



BRINGING BERLIN'S TECH SCENE INTO VIEW

160+ EVENTS, A BOOK, AND LESSONS LEARNED – BY MATHIAS WEBER

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What's
Next?

ABOUT ME

ABOUT ME

Name:

Mathias Weber

Professional:

- More than half a decade of Analytics Consulting Experience
= 2 years in Forensic Data Analytics + 4 years in Data Architecture
- Managing Consultant, serving as Data Architect, in the Data Practice of a leading independent IT services provider
- Focus on Enterprise-Scale Data Platform Solutions



ABOUT ME

Extracurricular Engagement:

- Applied Technology Scout, attended 160+ tech events
- Author of 180+ LinkedIn articles ([see LinkedIn](#))
- Author of two books:
 - [Europe's Sweet Spot for Software Architects](#)
 - [Other People's Software Endeavours](#)



!!!

BUY MY BOOK!!!

OTHER PEOPLE'S SOFTWARE ENDEAVOURS (ISBN: 979-8306296913)

Excerpt:
Page 16

Chapter 1 - Fog of War

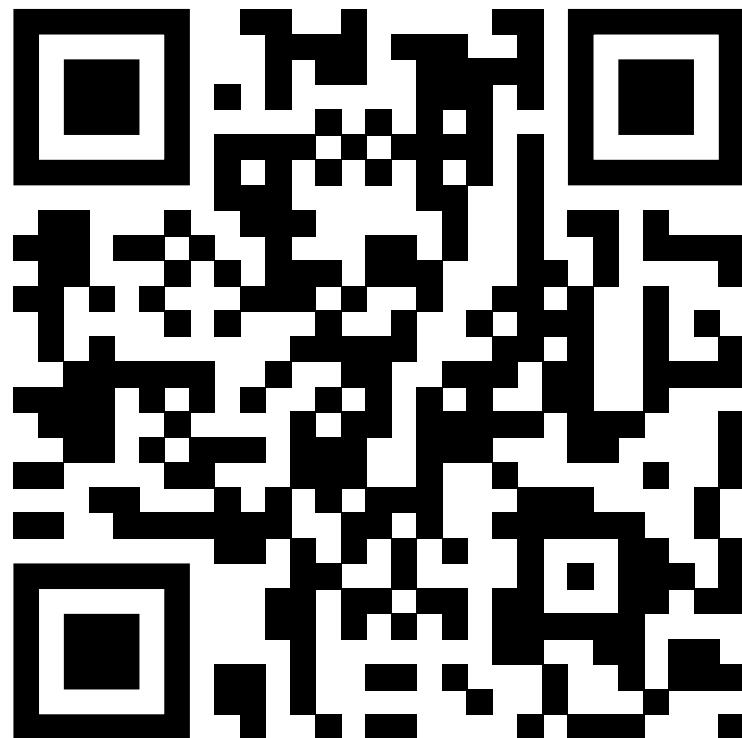
When I arrived in Berlin three years ago in February, I had no idea where to begin. The city felt like it was shrouded in a massive, impenetrable fog. One day in the future, perhaps it will be possible to

Excerpt:
Page 19

Synthesis is the merging of two (or more) components into a greater whole. Turning two into one. Online articles on one side, events on the other. Something began to click in my overactive mind.

Excerpt:
Page 112

For me personally, every event report is like a portal to an evening where, as a young, naive, and still inexperienced data architect, I attended a gathering to listen to people who knew more than I did. On some evenings, I wandered aimlessly to the venue because Google Maps failed me. On others, I encountered attendees who blocked my attempts to make small talk. Some talks were



FUN FACT: I LIKE SPENDING TIME AT AIRPORTS, SO I WROTE A BOOK ABOUT THEM

The book is available only in German and roughly translates to Airport Anxiety. It's a collection of stories set in and around airports. **No need to buy it, please buy the other one.**



Flughafenunsicherheit. Life is a Story - story.one Gebundene Ausgabe – 3. [\[Download\]](#)

Dezember 2023

von Mathias Weber (Autor)

5,0 ★★★★★ (1)

Das Schönste am Fliegen ist oft die Zeit, die man am Flughafen verbringen darf. Am Flughafen trifft man auf unterschiedlichste Menschen. Selbst die Menschen, die am Flughafen arbeiten, und ihre Tätigkeiten stellen ein Kuriosum dar. Unbewusst versteht jeder Flughafengast, dass der Flughafen ein magischer Ort ist. Wie kann man sich aber dem Thema Flughafen und seiner Magie bewusst annähern? Dieses Buch stellt einen Versuch der bewussten Annäherung dar. Durch 17 Geschichten soll der Leser der Magie des Flughafens näher kommen. Geschichten, die sich darauf konzentrieren, was am Flughafen schieflaufen kann und damit doch auch aufzeigen, was die meiste Zeit reibungslos und wie selbstverständlich funktioniert.

[\[Feedback\]](#) Ein Problem mit diesem Produkt melden

Seitenzahl der Print-Ausgabe
1

80 Seiten

Sprache

Deutsch

Herausgeber

story.one publishing

Erscheinungsdatum

3. Dezember 2023

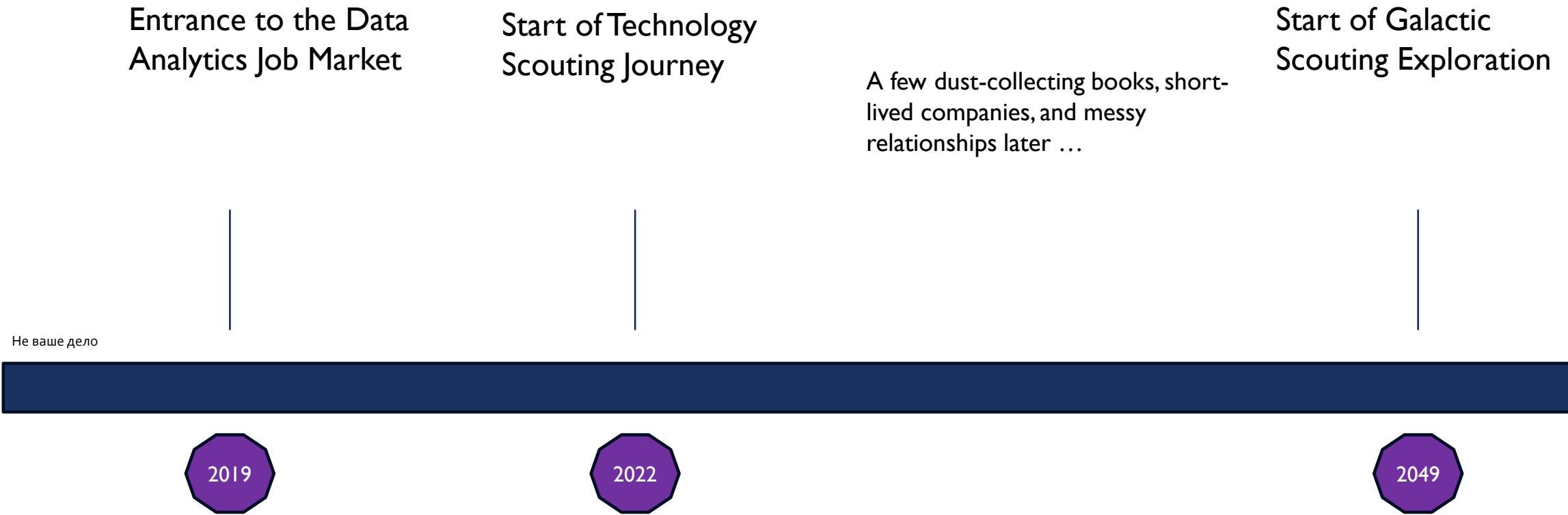
Abmessungen

13.2 x 0.9 x 20.9 cm

[Alle Details anzeigen](#)

BACKSTORY

MY TIMELINE



MY APPROACH

Attendance and documentation of 160+ tech events ([List of Articles](#))

Main Focus is on Berlin, because I live there.

Sometimes while I am travelling I also attend tech events in other countries, e. g. Poland, Portugal, Estonia, Finland, or in other German cities, e. g. Nürnberg, Frankfurt, Düsseldorf, Hamburg, Potsdam, Dortmund, Karlsruhe.



Artikel

Personen

E-Learning

Jobs

Spiele

App laden

Artikel von Mathias Weber



1. Nov. 2025

Event Report (#161): Are you S.M.A.R.T. enough to choose...
When: Monday, 27th October 2025, 5:30pm to 8:30pm Where: IU International University of Applied Sciences -...

7 · 3 Kommentare



25. Okt. 2025

Event Report (#160): IMPACT-first Product Teams - Are your...
When: Monday, 20th October 2025, 6:30pm to 8:30pm Where: codecentric Frankfurt Office, Lise-Meitner-Strasse 4...

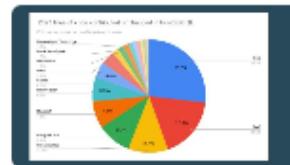
6



18. Okt. 2025

Event Report (#159): Datadog User Group Berlin - October 2025
When: Tuesday, 14th October 2025, 6:00pm to 9:30pm Where: WeWork Stresemannstrasse, Stresemannstrasse 123, Berlin...

11 · 2 Kommentare



11. Okt. 2025

Event Report (#158): 6th PostgreSQL User Group NRW MeetUp
When: Thursday, 9th October 2025, 5:00pm to 8:00pm Where: Apps Associates GmbH | S.E.

5



9. Okt. 2025

Event Report (#157): Data Governance in a Data Mesh World -...
When: Wednesday, 8th October 2025, 6:00pm to 9:00pm Where: Thoughtworks Office, Revaler Strasse 29, Berlin, Germany...

7 · 2 Kommentare

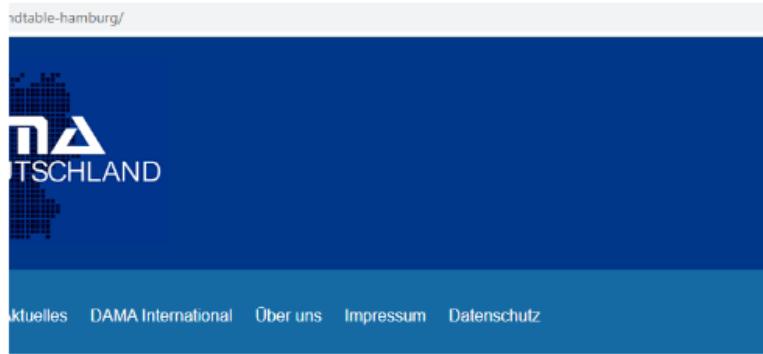
THE VISION

„My aim is to make the Berlin tech scene visible and tangible for others.“

Mathias Weber



MY FIRST AND MY MOST RECENT EVENT REPORT



**Event Report (#1): DAMA
Roundtable in Hamburg - June
2022**

Mathias Weber
Data Architect (@ adesso SE), Technology Scout and Author of the Book
"Other People's Software Endeavours"
Veröffentlicht: 22. Okt. 2022

+ Folgen

9th June 2022

1252 days (3.43 years) later ...



screenshot taken from: <https://nodeforum.org/program-items/body-code-music/>

**Event Report (#162):
NODE+CODE No. 22.1 –
Interactive Keynote with Navid
Navab**

Mathias Weber
Data Architect (@ adesso SE), Technology Scout and Author of the Book
"Other People's Software Endeavours"
Veröffentlicht: 15. Nov. 2025

+ Folgen

12th November 2025

EXAMPLE REPORT: DEVFEST BERLIN 2022

Topics covered: Information on c-base and DevFest (Opening & Welcome), Career Advice (Talk 1), Sustainable Web Engineering (Talk 2), Debugging Go applications with Delve (Talk 3), Application Security and the CIA triad (Talk 4), Hype Driven Development (Talk 5), Handling big codebases (Talk 6)

I've learned something today:

- In order to become a recognized GDE (Google Developer Expert) you need to engage with the developer community by writing articles, giving talks, holding workshops, attending conferences, being recommended by a GDE and filling out a lengthy form.
- The carbon footprint of website images is massive. Reducing the size of an image by 20KB can save 40GB of storage (when aggregating over lots of users) and lead to 59,000 kg of CO₂ savings.
- There is a yearly report on the state of the web called the Web Almanac.
- In IT Security the CIA (confidentiality, integrity and availability) triad is a model to guide the design of security procedures and policies.
- ...

LinkedIn

Top-Inhalte Personen E-Learning Jobs Spiele App laden

Developer Groups



The screenshot shows a LinkedIn developer group page. At the top, there's a navigation bar with links for Top-Inhalte, Personen, E-Learning, Jobs, Spiele, and App laden. Below the navigation is a section titled "Developer Groups". A large, dark rectangular image dominates the center, featuring the text "Developer Groups" and "DevFest Berlin 2022" in white. Below the image, the address "Kreuzstraße 20 Berlin, 10179" is listed, followed by a "View Map" link. To the right of the main content area, there are four small circular icons with arrows pointing up, down, left, and right. Below the main image, the title "Event Report (#11): DevFest Berlin 2022" is displayed in large, bold, dark blue text. To the right of the title, there are three vertical dots (...). Underneath the title, there's a profile picture of a man (Mathias Weber) and his name. Below his name, it says "Data Architect (@ adesso SE), Technology Scout and Author of the Book 'Other People's Software Endeavours'". To the right of this bio is a button with the text "+ Folgen".

Event Report (#11): DevFest Berlin 2022

Mathias Weber
Data Architect (@ adesso SE), Technology Scout and Author of the Book "Other People's Software Endeavours"
Veröffentlicht: 4. Dez. 2022

+ Folgen

EMERGING PATTERNS

STANDARD OPERATING PROCEDURE

Find tech events through Meetup, LinkedIn, Luma, eventim, etc & attend them.

Front-Load the Socializing, so you can leave right after the talks & keep a healthy sleep pattern.

Talk to at least one stranger you have never met before. Best Ice Breaker: „Hi, are you one of the (event) organizers?“

Listen closely to the talks & write down what seems relevant to you in your Smartphone Notes App.

Take a random picture for your event report. This will serve as proof of your attendance & mediocre photography skills.

Add the people who gave the talks on LinkedIn. Speakers are a great source for new events you were not aware of.

Write an Event Report & Publish it on your blog (personal website, LinkedIn, Medium, etc.).

STANDARD FORMAT FOR REDUCED MENTAL LOAD

Event Report (#XXX): /*Insert Event Title*/

When: ...

Where: ...

Hosting Organization: ...

Participation Fee: ...

Agenda: ...

Topics covered: ...

I've learned something today: ...

Most of the content fills itself without requiring much thought.

The first points are easy to complete and give you an early sense of accomplishment.

That helps you slip into a flow state and stay with the writing all the way through.

TREATING A TECH EVENT LIKE A SOUTH PARK EPISODE

Hybrid cars don't cause smugness, people do. Look, hybrid cars are important. They may even save our planet one day. What you all need to do is just learn to drive hybrids and not be smug about it.

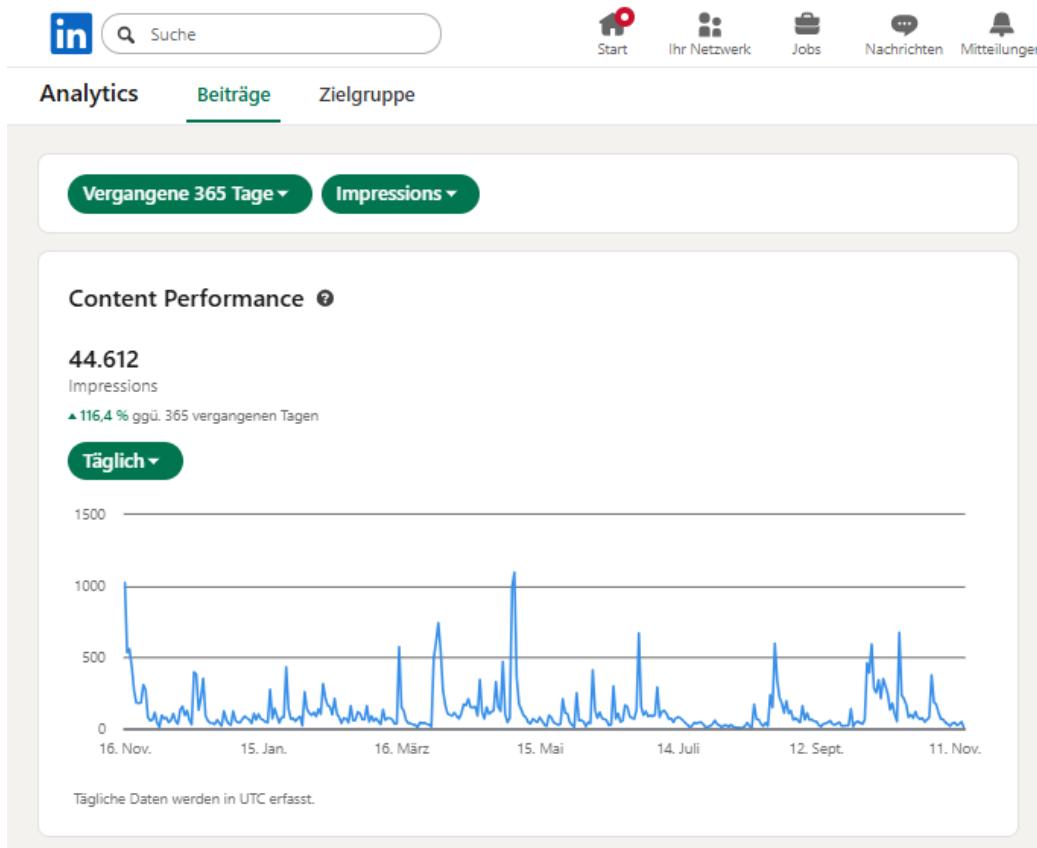
Stan, don't you know the first law of physics? Anything that's fun costs at least eight dollars.

We accidentally started a cult.



You didn't watch South Park only for its twisted sense of humor. You also watched it because there were real life lessons hidden in it.

LINKEDIN IMPRESSIONS



Die erfolgreichsten Beiträge ?

Basierend auf gewonnenen Impressions zwischen 16. November 2024 und 15. November 2025

Mathias Weber hat dies gepostet • 6 Monate

Vor ein bis zwei Jahren saß ich mit ein paar Kollegen meines damaligen Arbeitgebers Capgemini im FlixTrain auf dem Rückweg einer Regionalkonferenz in Hamburg ... mehr



Event Report (#138): Data Lakehouse Meetup – powered by STACKIT a...

Mathias Weber auf LinkedIn • Lesedauer: 2 Min.

▲ 2.688
Impressions

My most successful article this year was on a Tech Event for a Sovereign Data Lakehouse Platform.

Performance von Artikeln ?

38
Artikelaufrufe

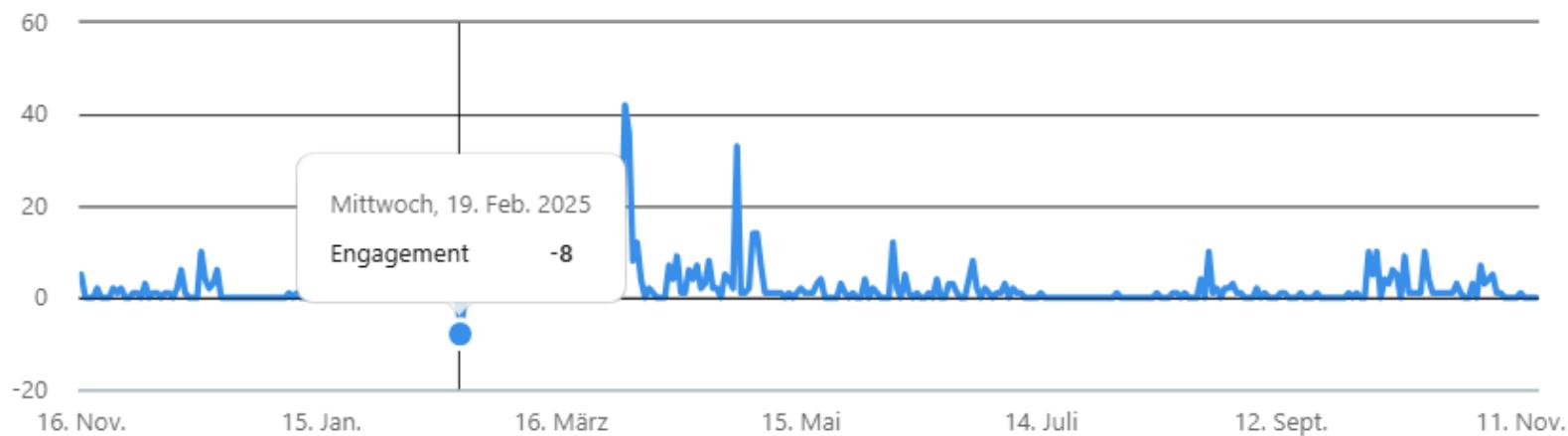
Hypothesizing after the results are known:
Data Architecture + European Sovereignty = Attention in 2025

LINKEDIN ENGAGEMENT – ROOM FOR IMPROVEMENT

Content Performance

659
Engagement

Täglich ▾



Tägliche Daten werden in UTC erfasst.

My most introverted day was 19th of February 2025 with a NEGATIVE engagement of minus 8.

Until the preparation of this presentation I was not even aware of LinkedIn also tracking my negative aura.

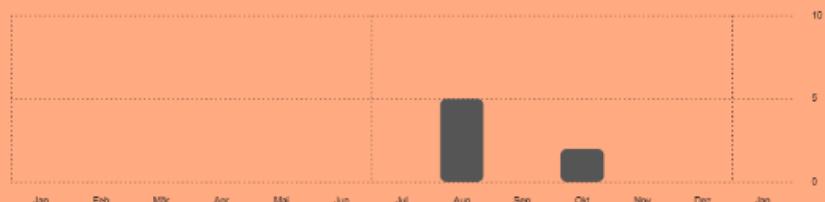
BOOK SALES WITHOUT AD CAMPAIGN

Europe's Sweet Spot for Software Architects
von Mathias Weber

455



Verkaufszahlen*
Verifiziert: 7 Bücher



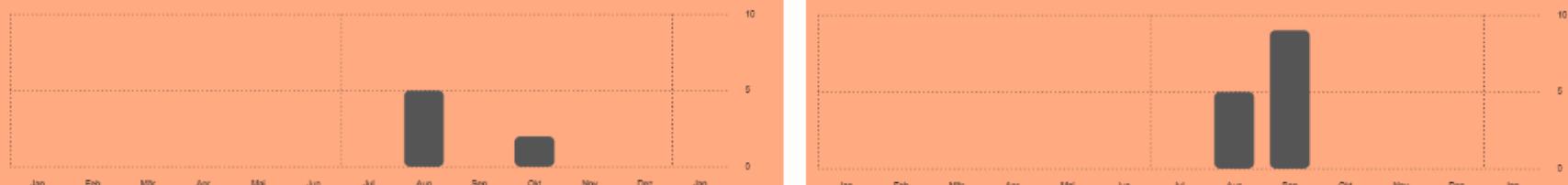
*Die grauen Balken im Diagramm repräsentieren die finalen Verkaufszahlen deines Buches. Weiße Balken zeigen den vorläufigen Verkaufstrend bis zur nächsten Auszahlung an. Bitte beachte, dass diese Trendzahlen variieren können, da Bücher, die bestellt, aber nicht verkauft oder abgeholt wurden, aus der Statistik entfernt werden. Unmittelbar nach der Veröffentlichung deines Buches können die Trenddaten zeitliche Verzögerungen aufweisen. Der Zeitpunkt von Bestellung, Kauf und deren Anzeige im Verkaufstrend stimmen nicht immer überein. Weitere Informationen hierzu findest du in unserem Help-Center.

Europas bester IT-Architekt
von Mathias Weber

455



Verkaufszahlen*
Verifiziert: 15 Bücher

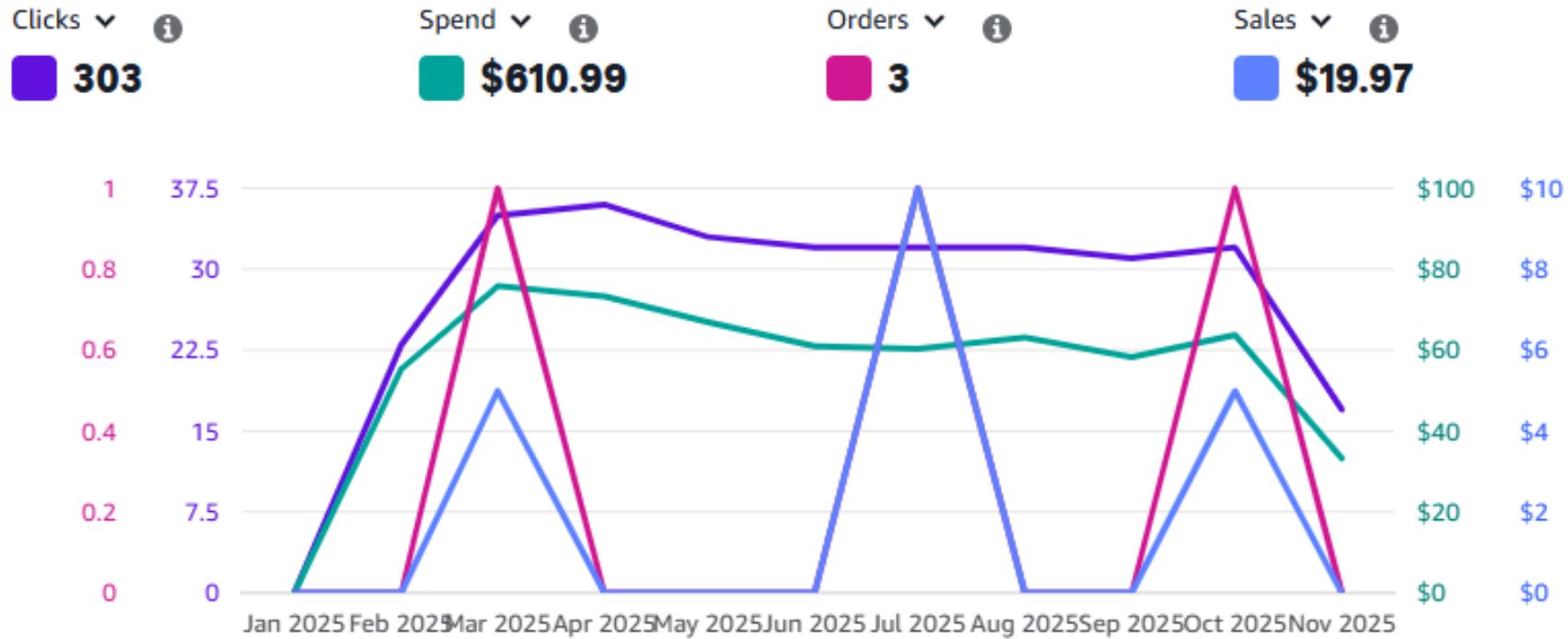


*Die grauen Balken im Diagramm repräsentieren die finalen Verkaufszahlen deines Buches. Weiße Balken zeigen den vorläufigen Verkaufstrend bis zur nächsten Auszahlung an. Bitte beachte, dass diese Trendzahlen variieren können, da Bücher, die bestellt, aber nicht verkauft oder abgeholt wurden, aus der Statistik entfernt werden. Unmittelbar nach der Veröffentlichung deines Buches können die Trenddaten zeitliche Verzögerungen aufweisen. Der Zeitpunkt von Bestellung, Kauf und deren Anzeige im Verkaufstrend stimmen nicht immer überein. Weitere Informationen hierzu findest du in unserem Help-Center.

Without active ad campaign, book sales dry up rapidly.

BOOK SALES WITH ACTIVE AD CAMPAIGN

Performance Jan 1 - Nov 15, 2025



An active ad campaign does not equal monetary success, if you do not know what you are doing.

AUTHORING A BOOK TAKES TIME, BUT LESS THAN YOU EXPECT

19.04.2024 - 30min	27.08.2024 - 90min	09.11.2024 - 90min
25.04.2024 - 90min	03.09.2024 - 90min	11.11.2024 - 90min
02.05.2024 - 90min	04.09.2024 - 90min	26.11.2024 - 90min
07.05.2024 - 90min	10.09.2024 - 90min	27.11.2024 - 90min
08.05.2024 - 90min	11.09.2024 - 90min	06.12.2024 - 90min
13.05.2024 - 90min	17.09.2024 - 90min	07.12.2024 - 90min
14.05.2024 - 90min	18.09.2024 - 90min	10.12.2024 - 90min
22.05.2024 - 90min	24.09.2024 - 90min	11.12.2024 - 90min
28.05.2024 - 90min	25.09.2024 - 90min	12.12.2024 - 90min
29.05.2024 - 90min	01.10.2024 - 90min	06.01.2025 - 90min
04.06.2024 - 90min	02.10.2024 - 90min	08.01.2025 - 90min
05.06.2024 - 90min	04.10.2024 - 90min	
12.06.2024 - 90min	05.10.2024 - 90min	
18.06.2024 - 90min	08.10.2024 - 90min	
19.06.2024 - 90min	16.10.2024 - 90min	
25.06.2024 - 90min	18.10.2024 - 90min	
26.06.2024 - 90min	19.10.2024 - 90min	
02.07.2024 - 90min	22.10.2024 - 90min	
03.07.2024 - 90min	23.10.2024 - 90min	
30.07.2024 - 90min	25.10.2024 - 90min	
31.07.2024 - 90min	26.10.2024 - 90min	
06.08.2024 - 90min	29.10.2024 - 90min	
07.08.2024 - 90min	30.10.2024 - 90min	
13.08.2024 - 90min	01.11.2024 - 90min	
14.08.2024 - 90min	02.11.2024 - 90min	
20.08.2024 - 90min	05.11.2024 - 90min	
21.08.2024 - 90min	06.11.2024 - 90min	
26.08.2024 - 90min	08.11.2024 - 90min	

Time Effort to write „Other People's Software Endeavours“

Visiting & Documenting 100 Tech Events:

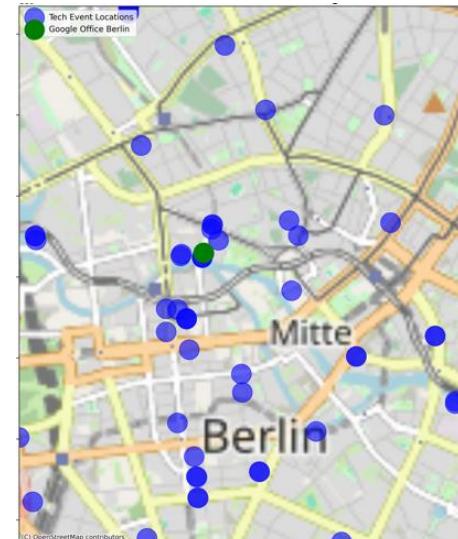
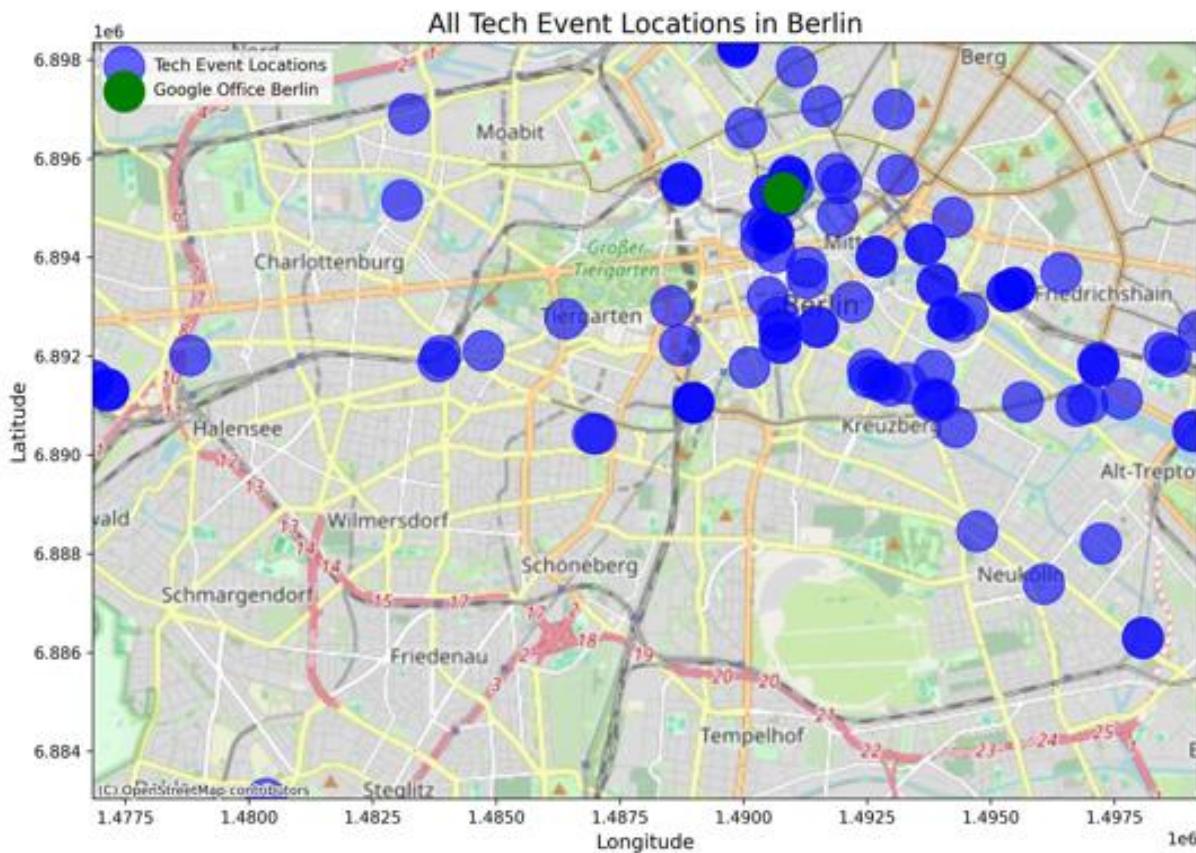
$$100 * 4 \text{ h} = 400 \text{ h}$$

Authoring, incl. English Translation with ChatGPT & Publishing:
99.5 h

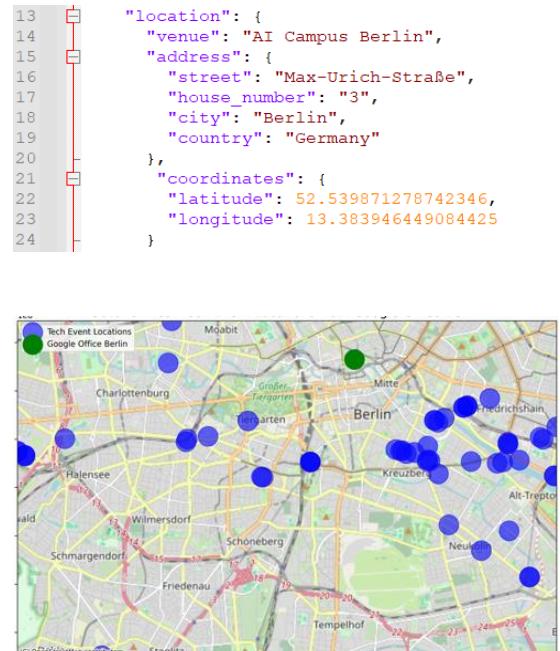
**Total Time Spent:
499.5 h**

Minimal Cost Calculated with Minimum Wage Rate:
 $499.5 * 12.82 \text{ EUR} = 6,403.59 \text{ EUR}$
(basically a two-week trip to Japan)

GEOCODING TECH EVENT LOCATIONS



50% Closest
to Center



50% Farthest
to Center

PEOPLE OR AGENTIC WORKFLOWS MISTAKING THE EVENT REPORTER (ME) FOR THE EVENT ORGANIZER (NOT ME)

Devfest Berlin
907 Follower:innen
1 Tag •

We're proud to introduce **Mathias Weber** as one of our speakers at DevFest Berlin 2025! 🎉🌟
Grab your tickets now ➡️ <https://lnkd.in/dq93ctxU>

"Bringing Berlin's Tech Scene into View: 140+ Events, a Book, and Lessons Learned"
Join Mathias as he takes you behind the scenes of Berlin's vibrant tech community.
From organizing over 140 events to publishing a book, he'll share insights, challenges, and key takeaways from years of community building. A perfect session for anyone passionate about tech ecosystems, networking, and fostering meaningful connections.

Saturday, November 22, 2025
CODE University of Applied Sciences
Learn more: <https://lnkd.in/dyJvnaFp>
Add to your calendar: <https://lnkd.in/dkj8TjZd>

#DevFestBerlin #DevFest2025 #BerlinTech #TechCommunity #CommunityBuilding
#TechEvents #GoogleDevelopers #GDG

Hi Mathias,
thanks for accepting the connection so quickly.
I saw your profile under the FinTech YZ event and wanted to chat with you about how we might be able to work together. FinTech YZ uses the entire Kafka stream in-house, and Product XY was founded by the creators of Kafka.
Are you still responsible for FinTech YZ, and would you have time for a conversation to see whether there's a way for us to show the advantages Product XY can offer?
Best regards

TECHNOLOGY SCOUTING THEORY

MANAGEMENT THEORY: TECHNOLOGY SCOUTING

ISPIM-Asia 2007 conference, New Delhi, India – 9th-12th January 2007

Technology Scouting – a case study on the Deutsche Telekom Laboratories

René Rohrbeck

Deutsche Telekom Laboratories, Ernst-Reuter-Platz 7, 10587 Berlin,
Germany.

E-mail: rene.rohrbeck@telekom.de

Abstract: Technology Intelligence has become an important field of study in which a variety of different methods are discussed, all aiming at identifying opportunities and threats arising from advances in technology. In this respect, Technology Scouting is a method which can lower the time lag between the advances in technology and their detection by methods such as patent or publication analysis. Furthermore, in an environment of increasing technological complexity and the globalization of R&D, the successful identification and usage of external sources of knowledge is becoming increasingly important. In the sourcing of technology the scouts can also play an important role in identifying valuable sources and facilitate the sourcing.

Based on two case studies of the Deutsche Telekom and British Telecom, as well as a literature review, the paper proposes a definition of Technology Scouting, a generic process, and identifies the motivations of the actors in the process.

Keywords: technology intelligence, technological forecasting, technology foresight, technology scouting, technology exploration, strategic foresight, technology monitoring, technology scanning.

Biographical notes: René Rohrbeck is senior researcher at the Deutsche Telekom Laboratories (T-Labs) and associate researcher at Berlin Technical University's Institute for Innovation and Technology Management. At the T-Labs he also coordinates the Technology Intelligence activities. His research interests are Strategic Foresight, Technology Scouting, Roadmapping and University-Industry Collaborations. Before joining the T-Labs, Rohrbeck worked as a business development manager for a technology consultancy and spent two years as a management consultant in the automobile industry.

“Technology Scouting is a method which can lower the time lag between the advances in technology and their detection by methods such as patent or publication analysis. Furthermore, in an environment of increasing technological complexity and the globalization of R&D, the successful identification and usage of external sources of knowledge is becoming increasingly important.”

Rohrbeck, Rene. "Technology Scouting—a case study on the Deutsche Telekom Laboratories." (2007): 1-14.

STRONG POINT I: EARLY STAGE DETECTION

"The strong points of Technology Scouting are firstly its ability to detect advances in technology at an early stage. Alternative methods such as publication or patent analysis have a natural time lag of 12 to 18 months due to the publication and administrative process [8]." (Rohrbeck, Rene. "Technology Scouting—a case study on the Deutsche Telekom Laboratories." (2007): Page 2)

My thoughts:

Anything you read or consume about new technologies while on the internet must cross some kind of barrier, be it the Algorithmic search barrier or other barriers like for example the Public Relations (PR) Department at an organization. What if the new technology is groundbreaking, but its communication is not engaging or does not comply with PR guidelines?

Imagine someone needs to give 100 talks in front of audiences to get through the barrier of general ignorance. Maybe they will stop at talk 23. And if they do not stop, maybe you gain a competitive advantage by detecting the technology after talk 7, while your competitors must wait for the 100th talk they give.

STRONG POINT II: PERSONAL CONTACT

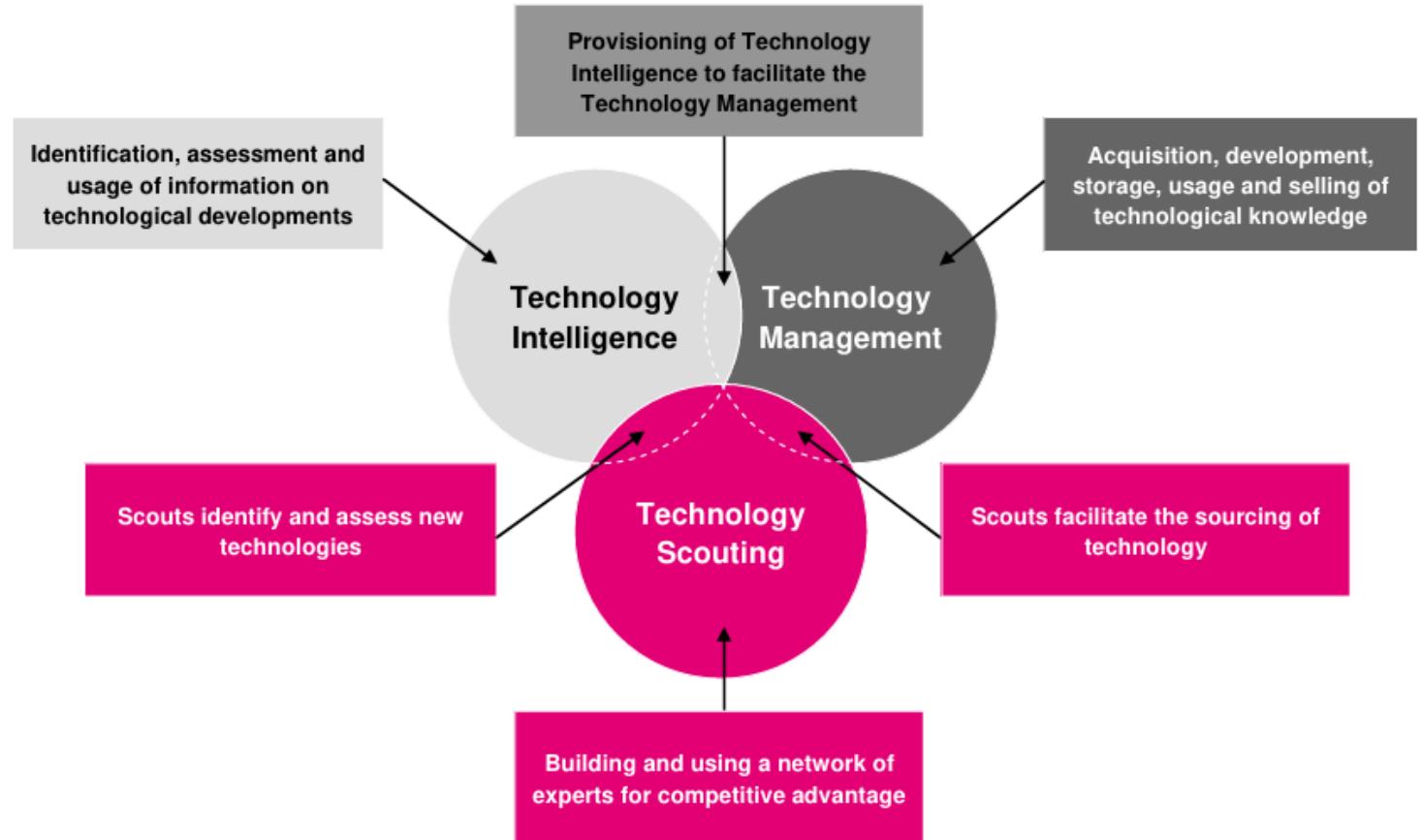
“Secondly, the personal contact established by the scouts for information gathering purposes is a strong base for the sourcing of technology.” (Rohrbeck, Rene. "Technology Scouting—a case study on the Deutsche Telekom Laboratories." (2007): Page 2)

My thoughts:

There is a difference between consuming content online and having personal discussions with engineers that are building things. No content moderation or algorithmic barrier is in place. No PR department (most of the times) watching over their shoulders while they talk to you. People can speak freely while you are fighting with them for the last free merchandise T-Shirt offered by the event sponsor.

Also, most engineers do not publish anything online. They do not even have a GitHub page. But a lot of them stay for free beer and pizza if their employer is hosting an event. This is a great way to learn what technologies are being used and actually work as expected.

SCOUTING, INTELLIGENCE & MANAGEMENT



Source of Figure:

Rohrbeck, Rene. "Technology Scouting—a case study on the Deutsche Telekom Laboratories." (2007): page 5.

CHARACTERISTICS OF A TECHNOLOGY SCOUT

The Technology Scout is:

- ✓ either an employee of the company or a consultant. -> *Technically, no, because I am doing it in my free time.*
- ✓ He might be assigned part or full-time to the scouting task. -> *Technically, no, because nobody has assigned me to it.*

The desired characteristics of a technology scout are:

- ✓ being a lateral thinker -> *Yes, I aim for that.*
- ✓ knowledgeable in science and technology -> *Yes, I aim for that.*
- ✓ respected inside the company, -> *Yes, I aim for that.*
- ✓ cross-disciplinary orientated, -> *Yes, I aim for that.*
- ✓ and imaginative. -> *Yes, I sometimes annoy people with that.*

(Source: Rohrbeck, Rene. "Technology Scouting—a case study on the Deutsche Telekom Laboratories." (2007): page 5)

MAIN GOALS OF TECHNOLOGY SCOUTING

1. **Early identification** of technologies, technological trends and technological shocks. -> “*The internet is new soil for all of us.*”
(Angela Merkel in 2013)
2. **Raising awareness** of the threats and opportunities posed by technological developments. -> *Perhaps we should consider getting a website.*
3. **Promoting innovation** by combining technology reports with the assessment of business potential. -> *Could someone write me a report on how having a website can lead to increased revenue?*
4. **Facilitating the procurement of external technologies** by enabling direct access to information sources through the network of technology scouts. -> *I for my part intend to secure a website. Please ascertain, through established avenues, the appropriate path forward.*

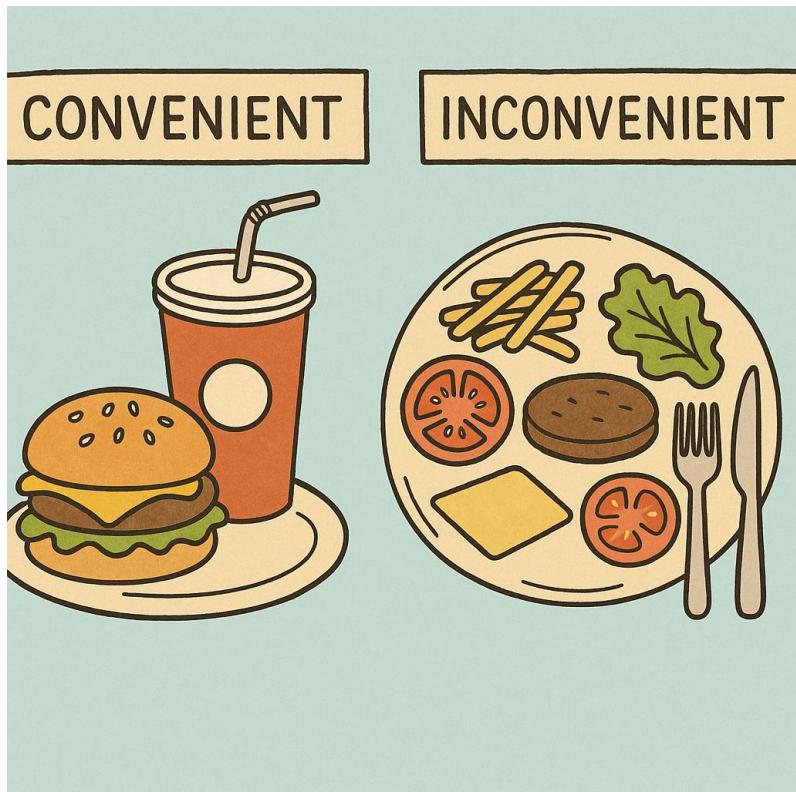
Source: Rohrbeck, 2010, „Harnessing a network of experts for competitive advantage: technology scouting in the ICT industry“



WHAT'S NEXT?



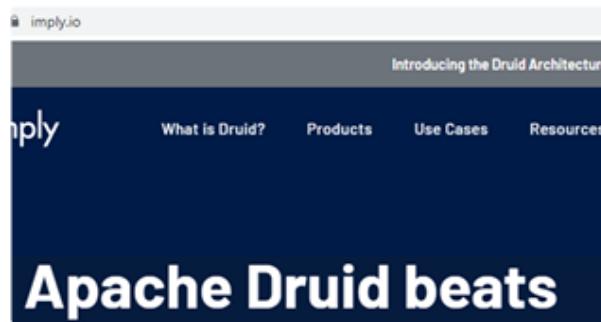
BUILD MY OWN WEBSITE



Consuming my event reports one by one is exhausting. A dedicated website would allow me to bring all the information together in a much more convenient way.

When you go to Burgermeister (fast food chain for Berlin yuppies), **you expect a finished burger, not a collection of ingredients** you must assemble yourself. On LinkedIn, however, my content still appears in this unassembled form.

FOCUS ON DATA EVENTS



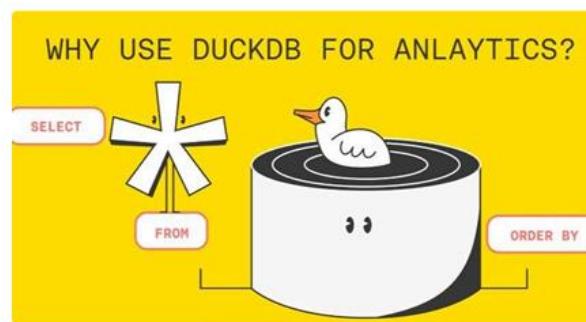
Event Report (#12): How to build a real time event analytics pipeline with Kafka & Druid in Berlin in December 2022



Event Report (#152): Wizon Data Infrastructure Workshop



Event Report (#86): Stream Processing Meetup at SumUp Berlin



screenshot taken from: https://motherduck.com-web-prod.s3.amazonaws.com/assets/img/duckdb_for_analytics_1_c16a0acf3.png

Event Report (#145): DuckDB Berlin Meetup - June 2025



Event Report (#155): PyCon Estonia 2025 - Day 1

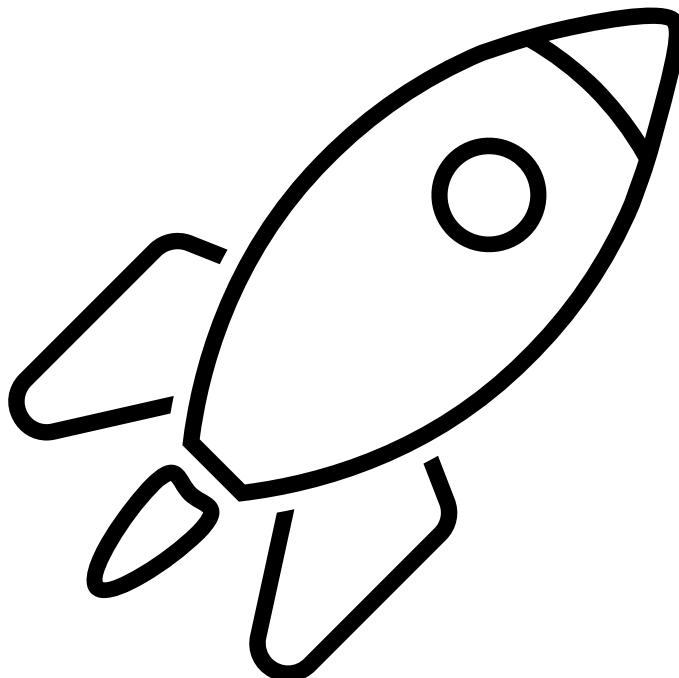
After all I am a data architect by profession.

ASSEMBLE AN ELITE CIRCLE OF TECHNOLOGY SCOUTS



If one single technology scout can visit & document 100 tech events. Then a group of 100 technology scouts can visit & document 10,000 tech events.

START A TECHNOLOGY SCOUTING COMPANY (& LET OTHERS FINISH IT)



You don't need to have a 100-person company to develop that idea.

Larry Page
(Source: Internet)

ChatGPT's code printer just be goin' brrr.

Gartner's reports were often delivered as a one-pager containing only high-level insights.

(Source: Wikipedia Page on Gartner, Inc.)

“AS I LEFT MY TWENTIES THIS YEAR AND START TO NEAR MY MID-THIRTIES, IT FEELS INEVITABLE THAT I’LL END UP WRITING A MANIFESTO.”

WORKING TITLE:
THE TECHNOLOGY SCOUT’S MANIFESTO



OBEY AND SUPPORT TECH EVENTS

RSVP TO
A TECH EVENT



ATTENDING
A TECH EVENT



SPEAKING AT
A TECH EVENT



OFFERING
A VENUE FOR
A TECH EVENT

3 STEPS TO TECH SUCCESS

STEP 1: SUPPORT TECH EVENTS IN BERLIN

STEP 2: ???

STEP 3: EVERYONE MOVES FROM SILICON VALLEY TO BERLIN

BONUS CONTENT

TOP 5 TECH EVENTS IN 2024



LinkedIn



A

My Humble Recap: Top 5 Tech Events in 2024



Mathias Weber

Data Architect and Author of the Book "Other People's Software Endeavours"

Veröffentlicht: 19. Dez. 2024

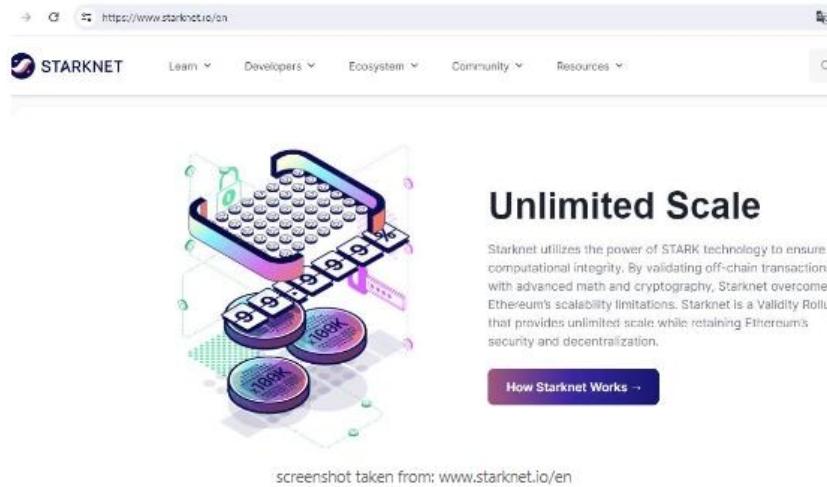
+ Folgen

Last week, I powered through *four* tech events in just one week. Why, you ask? Well, I had a mission: to hit my 2024 goal of attending at least **50 tech events**—and, let's be real, to flex my judgmental muscles and handpick the crème de la crème, the top 10% (aka my top 5).

If you're curious about my ongoing tech event scouting saga, I shamelessly recommend my book, "*Europe's Sweet Spot for Software Architects*". But enough with the teasers—let's dive right in, shall we?

Let's kick things off from the bottom and climb our way to the very top—because the best is always worth the wait.

5TH PLACE



Event Report (#74): Starknet Germany - Basics & Advantages of Account Abstraction

Link to Event Report: [Event Report \(#74\): Starknet Germany - Basics & Advantages of Account Abstraction](#)

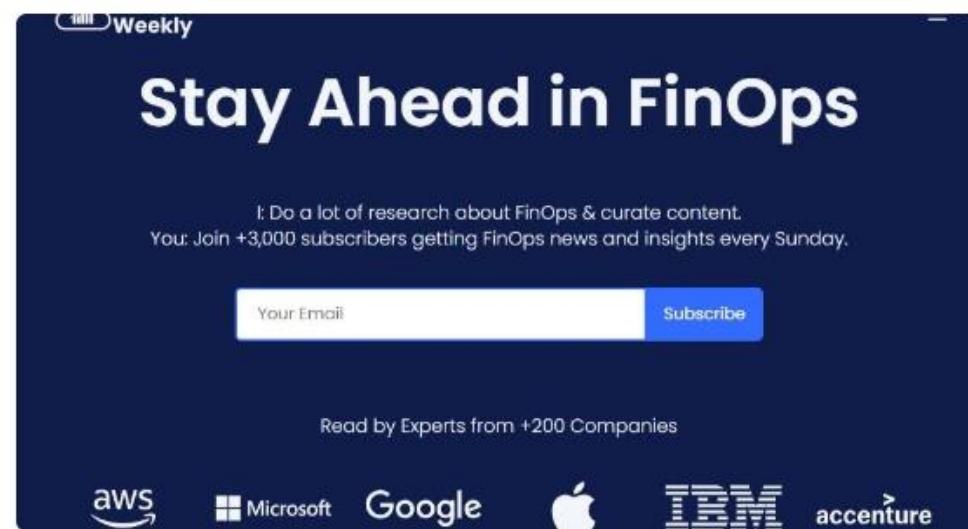
Objective Reason for Placement:

Web3 is very much alive, and crypto's riding a bull run. If you're not figuring out how to get your app on the blockchain, are you even keeping up?

Subjective Reason for Placement:

Hosting your event next to a standalone McDonald's? Now that's better than having it your way.

4TH PLACE



Event Report (#120): Berlin FinOps and Cloud Cost Optimization No. 10

...

Link to Event Report: [Event Report \(#120\): Berlin FinOps and Cloud Cost Optimization No. 10](#)

Objective Reason for Placement:

After AI gave us those flirty eyes in 2024, it'll probably break our hearts—and our wallets—in 2025, especially when everyone jumps on the bandwagon without a proper FinOps plan, sending compute costs through the roof.

Subjective Reason for Placement:

The eerie calm of Berlin Adlershof's commercial area was pure bliss for my soul, worn down by the relentless noise of the inner city.

3RD PLACE



Event Report (#114): Games Ground 2024 Day 2

...

Link to Event Report: [Event Report \(#114\): Games Ground 2024 Day 2](#)

Objective Reason for Placement:

If we want the upcoming industrial metaverses to be more fun and less snooze-fest, it's probably worth taking a page from the playbook of video game development and how game servers are run.

Subjective Reason for Placement:

Those apocalyptic art installations just hit differently—like a beautiful chaos you can't look away from.

2ND PLACE



**Event Report (#115):
Innovation Jam Tech
Conference 2024 at Gdańsk
Olivia Centre**

...

Link to Event Report: [Event Report \(#115\): Innovation Jam Tech Conference 2024 at Gdańsk Olivia Centre](#)

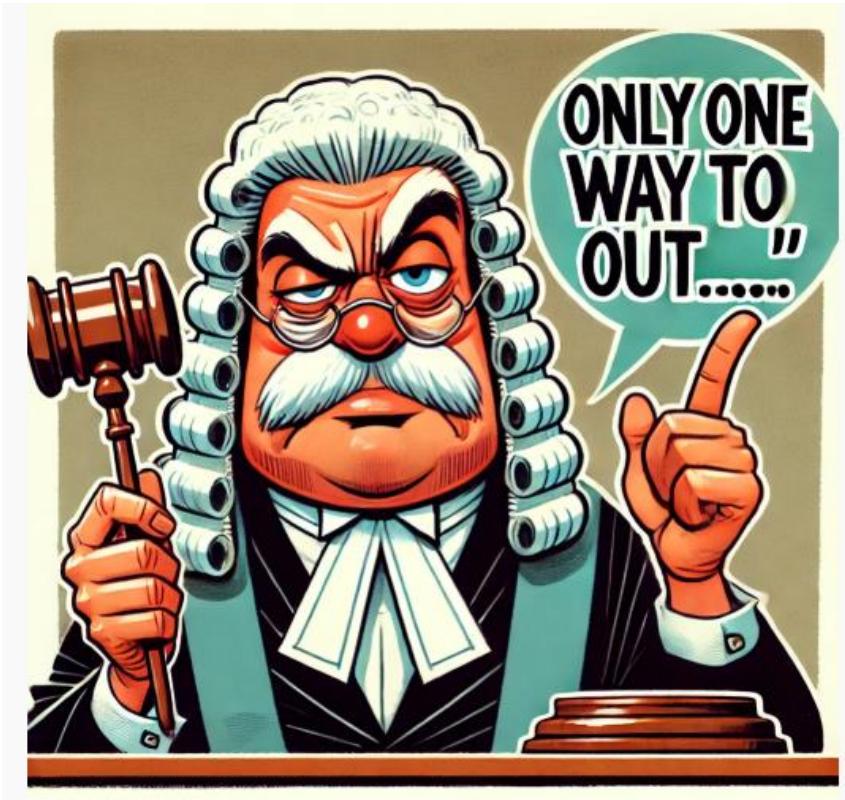
Objective Reason for Placement:

AI inference when interacting with a smart device shouldn't test the customer's patience. At some point, we might need to craft custom chips designed specifically for the task—because lag isn't a good look.

Subjective Reason for Placement:

Nothing beats the view of Gdańsk Bay from the 34th floor—it's pure wellness for the eyes.

AND THE WINNER IS ...



The only way to find out is to read the rest of the article yourself. Here is the link:

[TOP 5 Tech Events 2024](#)

A SMALL BUT IMPORTANT REQUEST

!!!BUY MY BOOK!!!

OTHER PEOPLE'S SOFTWARE ENDEAVOURS (ISBN: 979-8306296913)

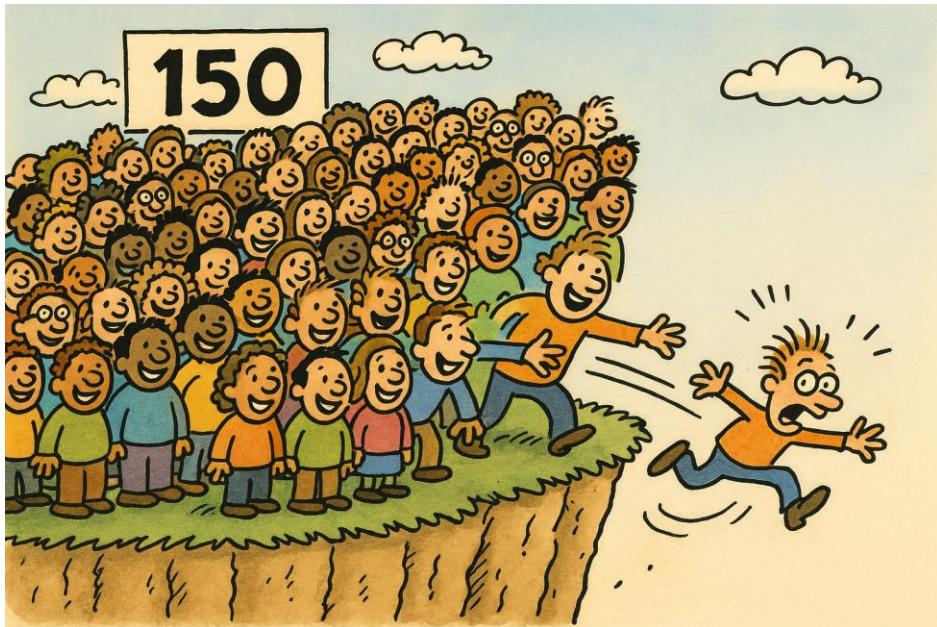
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DUNBAR'S NUMBER - COGNITIVE LIMIT TO THE NUMBER OF PEOPLE WITH WHOM ONE CAN MAINTAIN STABLE SOCIAL RELATIONSHIPS

Dunbar explained the principle informally as "the number of people you would not feel embarrassed about joining uninvited for a drink if you happened to bump into them in a bar." (Wikipedia Page on Dunbar's number)



My social circle has already reached full capacity. Still, I'm occasionally willing to let go of an existing relationship if someone especially interesting comes along.

However, before kicking someone off the cliff there's still plenty of room among my LinkedIn 1st-degree connections.



Mathias Weber
Data Architect (@ adesso SE),
Technology Scout and Author of the ...



DOWNLOAD THIS PRESENTATION & OTHERS FROM MY GITHUB PAGE

Screenshot of a GitHub repository page for "mathias-weber-IT / PublicFiles". The repository is public. The "Code" tab is selected. The left sidebar shows a file tree with "main" and "Presentations" folders. The "Presentations" folder is expanded, showing ".gitkeep", "ModernDataplatform_MathiasW...", "ProcessMining", "PromptEngineering", and "README.md". The main content area shows a commit history for the "Presentations" folder. The first commit is from "mathias-weber-IT" adding a "data platform presentation". The second commit is a ".gitkeep" file created 10 months ago. The third commit is another "add data platform presentation" 10 months ago.

Name	Last commit message	Last commit date
..		
.gitkeep	Create .gitkeep	10 months ago
ModernDataplatform_MathiasWeber_20250116.pdf	add data platform presentation	10 months ago





THANK YOU!

MIT FREUNDLICHEN
GRÜßen
MATHIAS WEBER