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# Survey Says Men More Interested in Crypto Investment Than Women

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A new poll suggests that one in four millennials are interested in investing in digital assets over the next year. The survey is courtesy of the crypto payments startup Circle. The firm reportedly involved more than 3,000 respondents earlier this week.

## “Aggressive Investors”

According the survey, a majority of millennials consider themselves as “aggressive investors” in the titular technology. The poll did not only cover the same members of the demographic, as it included Baby Boomers and Generation X.

The Goldman Sachs-backed payment platform utilized Survey Monkey in obtaining results. The only catch, though, is that it only published responses from users who called themselves “aggressive” investors.”

Interestingly, the results pointed out that there are nearly twice as many men investing in digital assets when compared to women. 42 percent of male millennials, 34 percent of men identifying in Gen Xers, and 16 percent of male Baby Boomers have looked into asset classes like digital currency, versus 27 percent of female millennials. Also, there are around 19 percent of Gen Xers women and 9 percent of female Baby Boomers.

## The Numbers Revealed

The survey also details that at least 71 percent of millennials have invested about \$1,000 into cryptocurrencies. To put it simply, about 42 percent of them invested under \$500 and 29 percent chose to go between \$500 and \$1,000. Meanwhile, 29 percent of millennials have gone over \$1,001 for digital asset investments.

As far as the risk associated with crypto investment is concerned, younger investors and males across the three aforementioned generations turned out to be quite bolder. Baby Boomers, however, turned out to be a bit more cautious. 42 percent of millennial men who reportedly called themselves “aggressive” investors appear to be at large, especially in comparison with 27 of millennial women. As for respondents among Gen Xers, 34 percent of men and 19 percent of women chose to give the same answer.

It holds true that women seem to be underrepresented in the cryptocurrency bubble, market research from the London Block Exchange earlier this summer revealed that the amount of female considering such investment had already doubled since the start of this year. The survey also found that women are 50 percent less likely to suffer from “FOMO” or “fear of missing out,” especially since they seem to be more strategic in investing.

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