

Part 3.1: Looking at Reports for Non-Sampling Errors

Look at each of the reports below and identify at least two non-sampling errors from each article:

 New survey reveals New Zealand's youth among worst in cyberbullying rates https://www.nzherald.co.nz/nz/news/article.cfm?c_id=1&objectid=12113026 Extra Info:

These are the findings of a Global Advisor Cyberbullying Study. In total 20,793 interviews were conducted between March 23 – April 6, 2018 among adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other countries.

The survey was conducted in 28 countries around the world via the Ipsos Online Panel system.

 Teens Are Over Face-to-Face Communication, Study Says http://time.com/5390435/teen-social-media-usage/ Extra Info:

The survey was conducted online, and participants had to confirm their sign up via email

3. Kiwis generally positive about relationship with China https://www.nzherald.co.nz/nz/news/article.cfm?c id=1&objectid=12114256

Extra Info:

This research used a quantitative online survey of 1,001 New Zealanders aged 18 years and over, conducted between the 2nd and 9th of February 2018. To ensure the survey sample reflected the New Zealand population, quotas were set for gender, age and regions. After fieldwork, the data was weighted in terms of age and education level to match the population profile using information from the 2013 Census.

4. Getting over the barriers to financial advice https://www.cffc.org.nz/latest-news/financial-literacy/getting-over-the-barriers-to-financial-advice/

Alternative links (archive of each article)

- 1. https://students.mathsnz.com/3.12/pdfs/Article1.pdf
- 2. https://students.mathsnz.com/3.12/pdfs/Article2.pdf
- 3. https://students.mathsnz.com/3.12/pdfs/Article3.pdf
- 4. https://students.mathsnz.com/3.12/pdfs/Article4.pdf