# Minh Tam Tran, Ph.D. Candidate (Last updated 20 December 2023)

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https://mathnimnart.github.io/

# **Employment History**

1/2024 - 12/2024 **Postdoctoral Researcher,** Centrale Supélec - Université Paris-Saclay, France.

9/2023 - 8/2024 Adjunct Lecturer, ESSCA Business School, France.

10/2020 - 8/2023 Lecturer & Research Assistant, EMLYON Business School, France.

11/2019 - 9/2020 Quantitative Researcher, Allianz, France.

6/2019 - 10/2019 **Data Scientist,** GroupM, France.

## **Education**

10/2020 - 12/2023 Ph.D., National Institute of Applied Sciences of Lyon (INSA Lyon), France in Industrial Engineering, Operational Research, and Management Science.

Expected defense date: March 2024.

Thesis title: Blur the line between Online and Offline: End-to-End Flow Management Perspective.

Supervisors: Prof. Yacine Rekik, ESCP Business School, France & Prof. Khaled Hadj-Hamou, INSA Lyon, France.

9/2019 - 9/2020

M.Sc. Applied Mathematics, Paris Dauphine University, Paris Sciences et Lettres University (PSL University), France.

Master's Year 2 program in Statistical and Financial Engineering, Data Science. Apprenticeship contract with Allianz France.

Thesis title: Technical Provision and Interest Rate in International Financial Reporting Standards - IFRS 17.

9/2018 - 8/2019

M.Sc. Applied Mathematics, Paris Dauphine University, Paris Sciences et Lettres University (PSL University), France.

Master's Year 2 program in Mathematics of Insurance, Economics, and Finance. Scholarship from the Paris Mathematical Sciences Foundation (FSMP) in Paris Graduate School of Mathematics (PGSM) program.

Thesis title: Analyzing, Forecasting, and Optimal Bidding in Display Advertising.

9/2017 - 8/2018

M.Sc. Advanced Mathematics, Ecole Normale Supérieure de Paris (ENS Ulm), Paris Sciences et Lettres University (PSL University), France.

Master's Year 1 program in Mathematics.

Scholarship from the Paris Mathematical Sciences Foundation (FSMP) in Paris Graduate School of Mathematics (PGSM) program.

9/2013 - 8/2017

B.Sc. Mathematics, University of Science, Vietnam National University, Hanoi (VNU-HUS).

First Class Honours, Talented program in Mathematics.

Scholarship from Vietnam National University, Hanoi & National Program for the Development of Mathematics until 2020, Vietnam Institute for Advanced Study in Mathematics (VIASM).

9/2010 - 8/2013

High School for Gifted Student (specialized in Mathematics) - University of Science, Vietnam National University, Hanoi (HSGS-HUS-VNU).

First Class Honours.

Scholarship from Vietnam National University, Hanoi & National Program for the Development of Mathematics until 2020, Vietnam Institute for Advanced Study in Mathematics (VIASM).

## Research Interest

- Operational Research & Management Science.
- Decision under Uncertainty using Data-Driven Optimization & Stochastic Optimization.
- Blockchain & Information Sharing in Supply Chain Management.
- Artificial Intelligence and Data-Driven Decision Making.
- On-Demand Transport and Intermodal Mobility for Future Cities.

# Working papers in progress

- Data-driven and Machine Learning Models for Operational Management.
- Sustainable Supply Chain with Data-Driven, Machine Learning, and AI Applications.
- Blockchain and Technology Adoption in Food Supply Chain Networks.
- Optimization under Uncertainty for On-Demand Transport Systems within Large Urban Regions.

# **Research Publications**

#### **Journal Articles**

Tran, M. T., Rekik, Y., & Hadj-Hamou, K. Optimal pricing for dual-channel retailing with stochastic attraction demand model. *International Journal of Production Economics*, 109127. https://doi.org/10.1016/j.ijpe.2023.109127.

## **Preprints under Review**

**Tran, M. T.**, Rekik, Y., & Hadj-Hamou, K. Optimal pricing for a multi-channel stochastic demand with service levels. 1st revised manuscript submitted to OR Spectrum, June 2023.

## **Conference Proceedings**

Tran, M. T., Rekik, Y., & Hadj-Hamou, K. (2021, August). Pricing Decisions for an Omnichannel Retailing Under Service Level Considerations. In *IFIP International Conference on Advances in Production Management Systems* (pp. 175-185). Cham: Springer International Publishing. https://doi.org/10.1007/978-3-030-85906-0\_20.

## **Conference without Proceedings**

- Tran, M. T., Rekik, Y., & Hadj-Hamou, K. (2023, November). Pricing strategy for dual-channel retailing using a stochastic attraction-demand model. In PGMO Days 2023 Gaspard Monge program for Optimization, Operations Research and their interactions with Data Science.
  - **Tran, M. T.**, Rekik, Y., & Hadj-Hamou, K. (2023, August). Pricing strategies for dual channels retailers with stochastic attraction demand model. In *10th Vietnam Mathematical Congress*.
  - **Tran, M. T.**, Rekik, Y., & Hadj-Hamou, K. (2023, February). A data-driven based approach for newsvendor problem subject to inventory inaccuracy. In 24ème congrès annuel de la Société Française de Recherche Opérationnelle et d'Aide à la Décision.
- Tran, M. T., Rekik, Y., & Hadj-Hamou, K. (2022, August). Optimal pricing for multi-channel retailing with stochastic attraction demand model. In 21st International Symposium on Inventories.
  - **Tran, M. T.**, Rekik, Y., & Hadj-Hamou, K. (2022, February). Optimal pricing for a stochastic omnichannel attraction demand model with target cycle service levels. In *Twenty-second International Working Seminar on Production Economics*.

# **Research Publications (continued)**

- **Tran, M. T.**, Rekik, Y., & Hadj-Hamou, K. (2022, February). A chance-constrained optimisation model for the pricing and ordering omnichannel problem. In 23ème congrès annuel de la Société Française de Recherche Opérationnelle et d'Aide à la Décision.
- Tran, M. T., Rekik, Y., & Hadj-Hamou, K. (2021, August). Integrated Inventory and Pricing Decisions for an Omnichannel Retailing model under Cycle Service Level. In 15th International Society for Inventory Research Summer Schools Data-Driven Inventory Management and Modelling.

#### **Presentations**

- PGMO Days 2023 Gaspard Monge program for Optimization, Operations Research and their interactions with Data Science, EDF Lab Paris-Saclay, Palaiseau, France.
  - $\blacksquare$  10<sup>th</sup> Vietnam Mathematical Congress, Da Nang, Vietnam.
  - $\blacksquare$  24<sup>th</sup> annual congress of French Operations Research & Decision Support Society, Rennes, France.
- 2022  $\blacksquare$  21<sup>st</sup> International Symposium on Inventories, Budapest, Hungary.
  - $\square$  22<sup>nd</sup> International Working Seminar on Production Economics, Innsbruck, Austria.
  - $\square$  23<sup>rd</sup> annual congress of French Operations Research & Decision Support Society, Lyon, France.
- International Conference on Advances in Production Management Systems, Nantes, France.
  - 15<sup>th</sup> International Society for Inventory Research Summer Schools Data-Driven Inventory Management and Modelling, Luxembourg.

# **Teaching**

- Business Statistics course for students in "Programme Grande École (PGE)" and Master of Science programs at EMLYON Business School, France.
- Operations Management and Introduction to Business Statistics and Data Analysis courses for students in "Programme Grande École (PGE)" and Master of Science programs at EMLYON Business School, France.

# Skills

Languages English: *fluent*; French: *intermediate*; Vietnamese: *native*.

Coding Python, SAS, R, SQL, C++, VBA, LATEX, ...

Misc. Academic research, teaching, training, Large typesetting and publishing.

# Miscellaneous Experience

#### **Awards and Achievements**

Scholarship for Master studies, Paris Mathematical Sciences Foundation in Paris Graduate School Mathematics, for Master's in Applied Mathematics program at Ecole Normale Supérieure de Paris – ENS Ulm and Paris Dauphine University, Paris Sciences et Lettres University (PSL University).

# Miscellaneous Experience (continued)

2013-2017

Scholarship for Bachelor studies, University of Science, Vietnam National University, Hanoi (VNU-HUS) & National Program for the Development of Mathematics until 2020, Vietnam Institute for Advanced Study in Mathematics (VIASM).

#### **Service**

- Member of academic association: International Society for Inventory Research; French Operations Research & Decision Support Society; French Society of Automation, Industrial Engineering and Production.
- Social activity: Session chair "Artificial Intelligence Based Optimization Techniques for Demand-Driven Manufacturing", International Conference on Advances in Production Management Systems 2021; Session chair "Pricing strategies", PGMO Days 2023 Gaspard Monge program for Optimization, Operations Research and their interactions with Data Science.
- **Reviewer** for "Applied Mathematical Modelling" journal.

## References

Prof. Yacine Rekik

Professor ESCP Business School, 79 Av. de la République, 75011 Paris.

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#### Prof. Khaled Hadj Hamou

Professor National Institute of Applied Science of Lyon, 20 Av. Albert Einstein, 69100 Villeurbanne.

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