Sampling bias - present if your method of collecting Lata systems cally leads to samples which innacurately reflect the population.

Point brower at

Socrative. com

Room: SCOFIELD 188

Vesterday: NHANES

SRS = simple random sample ( = 10000)

- every person/member of the population has equal chance to be included
- every possible group of size in has equal chance of being the sample