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Introduction

Intro

Each part of an operation of the form a^n can be described using the following terminology:



Power functions take the form $f(x) = x^n$, with x as the base and a constant power, n .

e.g. $f(x) = x^3$

Exponential functions take the form $f(x) = a^x$, with x as the exponent and a constant base, $a > 0, a \neq 1$.

e.g. $f(x) = 3^x$

An example of an exponential function in everyday life is that of something *appreciating* by a percentage of its value, such as an antique vase of value £4000 increasing by 20% each year. Its value after 0 years, 1 years, 2 years, and so on, can be calculated as follows:

$4000 \times 1.2^0 = 4000$	← After 0 years
$4000 \times 1.2^1 = 4800$	← After 1 year
$4000 \times 1.2^2 = 5760$	← After 2 years
$4000 \times 1.2^3 = 6912$	← After 3 years
$4000 \times 1.2^4 = 8294.40$	← After 4 years

The function to describe its value V after x years is given by: $V(x) = 4000 \times 1.2^x$

One advantage of defining this function is the ability to calculate the value at times other than after whole years. For example, the value after three and a half years can be calculated as:

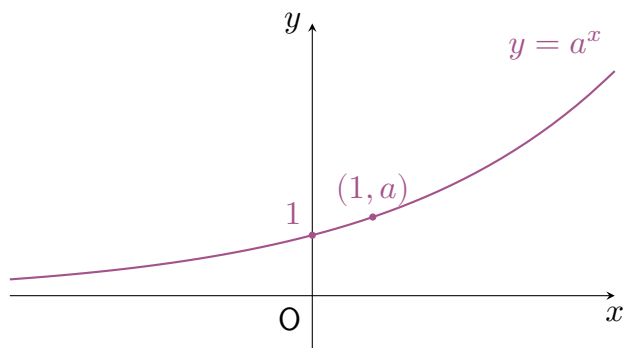
$$V(3.5) = 4000 \times 1.2^{3.5} = 7571.72$$

This chapter will introduce a range of skills required when working with exponential functions.

1.1 Graphs of Exponential Functions

Where $a > 1$:

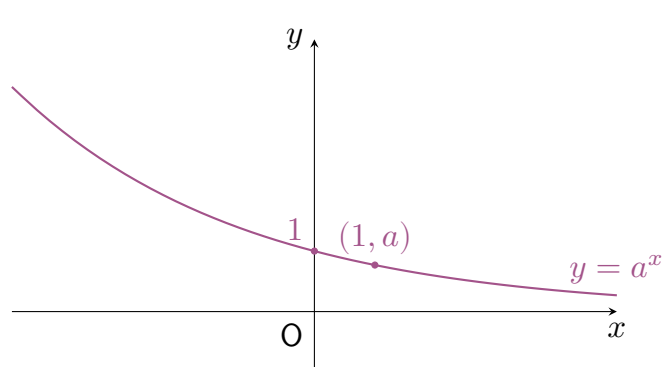
$y = a^x$ is *strictly increasing* on $x \in \mathbb{R}$:



This describes **exponential growth**.

Where $0 < a < 1$:

$y = a^x$ is *strictly decreasing* on $x \in \mathbb{R}$:



This describes **exponential decay**.

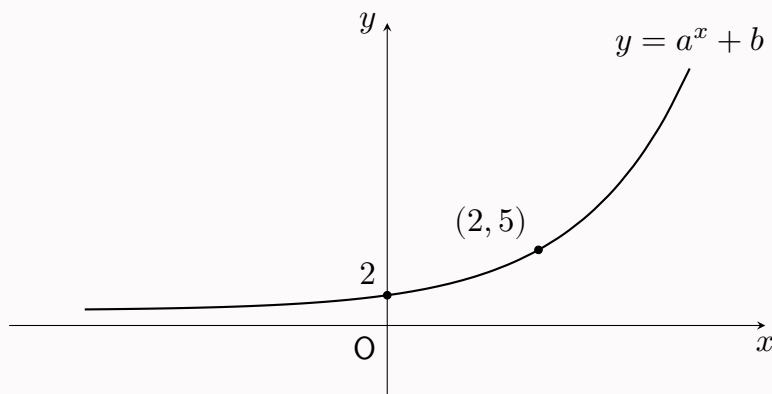
Since $a^0 = 1$, any graph of the form $y = a^x$ will pass through the point $(0, 1)$ for all $a \neq 0$.

Since $a^1 = a$, any graph of the form $y = a^x$ will pass through the point $(1, a)$ for all a .

Determining the equation of the graph of an exponential function can typically be achieved using substitution or consideration of graph transformations, along with knowledge of points $(0, 1)$ and $(1, a)$.

Example

The graph of $y = a^x + b$ is shown below.



$$2 = a^0 + b$$

← Substitute $(0, 2)$

$$2 = 1 + b$$

$$1 = b$$

← Solve to obtain b

$$5 = a^2 + 1$$

← Substitute $(2, 5)$ and $b = 1$

$$4 = a^2$$

$$2 = a$$

← Solve to obtain a

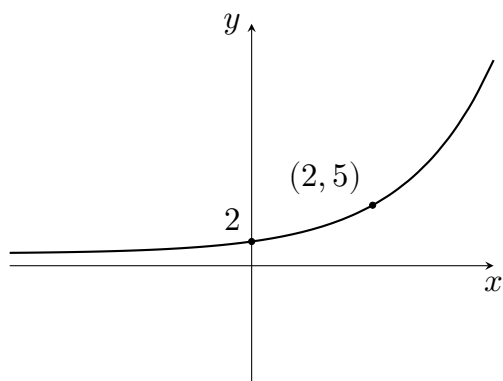
$$y = 2^x + 1$$

← State equation

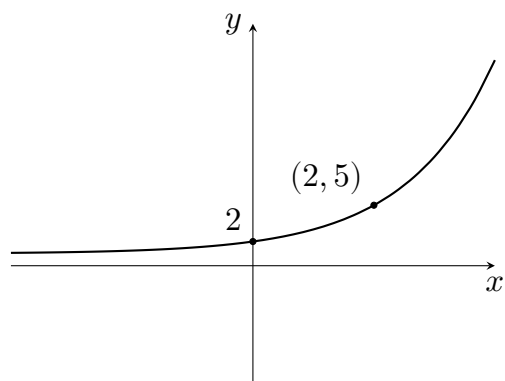
Exercise 15.1

1. Find the equation of each exponential graphs using the form given.

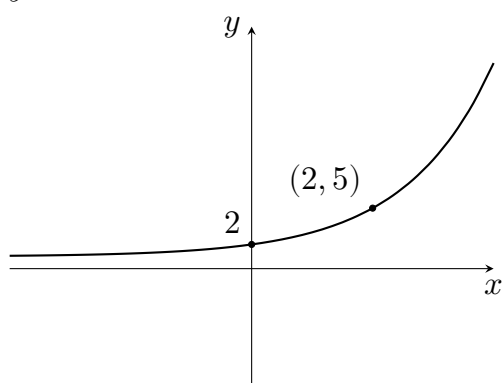
(a) $y = a^x$



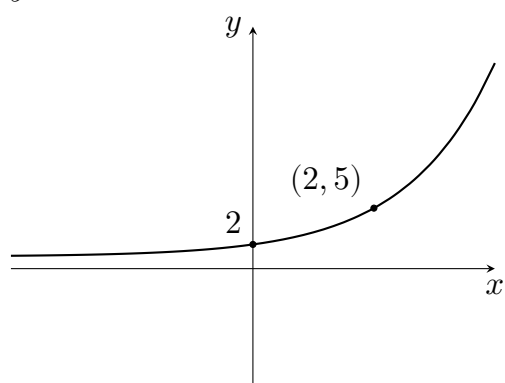
(b) $y = a^x$



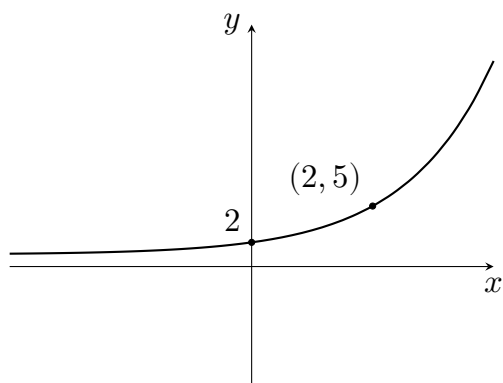
(c) $y = a^x$



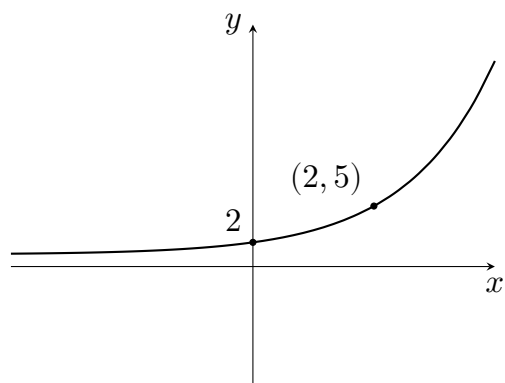
(d) $y = a^x$



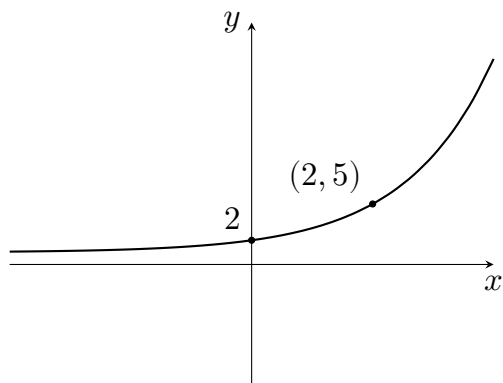
(e) $y = a^x$



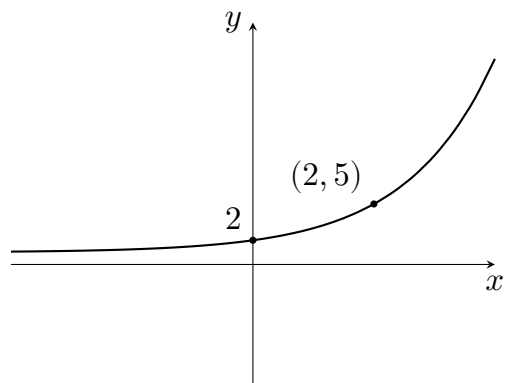
(f) $y = a^x$



(g) $y = a^x$



(h) $y = a^x$



1.2 Logarithms

ANSWERS

CHALLENGE PROBLEMS

The following problems **do not** represent the kind of question expected to feature in a Higher Mathematics exam, either in the way they are presented or the level of difficulty. Instead, they aim to encourage a flexible approach towards problem-solving and an understanding that the skills covered in the course have applications beyond those featured in any typical exam. *Some questions may be solveable without using the skills covered in this chapter, and some questions may be unrelated to this chapter.*