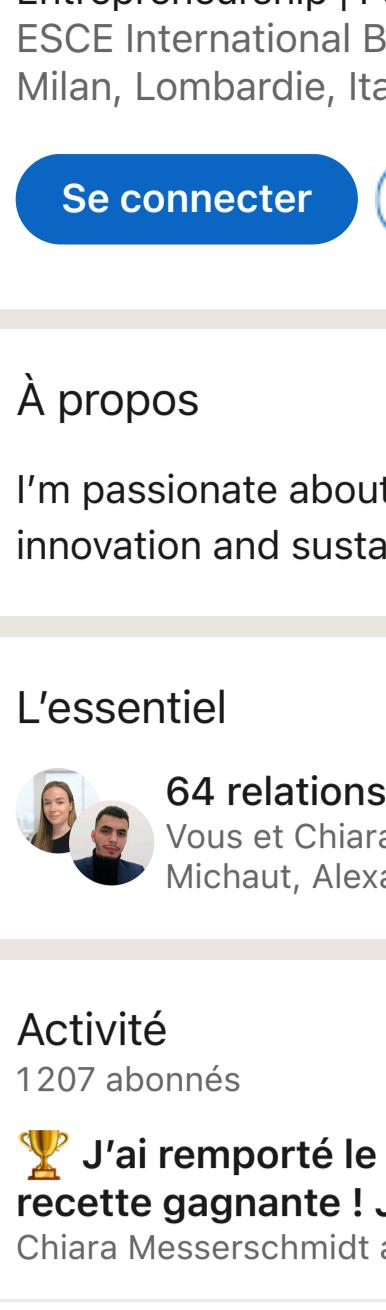
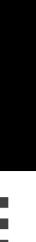




Rechercher



## Chiara Messerschmidt · 2e

Consultant @ BIP | Double Degree M.A. in International Management, Innovation & Entrepreneurship | Food & Beverage | FMCG

ESCE International Business School · BIP

Milan, Lombardie, Italie · + de 500 relations

[Se connecter](#)

[Message](#)

### À propos

I'm passionate about shaping the future of food innovation and sustainability in the FMCG : ...[Voir plus](#)

### L'essentiel



#### 64 relations en commun

Vous et Chiara Messerschmidt connaissez Margaux Michaut, Alexandre Chahiba et 62 autres personnes.

### Activité

1207 abonnés

**J'ai remporté le concours ELLE à table : ma recette gagnante ! J'ai deux recettes pour vous :** ...

Chiara Messerschmidt a aimé ceci

[Tout voir](#)

### Expérience

#### Consultant



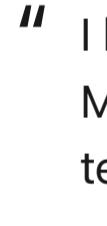
BIP  
mars 2024 - Aujourd'hui · 1 an et 10 mois

Milan, Lombardie, Italie

- Market Intelligence, Trend Analysis, BuyNow Automation
- Process & IT System Integration, Project Management,

... plus

#### Business Developer



Carlos Tielesch | Workshops & Teambuilding  
oct. 2023 - Aujourd'hui · 2 ans et 3 mois

- Business growth and lead generation
- Development and improvement of new business processes

- Designing service offering presentations

#### Artist Care Representative & Operations



balthasar

févr. 2023 - juil. 2023 · 6 mois

Ville de Paris, Île-de-France, France

At Singulart, I contributed to the intrapreneurial project Balthasar - a SaaS platform targeting a new segment of the art market by offering affordable artworks

... plus

#### B2B Sales Working Student | Food & Beverage industry | FMCG



UniCaps GmbH

avr. 2021 - août 2022 · 1 an et 5 mois

Berlin, Allemagne

- Conducted market analysis and reporting to optimize PoS in B2C coffee market (DACH and France).

- B2C aftersales service (Amazon Seller)

... plus

#### Student Consulting Project



DB International Operations

oct. 2021 - juin 2022 · 9 mois

Berlin, Allemagne

- Conducted comprehensive market and competitor analysis for the Franco-African railway market, identifying key opportunities.

• Engaged with experts and stakeholders

... plus

#### Translator



Freelance

mars 2021 - juin 2021 · 4 mois

- Translation from English to German of audit-related texts

- Translation review of other translators

#### Communication Project Manager



skillscommunication

sept. 2020 - févr. 2021 · 6 mois

Ville de Paris, Île-de-France, France

- Project management

- Advertising campaign management across industries (e.g., BNP Paribas AM)

- Design & editorial (reports, articles, ...)

... plus

#### Communication and design department



ESCE International Association

janv. 2020 - déc. 2020 · 1 an

Paris, Île-de-France, France

- Creation of visuals for social media campaigns

- Advertising on social networks

- Community Management

... plus

#### Event and Marketing Assistant



skillscommunication

juin 2020 - juil. 2020 · 2 mois

Ville de Paris, Île-de-France, France

- Community & social media management

- Reporting on promotional campaigns

- Business development

- Partner & client relations

#### Travel Agent Assistant



Sofrone Messerschmidt Reisen

janv. 2020 - févr. 2020 · 2 mois

Berlin et périphérie

- Travel agent

- Organisation of client information with Excel

Office Management

- Office Management

... plus

### Voir moins ▾

### Formation



#### ESCE International Business School

Double Degree M.A. · International Management

2018 - 2023

Résultat obtenu: 1,1 ("very good")

Activités et associations: Association International, Marketing & Communication

department BdA (Bureau des Arts)

Currently a 5th year student in a German-French Double degree program at HWR Berlin and ESCE Paris, successfully completed bachelor's degree in Marketing, follow

... plus

#### Learning Italy - A Study Program by Dante Alighieri Siena



Italian Language

oct. 2023 - nov. 2023

Résultat obtenu: 1,1 ("very good")

Currently a 5th year student in a German-French Double degree program at HWR Berlin and ESCE Paris, successfully completed bachelor's degree in Marketing, follow

... plus

#### The Berlin School of Economics and Law



Double Degree M.A. · International Management

2018 - 2023

Résultat obtenu: 1,1 ("very good")

Currently a 5th year student in a German-French Double degree program at HWR Berlin and ESCE Paris, successfully completed bachelor's degree in Marketing, follow

... plus

### Voir plus ▾

### Réalisations

#### 8 Certifications

Sustainability Awareness

BIP

Grounding @ BIP

BIP

"AI for Food" Certificate – EIS & Coop study program

EIS - European Institute of Innovation for Sustainability

Sustainability

... plus

#### 8 Projets

International Mission for Evaneos SA

oct. 2019 - déc. 2019 · 6 mois

Cas Playmobil

sept. 2019 - déc. 2019 · 6 mois

Student consulting project for Deutsche Bahn International Operations GmbH

nov. 2021 - juil. 2022 · 9 mois

... plus

#### 1 Publications

Innovating the Art Market: The Promotion of Emerging Artists Through Online Platforms

(IJAM) · oct. 2025

... plus

### Contacter

#### LinkedIn

<https://www.linkedin.com/in/chiara-messerschmidt/>

... plus

### Autres profils similaires



Carlo Alberto Pratesi · 2e

Professor of Marketing, Innovation and Sustainability

ESCE Paris · Paris, Île-de-France, France

... plus



Nicola Mattina · 2e

I help leaders and teams turn AI into a trustw...

... plus



Marco Zanardi · 2e

Presidente Retail Institute Italy, Vice Presidente...

... plus



Andrea Geremicca · 2e

Director General @ EIS | Keynote Speaker | ...

... plus



Alberto Pelizzaro · 3e

Direttore tecnologie e trasformazione digitale...

... plus



Frane Skaro · 3e

Senior Projektmanager @Art Directors Club

... plus

