

Platform Engineering

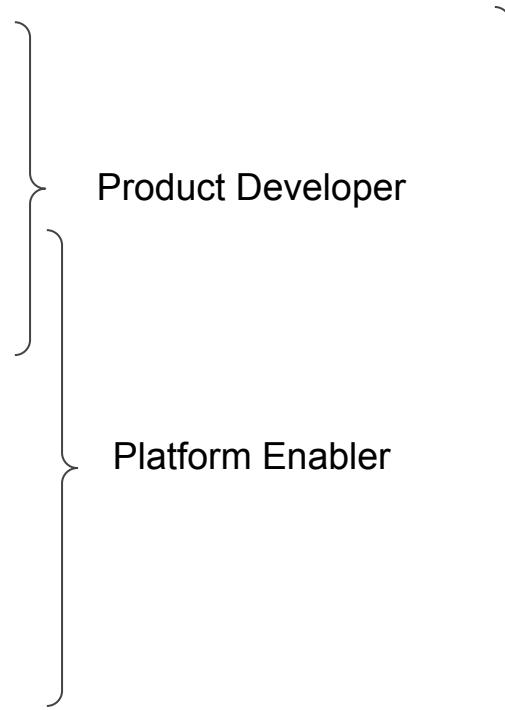
Mathieu Benoit
Customer Engineer @ Humanitec

Agile Québec - September 7th, 2023



whoami

- (2004) Java / UNIX
- (2005) Agile/Scrum
- .NET Windows
- (2008) ASP.NET
- (2010) Azure
- DevOps
- (2016) Docker/Kubernetes
- Terraform
- Cloud Native Security
- (2020) GCP
- Platform Engineering
- AWS



Google Cloud Developer Expert

Agenda

Lessons learned and success criteria for your own Platform Engineering practice

What's DevOps?

What's Platform Engineering?

What makes a Platform successful?

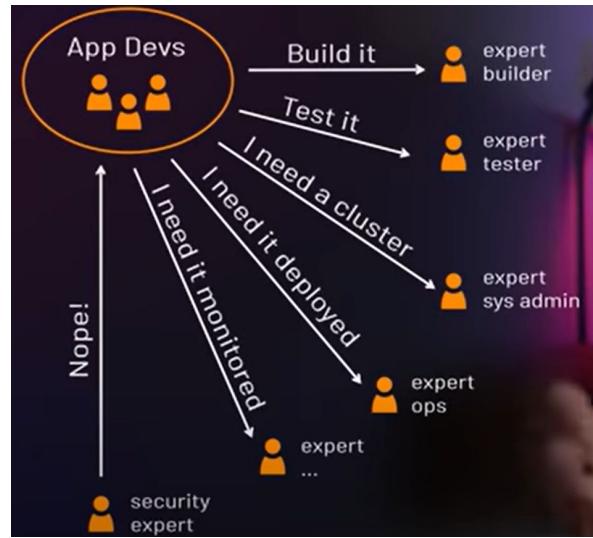
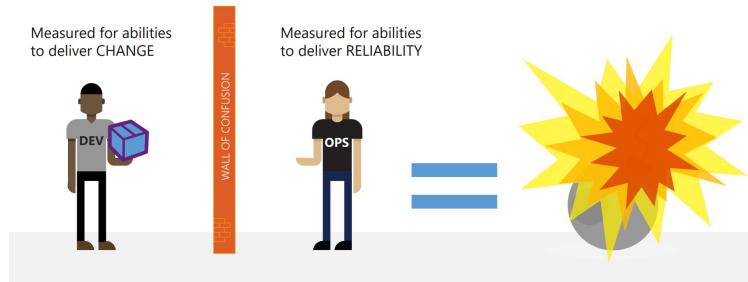
Which tools and technologies to use?

Quick demo!

Where to start?

Q&A

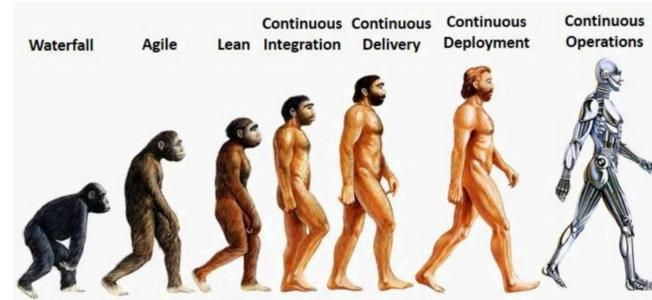
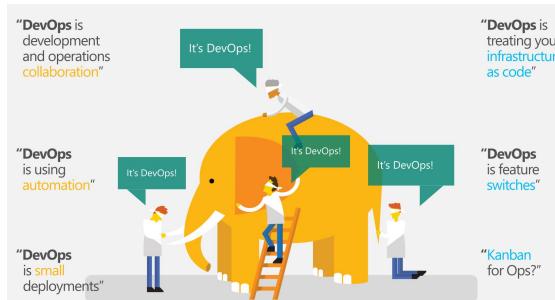
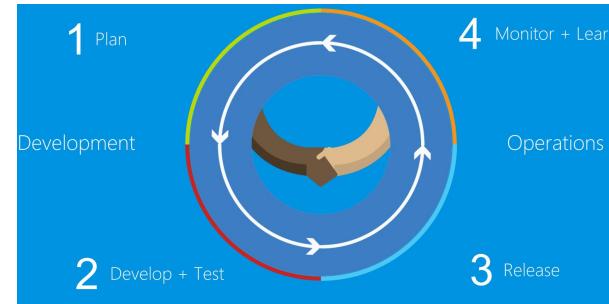
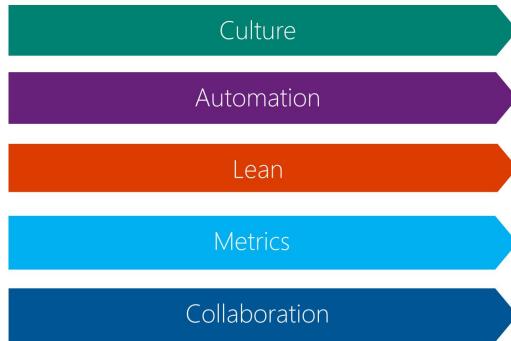
Where DevOps is coming from?



What is DevOps?

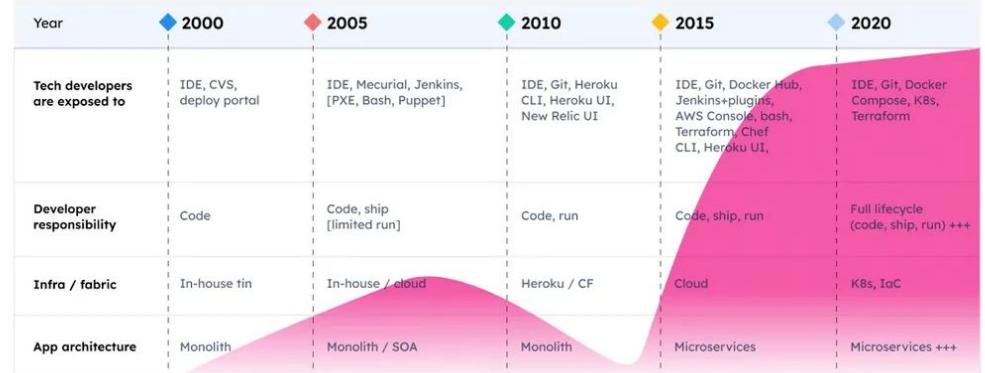
DevOps Mindset (2009): [The rise of the DevOps mindset - Stack Overflow](#)

5 pillars



*“The DevOps movement is built around a group of people who believe that the application of a **combination** of appropriate **technology** and **attitude** can revolutionise the world of **software development and delivery.**” - Patrick Debois, 2010*

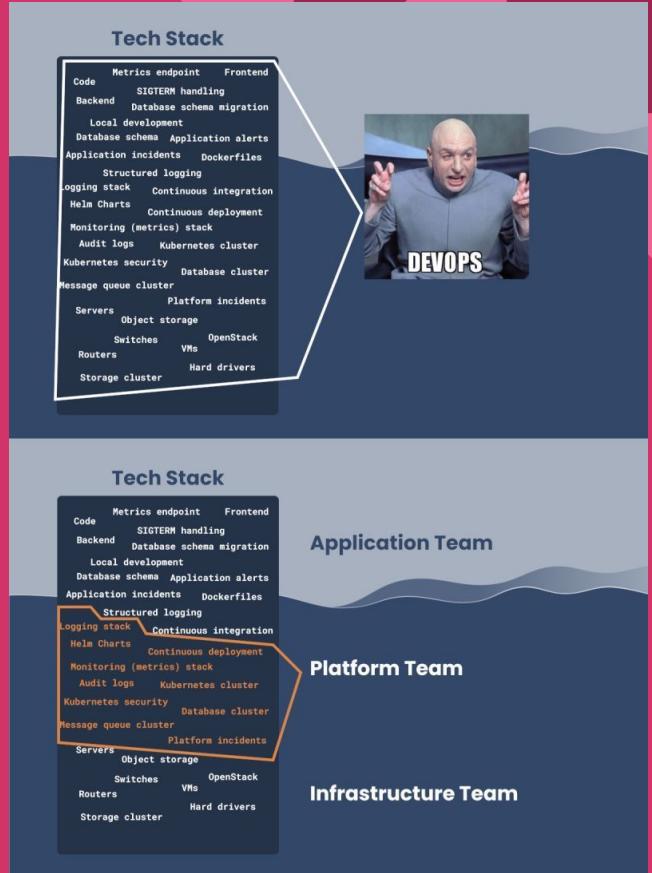
How developers spend their time



“You build it, you run it.”
- Amazon’s CTO
Werner Vogels (2006)

[How Much Time Do Developers Spend Actually Writing Code? - The New Stack](#)

DevOps is dead, long live Platform Engineering!



Platform and Program Teams

"After a huge amount of data collecting, thinking and debating among many folks across the company, we are ready to launch Programs & Platforms! (Attached to this email) you'll find out whether you're on a Program or Platform team, and where your seat will be with your new team." - [Uber](#) (2014)

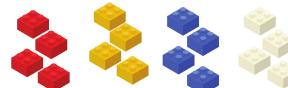
Program

long-lived, cross-functional (BE, FE, AI, etc.), external customers, focused on a business mission



Platform

focused on a technical mission, specialized and rarely cross-functional, customers are engineering teams and are internal, consumed by multiple verticals (programs and platforms)

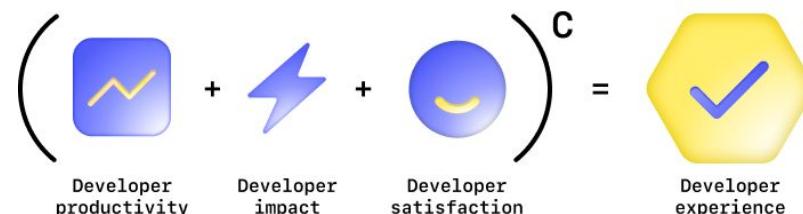


Developer eXperience - reducing the cognitive load

*“The cognitive load involved in a task is the **cognitive effort** (or amount of information processing) required by a person to perform this task.” ([Reif, 2010](#))*

*“Developer eXperience is about creating an **environment** in which a developer can do their **best work**.” - [James Governor from Redmonk](#) (2022)*

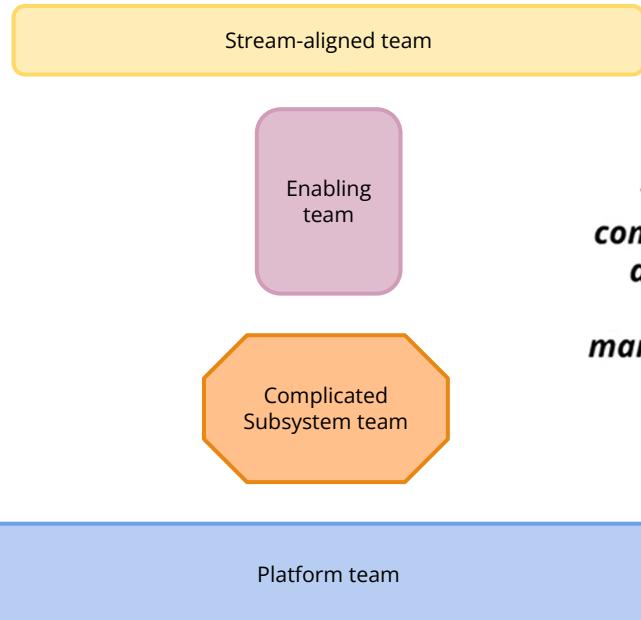
The collaboration effect on developer experience



[Developer experience: What is it and why should you care? - The GitHub Blog](#)

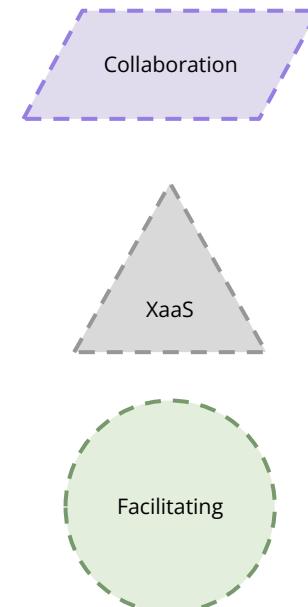
Organizing Teams for fast flow

4 Team Types



*"Highly evolved firms use a **combination of stream-aligned and platform teams** as the most effective way to **manage cognitive load at scale**"*

3 Interaction Modes





What's makes a Platform successful?

What's a Platform?

“A digital platform is a foundation of self-service APIs, tools, services, knowledge and support which are arranged as a compelling internal product. Autonomous delivery teams can make use of the platform to deliver product features at a higher pace, with reduced coordination.” - [Evan Bottcher](#)



Platform as Product



We've spent months building this platform, devs hate it, help me understand why

on a deployment by deployment basis. Also takes care of Secrets etc.. Honestly, we are pretty proud of the result and does the job. Our team was excited, EMs too. We spent a lot of time explaining the platform to devs and why it's good for them i.e. they can now self-serve everything end to end without being dependent on us.

Then devs just say "no". There's no clear reasoning here, they don't say what is wrong or why they would refuse, they cannot point at any case that we do not cover and there is an easy and clear way of

https://www.reddit.com/r/sre/comments/stuekd/weve_spent_months_building_this_platform_devs/

Value proposition, Org/Company alignment

Clear roadmap/backlog

Ongoing attention, evolve and adapt based on developer feedback and the changing business landscape

Product Manager/Owner

User research (quantitative and qualitative)

Alpha/Beta/GA features

Support and SLOs

Platform Advocate/Marketing - have a brand

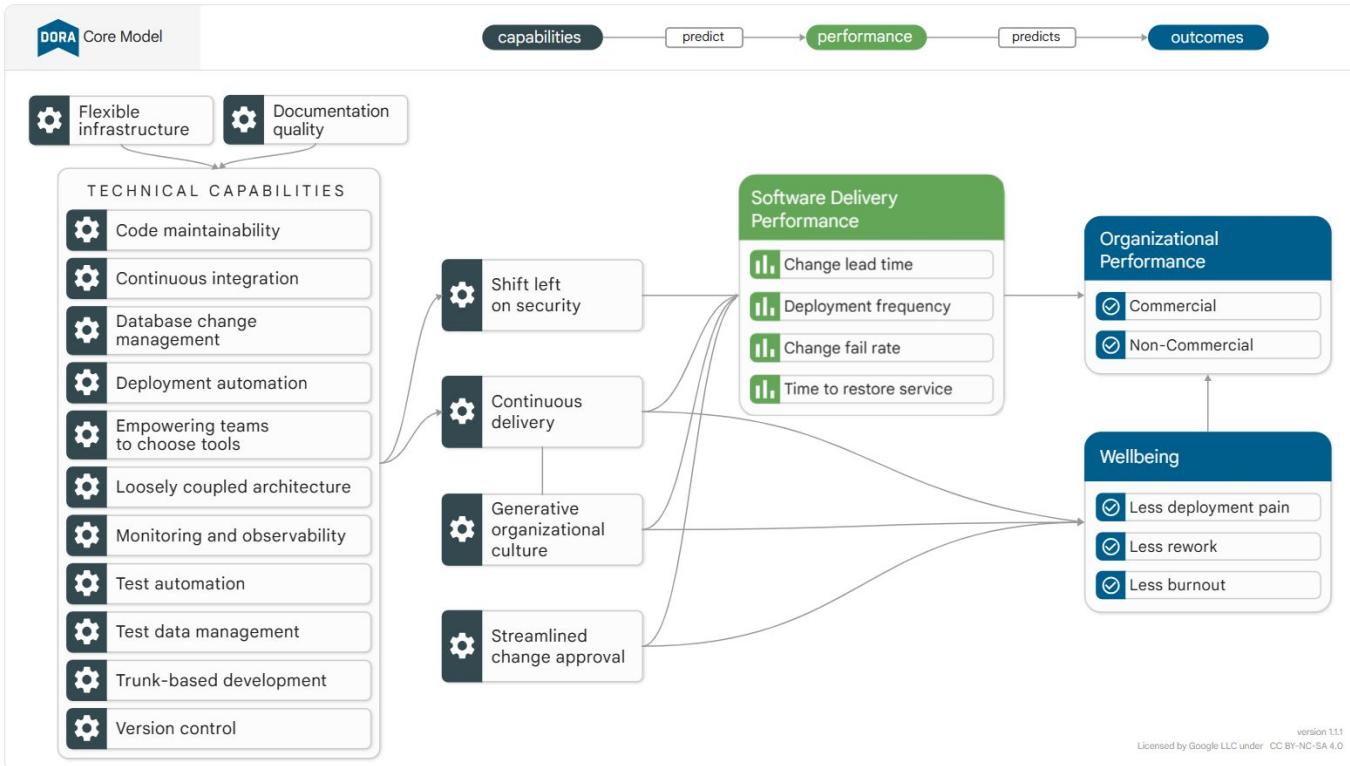
Measure adoption and usage

Pave Golden Paths to drive standardization, and less frictions

- Describe opinionated and **well-supported paths** to “build something”
- Reduce set of **tools and technology preferred** to deliver values to the business
- Focus on an **engineer’s intentions**, not making engineers worry over implementation details

*The Golden Path — as we define it today — is the ‘opinionated and supported’ path to ‘build something’ (for example, build a backend service, put up a website, create a data pipeline). The Golden Path tutorial is a **step-by-step tutorial** that walks you through this opinionated and supported path - [Spotify](#) (2014)*

Speed, Productivity and Stability



SPACE

5 dimensions published in 2021:



+ Think also about: OKRs, FinOps, SLOs

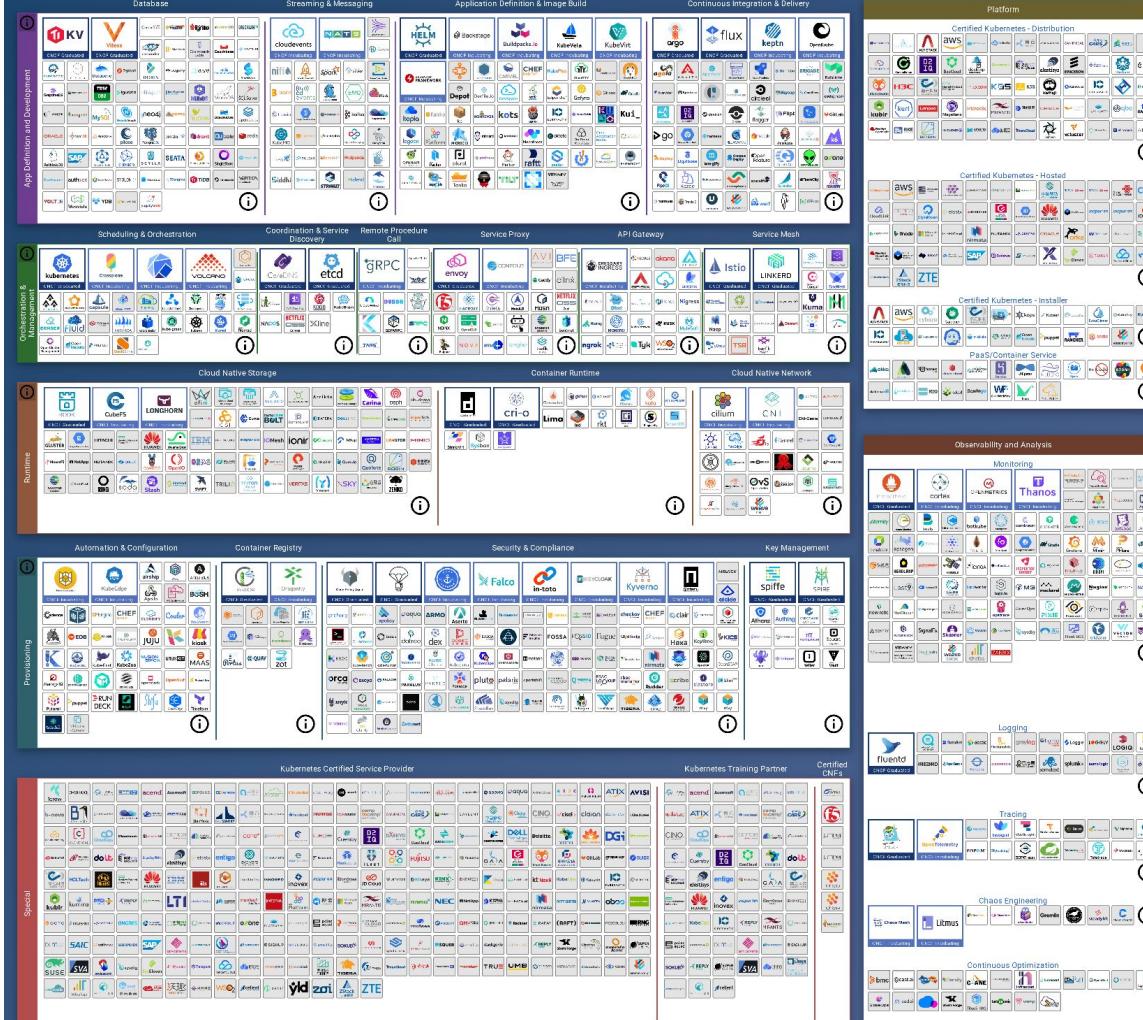
The Platform Maturity Model

Syntasso donates first version of Platform Maturity Model to CNCF Working Group

	1	2	3	4	
Funding	How does the company value (and therefore fund) platform efforts?	One-off	Annual platform budget	Platform team budget	Profit and loss
Adoption	What compels users to start, and be successful, using your platform?	Mandatory	Build it and they will come	Internal champions	Platform advocacy
UX	How do users interact with and consume offerings from your platform?	Manual request queue	Off-the-shelf offerings	Curated entry point	Paved paths
Backlog	How are requests and requirements identified and prioritized for your platform?	Reactive	Scheduled	Evolutionary	Platform as a Product
Organizational structure	How does product engineering manage non-differentiating (and often internally common) tooling and infrastructure?	Dev and Ops	Full stack developers	Developer enablement	Platform team(s)
Cross-functional representation	How does each business requirement (e.g., compliance or performance) get enabled by platform offerings?	Off platform	Tools provided	Automated by platform team(s)	Specialists driven



Which tools and technologies to use?



. CONTAINERIZATION

- Commonly done with Docker containers
Any size application and dependencies (even PDP-11 code running on an emulator) can be containerized
Over time, you should aspire towards splitting suitable applications and writing future functionality as microservices



2. CI/CD

- Set up Continuous Integration/Continuous Delivery (CI/CD) so that changes to your source code automatically result in a new container being built, tested, and deployed to staging and eventually, perhaps, to production
 - Set up automated rollbacks, roll backs and testing
 - Argo is a set of Kubernetes-native tools for deploying and running jobs, applications, workflows, and events using GitOps paradigms such as continuous and progressive delivery and MLOps

. ORCHESTRATION & APPLICATION DEFINITION

- Kubernetes is the market-leading orchestration solution. You should select a Certified Kubernetes Distribution, Hosted Platform, or Installer: cncf.io/cck. Helm Charts help you define, install, and upgrade even the most complex Kubernetes application.



. SERVICE PROXY, DISCOVERY, & MESH

- CoreDNS is a fast and flexible tool that is useful for service discovery. Envoy and Linkerd each enable service mesh architectures. They offer health checking, routing, and load balancing.



1. DISTRIBUTED DATABASE & STORAGE

hen you need more resiliency and scalability than you can get from a single database, Flett is a good option for running MySQL at scale through sharding. It's a storage orchestrator that integrates a diverse set of storage solutions into Kubernetes, serving as the "brain" of Kubernetes, etc provides a flexible way to store data across a cluster of machines. Flett is a high performance distributed transactional key-value store written in Rust.



4. OBSERVABILITY & ANALYSIS

- Pick solutions for monitoring, logging and tracing
 - Consider CNCF projects Prometheus for monitoring, Fluentd for logging and Jaeger for Tracing
 - For tracing, look for an OpenTracing-compatible implementation like Jaeger



6. NETWORKING, POLICY,
& SECURITY

To enable more flexible networking, use a CNI-compliant network project like Calico, Flannel, or Weave Net. Open Policy Agent (OPA) is a general-purpose policy engine with uses ranging from authorization and admission control to data filtering. Falco is an anomaly detection engine for cloud native.



8. STREAMING & MESSAGING

When you need higher performance than JSON-REST, consider using gRPC or NATS. gRPC is a universal RPC framework. NATS is a multi-modal messaging system that includes request/reply, pub/sub and load balanced queues. CloudEvents is a specification for describing event data in common ways.

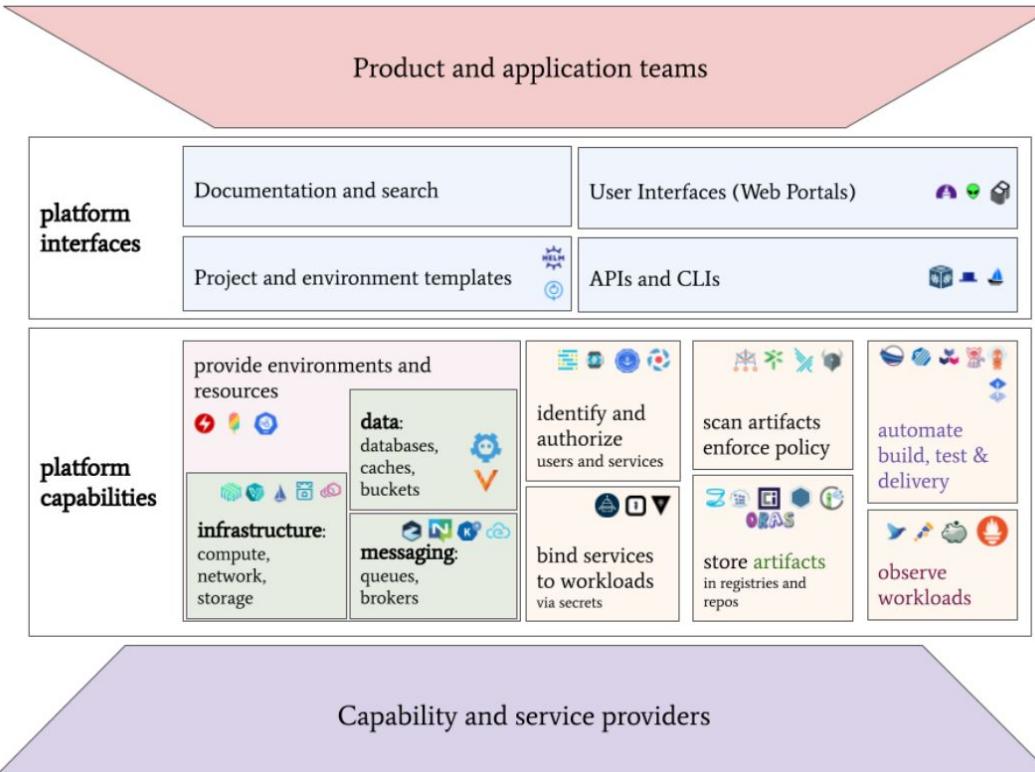


10. SOFTWARE DISTRIBUTION

If you need to do secure software distribution, evaluate Notary, an implementation of The



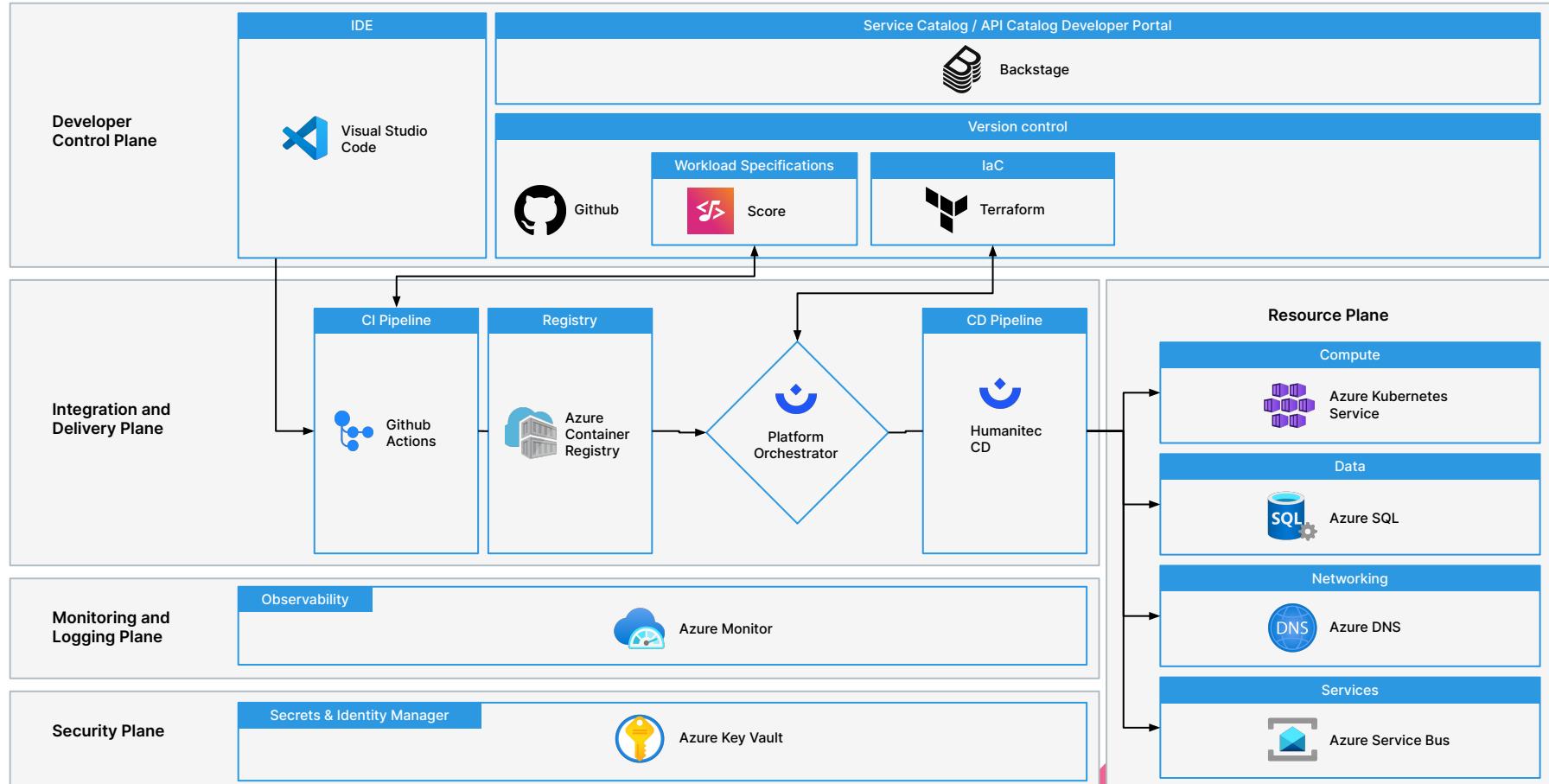
Capabilities of a Platform



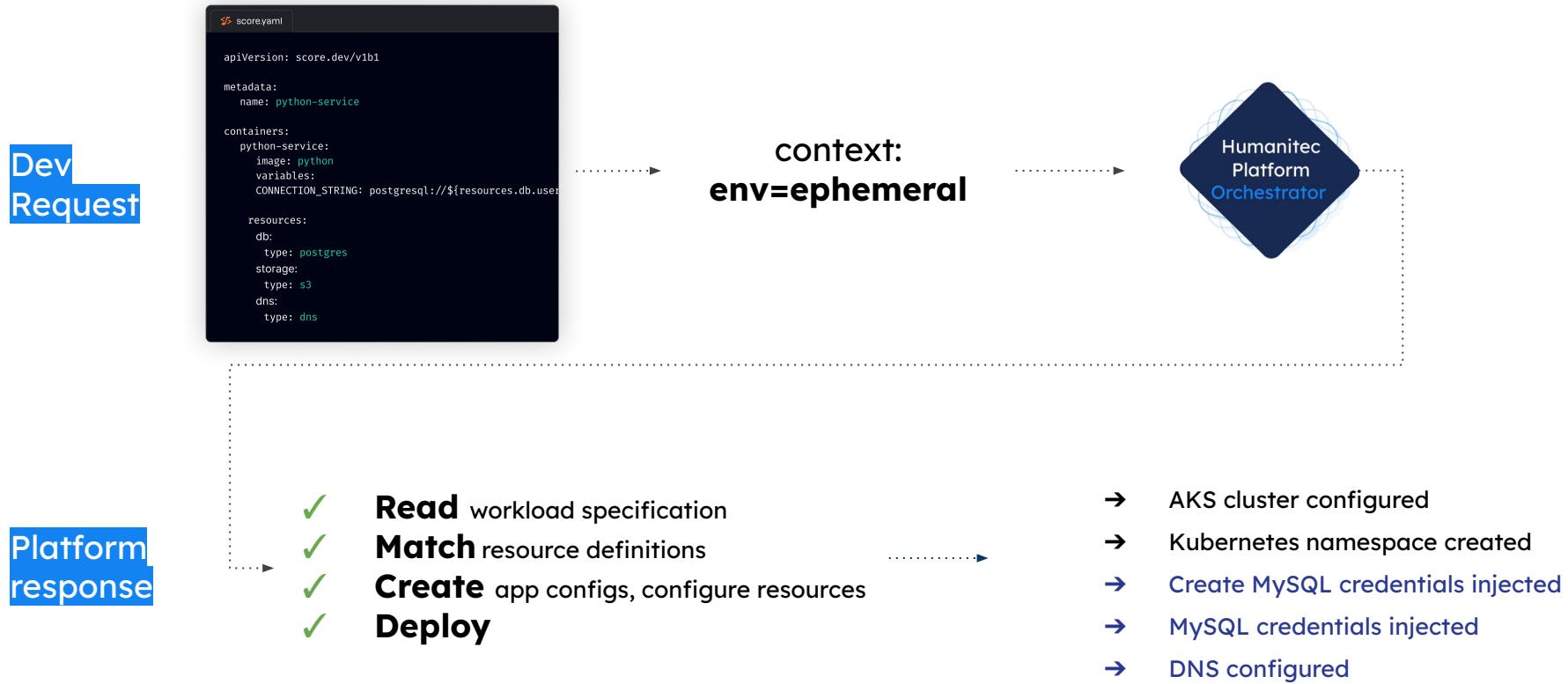
Demo time!



Internal Developer Platform on Azure Cloud with Humanitec



Example of a Golden path: deploy to an ephemeral environment





That's a wrap!



Where to start?

Set a mission and clarify goals, have success criterias

Think OKRs!

Truly know your Customers/Developers

Think about Customer User Journeys (CUJs) or Golden Paths!

Provide boundaries and abstractions to reduce the cognitive loads on teams

Adopt a Platform as Product mindset

Think OSS/Innersource projects!

UX first: Developer Experience & Product Experience

Find the first right level of abstraction, start small with high impact

Measure quality, productivity, getting feedback

Think surveys!

BUILD THE FOUNDATIONS THAT
ENABLE TEAMS TO SHIP CONFIDENTLY;
QUICKLY & EFFICIENTLY, WITHOUT
COMPROMISING STABILITY



Lambros Charassis

Senior Technical Product Manager
Wise

[How Platform Engineering Works ~ chadxz.dev](#)

- What: Velocity
- Why: Stability
- How: Product Mindset

Core Principles

Our approach to building at scale



System analysis

With a system-level view and a user-centric view, we work hard to identify gaps and inefficiencies in our engineering process so that we can build solutions to improve engineering excellence and velocity.



Instrumentation

We believe that you can't improve what you can't measure. Google is a data-driven company and we are a data-driven discipline. We obsess over metrics and work hard to move them in the right direction.



Tools and infrastructure

We build critical tools and infrastructure to help Google engineers work more effectively and efficiently. This enables Google to ship excellent products, faster.



Focus on the user

We embed in product engineering teams where we champion polished products for Google's users and fast, scalable engineering for our users, Google's engineers.

landing.google.com/engprod

That's not it, here are some tips!

- That may not be your concern if you are 1 team/1 person/1 product! ;)
 - Tie the measurable goal to a business outcome
 - Start small, don't be afraid to fail fast (Tight feedback loops)
 - Avoid too many tools or workflows
 - Provide self-service
 - Request for Comments (RFC)" process - [A Structured RFC Process \(philcalcado.com\)](http://philcalcado.com)
 - Think about both:
 - onboarding/new
 - tenured employees/projects
 - Communicate and celebrate
 - Measure adoption and satisfaction
 - Invest in your team: PM, PO, UX, SRE
 - Have a brand, and stickers/t-shirts
-
- The success of an internal platform is defined by how many teams adopt it
 - Just because you build it, does not mean that they will come. You must go to them.
 - An internal developer platform should not be a catchall

More resources

[Platform Engineering: What You Need to Know Now](#)

[Accelerate \(2018\)](#)

[How to write a talk about Team Topologies](#)

[How to measure and improve developer productivity](#)

[Platform engineering is just DevOps with a product mindset](#)

[How Spotify Achieved a Voluntary 99% Internal Platform Adoption Rate](#)

[DevOps is Bullshit](#)

[internaldeveloperplatform.org](#)

[Beyond engineering: The future of platforms](#)

[Quantifying platform engineering impact at Wise](#)

[A conversation on platform engineering: What, how, and what's next](#)

[On growth challenges, generic helm charts and golden paths](#)

[How Platform Engineering Works](#)

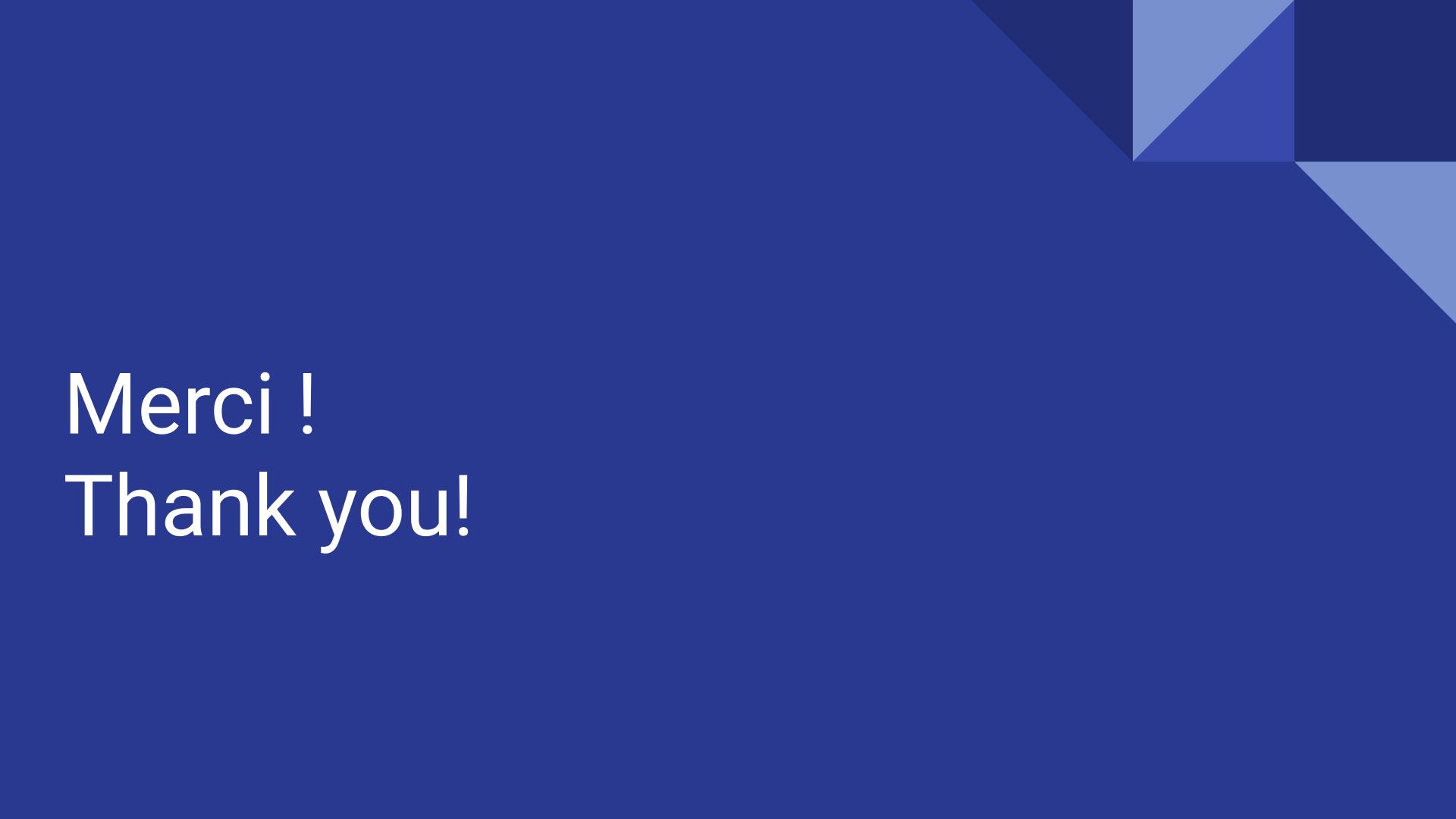
[Team Topologies Distilled](#)

[Fidelity's Software Delivery Platform](#)

[Platform as a Product Workshop](#)

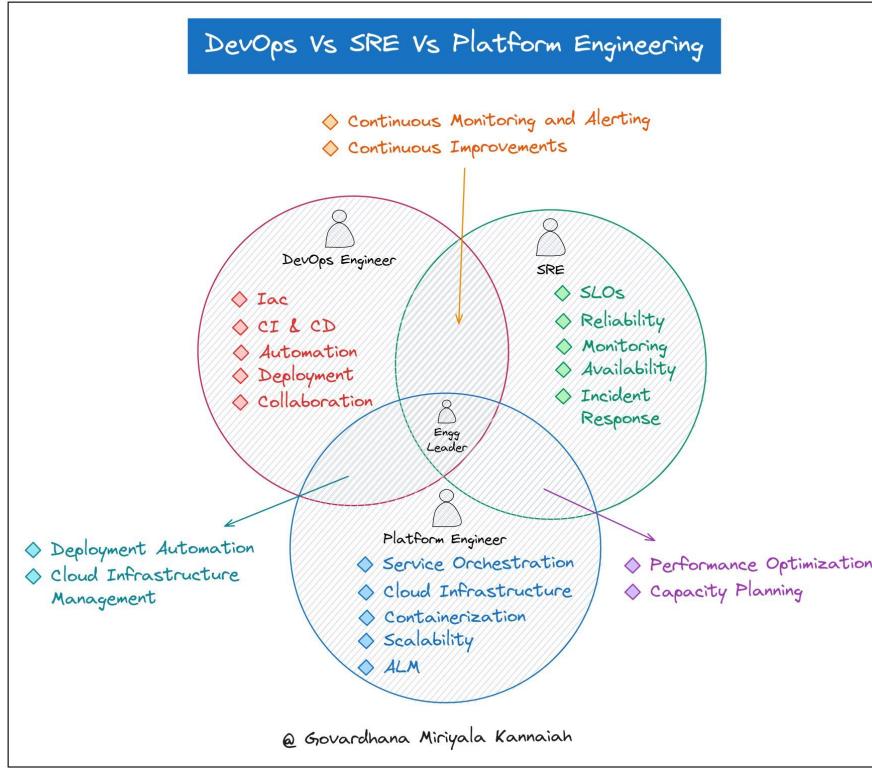
[From Kubernetes to PaaS to ... err, what's next?](#)

Q&A

The background features a large, solid dark blue rectangle. In the top right corner, there is an abstract geometric pattern composed of several triangles. These triangles are primarily shades of blue, ranging from dark navy to light lavender. They are arranged in a way that creates a sense of depth and movement, resembling a stylized sunburst or a cluster of stars.

Merci !
Thank you!

DevOps, SRE, Platform Engineer



Engineering Experience Feedback

1. What does it feel like to build your software?
2. What does it feel like to test your software?
3. What does it feel like to release your software?
4. What does it feel like to operate your software?
5. What does it feel like to use your software?