



JULIANE HENDERSHOT

VIDEOGRAPHER

I'm a Berlin-based video creative who loves bringing value to brands with my modern editing style and polished motion graphics.

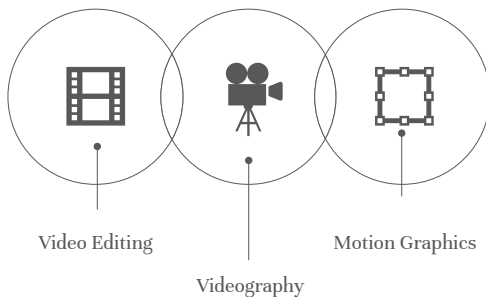


WEBSITE

CONTACT

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SPECIALITIES



SKILLS

Adobe Premiere Pro	●●●●●●●●
Adobe After Effects	●●●●●●●●
Adobe Audition	●●●●●●●●
Adobe Photoshop	●●●●●●●●
Organization	●●●●●●●●
Autonomy	●●●●●●●●
Project Management	●●●●●●●●
Collaboration	●●●●●●●●

RECOGNITION



Leadership Award - July 2021
For scaling the Weekly Class project to 4 languages
Humanoo | eTherapists GmbH

LANGUAGES



WORK EXPERIENCE

02.2020 - present

FREELANCE VIDEOGRAPHER

- Worked with Humanoo, Native Instruments, The Sausage Man Never Sleeps, among others
- Created recipe videos, explainers, ads, lessons, and other branded content
- Tailored videos for different social media platforms (YouTube, Vimeo, Instagram, Facebook)

02.2021 - 11.2021

JUNIOR VIDEOGRAPHER // HUMANOO | ETHERAPISTS GMBH

- Scaled the Weekly Class format from 1 language to 4 (German, English, French, and Italian)
- Analyzed performance data to boost CTR by 15%
- Filmed, edited, released cooking and fitness videos every week in 4 languages
- Created modern motion design assets
- Assisted marketing video productions of commercials, announcements, and other branded content for social media
- Communicated with stakeholders as project manager
- Developed best practice guidelines and post-production workflows for Premiere Pro, Audition, and After Effects

2013 - 2019

BARTENDER, FOOD SERVICE

Markthalle Neun, Mercure Toulouse Wilson, Flanigan's Pub

EDUCATION AND TRAINING

2019

PLURALSIGHT - Premiere Pro and After Effects Paths

Intensive online course covering technical features, core skills, and workflows

2017

INSIDE THE EDIT

Online course focusing on creative aspects of editing, with a focus on storytelling, structure, and scoring

2014

BACHELOR OF ARTS - French

Arizona State University
Tempe, Arizona, USA

HOBBIES & INTERESTS



Cooking



Film



Music



Video games