJUST

Datascape

Dashboards

Reports

All reports +

InSight

Pulse

Campaign Lab

DataWorks

CAD Adriana Bartz

Banco do Brasil S.A.

All reports

CAD_BOT_CLICKS

Data configuration

App Banco do Brasil

03 May 2024 → 30 October 2024

Compare to No comparison

Channel Network_whatsapp

Country All

Charts

Edit table

All Campaigns / Bot

Adgroup name	Clicks	Installs	CCR
Squad Conta e Pgt os	1,173,342	16,428	1.4%
Squad Campanhas	775,276	6,365	0.82%
Direciona para o Bot	461,884	3,107	0.67%
Squad Renegociação	414,260	2,610	0.63%
Total	3,627,021	38,725	1.07%

32

Com o painel é possível selecionar a Squad, selecionar período e verificar os cliques

Passo a passo Adjust

ADJUST

Datascape

Dashboards

Reports

All reports

InSight

Pulse

Campaign Lab

DataWorks

CAD Adriana Bartz

Banco do Brasil S.A.

All reports

CAD_BOT_CLICKS

Data configuration

App Banco do Brasil

03 May 2024 → 30 October 2024

Compare to No comparison

Channel Network_whatsapp

Country All

Charts

Edit table

All Campaigns / Bot

Adgroup name	Clicks	Installs	CCR
	16,428		1.4%
	6,365		0.82%
	3,107		0.67%
	2,610		0.63%
	38,725		1.07%

Show rows that match all of the following conditions

Condition type

Matches exactly


Value

+ Add

Reset

Apply

33

Para selecionar a Squad que armazena o link rastreável a ser consultado, na coluna **Adgroup** clique em 

Na nova janela, informe o nome da Squad

Passo a passo Adjust

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03 May 2024 → 30 October 2024

Compare to No comparison

Channel Network_whatsapp

Country All

Charts

Edit table

Save

All Campaigns / Bot

Adgroup name	Clicks	Installs	CCR
...
	16,428		1.4%
	6,365		0.82%
	3,107		0.67%
	2,610		0.63%
	38,725		1.07%

Show rows that match all of the following conditions

Condition type

Matches exactly

Value

consórcio

+ Add

Consortorio - Extrato

Squad Consorticio

Reset

Apply

Selecione a Squad e clique em Apply

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Compare to No comparison

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Country All

Charts

Edit table

All Campaigns / Bot

Adgroup name	Clicks	Installs	CCR
Squad Consorcio	36,244	305	0.84%
Total	36,244	305	0.84%

35

Clique na Squad desejada e pronto!

O painel traz a relação de todos os links rastreáveis relacionados a Squad e a quantidade de cliques dentro do período desejado

Passo a passo Adjust

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03 May 2024 → 30 October 2024

Compare to No comparison

Channel Network_whatsapp

Country All

Charts

Edit table

All Campaigns / Bot / Squad Consorcio

Ad name	Clicks	Installs	CCR
Ativo - Consorcio Amigo	11,267	89	0.79%
Deeplink Contratação Consórcio	7,577	105	1.39%
Ativo - DDA Agenda Financeira	7,233	47	0.65%
Site - Campanha Consorcio Amigo	6,051	31	0.51%
Total	36,244	305	0.84%

36

Pronto! Agora você consegue ver a quantidade de clicks

Dica: É possível detalhar mais clicando em e/ou em ...

Passo a passo Adjust

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03 May 2024 → 30 October 2024

Compare to No comparison

Channel Network_whatsapp

Country All

Charts

Edit table

Ad name

Clicks

Installs

CCR

Ativo - Consorcio Amigo	11,267	89	0.79%
Deeplink Contratação Consórcio	7,577	105	1.39%
Ativo - DDA Agenda Financeira	7,233	47	0.65%
Site - Campanha Consorcio Amigo	6,051	31	0.51%
Total	36,244	305	0.84%

37

Caso necessário, gere o **arquivo CSV**



Passo a passo

Painel do Adjust | Quantidade de cliques nos botões (CAD)


Data

01/10/2024 


31/10/2024 

Limpar Filtros

squad


Todos 

campanha

Todos 

campanha	Qtd
Whatsapp::Bot::Squad Campanhas::Site Estilo 20 Anos	24964
Whatsapp::Bot::Squad Campanhas::Indução Crédito com Cashback	12801
Whatsapp::Bot::Squad Campanhas::Pesquisa BB Friday 2024	12551
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Saudação	10450
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Feedback	9979
Whatsapp::Bot::Squad Conta e Pgtos::Aviso Abertura Conta Salario	7705
Whatsapp::Bot::Squad Conta e Pgtos::confirmar emissao de cheques no app	6542
Whatsapp::Bot::Squad Campanhas::Indução Crédito com Cashback	2332
Whatsapp::Bot::Squad Campanhas::Pesquisa BB Friday 2024	1987
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Saudação	1879
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Feedback	1765
Total	119062

39



O painel engloba todas as Squads e links rastreáveis armazenados



Data

01/10/2024 31/10/2024

Limpar Filtros

squad

Todos

campanha

Todos

campanha

Qtd

Whatsapp::Bot::Squad Campanhas::Site Estilo 20 Anos	24964
Whatsapp::Bot::Squad Campanhas::Indução Crédito com Cashback	12801
Whatsapp::Bot::Squad Campanhas::Pesquisa BB Friday 2024	12551
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Saudação	10450
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Feedback	9979
Whatsapp::Bot::Squad Campanhas::Universo Ourocard	7705
Whatsapp::Bot::Squad Campanhas::Universo Ourocard	6542
Whatsapp::Bot::Squad Campanhas::Universo Ourocard	2332
Whatsapp::Bot::Squad Campanhas::Universo Ourocard	1987
Whatsapp::Bot::Squad Campanhas::Universo Ourocard	1879
Whatsapp::Bot::Squad Campanhas::Universo Ourocard	1765

Selecione o período desejado

Squad: selecione a squad tema do link

Campanha: nome do link


Caso não saiba o nome do link, informe apenas a Squad


Total



119062

40

Passo a passo Painel do Adjust | Quantidade de clicks nos botões

**PAINEL ADJUST** | Quantidade de clicks nos botões

Painel atualizado diariamente
Última atualização 04/11/2024 10:24:41



Data

01/10/2024 31/10/2024

Limpar Filtros

squad

Squad Consorcio

campanha

Todos

campanha	Qtd
Whatsapp::Bot::Squad Consorcio::Ativo - Consorcio Amigo	313
Whatsapp::Bot::Squad Consorcio::Deeplink Contratação Consórcio	255
Whatsapp::Bot::Squad Consorcio::Site - Campanha Consorcio Amigo	179
Whatsapp::Bot::Squad Consorcio::Site - Campanha Consorcio Amigo	107
Total	854

Verifique a quantidade de cliques e pronto!

Agora você pode ver os links da Squad e a quantidade de cliques nos botões

41

Data		Limpar Filtros	
01/10/2024 31/10/2024			
squad			
Todos			
campanha			
Todos			
campanha			
Whatsapp::Bot::			
Whatsapp::Bot::			
Whatsapp::Bot::Squad Campanhas::Pesquisa BB Friday 2024	12551		
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Saudação	10450		
Whatsapp::Bot::Squad Campanhas::Universo Ourocard Feedback	9979		
Whatsapp::Bot::Squad Conta e Pgtos::Aviso Abertura Conta Salario	7705		
Whatsapp::Bot::Squad Conta e Pgtos::confirmar emissao de cheques no app	6542		
Whatsapp::Bot::Incentivo Download App Wtp	2332		
Whatsapp::Bot::Squad Crédito::botao conceito cdc	1987		
Whatsapp::Bot::Squad Conta e Pgtos::contratar conta true	1879		
Whatsapp::Bot::Direciona para o Bot::Consultar limite do cartão	1765		
Total	119062		



Atenção!

Apesar do painel permitir selecionar qualquer período de consulta, aparecerá somente os dados dos **últimos 7 dias**

Caso necessite de um **período mais extenso, consulte no Adjust**



CAD



CENTRAL DE ATENDIMENTO
DIGITAL

Você chegou no final do guia 🎉

Parabéns! Esperamos ter contribuído para o seu sucesso no universo dos assistentes virtuais

Lembre-se que você pode me consultar quando quiser 😊

Até a próxima 🤝

