Mathivanan Pachiyappan

Think. Design. Refine.













A self-taught UI/UX Designer with a strong foundation in design and problem-solving. Gained technical expertise through the Freshworks Software Academy (FSSA) and earned a Associate Software Degree. and I am completed UI/UX skills through GUVI's 6-month design course and Zen classes. Passionate about creating intuitive user experiences and open to full-time opportunities in UI/UX design.

Work Experience

Adeptit Designs



Junior UIUX Designer

- Creative and results-driven Logo & Web Design Specialist with expertise in crafting visually compelling designs for various industries analysis and research.
- Proficient in WordPress development using tools like Elementor and WooCommerce, complemented by advanced skills in Figma and Adobe Photoshop for seamless user friendly responsive design and prototyping for Web and Mobile App.

Lumel Technologies Inc

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2023 - 2024

Product Developer Intern

- Developed Power BI custom visuals with React.js, TypeScript, Node.js, HTML, and CSS. Partnered with QA teams to identify and resolve bugs, improve maintainability, and ensure functional and visual accuracy of the delivered product.
- Collaborated with QA, design, and senior teams to deliver high-quality, user-friendly features. Utilized Jira and Azure DevOps for sprint planning, task tracking, and continuous integration/continuous deployment (CI/CD) workflows.

Freshworks STS Academy



2022 - 2023

Software Trainee Student (FSSA)

- Completed comprehensive training in software development and UI/UX design. Participated in handson projects to apply theoretical knowledge in practical scenarios.
- Skilled in UI/UX design (Figma, Photoshop, Miro) and web technologies (HTML, CSS, JS, Java, MySQL), blending design and development for seamless user experiences.

Technical Skills

Design & Prototyping

- Proficient in Figma, Adobe Photoshop, and Illustrator for creating high-fidelity wireframes, interactive prototypes, and design mockups also skilled in HTML, CSS and Js.
- Experienced in translating complex requirements into user-centric interfaces and interactive components using Auto Layout, Design Systems, and Prototyping Flows in Figma. Developed multiple end-to-end design solutions from wireframes to final visual design, improving usability and consistency across platforms.

User Research & Information Architecture

creation to identify user needs and pain points.

Skilled in conducting User Research through surveys, interviews, empathy mapping, and persona

navigation and enhance user journey clarity. Applied findings from usability testing and heuristic evaluations to refine product usability and boost task success rates.

Experienced in Information Architecture, including user flows, site maps, and task analysis to streamline



Creative Problem Solving & Design Thinking

human-centered solutions. Skilled in transforming abstract ideas into structured design strategies through ideation workshops,

Adept at applying design thinking principles to uncover user pain points and generate innovative,

brainstorming, and rapid prototyping. Skilled in transforming abstract ideas into structured design strategies through ideation workshops, brainstorming, and rapid prototyping.

Strong collaborator with cross-functional teams including developers, product managers, and

Collaboration, Communication & Empathy

- stakeholders to align vision and ensure seamless design handoffs. Exceptional at presenting design concepts clearly, using storytelling and data-backed insights to gain
- stakeholder buy-in. Highly empathetic listener able to understand diverse user perspectives and translate them into intuitive design decisions that enhance overall experience.



University of Madras

2024 - 2026

BCA - Bachelor of Computer Application (Pursuing)

programming, software development, and digital design. This program is enhancing my technical foundation and strengthening my understanding of front-end technologies, databases, and the integration of design principles with software logic — skills that directly support my growth as a UI/UX designer.

Currently pursuing a Bachelor's in Computer Applications through distance education, focusing on

DECE - Diploma in Electronics and Communication Engineering

Sri Manakula Vinayagar Polytechnic College

2017 - 2020

Completed a full-time three-year diploma with First Class – 94%, without any backlogs. The program cultivated strong analytical thinking, problem-solving, and circuit design skills while introducing me to

human-machine interaction and system logic. It built a solid technical mindset and attention to detail, which now help me bridge the gap between design aesthetics and functional product performance in UI/UX projects.



Intermediate **Fluent** Basic

English

Portfolio

Tamil



Kannada