Mike Henderson

UX Designer & Researcher

UX professional with more than a decade of experience at the intersection of UX research, user-centered design and front-end development

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Experience

UX Researcher @ Anatta

Jun 2021 - Present, Charleston, SC

Generate, analyze, and synthesize quantitative and qualitative user research to drive strategic direction and implementation of UX initiatives for medium to large D2C ecommerce brands (Blueland, ROKA, Foria, SmartyPants Vitamins). Develop and guide experimentation programs. Collaborate directly with key stakeholders to present, promote, and explain the value of our work.

UX Designer & Front-end Developer @ Wojo Design

Aug 2012 - May 2021, Chicago, IL

Owned all steps of the process creating and delivering user centered web experiences for a variety of clients (Clorox, Iron Galaxy, Incredible Egg, HACC) as part of a small, wear-many-hats style team. Responsible for user research, data analysis, information architecture & sitemapping, low and high fidelity design, design system creation, front-end development, CMS integration

UX Designer & Front-end Developer @ eHouse Studio

Jul 2010 - Jul 2011 - Charleston, SC

Translated client and user requirements into information architecture, sitemaps, user flows and wireframes for local and national clients (BI-LO, Pantech, PURE Grips). Responsible for front-end development and CMS integration

UX Designer & Front-end Developer @ Athlon Sports

Jun 2009 - Nov 2010 - Nashville, TN

Designed & built corporate sponsored online fantasy sports games with a focus on usability and repeat user engagement.

Relevant Skills

Design

Figma, Sketch, Adobe Creative Suite, low and high fidelity design, wireframes, wireflows, design systems, interactive prototypes, 2D and 3D illustration, ADA compliance, brand implementation

UX Research

Baymard certified, user interviews, AB testing (Optimizely, VWO), user personas, user flows, sitemaps, information architecture, UX benchmarking, quantitative analysis (GA, GTM), competitive analyis, heuristics audits

Other (Important) Stuff

Exceptional communication and presentation abilities, self-starting, tenacious problem solver, highly autonomous, self-accountable, agile experienced, proud team-player, voracious learner