Mathis Laurent
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Associate PM (APM-track) – B2C habit loops • Experiments • Shipping

Experience

Founder
Tupi, Paris · Apr 2024 – Present

Duolingo-style eco actions app (closed beta).
- Defined **NSM/guardrails** and experiment plan; **led ideation → pivot to ecological gamification**.
- Shipped v1 to **120 beta users → D7 64%, D30 22%, NPS 52; 4.2/5 from 84 reviews**.
- Ran **~150 interviews**; captured 80+ proofs at Epitech Experiences; 2nd place (jury).

Co-founder
Valyo, Paris · Jun 2025 – Present

Trust-first wealth hub (AISP + rules engine; DCA planner).
- **23 discovery interviews**; wrote portfolio-aggregation **PRD & 90-day roadmap**.
- Designed **IA/UX; POC rules engine; LLM tagging & entity-matching** for data enrichment.

DevOps Engineer
Brigad, Paris · Sep 2024 – Present

Marketplace staffing platform.
- **Cut CI/CD** from **14 to 9 min (−36%)** via caching/parallelism; **+28% releases/week.**
- Achieved **99.9% SLA;** set product **guardrails (p95 latency, error rate) and release health**.

Full-Stack Engineer (Internship)
Monaliza, Paris · Apr. 2023 – Aug 2023

Insurtech platform.
- **Authored OpenAPI/Swagger** for partner integration (REST, OAuth2/JWT).
- **Shipped Contract Subscription →** quote-to-contract **+30%; led weekly stakeholder demos**.

Co-founder
CreativeLab (Association), Paris · Oct 2022 – May 2023

- Launched hardware innovation lab; **recruited mentors; 10+ workshops in first semester**.
- **Mentored 5 projects** and l**ab produced ~15 prototypes**

Pedagogical Assistant & Head of
Epitech, Paris · Feb. 2022 – Apr. 2023

- Supervised **30+ students** (advanced programming/architecture); **crisis handling & mentoring**.
- **Coordinated assistant team** and improved **teaching methods (new 3-day cadence)**.

Independent Teacher
Business School (ISG), Paris · Sep 2022 – Dec 2022

- **Designed & taught** courses on blockchain and Business Model Canvas; **public-speaking coaching**.

Skills

Skills & Tools: PRDs • JTBD/user research • A/B & cohort analysis • NSM/guardrails • SQL (basics) • Figma • Amplitude/Mixpanel • TypeScript/React • Node (NestJS/Express) • GitHub Actions/CI • Docker • LLM integration (tagging/entity matching) • Jira • Notion

Education

- Master's in Computer Science (Engineering), Epitech – Promo 2025
- International exchange, University of Laval (Canada) – Sept 2023 – May 2024
- Teaching Certificate (Pedagogical Assistant) — Ionis STM, 2023

Languages

- French (native)
- English (C1)
- German (B2)
- Russian (B1)

Centres d'intérêt

- Music (piano, guitar, composition) @dystopia-producer
- Sports (running, climbing)
- Cinema
- Cooking
- Traveling