

Marc Macaraeg · 2e

Head of Growth @ Racquet | Global Marketing & Partnerships Leader | Sports, Entertainment, Consumer Goods & Hospitality
University of Edinburgh Business School · Racquet Région métropolitaine de Los Angeles · + de 500 relations

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À propos

Accomplished global marketing, communications, and business development executive with 15 y...[Voir plus](#)

L'essentiel

  **3 relations en commun**

Vous et Marc Macaraeg connaissez Bochra DIMASSI, Serge Pierre Besanger et 1 autre personne.

Activité

1013 abonnés

A New Chapter: Going Full-Time with Brisket Supply
I am excited to share that I've officially gone full-...

Marc Macaraeg a aimé ceci

[Tout voir](#)

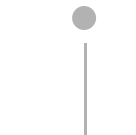
Expérience



Head of Growth
Racquet
2025 - Aujourd'hui · 1 an
Région métropolitaine de Los Angeles



Head of Marketing - Tennis, Pickleball, Golf, Badminton, Snowboarding
Yonex USA
2023 - 2024 · 1 an
Los Angeles, Californie, États-Unis



Jenny Craig
2 ans

● **Head of Integrated Marketing - Corporate & Franchise**
2023 - 2023 · 1 mois
Carlsbad, Californie, États-Unis

● **Head of Franchise Marketing - North America**
2022 - 2023 · 1 an
Carlsbad, Californie, États-Unis

● **Director, Walgreens & Healthcare**
2020 - 2022 · 2 ans
Las Vegas, Nevada, États-Unis



Managing Director | Head of Brand Activation, Strategic Partnerships & Business Development
McLure Global Growth
2012 - 2020 · 8 ans
Led a dynamic, independent hybrid agency/consultancy, spearheading impactful global client projects to amplify brand value and drive exponential growth. Leverag ... plus

[Voir moins](#) ^

Formation



University of Edinburgh Business School
Master of Science - MS · International Business & Emerging Markets
2008 - 2009



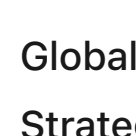
College of the Holy Cross
Bachelor of Arts - BA
2003 - 2007



The London School of Economics and Political Science (LSE)
Finance: Business Analysis & Valuation | Management: Bargaining & Negotiation
2006



ESCE International Business School
International Business Strategy
2005



Don Bosco Preparatory High School

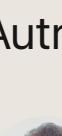
[Voir moins](#) ^

Compétences

Global Marketing · Business Development · Strategic Partnerships · Brand Marketing · Event Management · Advertising · Brand Management · Change Management · Competitive Analysis · Content Marketing

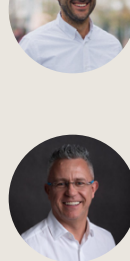
[Voir plus](#) v

Contacter



LinkedIn
<https://www.linkedin.com/in/marcmacaraeg>

Autres profils similaires



Penny Lerner · 3e
AYS Sports Marketing



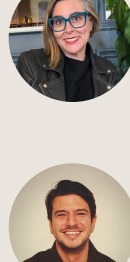
Ben Leventhal · 3e

Entrepreneur



Paul Criveanu · 3e

Managing Partner Strategy & Brand Develop...



Antonio T. · 3e

Head of Marketing & Partnerships | Building ...



Weston Kalogeridis · 3e

Vice President of Sales at Kaló Media, LLC



Michael F. · 3e

Your Practice's Growth Engine—Powered by ...



Jess Graham · 3e

Strategic Marketing Executive & Advisor | C...

Stefan Vermeul · 3e

Director of Marketing, US Consumer PCs & ...

Patty O'Rourke · 3e

Purpose-Driven Marketing Executive

Andrew Adderly III · 3e et +

Founder of Three Times Entertainment

