

Part 6a: Writing Your Own Internal 1

Using the framework below write a report on the sunglasses sales data.

Sunglasses

Title Is Given

Problem

Purpose

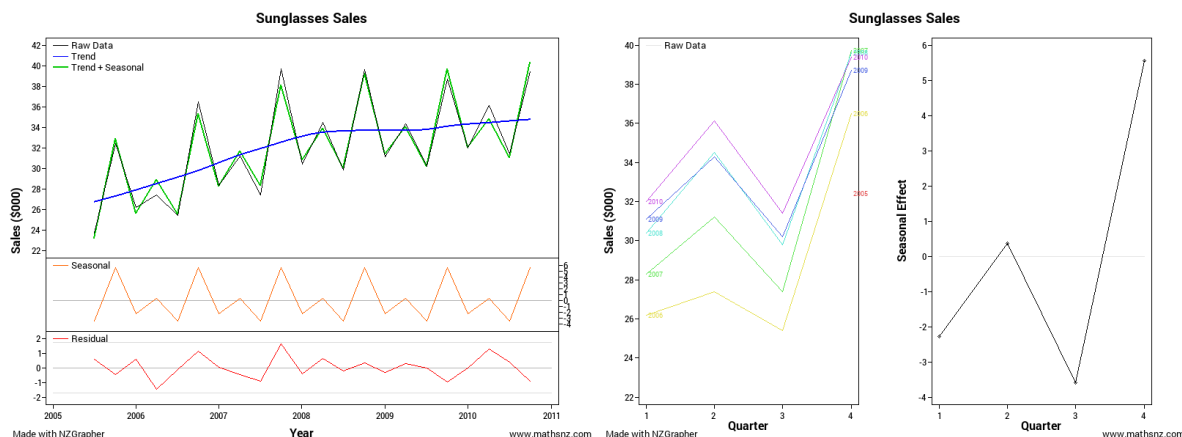
What I'm
Predicting

Plan

Explain the
Variables

Naming the
Source

Data



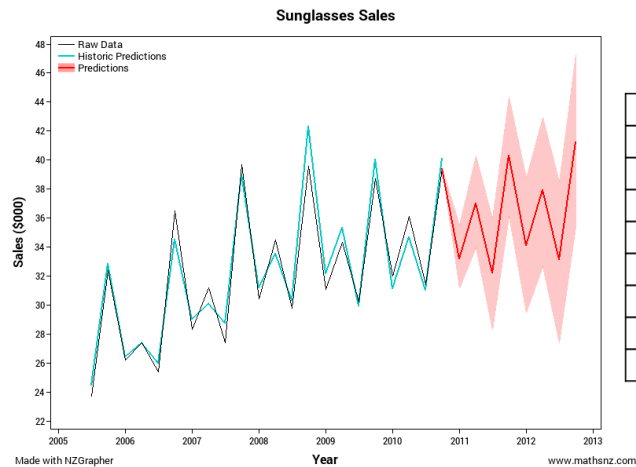
The Graph
including
adding the
axis label.

Analysis

Long Term
Trend

Seasonal
Pattern

Outliers



Time	Min	Prediction	Max
2011Q1	31.152	33.201	35.362
2011Q2	34.128	37.036	39.777
2011Q3	28.647	32.202	35.581
2011Q4	36.032	40.326	44.484
2012Q1	29.379	34.122	38.458
2012Q2	32.675	37.957	42.834
2012Q3	27.541	33.123	38.371
2012Q4	35.065	41.247	47.031

Output
from
NZGrapher

Appropriat
eness of the
Model

Putting in
Context

Confidence
in
Predictions

Conclusion

Summarise
and Link
Back to the
Purpose