✅ Master template

GitGuardian theme for GSlide

Import this theme on your presentation ✨

Daniele Brusca | #design-requests

Last update:23/10/2025

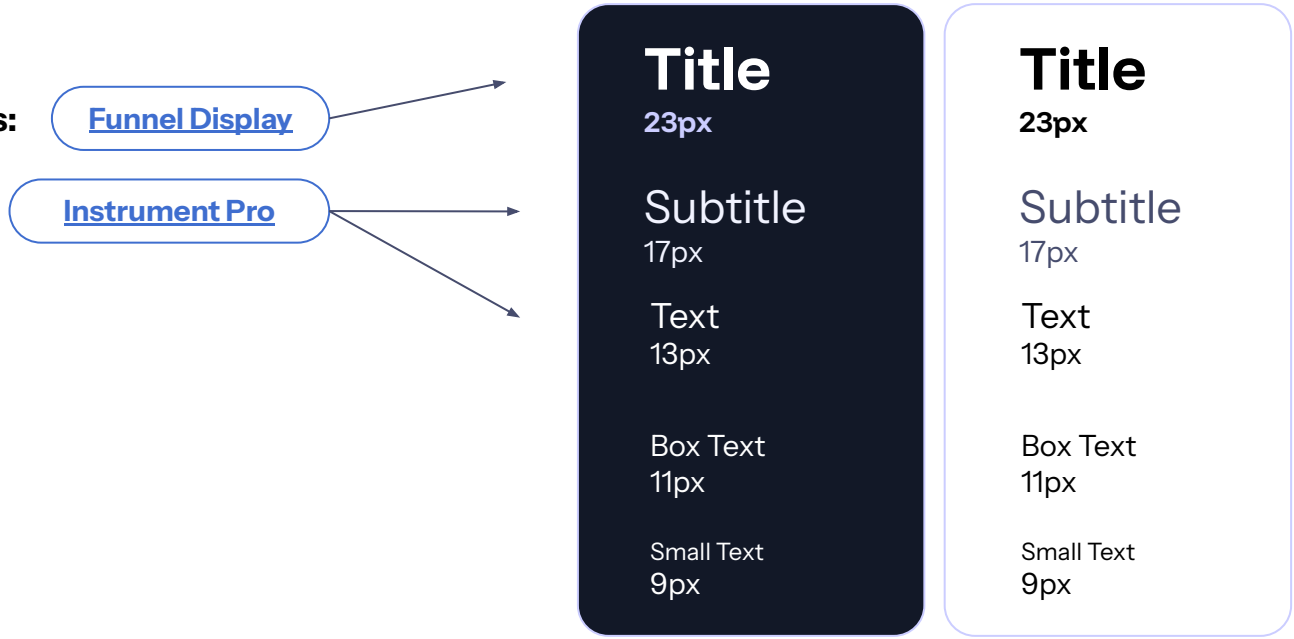
Table of contents

01
Before Starting

Import theme, choose a layout and copy/paste elements.

1. Install GitGuardian fonts

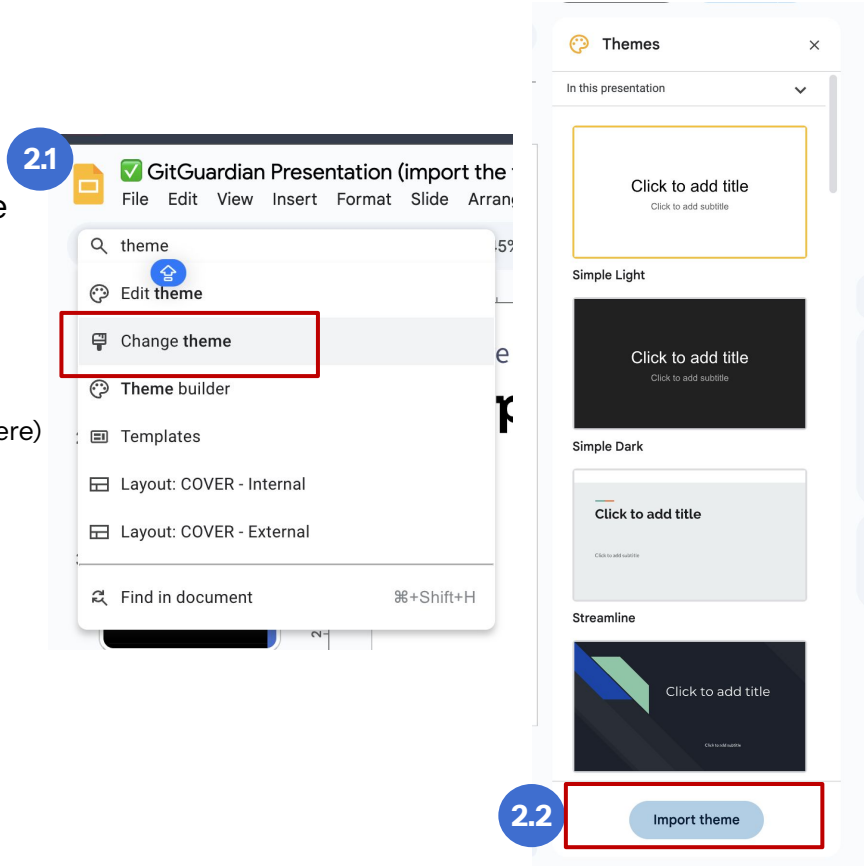
01 **Install those fonts:** Funnel Display, Instrument Pro



2. Import theme

2.1 Find **change theme** to import a new theme

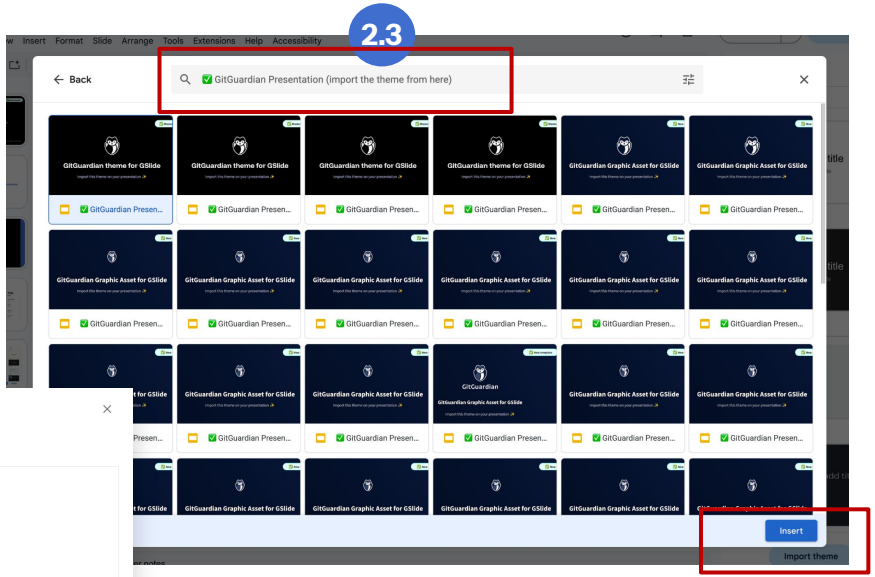
2.2 Click **Import theme** and find:
✅ GitGuardian Presentation (import the theme from here)

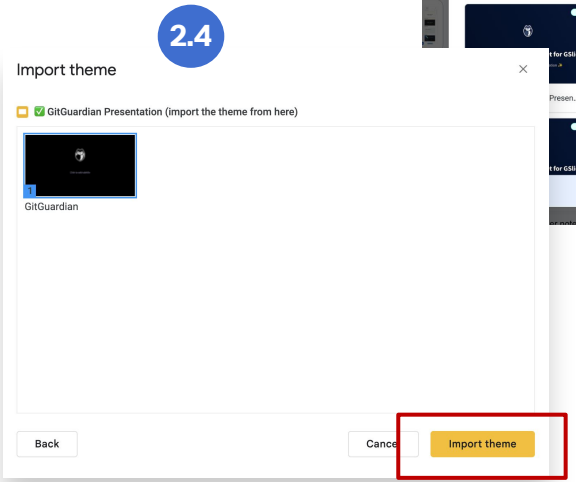


2. Import theme

2.3 Select and click **insert**

2.4 Select the right theme and **Import theme**

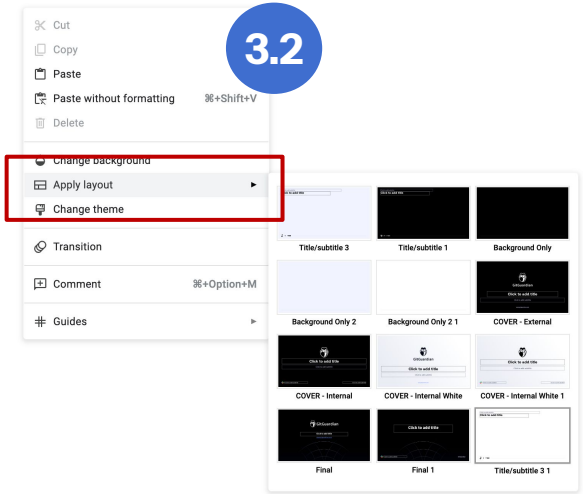


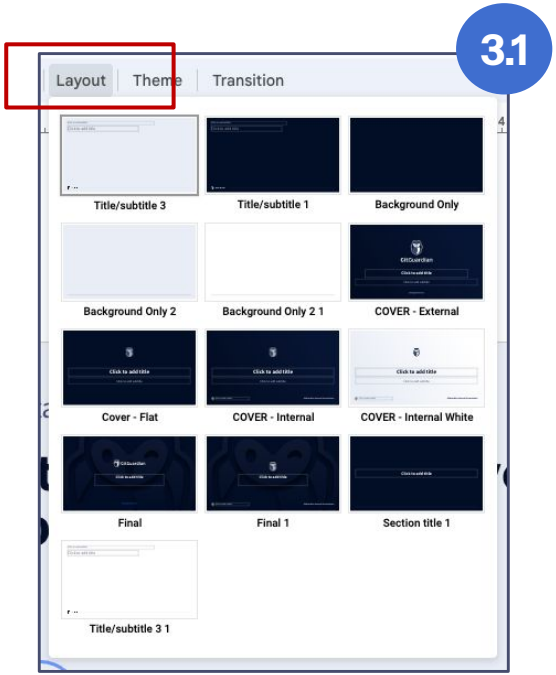


3. Choose a layout

03

Apply a layout style from the **Layout** panel (3.1), or click right on blank slide > **Apply layout** (3.2)





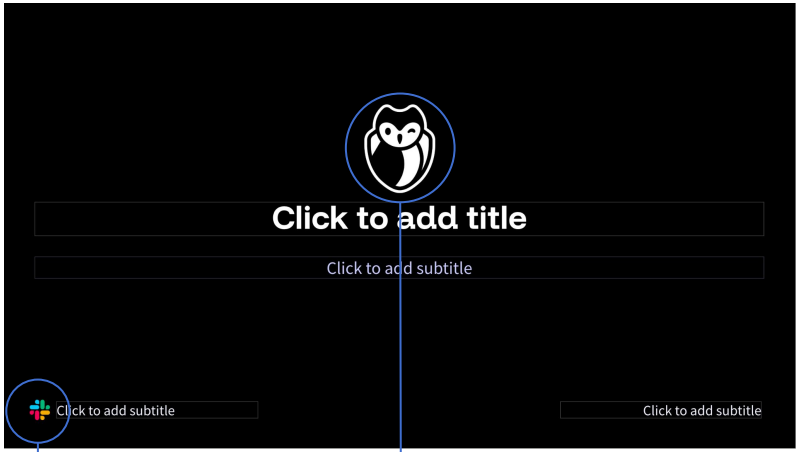
Before Starting

Is it for internal or external?

🚨 **DON'T SHARE SENSITIVE CONTENT!**

Always ask the slides owner before to share content.

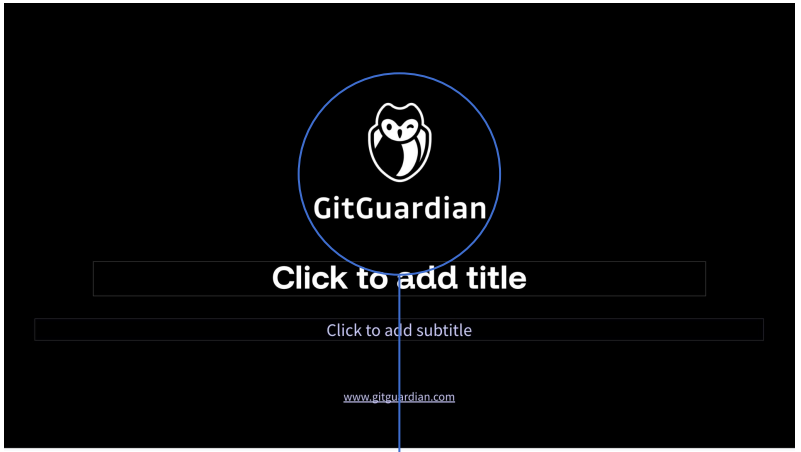
Internal Use



Slack Name or Channel

Icon logo version (more space for title)

External Use



Icon + naming logo version

Internal

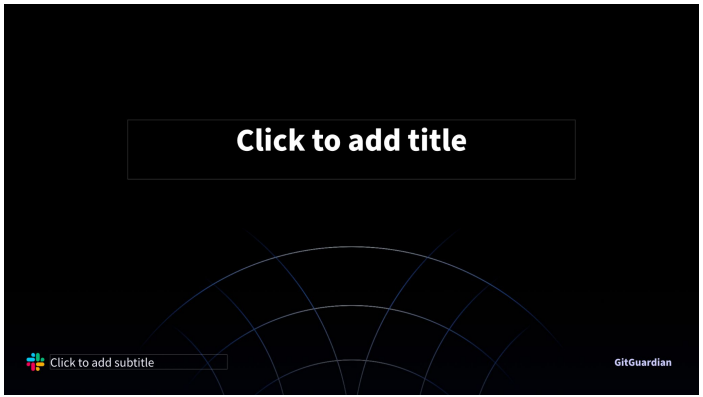
GitGuardian

External

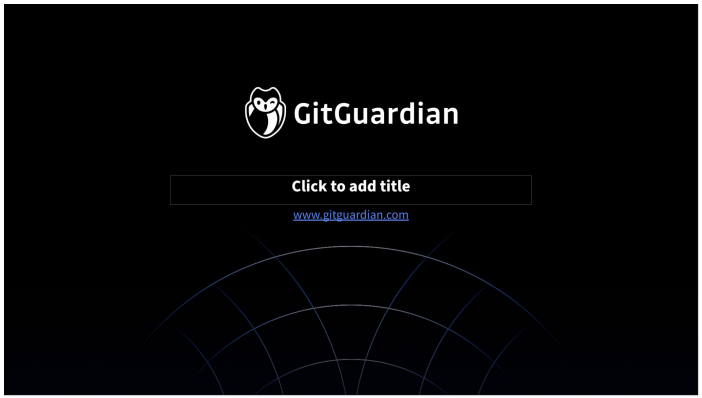
www.gitguardian.com

Closing Slide

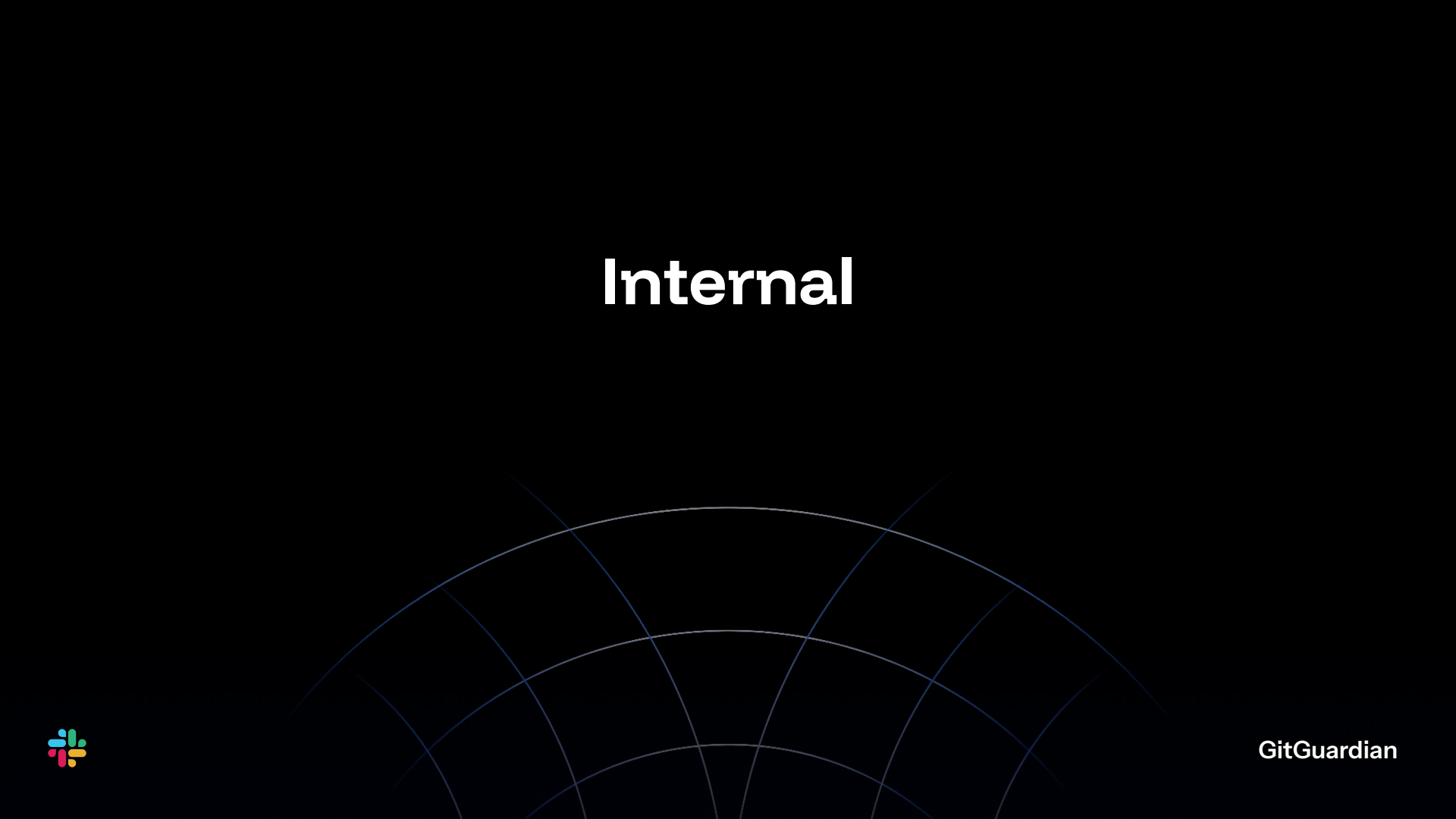
Internal Use



External Use



Internal



GitGuardian

External

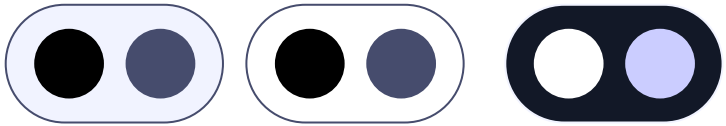
gitguardian.com

Before Starting

Handle Colors Like a Pro 🌈

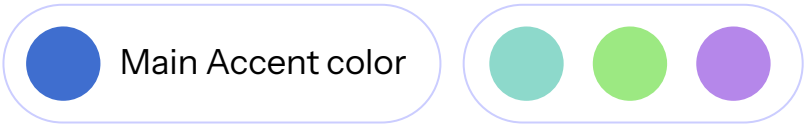
Main color palette

Important content : Title, body text, main boxes, background.



Accent Color palette

Graphic elements, Stats, icon box, border colors



Consistency helps your communication and give a more professional look.

Accent colors can be visually distracting.
Use them for 1 to 3 elements on the same slide.

Before Starting

Handle Typo Like a Pro ✍️

Always:

✅ **Funnel Display** font is **for titles only**.

✅ Use **Source Sans Pro** for any kind of copy out of titles

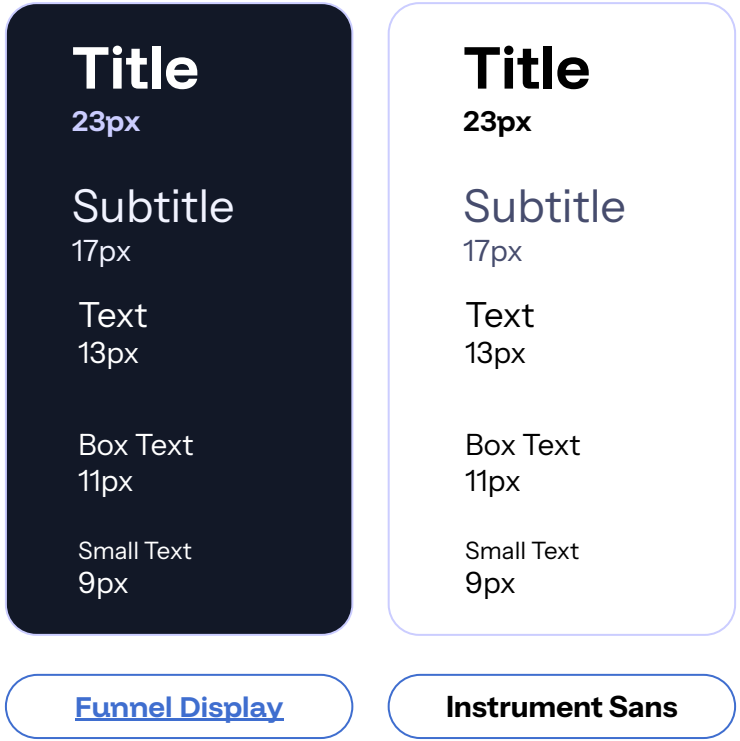
✅ Use bold to underline **important keywords**

✅ Keep it short

Don't:

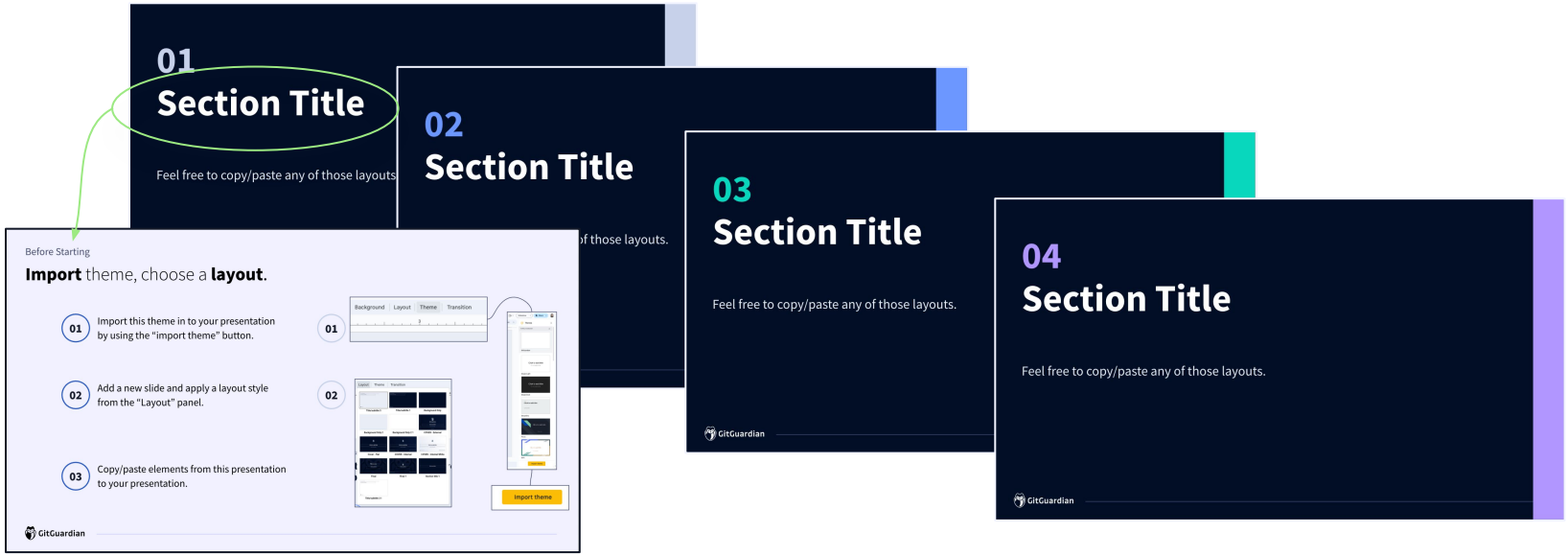
❌Add accent colors on **text**, is not a good practice for accessibility.

❌Use more than 2 different sizes



Create sections

Use a Section Title Slide whenever you're starting a new section of the presentation.

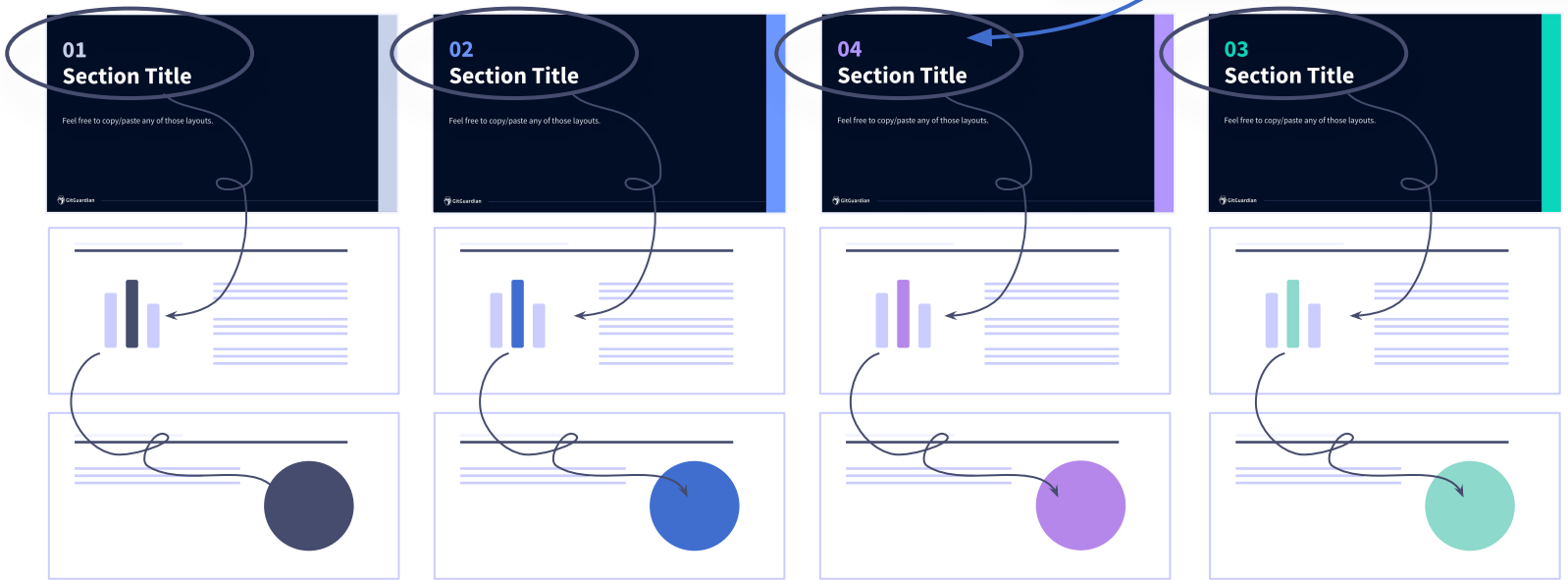


Graphic Asset

Section consistency

Keep content and visual consistency

> 💡 **Color section?**
>
> To use **only one accent color for a section** will make your presentation looks clean, and your message linked with the main topic.



02
Graphic Asset

Everything you need to know about use of typo, colors, and some basic elements.

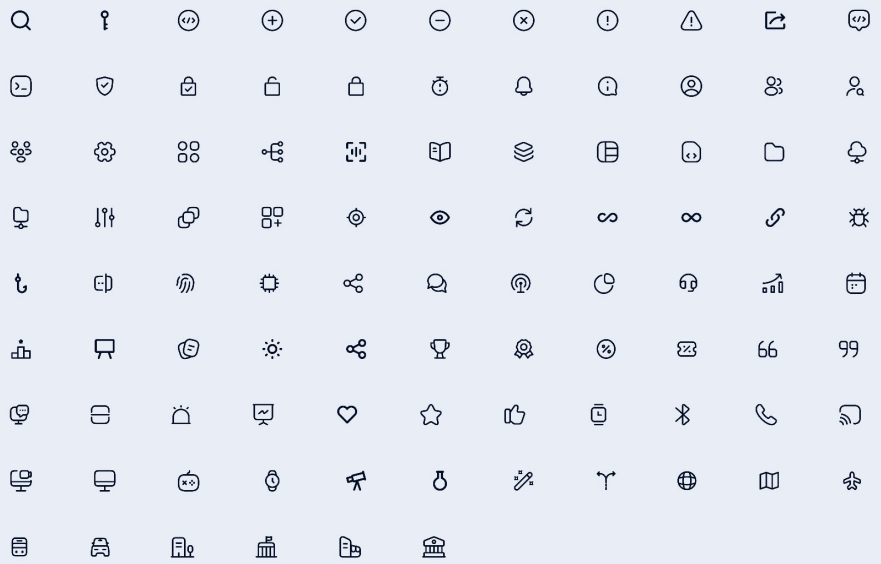
Graphic Asset

Full Icon Set

Best practice: **use dark icon** on color for more contrast

METRIC

The full Icon Set in on [Google Drive]



GitGuardian

Graphic Asset

Full Icon Set

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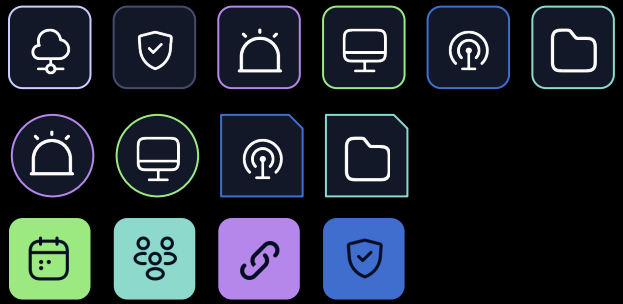
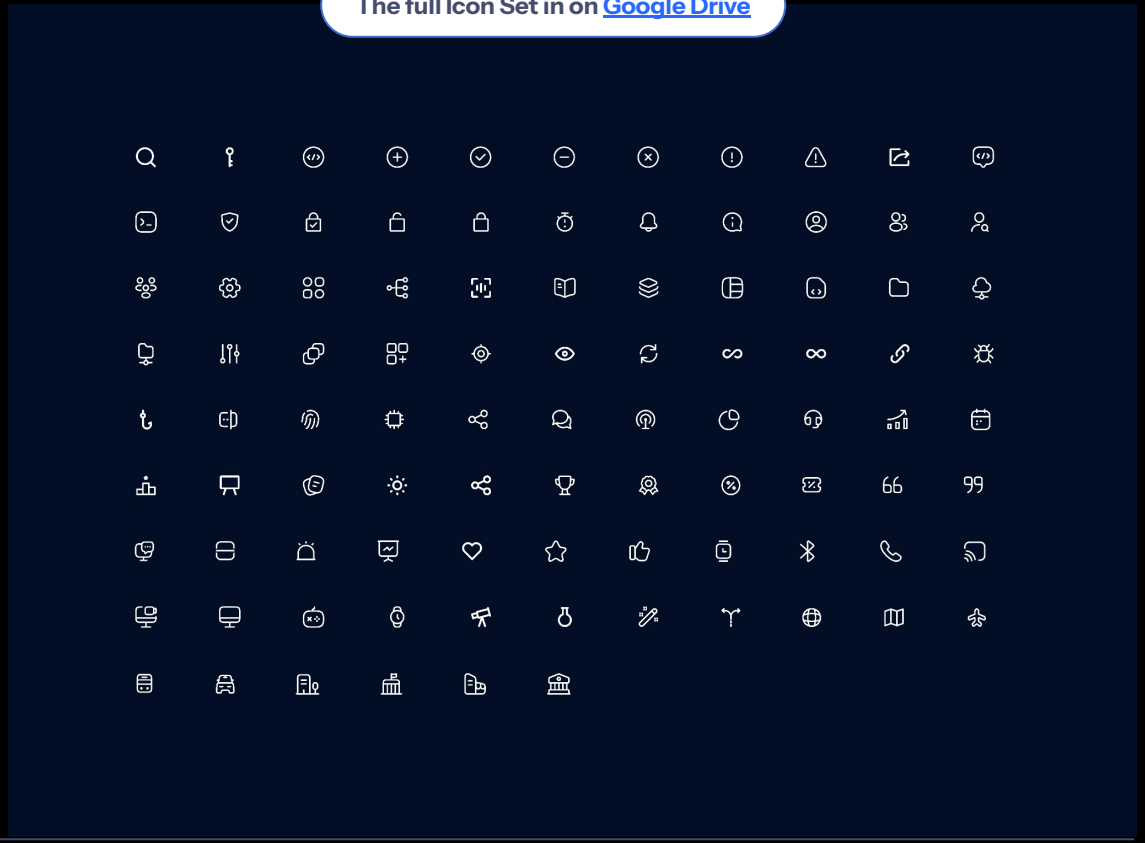


DEV TEAM

DEV TEAM

The full Icon Set in on Google Drive

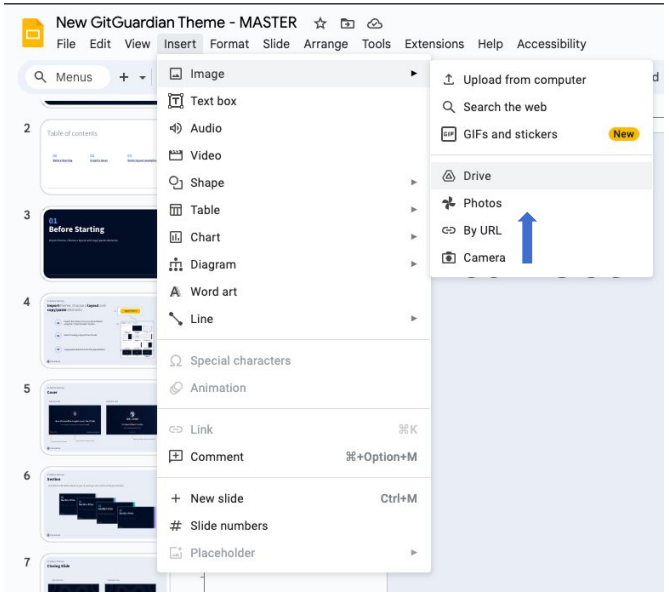


Graphic Asset

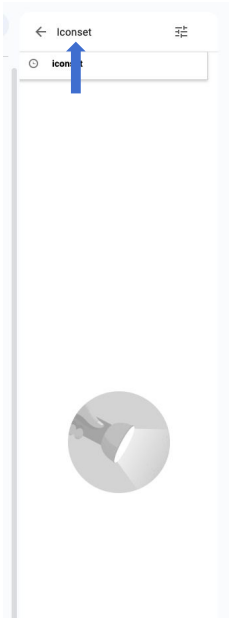
Add new icons

Click on Insert > Image > Drive

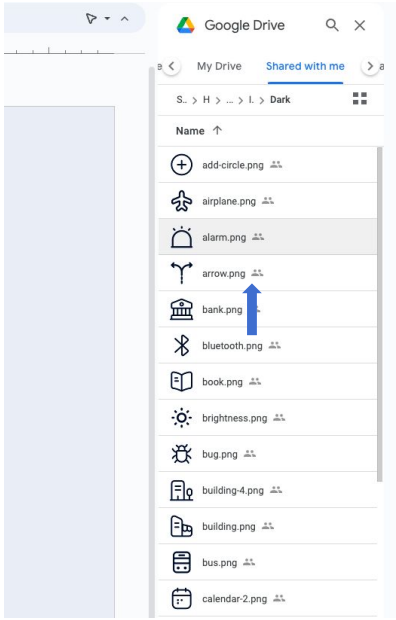
01



02 Search for “Iconset”



02 Select icon/s or drag an icon in to the frame to replace it



Graphic Asset

Shapes & Box

01

02

03

04

Box Title

Lorem ipsum dolor sit amet, **consectetur adipiscing** elit. Sed venenatis ipsum vitae semper molestie.

Contrast Box

Lorem ipsum dolor sit amet, **consectetur adipiscing** elit. Sed venenatis ipsum vitae semper molestie.

Button

Button

🚨 **Alert Message!**

Always ask the owner before to share content from a presentation

🚧 **Under Construction**

Ongoing process

✅ **Done!**

As we expected, it works!

🚨 Alert!

🚧 Ongoing

✅ Done!

💡 Highlight Box

Contrast & Readability: Use colors for graphics, stats and a few **keywords** of your titles.

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Graphic Asset

Shapes & Box

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Button

01

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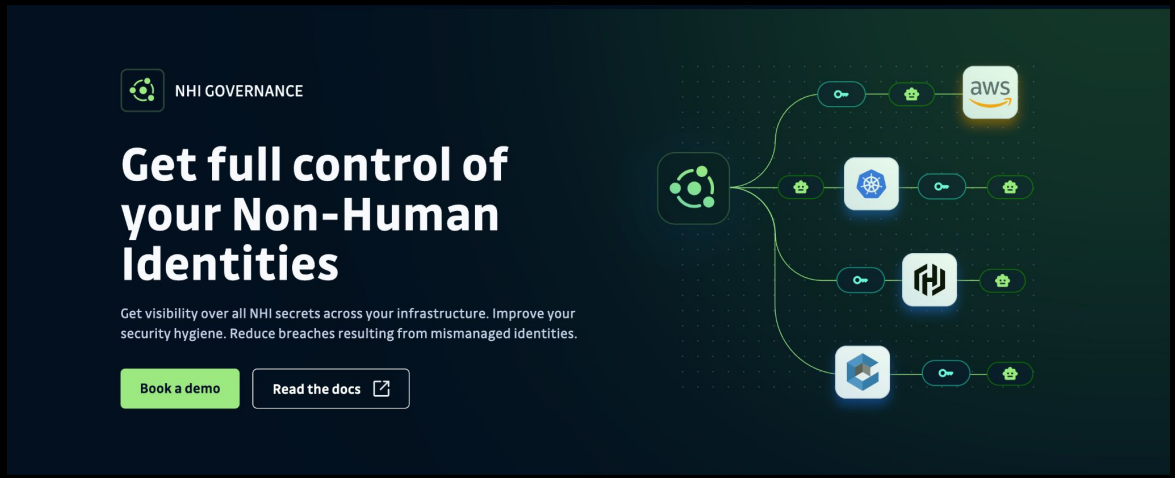
Graphic Asset

NHI Governance

NHI Governance

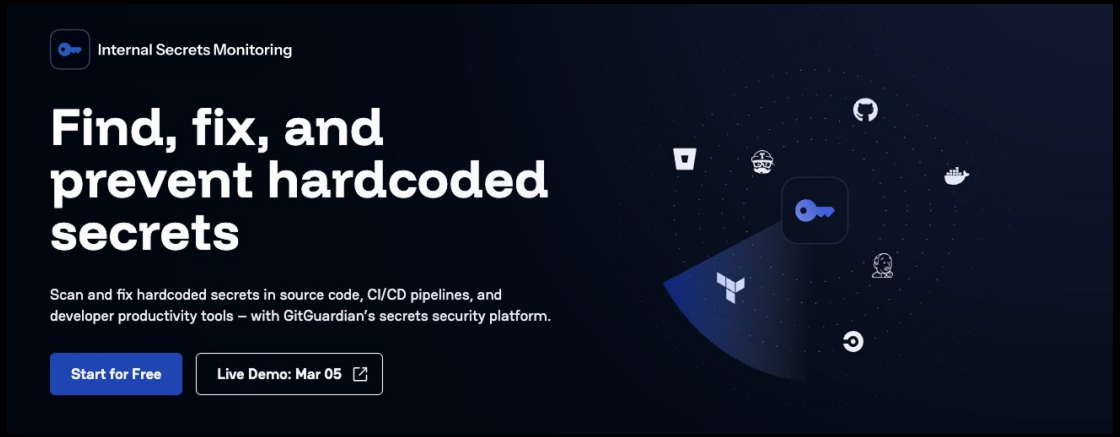


Main Accent color

Graphic Asset

Internal Secrets Monitoring

Internal Secrets Monitoring

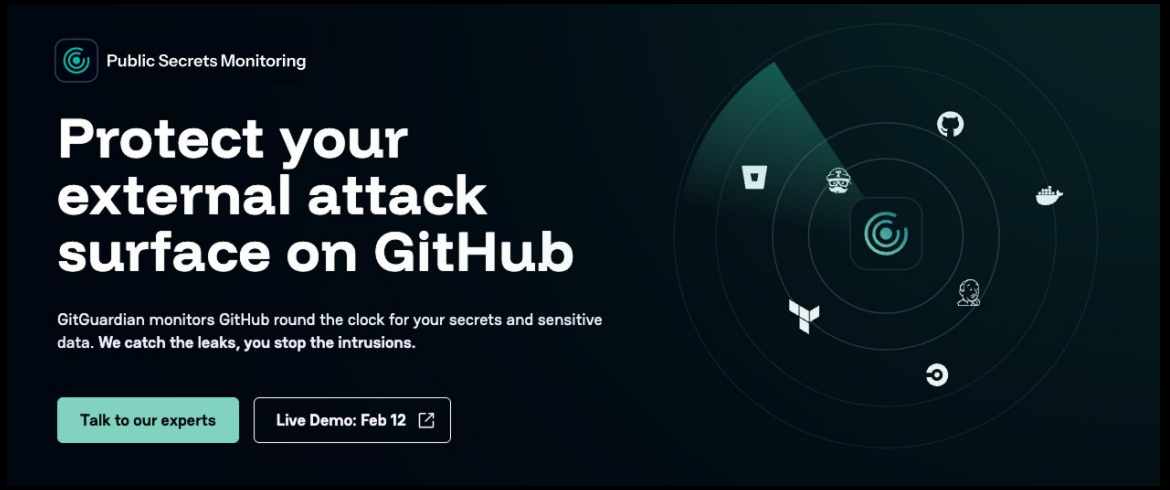


Main Accent color

Graphic Asset

Public Secrets Monitoring

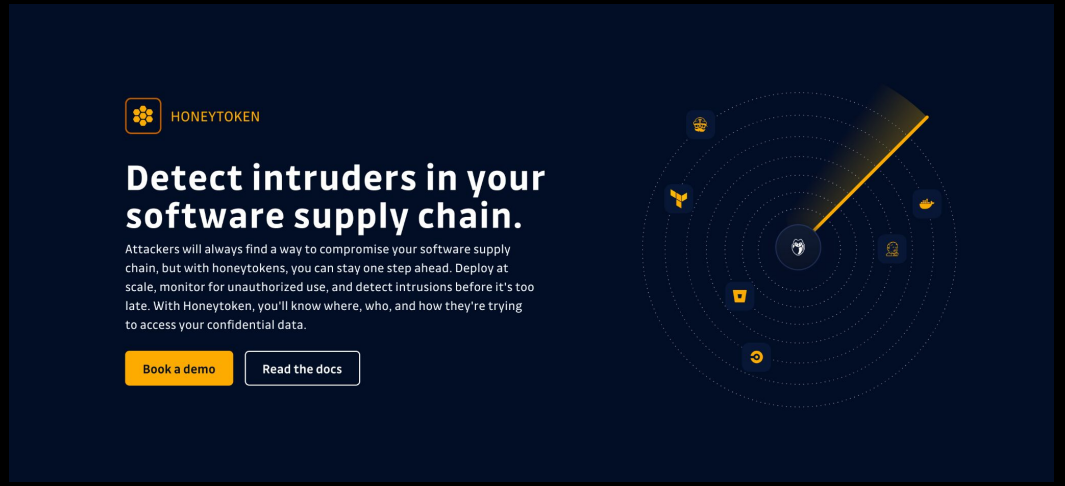
Public Secrets Monitoring



Main Accent color

Graphic Asset

Honeytoken

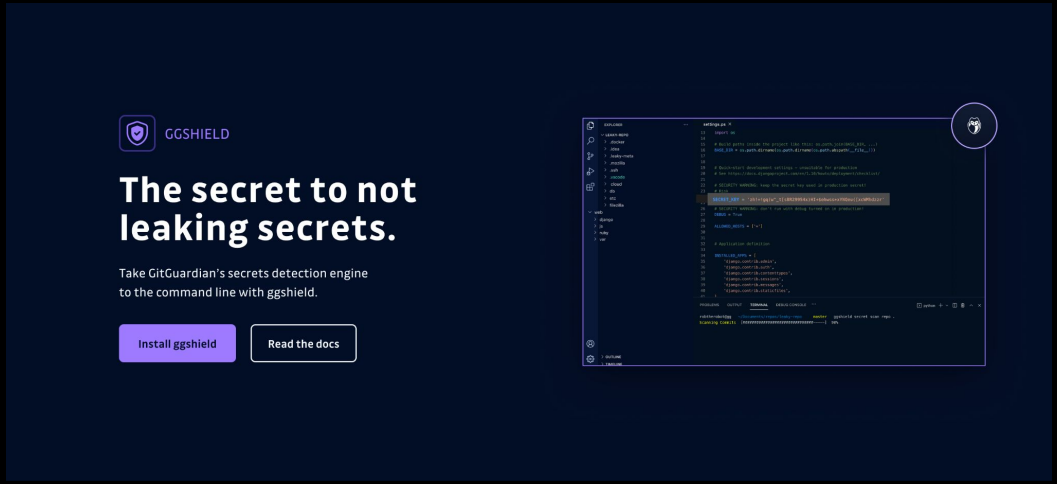


Main Accent color

Graphic Asset

GiGuardian CLI

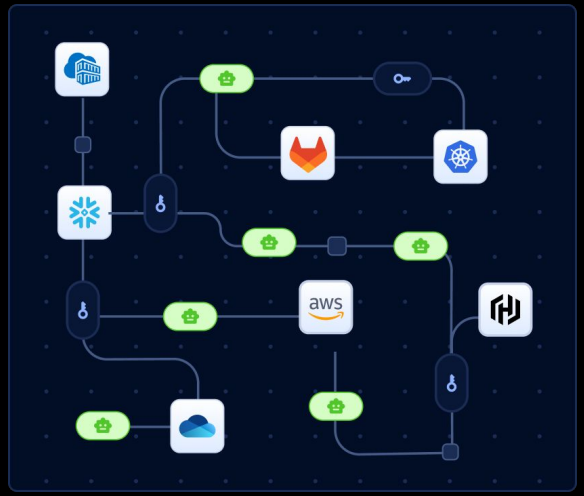
GGShield

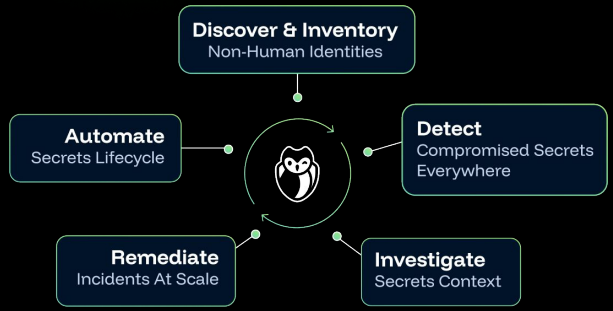


Main Accent color

Graphic Asset

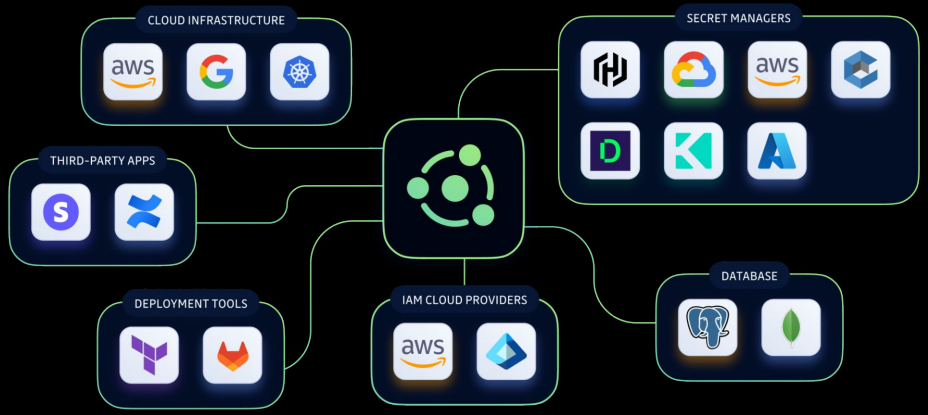
Illustration Library





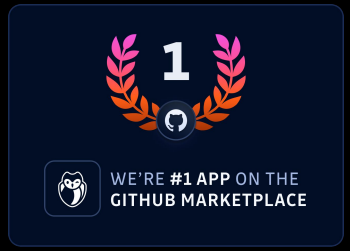
Graphic Asset

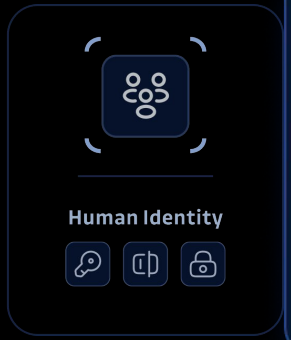
Illustration Library

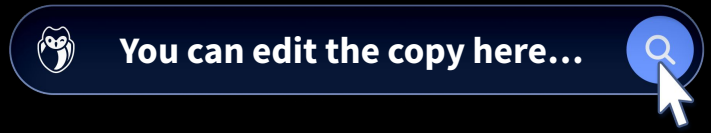


Graphic Asset

Illustration Library

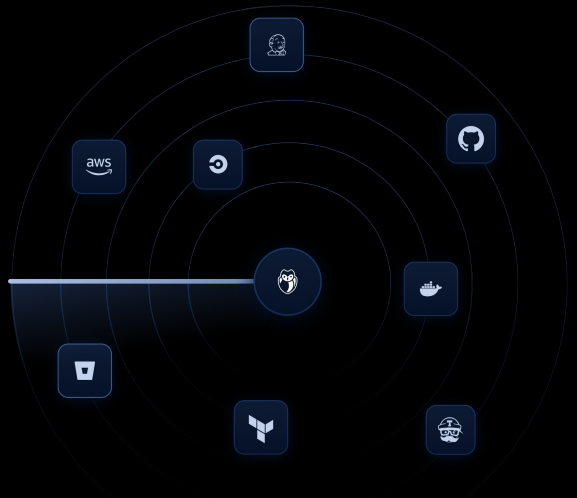


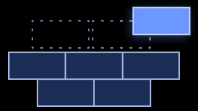




Graphic Asset

Illustration Library





Graphic Asset

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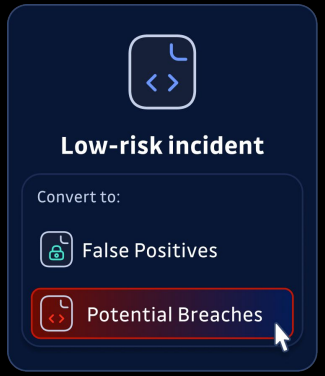

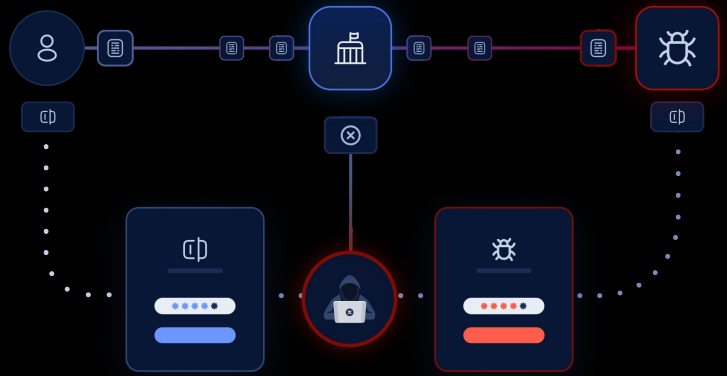

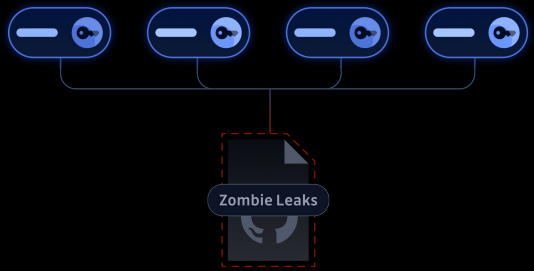

Graphic Asset

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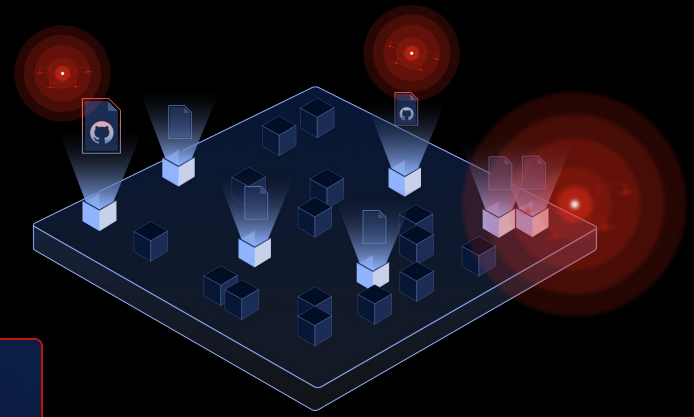

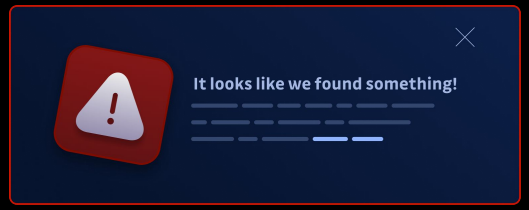

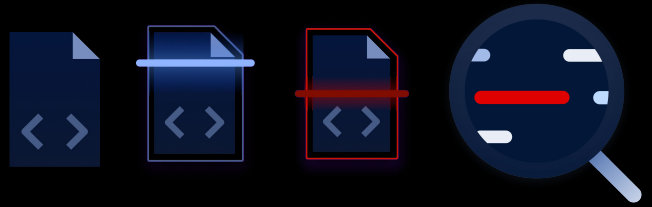

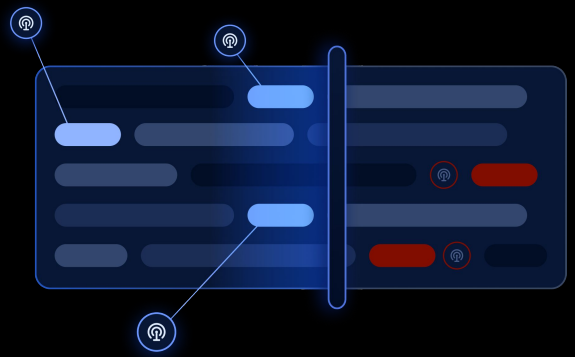

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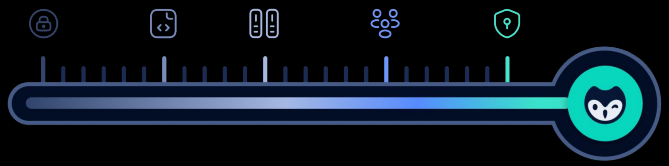
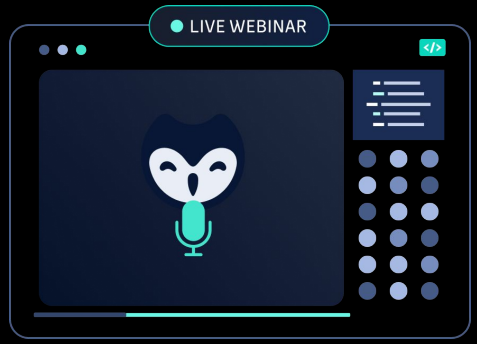
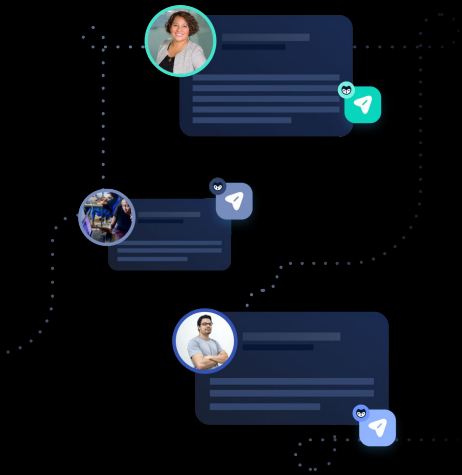




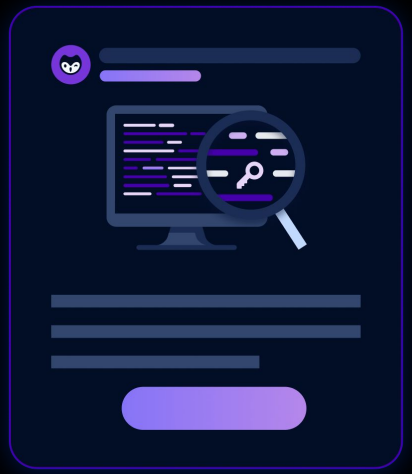


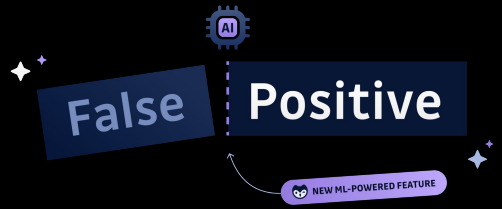
Graphic Asset

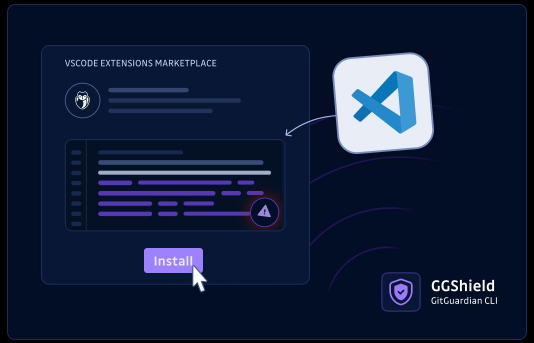
Honeytoken

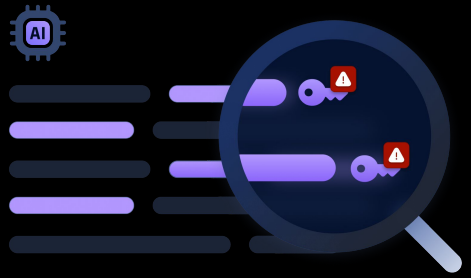
Graphic Asset

Illustration Library



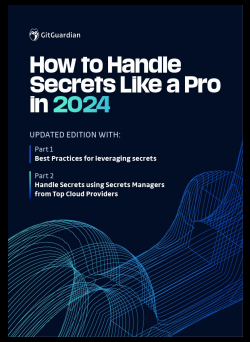


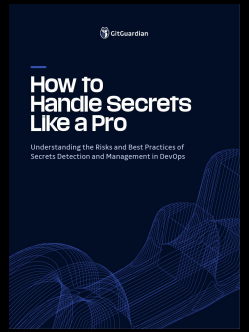


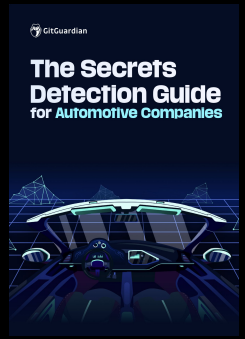


Graphic Asset

Our Reports





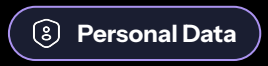


All Industries logos

Small Size

Only Icon

Icon + Sector



Large Size

Only Icon

Icon + Sector

03
Some layout examples

Feel free to copy/paste any of those layouts.

Table of contents

Table of contents

Table of contents 2x2 - one color

Table of contents 2x2 - one color

Table of contents 2x2 - one color

Table of contents 3x3

Table of contents 3x3

01
Some layout examples

Use this color throughout this section

01

Some layout examples

Use this color throughout this section

01
Some layout examples

Use this color throughout this section

01

Some layout examples

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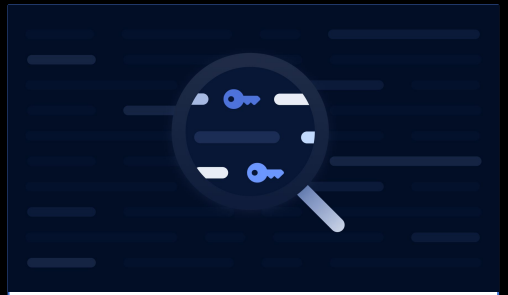
01

Some layout examples

Use this color throughout this section

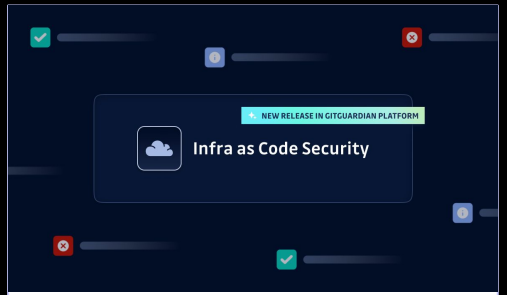
WITH THE GITGUARDIAN PLATFORM

Security in, of, and around **the software delivery pipeline**



GitGuardian Internal Secrets Monitoring

Find and fix hardcoded secrets at every step of the software dev lifecycle and reduce exposure risk.



GitGuardian Infra-as-Code Security

Find and fix 100+ IaC security misconfigurations before they reach your cloud.

GitGuardian Honeytoken

Create and deploy GitGuardian honeytokens to detect intrusion in your DevOps pipeline.

Statistics

60 New hires

227 Contracts reviewed

1320 Coffees per month ☕

22.3M New pipeline

$1.4M New ARR signed

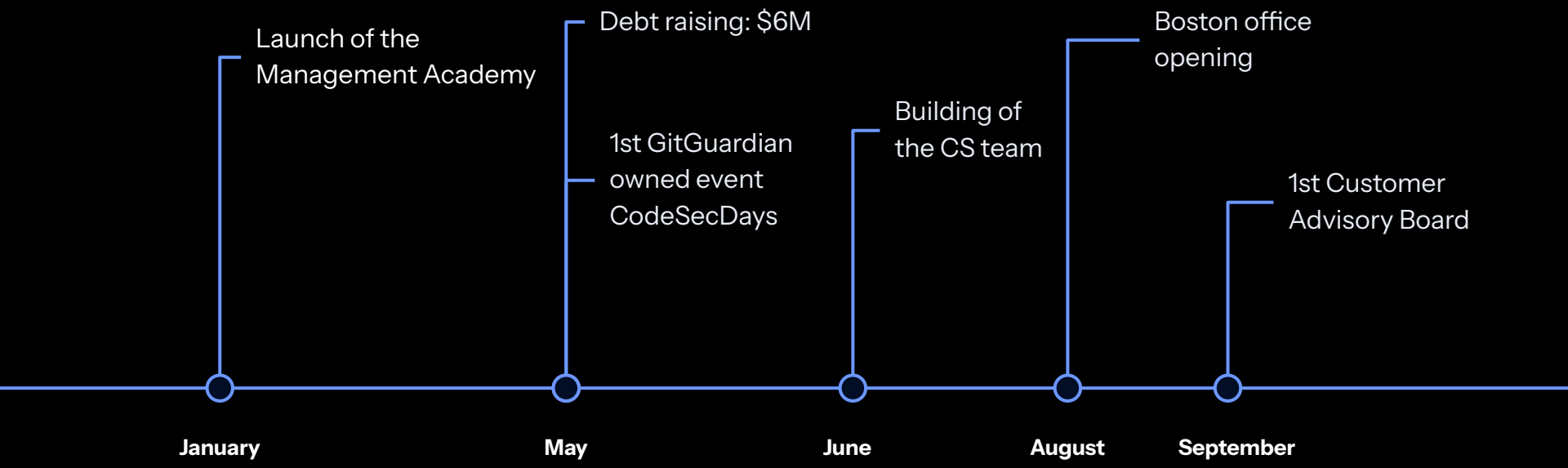
+32
Statistics in 2023

493,25k
New Downloads

>30M
Demo Secrets

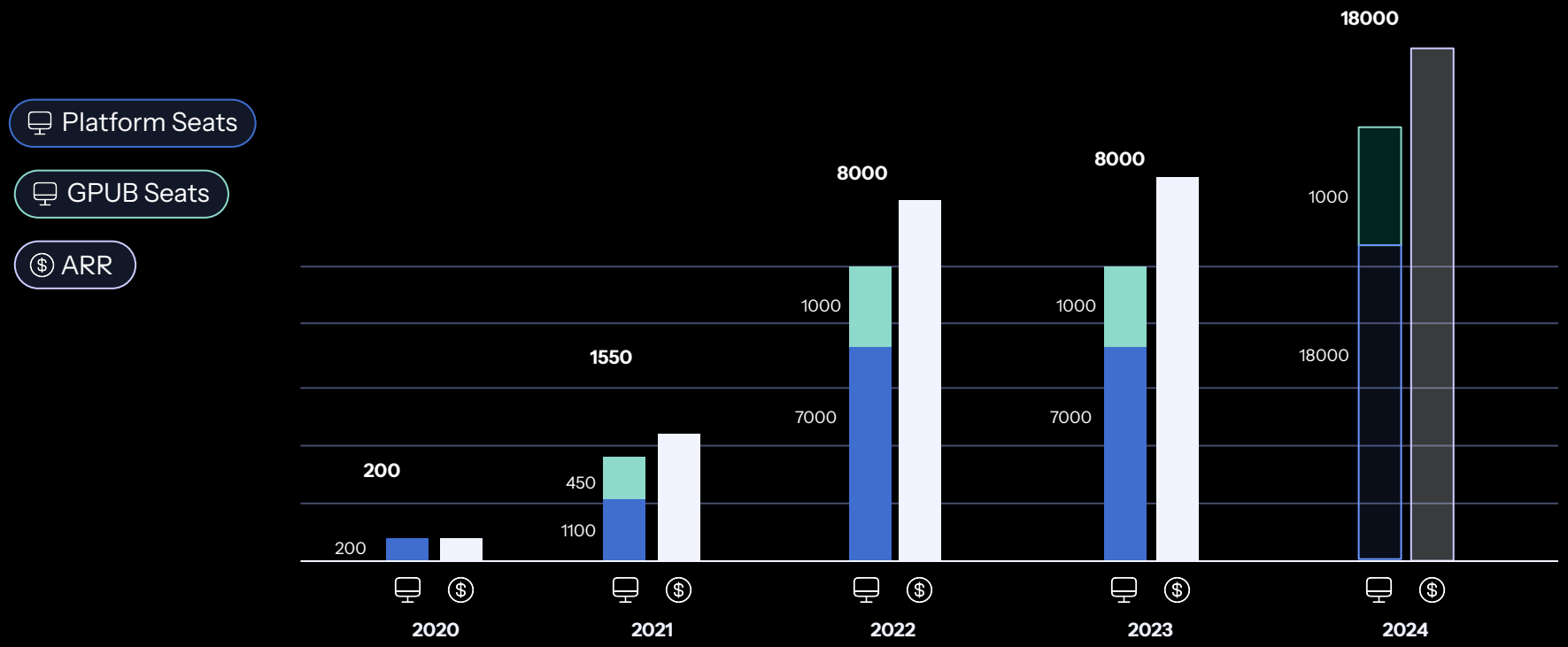
+230%
Most important stat

Timeline


Launch of the Management Academy
Debt raising: $6M
1st GitGuardian owned event CodeSecDays
Building of the CS team
Boston office opening
1st Customer Advisory Board
January
May
June
August
September

CUSTOMER NAME

Growing GitGuardian footprint with more products and seats



Process

1 Diverse environments

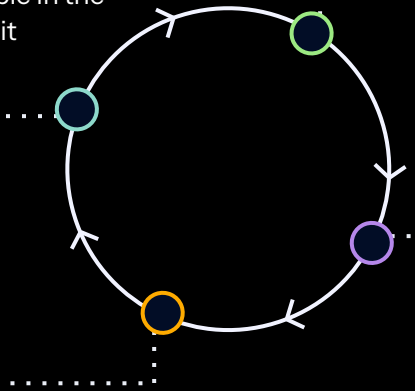
Expansion to self-hosted environments

While the Honeytoken module is currently available in the SaaS version, We are actively working on making it compatible with self-hosted installations.

2 Automation

Utilize automation for dissemination

Automated pull requests.



3 Shift-left

Help teams deploy honeytokens in various tools & components

Educate developers and encourage them to create and deploy honeytokens using ggshield while fixing real incidents, such as AWS secret leaks, simultaneously.

4 More honeytoken types

Support other honeytoken types

Give users a range of honeytoken types to choose from, allowing them to select the best fit for their security needs.

Growth

Positive ▲ +70%
$X,xxM

Negative Data
$XxK

Insights

2023

$XxxM

2024

Initial Target

$XxM

Reforecast

$XxM

Retention

Strong Retention & Expansion

01 Item

02 Item

Strong Enterprise Segment

companies with 1,000+ developers

01 Item

02 Item

03 Item

GTM Efficiency

Volume of new opportunities

$XxxM ▲ 2023 x2

Opp objective is $XxxM

Customer Acquisition Velocity

Xxx months

Opp to Win Rate

Xx%

LTV/CAC

Xx

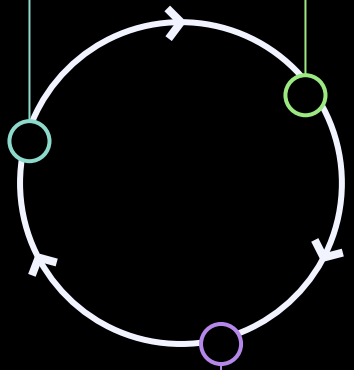
Profitability

High level roadmap

SECRETS

Better secrets capabilities

- Better detection through Machine Learning
- Remediation at scale through automation (severity, location, automatic PRs, etc)
- Other data sources



PLATFORM

Platform enterprise-grade features

- Team management enhancement
- Multi-module analytics
- Better integrations, filter systems, etc
- Next generation policy system

NEW SECURITY MODULES

Detect more attacks

- Public Monitoring
- Honeytoken
- Infra as Code Security
- Software Composition Analysis

Customer Success Journey

Overview

1 month* | 3 months* | Infinity & beyond 🚀

Onboarding

Set up and integrate platform within your environment

Adoption

Teams trainings, create remediation workflows, start remediating

In Flight

Monitor the project, executive reviews, further deployment and integration, shift left

These are indicative timelines as it can depend on the customer's teams / size / goals

GitGuardian

Our Customer Success Manager will drive you through the three steps of the Journey:

- **Onboarding phase**: this phase is a **global synchronization** for all required teams to be introduced to the product, **create governance around the project,** and for all of your environments to be connected and monitored within the GitGuardian platform.
- **Adoption phase**: while your teams are getting up to speed and used to the platform, your CSM will help you **design an action plan. Aiming to align your goals with our tools.** It is now time to create remediation workflows.
- **In-Flight phase**: Governance, workflows, and remediation are up to speed. Let's fine tune your workflows, monitor your progress, improve your overall DevSecOps processes, and start **shifting left**.

We'll deep dive into them during our next meeting, but let's share an overview

Main goals with GitGuardian

GOAL CATEGORY	MAIN GOAL	DEADLINE
Main goals	Regain visibility over your environments / Control and lower secret sprawl / shift left / create a DevSecOps company culture...	
Monitoring goals	Number of Devs/GitHub organizations/private members/VCS/CI-CD tools//perimeters to be onboarded / monitored / integrated...	
Alerting goals	Number and name of SIEM / alerting tool / chat tools to be integrated...	
Deployment goals	Main features to be deployed / configured; Explore/Teams(RBAC)/GGShield/IaC/HoneyTokens...	

Notes: *additional goals, attention points...*

List

2024 is all about scale.

The sales and marketing plan focuses on further scaling operations, expanding into new markets or territories, and solidifying our competitive advantage.

01

Grow what works

A healthy amount of keep doing what works as the core / foundation, with numbers to "prove" it works.

02

Adapt the team

Some up-leveling of the team as we continue to grow.

03

Support the new

Marketing support and sales embrace of any strategic new initiatives (e.g., geo expansion, new products)

04

Optimize

A constant eye to improvement and efficiency gains

Instead of going back and forth between emails, we just ask developers to fill out this questionnaire and then we can view the results in our GitGuardian dashboard before acting accordingly.

Yury Koldobanov, Director of IT Mirantis
A leading cloud computing software company

Securing your systems starts with securing your software development process. GitGuardian understands this, and they have built a pragmatic solution to an acute security problem. Their credentials monitoring system is a must-have for any serious organization.

Solomon Hykes
Docker co-founder and CTO, investor at GitGuardian

Secret Detection is at the center of several security concerns

Secrets sprawl

Secret detection, secret management, remediation, prevention

Secret Detection*
Finding secret in other data source than the version control system

Remediation of the secret at scale*
Secret management (i.e. Vault)

Prevention and shift-left approach*

Code security

Secrets detection is one of the main considerations for securing the code

Secrets Detection*

Infrastructure as Code (IaC) security

Software Composition Analysis (SCA)*

Static Application Security Testing (SAST)

SDLC security

OSS dependencies, tools integrated into CI, SaaS suppliers

Secret Detection*

Software Composition Analysis (SCA)*

Canary tokens* with fake secrets to tell which asset of the company is compromised
Canary files/tokens can also be used for code leakage detection.

(bold text)* *: prioritized by GitGuardian*

GitGuardian is the first and only **enterprise-ready secrets detection and remediation platform**

Founding year
2017

HQ
Paris, France
Boston, MA, US

Team
160+

Funding
$56M in total with a $44M Series B in Dec 2021

Mission
Make secure software the easiest choice for every organization

Products
Internal Secrets Monitoring, Honeytoken, Public Secrets Monitoring

Technology
Over 1 billion GitHub commits secured every year!

Adoption
500k+ developers currently using our free plan

1 SECURITY APP ON THE GITHUB MARKETPLACE

Capterra ★★★★★

G2 ★★★★½

Gartner ★★★★★

TrustRadius ★★★★½

New Guardians!

We're solving it

End-to-end secrets detection and remediation **is the only way**

Monitoring

Continuously monitor DevOps tools (Git, CI/CD, Jira, Slack, and more).

Detection

Find 350+ types of secrets: API keys, tokens, passwords, certificates...

Alerting

Get your alerts delivered where AppSec and Dev teams operate.

Remediation

Prioritize, investigate and scale incident remediation with devs.

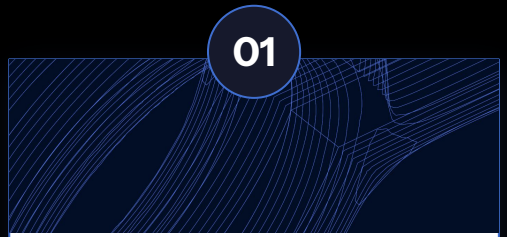
Analytics

Examine exposure trends over time and measure the ROI of your efforts.

Prevention

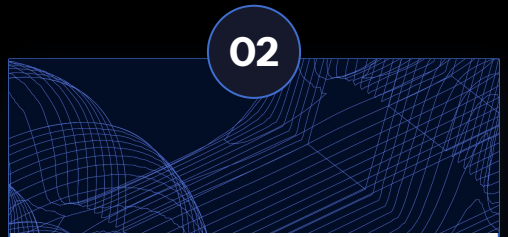
Set up shields with git hooks scanning for devs.

Securing secrets is still an **unsolved problem** for a majority of software-driven organizations



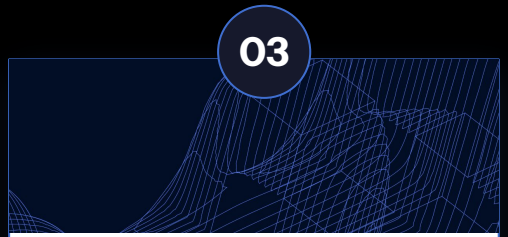
Challenge 1

Secrets managers and vaults cannot be enforced and cannot guarantee that secrets won't leak.



Challenge 2

Devs expose secrets in code, container images, CI/CD, Jira... and personal GitHub accounts.



Challenge 3

Detecting is hard–but remediating is even harder and involves various stakeholders (Dev, Sec, and Ops).

GitGuardian is the first and only **enterprise-ready secrets detection and remediation platform**

Acquia · PayFit · Beyond Identity · orange · iress

snowflake · 66degrees · SEEQUENT · ING

DATADOG · MIRANTIS · SafetyCulture · BASF We create chemistry

B/S/H/ · Maven Wave · bouygues · Webflow

*Plus a **TOP 3 US Telco provider**, a large **US technology conglomerate**, a **global entertainment company** and many other **Fortune 500 companies**!*

WE'RE BACKED BY

Solomon Hykes
Docker cofounder

docker

Scott Chacon
GitHub cofounder

GitHub

SAPPHIRE VENTURES · EURAZEO · Balderton. capital

Built for the Enterprise from day one

1 **SaaS or self-hosted**

Self-hosting available for regulated industries with stringent data privacy policies.

2 **Scalable and robust**

GitGuardian supports thousands of active developers and repositories per instance.

3 **Enterprise features**

Enterprise-grade features: SSO, RBAC, Audit logs, REST API, analytics integrations, and more.

4 **Continuous support**

PoC exercises, dedicated technical account managers, tailored onboarding programs.

GitGuardian's secrets detection engine is **different**

01

Coverage

GitGuardian's detection engine detects 350+ types of specific and generic secrets, and also supports custom patterns.

02

Performance

The engine is battle-tested against 2B+ public GitHub commits to enhance its precision, accuracy and recall.

03

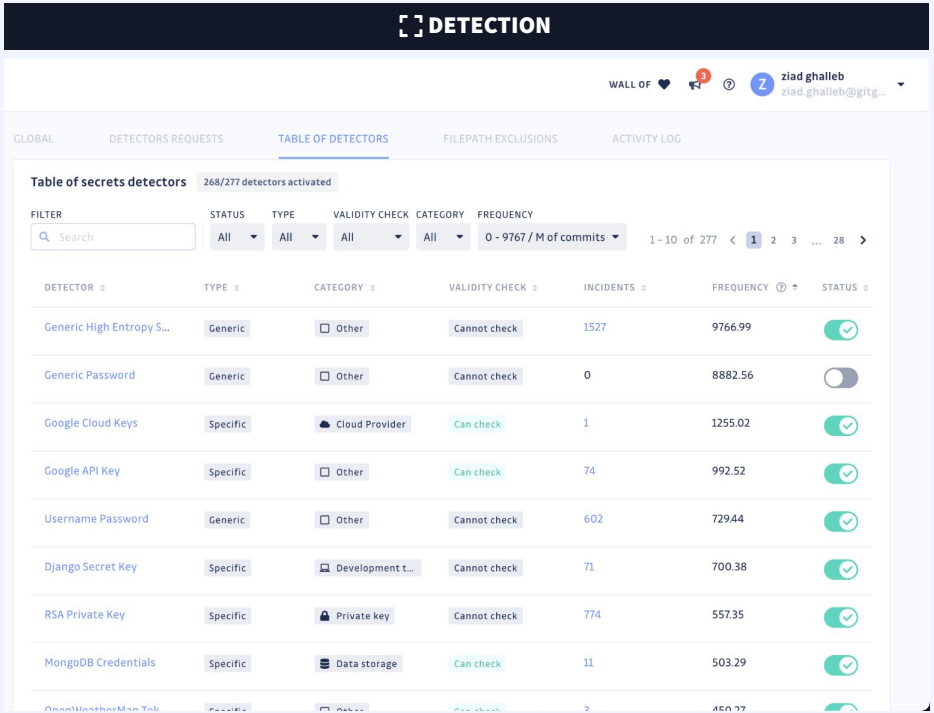
Smart detection

Detectors check for secrets' validity and analyze the surrounding code to reveal additional context (e.g. test keys).

04

Alert fatigue free

GitGuardian regroups the multiple occurrences of secrets exposed across files and repos in a single incident.



[Learn more](#) about GitGuardian's secrets detection engine in the documentation

Platform

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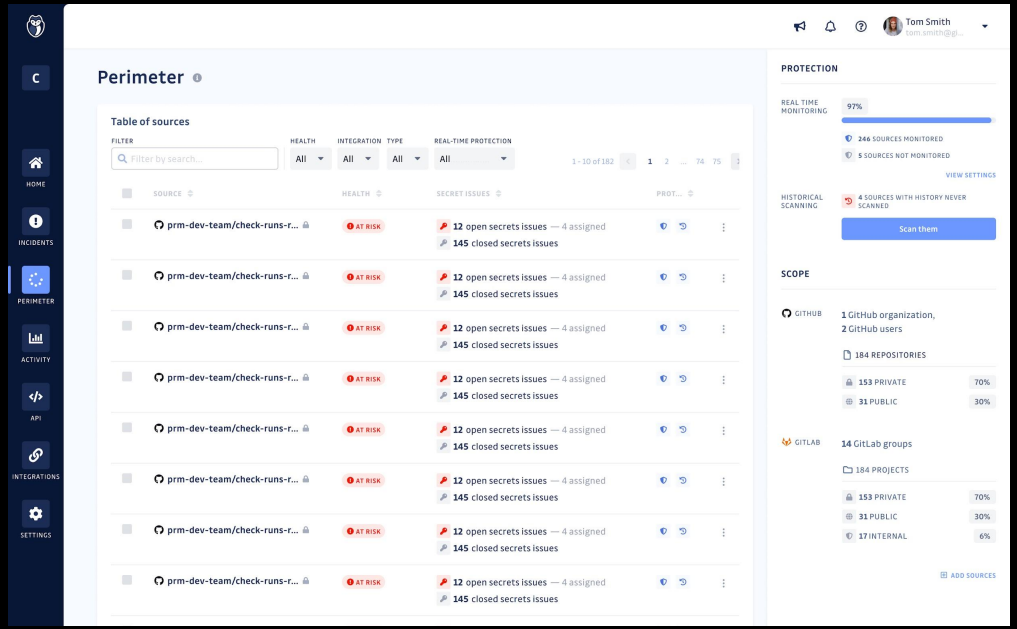

SUBTITLE

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DID YOU KNOW?

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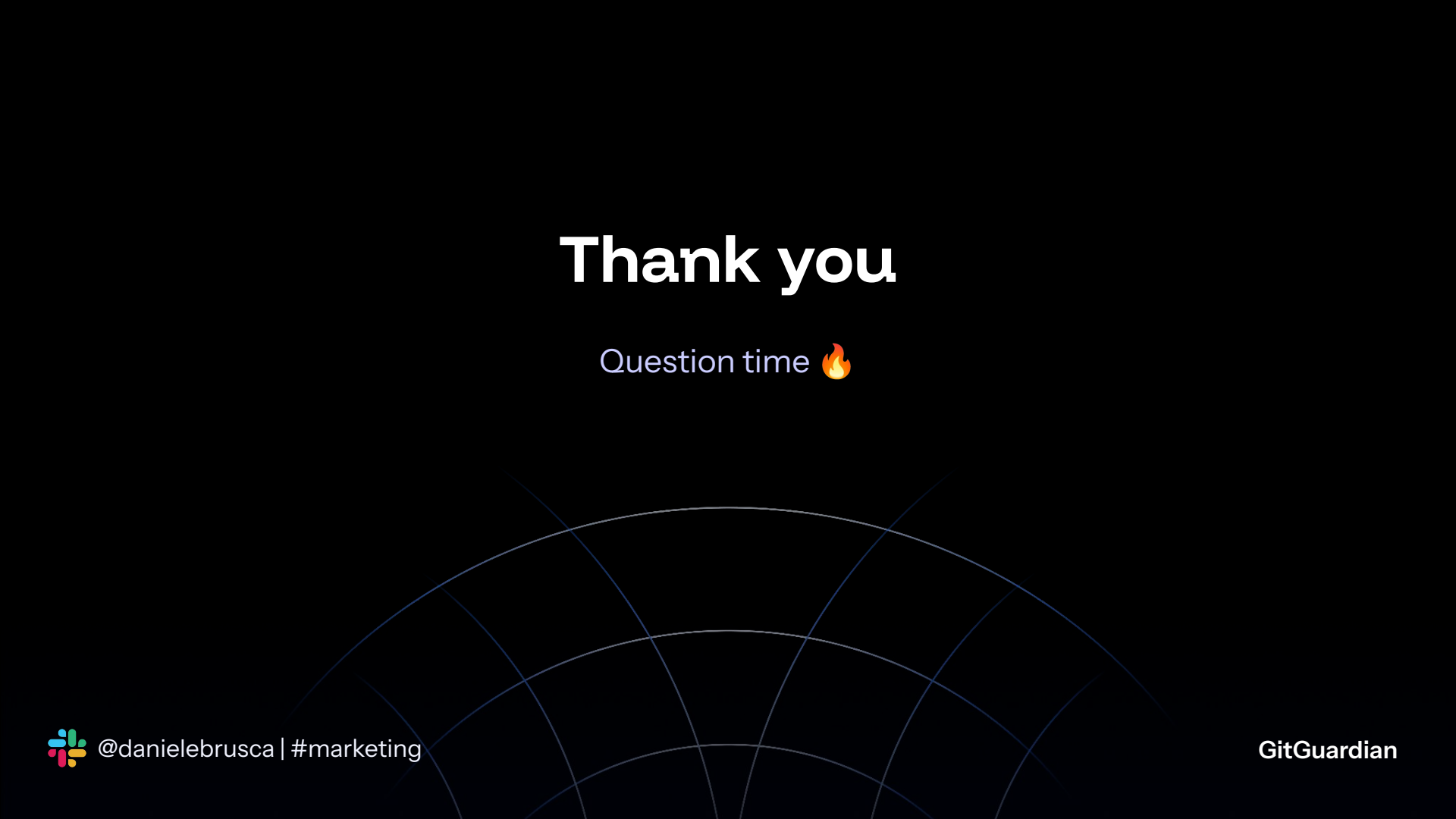
Learn more *lorem ipsum dolor sit amet, consectetur adipiscing elit.*

Thank you

Question time 🔥



@danielebrusca | #marketing

GitGuardian