

⋮

Marc Macaraeg · 2e

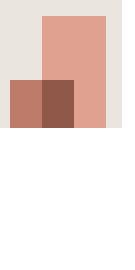
Head of Growth @ Racquet | Global Marketing & Partnerships Leader | Sports, Entertainment, Consumer Goods & Hospitality
University of Edinburgh Business School · Racquet Région métropolitaine de Los Angeles · + de 500 relations

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À propos

Accomplished global marketing, communications, and business development executive with 15 years of experience. Specialized in sports, entertainment, consumer goods, and hospitality sectors. Strong track record of driving growth and building strategic partnerships.

L'essentiel



3 relations en commun

Vous et Marc Macaraeg connaissez Bochra DIMASSI, Serge Pierre Besanger et 1 autre personne.

Activité

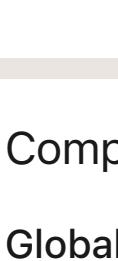
1013 abonnés

A New Chapter: Going Full-Time with Brisket Supply
I am excited to share that I've officially gone full-time with Brisket Supply! This marks a significant step in my career, allowing me to focus exclusively on building our business and driving its success. I am grateful for the support and trust shown by the team at Brisket Supply, and I look forward to continuing to contribute to their growth and success.

Marc Macaraeg a aimé ceci

[Tout voir](#)

Expérience

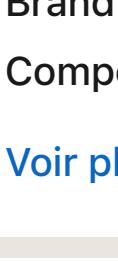


Head of Growth

Racquet

2025 - Aujourd'hui · 1 an

Région métropolitaine de Los Angeles



Head of Marketing - Tennis, Pickleball, Golf, Badminton, Snowboarding

Yonex USA

2023 - 2024 · 1 an

Los Angeles, Californie, États-Unis



Jenny Craig

2 ans

Head of Integrated Marketing - Corporate & Franchise

2023 - 2023 · 1 mois

Carlsbad, Californie, États-Unis

Head of Franchise Marketing - North America

2022 - 2023 · 1 an

Carlsbad, Californie, États-Unis

Director, Walgreens & Healthcare

2020 - 2022 · 2 ans

Las Vegas, Nevada, États-Unis

Managing Director | Head of Brand Activation, Strategic Partnerships & Business Development

McLure Global Growth

2012 - 2020 · 8 ans

Led a dynamic, independent hybrid agency/consultancy, spearheading impactful global client projects to amplify brand value and drive exponential growth. Leveraged data-driven insights to optimize operations and drive revenue growth across multiple verticals.



ESCE International Business School

International Business Strategy

2005



Don Bosco Preparatory High School

[Voir moins ^](#)

Formation

University of Edinburgh Business School

Master of Science - MS · International Business & Emerging Markets

2008 - 2009

College of the Holy Cross

Bachelor of Arts - BA

2003 - 2007

The London School of Economics and Political Science (LSE)

Finance: Business Analysis & Valuation | Management: Bargaining & Negotiation

2006

ESCE International Business School

International Business Strategy

2005

Don Bosco Preparatory High School

[Voir moins ^](#)

Compétences

Global Marketing · Business Development · Strategic Partnerships · Brand Marketing · Event Management · Advertising · Brand Management · Change Management · Competitive Analysis · Content Marketing

[Voir plus ▾](#)

Contacter

LinkedIn

<https://www.linkedin.com/in/marcmacaraeg>

Autres profils similaires

Penny Lerner · 3e

AYS Sports Marketing

Ben Leventhal · 3e

Entrepreneur

Paul Criveanu · 3e

Managing Partner Strategy & Brand Develop...

Antonio T. · 3e

Head of Marketing & Partnerships | Building ...

2012 - 2020 · 8 ans

Weston Kalogeridis · 3e

Vice President of Sales at Kaló Media, LLC

Michael F. · 3e

Your Practice's Growth Engine—Powered by ...

Jess Graham · 3e

Strategic Marketing Executive & Advisor | C...

Stefan Vermeul

· 3e

Director of Marketing, US Consumer PCs & ...

Patty O'Rourke · 3e

Purpose-Driven Marketing Executive

Andrew Adderly III · 3e et +

Founder of Three Times Entertainment

Accueil

Réseau

Publier

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Emplois