VENDIBLY – ONSITE SEO

1. Update `<title>` Tag (High Priority)

Replace the current title with:

```
<title>Vendibly | Subscription Tracker with Smart Renewal Alerts and
Inbox Scanning</title>
```

---

2. Update `<meta name="description">` Tag

```
<meta name="description" content="Vendibly scans Gmail or Outlook to
find your subscriptions, renewals, contracts, and invoices
automatically. See everything in one dashboard with smart alerts
before charges hit." />
```

---

3. Add Canonical URL

```
<link rel="canonical" href="https://www.vendibly.ai/" />
```

---

4. Add Required Structured Data (JSON-LD)

4a. FAQ Schema (Critical for Google rich results + LLM ingestion)

Place this JSON-LD in the `<head>` or just before `</body>` inside:

```
<script type="application/ld+json">...</script>

<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
```

```json
  "mainEntity": [
    {
      "@type": "Question",
      "name": "What does Vendibly do?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Vendibly is a subscription tracker and SaaS renewal
management tool that connects to Gmail or Outlook. It automatically
extracts subscriptions, invoices, renewal dates, and contract terms
using AI, then organizes everything into one dashboard with smart
alerts before charges hit."
      }
    },
    {
      "@type": "Question",
      "name": "How does Vendibly find my subscriptions and renewals?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Vendibly scans your inbox for invoices, payment
confirmations, subscription emails, and contracts. It uses AI to
identify vendors, detect renewal dates, extract amounts, and
categorize each subscription. No manual setup is needed and you can
upload contracts directly if you prefer."
      }
    },
    {
      "@type": "Question",
      "name": "Does Vendibly read or store my emails?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "No. Vendibly uses secure, read-only access to analyze
subscription-related emails such as invoices and billing notices. It
does not store your email content, does not access personal messages,
and never sends or edits emails."
      }
    },
    {
      "@type": "Question",
```

```json
      "name": "Do I need to upload contracts manually?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Not necessarily. Vendibly can detect most
subscriptions, invoices, and renewals directly from your inbox.
Contract upload is optional and helps when you have PDFs, agreements,
or older files outside your email."
      }
    },
    {
      "@type": "Question",
      "name": "Will Vendibly miss any subscriptions?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Vendibly captures nearly all subscriptions that
generate invoices or renewal notifications in your inbox. If a tool
never sends billing emails, you can add it manually or upload the
contract, and Vendibly will monitor it going forward."
      }
    },
    {
      "@type": "Question",
      "name": "Are my email and data secure?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes. Vendibly uses OAuth for Gmail and Outlook, which
means we never see your password and only receive read-only access.
All data is encrypted in transit and at rest. You can disconnect
Vendibly at any time from your Google or Microsoft account settings."
      }
    },
    {
      "@type": "Question",
      "name": "What inboxes does Vendibly support?",
      "acceptedAnswer": {
        "@type": "Answer",
```

```json
      "text": "Vendibly currently supports Gmail and Outlook
(Microsoft 365). Additional providers will be added based on user
demand."
      }
    },
    {
      "@type": "Question",
      "name": "How do renewal alerts work?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Vendibly identifies upcoming renewals from invoices,
billing emails, and contract terms. You receive smart alerts before
renewal dates, giving you time to cancel, downgrade, negotiate, or
update payment details. Alerts adapt to monthly and annual billing
cycles."
      }
    },
    {
      "@type": "Question",
      "name": "Can Vendibly track annual contracts and recurring
invoices?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes. Vendibly extracts renewal dates, billing
periods, amounts, and contract terms for both monthly subscriptions
and long-term SaaS agreements. It handles annual, multi-year, and
custom billing cycles automatically."
      }
    },
    {
      "@type": "Question",
      "name": "What happens after my free trial?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "You automatically move to the Free Plan. Your
dashboard, inbox sync, and existing subscriptions remain intact. There
is no charge unless you choose to upgrade."
      }
```

```json
    },
    {
      "@type": "Question",
      "name": "Who is Vendibly for?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Vendibly is built for creators, freelancers,
startups, small businesses, and agencies who use multiple SaaS tools
and want to avoid missed renewals, surprise charges, and scattered
invoices."
      }
    },
    {
      "@type": "Question",
      "name": "Can I use Vendibly without connecting my inbox?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Yes. You can add subscriptions manually or upload
contracts. However, inbox scanning is the fastest and most accurate
way to find everything automatically, especially older subscriptions
you may have forgotten."
      }
    },
    {
      "@type": "Question",
      "name": "How accurate is Vendibly's detection?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Vendibly's AI engine identifies subscription-related
emails with high accuracy. It prioritizes invoice attachments, then
email bodies, to extract vendor names, amounts, billing cycles, and
renewal dates."
      }
    },
    {
      "@type": "Question",
      "name": "Can I export my subscription data?",
      "acceptedAnswer": {
```

```
      "@type": "Answer",
      "text": "Yes. You can export your subscriptions and renewal
calendar as CSV or PDF for reporting, budgeting, or internal reviews."
    }
  }
 ]
}
</script>
```

---

5. Add Open Graph + Twitter Metadata

```
<meta property="og:title" content="Vendibly | Subscription Tracker
with Smart Renewal Alerts" />
<meta property="og:description" content="Vendibly scans Gmail or
Outlook to find your subscriptions, renewals, contracts, and invoices
automatically. Stay ahead of every charge." />
<meta property="og:url" content="https://www.vendibly.ai/" />
<meta property="og:image"
content="https://www.vendibly.ai/og-image.jpg" />

<meta name="twitter:card" content="summary_large_image" />
<meta name="twitter:title" content="Vendibly | Subscription Tracker
with Smart Renewal Alerts" />
<meta name="twitter:description" content="Vendibly finds and organizes
your subscriptions, invoices, and renewals automatically." />
<meta name="twitter:image"
content="https://www.vendibly.ai/og-image.jpg" />
```

Developer note:
Replace `/og-image.jpg` with the URL of the actual dashboard mockup image.

---

6. Fix Heading Hierarchy (Backend-only)

Ensure the HTML heading structure follows:

- H1
  - "Finally, vendor chaos under control."
- All main section titles set as H2
  - "Before / After"
  - "How it works"
  - "Who it's for"
  - "What we are offering"
  - "Simple pricing. Big control."
  - "Frequently asked questions"
- Sub-headings inside those sections (step titles, feature labels, etc.) set as H3.

---

7. Add ALT Text for Every Homepage Image

Use the following alt attributes:

Hero Section Mockup

```
alt="Vendibly dashboard showing subscriptions, invoices, and renewal
dates organized automatically."
```

Before/After Illustration

```
alt="Comparison of vendor chaos before Vendibly and an organized
subscription dashboard after Vendibly."
```

How It Works Icons

```
alt="Three steps showing add subscriptions, get smart renewal alerts,
and take action from the dashboard."
```

Who It's For Icons

```
alt="Creators, freelancers, startups, and agencies using Vendibly to
manage their subscriptions."
```

Features Icons

```
alt="Icons representing inbox scanning, renewal alerts, contract
vault, renewal calendar, reports, and AI insights."
```

Pricing Illustrations

```
alt="Vendibly pricing plans for subscription tracking and SaaS renewal
management."
```

Footer Illustration

```
alt="Vendibly organizing subscriptions and renewals automatically into
one system."
```

---

8. Internal Linking Instructions (When Sanity Articles Go Live)

Once content exists, add subtle internal links from the homepage:

- For "Email sync"
  URL: `/guides/find-subscriptions-in-gmail-and-outlook`
- For "Smart renewal reminders"
  URL: `/guides/set-subscription-renewal-reminders`
- For "Auto-organized vault"
  URL: `/guides/organize-subscription-invoices-from-email`
- For "Renewal calendar"
  URL: `/guides/create-a-subscription-renewal-calendar`
- Under "Who it's for" list items:
  - Creators → `/use-cases/creators`
  - Freelancers → `/use-cases/freelancers`
  - Startups → `/use-cases/startups`
  - Agencies → `/use-cases/agencies`

---

9. Add Product Schema (SoftwareApplication)

```
<script type="application/ld+json">
{
```

```
  "@context": "https://schema.org",
  "@type": "SoftwareApplication",
  "name": "Vendibly",
  "description": "Vendibly scans your inbox to track subscriptions,
renewals, invoices, and contracts automatically.",
  "applicationCategory": "Subscription management software",
  "operatingSystem": "Web",
  "url": "https://www.vendibly.ai",
  "offers": {
    "@type": "Offer",
    "price": "0",
    "priceCurrency": "USD"
  }
}
</script>
```

Purpose: Defines Vendibly as a software entity for Google and LLMs.

---

10. Add Pricing Schema (Product)

```
<script type="application/ld+json">
{
  "@context": "http://schema.org",
  "@type": "Product",
  "name": "Vendibly Pro",
  "description": "Subscription tracking and SaaS renewal management
tool.",
  "offers": {
    "@type": "Offer",
    "price": "29",
    "priceCurrency": "USD",
    "availability": "http://schema.org/InStock"
  }
}
</script>
```

Note: Adjust price and details if your live pricing changes.

---

11. Technical Performance Checklist

Ensure:

- Images served as WebP where possible
- Hero mockup is preloaded or optimized
- Third-party scripts loaded with `async` or `defer`
- CSS and JS are minified
- Largest Contentful Paint (LCP) < 2.0 seconds on mobile
- Cumulative Layout Shift (CLS) near zero on mobile

Vendibly already appears light, but this locks in performance.

---

12. Folder Structure for Sanity Articles (Future SEO)

Set up these routes in Next.js:

```
/guides/[slug]
/vendors/[slug]
/use-cases/[slug]
```

In Sanity, define three document types:

- `guide`
- `vendorProfile`
- `useCases`

Homepage internal links (section 8) will point to these routes. See below for reference:

What We Are Offering

Everything you need to control your vendors, in one smart dashboard.

Get early access →

Email sync

Vendibly auto-scans your inbox to find every vendor, contract, and renewal.

Smart renewal reminders

Get alerts before contracts renew, so you can cancel or renegotiate in time.

Auto-organized vault

All your contracts and invoices, finally in one place, searchable and stress-free.

Renewal calendar

See all upcoming charges and contract deadlines in one visual calendar.

Downloadable reports

Export clean summaries of vendor activity, payments, and renewal dates.

AI-powered contract insights

Skip the legalese. Vendibly highlights key terms, notice periods, and risks.

Shared team access

Manage vendors together with shared access, roles, and built-in clarity.

• BENEFITS

Who It's For

Creators

Manage sponsors and tools like **Canva** or **ConvertKit**, without the mess.

Freelancers

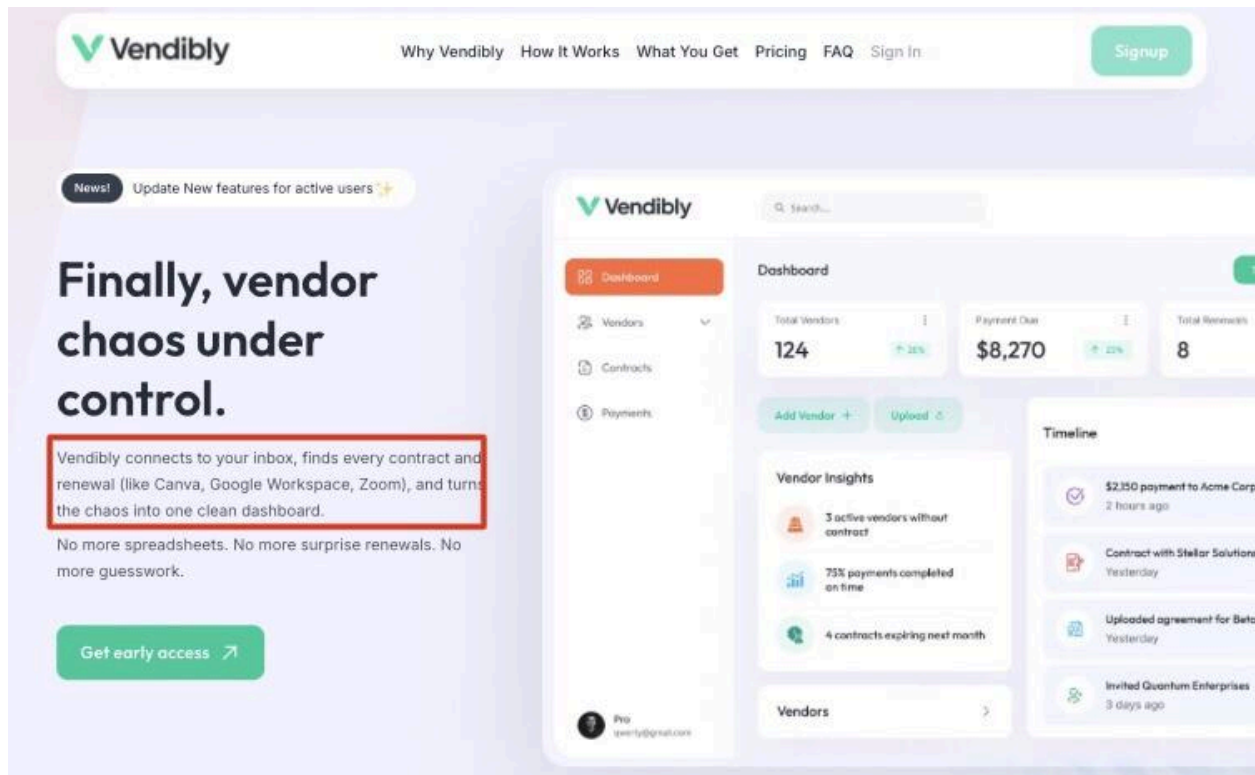Keep track of contracts and apps like **Notion** or **Google Workspace**, all in one place.

Startups

Stay on top of services like **Figma, Stripe,** and **AWS,** automatically.

Agencies

Track recurring tools like **Slack, Semrush,** and **Adobe** across every client.

Website Copy Changes

Change this para to:

Vendibly connects to your inbox, finds every subscription, contract, and renewal (like Canva, Google Workspace, Zoom), and turns the chaos into one clean dashboard.

● FEATURES

What We Are Offering

Everything you need to control your vendors, in one smart dashboard.

Get early access →

Email sync

Vendibly auto-scans your inbox to find every vendor, contract, and renewal.

Smart renewal reminders

Get alerts before contracts renew, so you can cancel or renegotiate in time.

Auto-organized vault

All your contracts and invoices, finally in one place, searchable and stress-free.

Renewal calendar

See all upcoming charges and contract deadlines in one visual calendar.

Downloadable reports

Export clean summaries of vendor activity, payments, and renewal dates.

AI-powered contract insights

Skip the legalese. Vendibly highlights key terms, notice periods, and risks.

Change this para to:

Everything you need to control your subscriptions and vendors, in one smart dashboard.

Before Vendibly:

Vendor chaos ❌

Missed renewals ❌

Scattered contracts ❌

Manual tracking ❌

After Vendibly:

✓ All-in-one dashboard
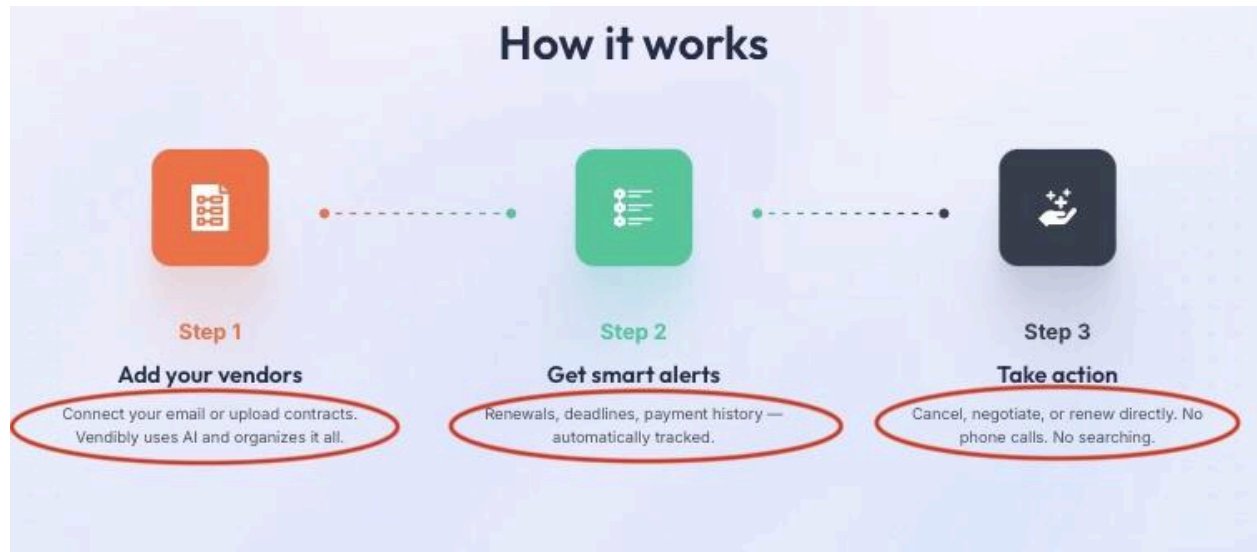
✓ Smart renewal alerts

✓ Auto-organized vault

✓ AI-powered summaries

Change this line to:

Missed subscription renewals

Change these three paras to:

Step 1

Add your vendors
Connect your email and Vendibly auto-detects your subscriptions and invoices.

Step 2

Get smart alerts
Renewal dates and upcoming charges tracked automatically.

Step 3

Take action
Cancel or adjust your subscriptions without searching. No stress.

Change

- "sponsors" to "subscriptions"
- "Stripe" to "GitHub"
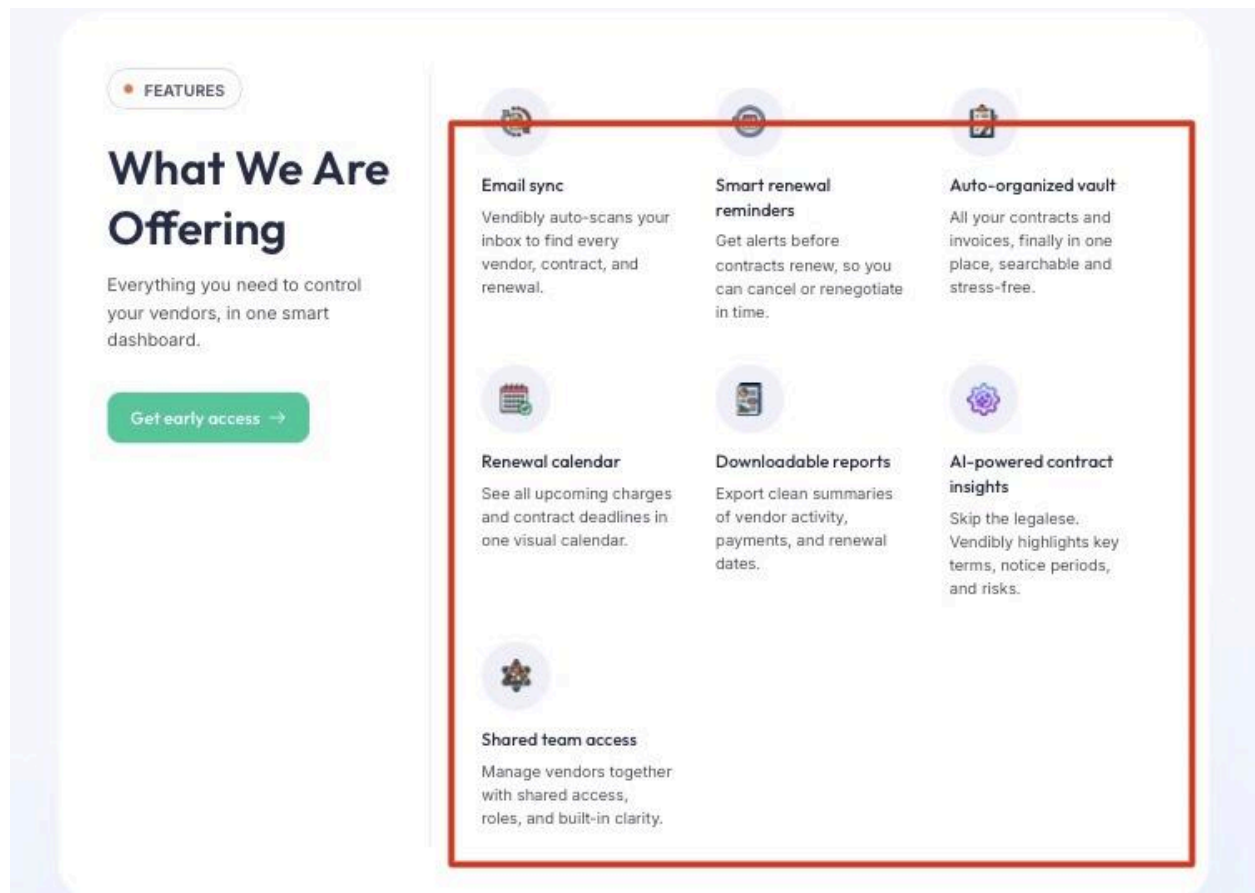
Change all paras to:

Email sync
Vendibly auto-scans your inbox to find every subscription, vendor, contract, and invoice.

Smart renewal reminders
Get alerts before your subscriptions renew, so you can cancel or adjust in time.

Auto-organized vault
All your contracts and subscription invoices in one searchable, stress-free place.

Renewal calendar
See every upcoming renewal date and charge in one visual calendar.

Downloadable reports
Export clean reports of vendors, spend, and renewal dates.

AI-powered contract insights
Skip the legalese. Vendibly highlights key terms, notice periods, and risks in your contracts.
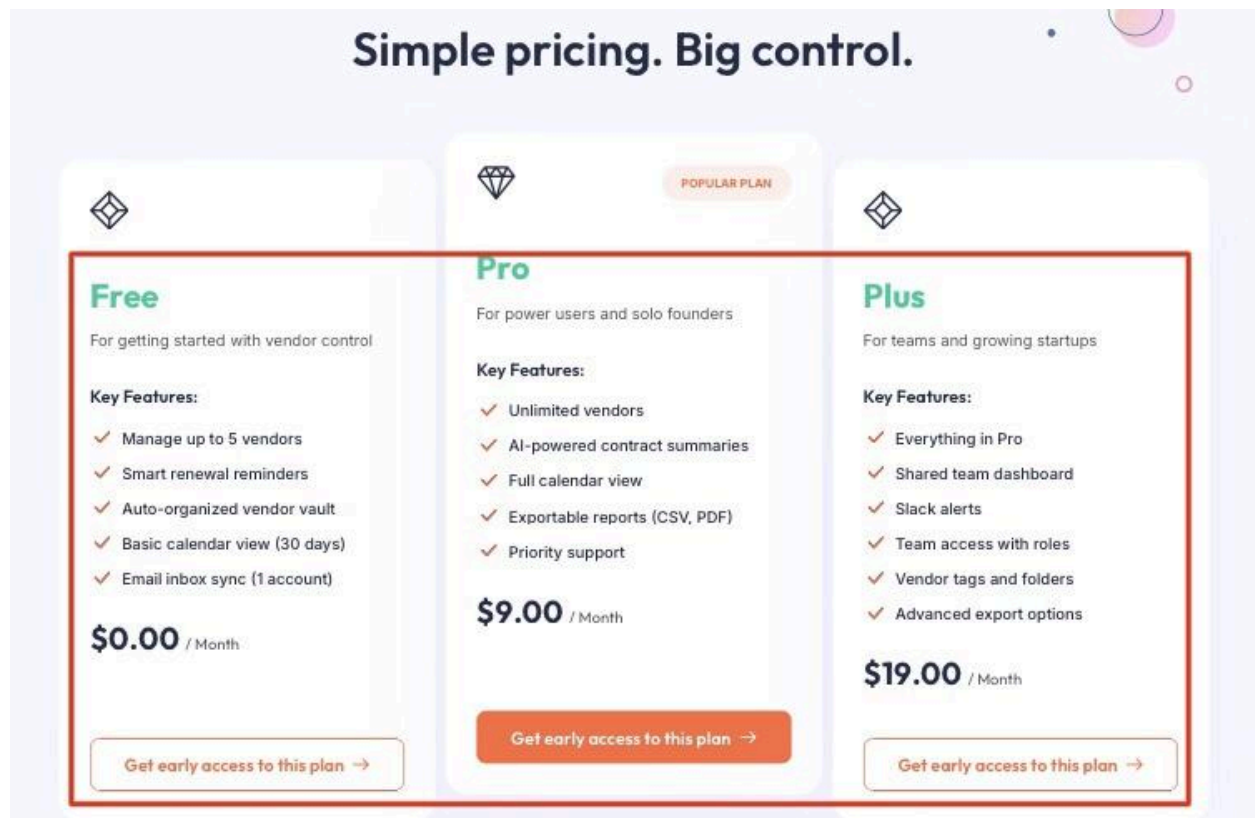
Shared team access
Manage vendors as a team with shared access, roles, and built-in clarity.

Simple pricing. Big control.

Free

For getting started with vendor control

Key Features:

✓ Manage up to 5 vendors
✓ Smart renewal reminders
✓ Auto-organized vendor vault
✓ Basic calendar view (30 days)
✓ Email inbox sync (1 account)

$0.00 / Month

Get early access to this plan →

Pro

For power users and solo founders

Key Features:

✓ Unlimited vendors
✓ AI-powered contract summaries
✓ Full calendar view
✓ Exportable reports (CSV, PDF)
✓ Priority support

$9.00 / Month

Get early access to this plan →

POPULAR PLAN

Plus

For teams and growing startups

Key Features:

✓ Everything in Pro
✓ Shared team dashboard
✓ Slack alerts
✓ Team access with roles
✓ Vendor tags and folders
✓ Advanced export options

$19.00 / Month

Get early access to this plan →

Update this entire pricing copy and CTA to:

Free

For getting started with vendor control.

Key Features:

- Manage up to 5 vendors
- Smart renewal reminders
- Auto-organized vendor vault
- 30-day calendar view
- Email inbox sync trial

Upgrade anytime to keep your inbox in continuous sync.

$0.00 / Month
Create free account →

Pro

For power users and solo founders.

Key Features:

- Unlimited vendors
- Automatic inbox sync with renewal alerts
- AI-powered contract summaries
- Full renewal calendar view
- Exportable reports (CSV, PDF)
- 1 inbox sync included

Add more inboxes: **+$9/month** each

$19 / Month billed annually
Start 14-day free trial →

Plus

For teams and growing startups.
Join the Waitlist

Key Features:

- Everything in Pro
- Shared team dashboard
- Slack alerts built in
- Team access with roles
- Vendor tags and folders
- Advanced export options
- 3 inbox syncs included

Add more inboxes: **+$9/month** each

Join Waitlist →

Replace the entire FAQ with these:

What does Vendibly do?
Vendibly is a subscription tracker and SaaS renewal management tool that connects to Gmail or Outlook. It automatically extracts subscriptions, invoices, renewal dates, and contract terms using AI, then organizes everything into one dashboard with smart alerts before charges hit.

How does Vendibly find my subscriptions and renewals?
Vendibly scans your inbox for invoices, payment confirmations, subscription emails, and contracts. It uses AI to identify vendors, detect renewal dates, extract amounts, and categorize each subscription. No manual setup is needed, and you can upload contracts directly if you prefer.

Does Vendibly read or store my emails?
No. Vendibly uses secure, read-only access to analyze subscription-related emails such as invoices and billing notices. It does not store your email content, does not access personal messages, and never sends or edits emails.

Do I need to upload contracts manually?
Not necessarily. Vendibly can detect most subscriptions, invoices, and renewals directly from your inbox. Contract upload is optional and helps when you have PDFs, agreements, or older files outside your email.

Will Vendibly miss any subscriptions?
Vendibly captures nearly all subscriptions that generate invoices or renewal notifications in your inbox. If a tool never sends billing emails, you can add it manually or upload the contract, and Vendibly will monitor it going forward.

Are my email and data secure?
Yes. Vendibly uses OAuth for Gmail and Outlook, which means we never see your password and only receive read-only access. All data is encrypted in transit and at rest. You can disconnect Vendibly at any time from your Google or Microsoft account settings.

What inboxes does Vendibly support?
Vendibly currently supports Gmail and Outlook (Microsoft 365). Additional providers will be added based on user demand.

How do renewal alerts work?
Vendibly identifies upcoming renewals from invoices, billing emails, and contract terms. You receive smart alerts before renewal dates, giving you time to cancel, downgrade, negotiate, or update payment details. Alerts adapt to monthly and annual billing cycles.

Can Vendibly track annual contracts and recurring invoices?
Yes. Vendibly extracts renewal dates, billing periods, amounts, and contract terms for both

monthly subscriptions and long-term SaaS agreements. It handles annual, multi-year, and custom billing cycles automatically.

What happens after my free trial?
You automatically move to the Free Plan. Your dashboard, inbox sync, and existing subscriptions remain intact. There is no charge unless you choose to upgrade.

Who is Vendibly for?
Vendibly is built for creators, freelancers, startups, small businesses, and agencies who use multiple SaaS tools and want to avoid missed renewals, surprise charges, and scattered invoices.

Can I use Vendibly without connecting my inbox?
Yes. You can add subscriptions manually or upload contracts. However, inbox scanning is the fastest and most accurate way to find everything automatically, especially older subscriptions you may have forgotten.

How accurate is Vendibly's detection?
Vendibly's AI engine identifies subscription-related emails with high accuracy. It prioritizes invoice attachments, then email bodies, to extract vendor names, amounts, billing cycles, and renewal dates.

Links to update or add:

All CTA that says "Get early access" should be "Create free account"
URL: https://app.vendibly.ai/auth/signup

EXCEPT in Pricing where you should follow as described in the Pricing change above.

"Sign In" should be enabled (currently disabled).
URL: https://app.vendibly.ai/auth/login

On the footer, please add one additional link as "Security"
URL: /guides/security