



Sociological Perspective of the Self

SOCIOLOGY

It is the science of society, social institutions, and social relationships. Specifically, it focuses on the systematic study of the development, structure, interaction, and collective behavior of organized groups of human beings.

SOCIETY

It refers a community, nation, or broad grouping of people having common traditions, institutions, and collective activities and interests.

Primary Groups

These are the nuclear cells of social organization. It is from these groups that the individual acquires basic attitudes towards people, social institutions and the world around him.

Secondary Groups

The relationship is impersonal, business-like, and short-term.

Members may communicate with each other through indirect means and they are regulated by a set of formal rules.

What a sociogram looks like

Like —

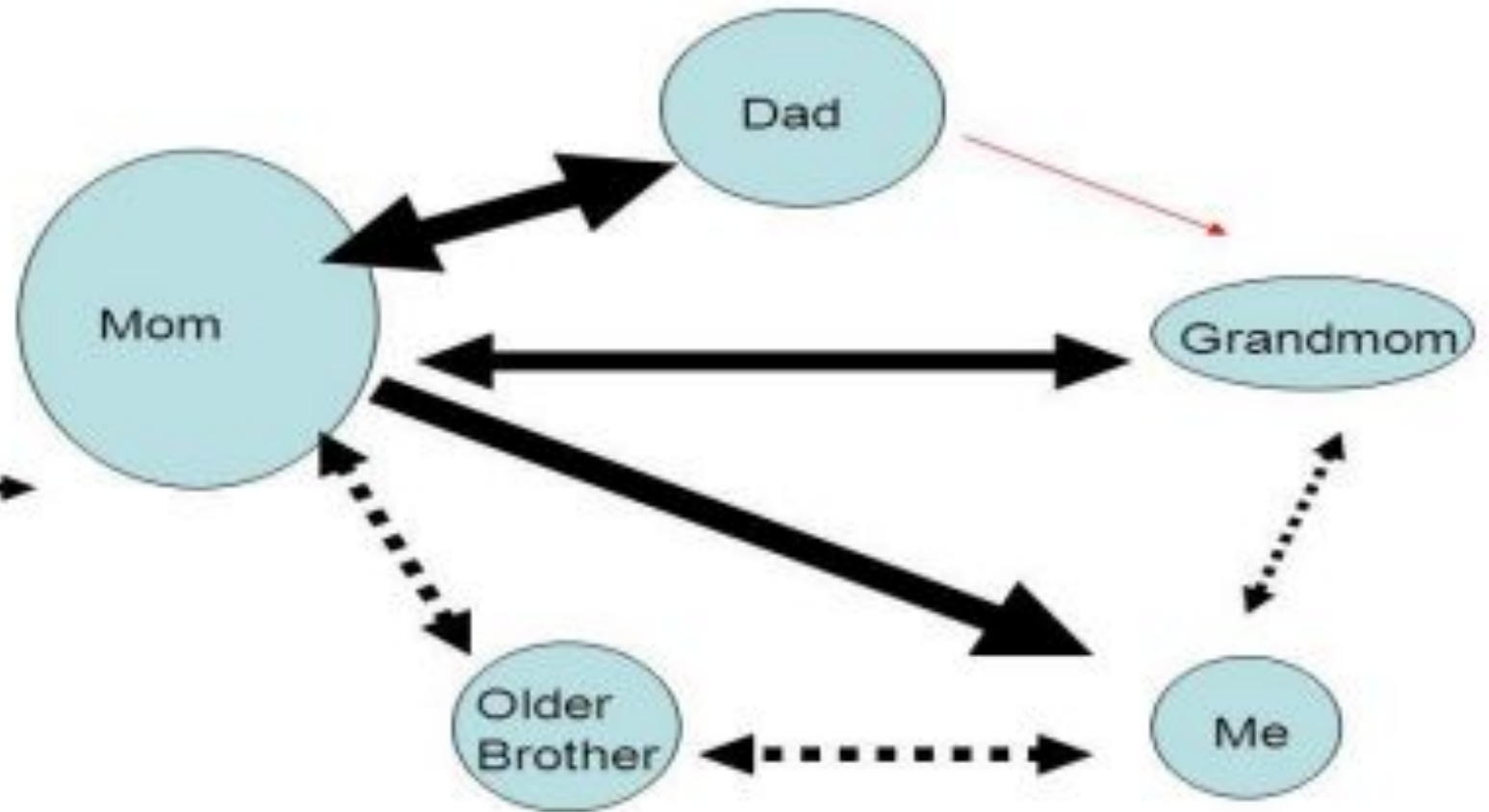
Dislike —

Strong —

Weak

Reciprocal ↔

One-way →



Symbolic Interaction Theory

by Herbert Blumer

Symbolic interactionism theory assumes that people respond to elements of their environments according to the subjective meanings they attach to those elements, such as meanings being created and modified through social interaction involving communication through symbols and languages with other people.



A photograph of a family in a playroom. A man and a woman are standing close together, smiling. The man is wearing a white button-down shirt and light-colored trousers. The woman is wearing a white t-shirt and blue jeans. In the background, a young child is sitting on the floor, playing with a white toy car. A white teepee is also visible in the background. The right side of the image is overlaid with a red diagonal shape containing white text.

Key Concepts

01 Human actions depend on the meaning of the object.

02 We give meaning to things based on social interactions and experiences.

03 The meaning of symbols is not permanent and subject to change.



Love
begins at
Home



Material Culture

This consists of human technology that people make and use – clocks, kitchen utensils, nipa huts, cell phones, buildings, etc. This is the physical aspect of culture.

It is very much dynamic and it changes from time to time.

Non-Material Culture

This includes intangible human creations – beliefs, values, norms, and symbols.

Example: being conservative, religious, same-sex marriage etc.

Generally, our social personality is a reflection of culture itself.



Immediate family (“*Generalized Other*”)

We were familiarized by them with the “ought and ought not” first.

“*Pamahiin*”

These can be considered as one of the standards for everyday life of Filipinos that originated from our elders.

Norms

These dictate our behavior in the society. The acceptability of an act, the approval and disapproval is dependent on social standards.

The Selfie Generation (Z) (1995-2010)

This generation is considered as culture creator. They have unique way of expressing themselves.



**Helping
co-passenge
rs in paying
fare**



Eating with
bare hand/s



**Taking
picture of
food before
eating**

The Self by George Herbert Mead

He laid the groundwork for symbolic interaction with his discussion about the self, which he defines as a dynamic organism that is a being of its own.

“I” Self

It is described as the unorganized response of the self to the attitudes of others.

“Me” Self

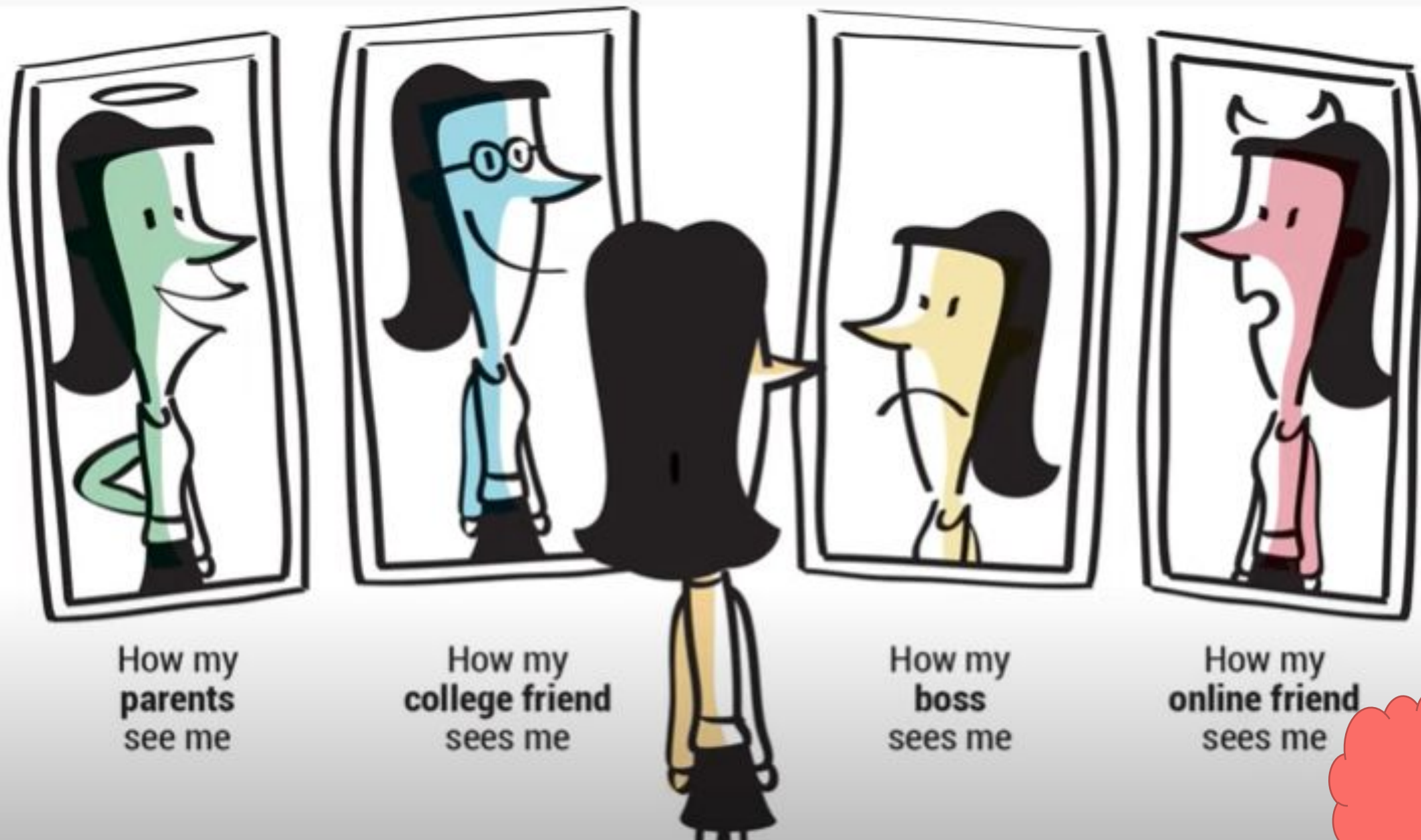
It refers to a set of organized attitudes of others that the individual assumes in response.

“Looking Glass Self”

by Charles Cooley

*I am not what I think I am;
I am not what you think I am;
I am what I think you think I am.*

This means that we as individuals define how we perceive ourselves by how we think others perceive us.



How my
parents
see me

How my
college friend
sees me

How my
boss
sees me

How my
online friend
sees me

We imagine how we appear to other people.



We imagine how other people judge the appearance that we think we present.



If we think the evaluation is favorable, our self-concept is enhanced.



If we think the evaluation is unfavorable, our self-concept is diminished.





spiritCLIPS

Take-away

