

Mathilde Buenerd

15/03/1995 - 23 yo
Driving license
French

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chilidesign.fr

Interaction designer

With a solid technical background & passionate about design fiction.

Education

2016-2018

Master of Arts HES-SO in Design - or. Media Design HEAD (Hgh School or Art and Design) - Geneva

With Excellent distinction.

Interaction and fiction design.

Thesis supervised by Nicolas Nova.

Project supervised by Gordan Savičić.

2014-2016

Bachelor in Arts - Hypermedia Workshop
Fine Arts School, Aix-en-Provence (France)

Digital and generative art.

Hypermedia workshop directed by

Douglas Edric Stanley.

2012-2014

Advanced technician's certificate in Visual Communication opt. Digital Graphic Design.
Pôle supérieur de design, lycée L. de Vinci, Villefontaine (France)

Print: visual identity, posters, logos.

Digital: webdesign, UI/UX, design thinking.

2009-2012

Technical Baccalaureate in Applied Arts.
Lycée Marie Curie, Échirolles (France)

Work Experience

since nov 2016

Mentor

OpenClassrooms, remote school

Mentoring of students studying web development (HTML, CSS, Javascript, Wordpress) and design (UI/UX).

since 2015

Independant graphic designer

Freelancer

Creating visual indentity, commercial documents (booklets, posters), websites.

july-aug 2017

Design intern

BBVA Data & Analytics, Madrid

Supervised by Fabien Girardin (Near Future Laboratory). Communication. Web. Design fiction.

aug-sept 2015

Graphic design intern

MWM Communication, Communications agency - Le Pont-de-Beauvoisin (FR)

Web design and development. Creating booklets, revues, visual identities.

feb 2015

Technical Assistant (volunteer)

FITC Festival, Amsterdam

june-july 2014

Graphic design intern

Sorel & Stendhal, Communications and event agency - Grenoble (FR)

Creating printed documents like booklets. Creating two Wordpress websites. Development of an e-commerce website with Prestashop. Community management.

Talks

Optimized talk: what future for digital personal assistants?
GSGS'18. july 2018 - Neuchâtel, (Suisse)

Conversing in the era of autocompletion,
Junior Research Conf. nov. 2017 - ZHDK, Zürich (CH)

Exhibitions / Festivals

Fak'ugesi, African Digital Innovation Fest. (Johannesburg, RSA) - Artist residency from 08/08 to 09/09/2018)

Lift Conference (Geneva, CH)

Ludicious Game Festival (Zürich, CH)

GSGS'18, Gamification and Serious Games (Neuchâtel, CH)

Fondation Vasarely, Voayges Immolibes (Aix-en-Provence, FR)

Maker Faire (Grenoble, FR)

European Museum's Night (Aix-en-Provence, FR)

Eniarof #13, Retro-comptatible Museum (Avignon, FR)

National Swiss Museum (Zürich, CH)

Martin Bodmer Fondation (Geneva, CH)

Hackathons

Scientific GameJam, Casemate, Grenoble (FR) - Jury prize

Museomix, Roman Museum, Nyon (CH)

Labomusée, Musée de la Grande Chartreuse (FR)

Museomix, Communication Museum, Berne (CH)

Skills

Visual Communication

Graphic Design

Visual identity, print, web

Photoshop, InDesign, Illustrator, XD, Sketch

Shot and retouch

Use of digital reflex camera.

Lightroom & Photoshop

Video editing & Animation

Video editing of short films, simple animation

Première Pro, After Effects

Development

Web

HTML5/CSS3, standards W3C & accessibility

Javascript (ES5 & ES6), Typescript, node.js,

npm, webpack, websockets, Cordova, p5.js

Wordpress, Kirby, CMS Made Simple

Others

Git / GitHub, Markdown, Pandoc

Processing / Unity / C#

Command line

OS

Windows & Mac

Basic knowledge of Linux (Ubuntu)

Languages

French

Mother tongue.

Great writing skills

English

Fluent

Italian

Intermediate knowledge

Spanish

Basic knowledge

Other

Always enthusiastic. Autonomous. Curious. Fast & independant learner.