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# **Introduction**

Intro

Each part of an operation of the form  $a^n$  can be described using the following terminology:



*Power functions* take the form  $f(x) = x^n$ , with  $x$  as the *base* and a constant power,  $n$ .

$$\text{e.g. } f(x) = x^3$$

*Exponential functions* take the form  $f(x) = a^x$ , with  $x$  as the *exponent* and a constant base,  $a > 0, a \neq 1$ .

$$\text{e.g. } f(x) = 3^x$$

An example of an exponential function in everyday life is that of something *appreciating* by a percentage of its value, such as an antique vase of value £4000 increasing by 20% each year. Its value after 0 years, 1 years, 2 years, and so on, can be calculated as follows:

$4000 \times 1.2^0 = 4000$	← After 0 years
$4000 \times 1.2^1 = 4800$	← After 1 year
$4000 \times 1.2^2 = 5760$	← After 2 years
$4000 \times 1.2^3 = 6912$	← After 3 years
$4000 \times 1.2^4 = 8294.40$	← After 4 years

The function to describe its value  $V$  after  $x$  years is given by:  $V(x) = 4000 \times 1.2^x$

One advantage of defining this function is the ability to calculate the value at times other than after whole years. For example, the value after *three and a half years* can be calculated as:

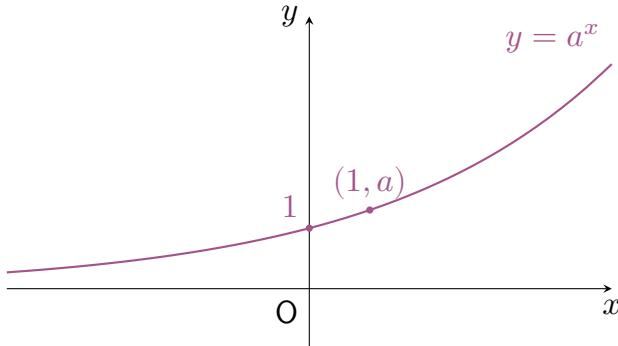
$$V(3.5) = 4000 \times 1.2^{3.5} = 7571.72$$

This chapter will introduce a range of skills required when working with exponential functions.

## 1.1 Graphs of Exponential Functions

Where  $a > 1$ :

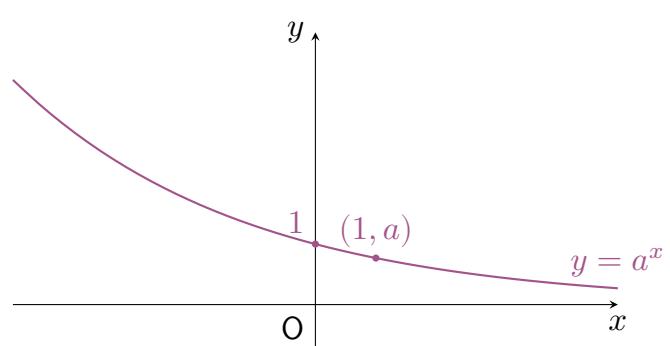
$y = a^x$  is strictly increasing on  $x \in \mathbb{R}$ :



This describes **exponential growth**.

Where  $0 < a < 1$ :

$y = a^x$  is strictly decreasing on  $x \in \mathbb{R}$ :



This describes **exponential decay**.

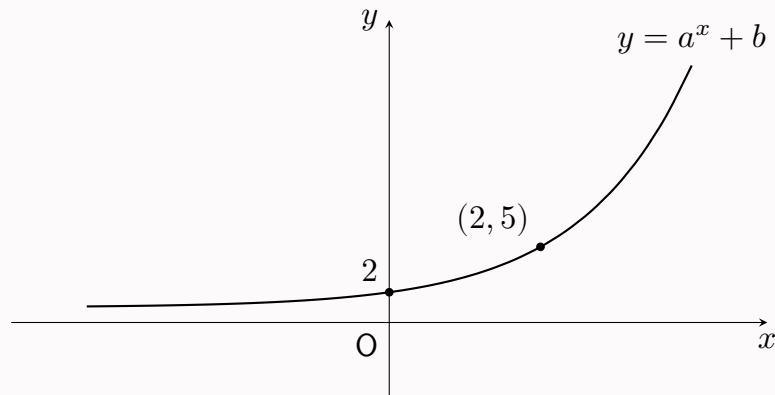
Since  $a^0 = 1$ , any graph of the form  $y = a^x$  will pass through the point  $(0, 1)$  for all  $a \neq 0$ .

Since  $a^1 = a$ , any graph of the form  $y = a^x$  will pass through the point  $(1, a)$  for all  $a$ .

Determining the equation of the graph of an exponential function can typically be achieved using substitution or consideration of graph transformations, along with knowledge of points  $(0, 1)$  and  $(1, a)$ .

### Example

The graph of  $y = a^x + b$  is shown below.



$$2 = a^0 + b$$

← Substitute  $(0, 2)$

$$2 = 1 + b$$

← Solve to obtain  $b$

$$5 = a^2 + 1$$

← Substitute  $(2, 5)$  and  $b = 1$

$$4 = a^2$$

$$2 = a$$

← Solve to obtain  $a$

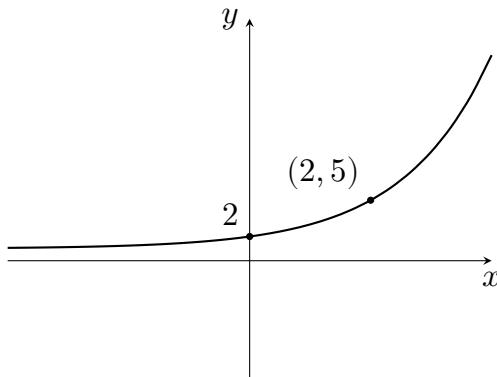
$$y = 2^x + 1$$

← State equation

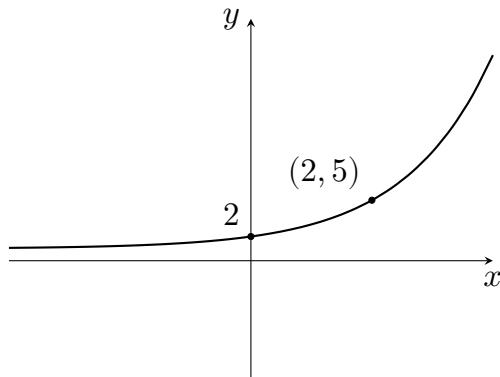
**Exercise 15.1**

1. Find the equation of each exponential graphs using the form given.

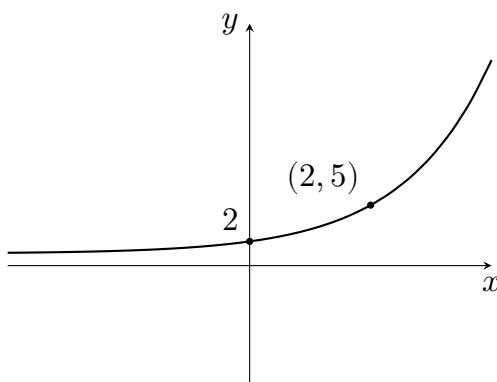
(a)  $y = a^x$



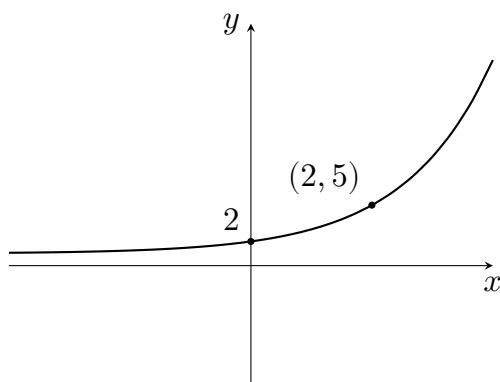
(b)  $y = a^x$



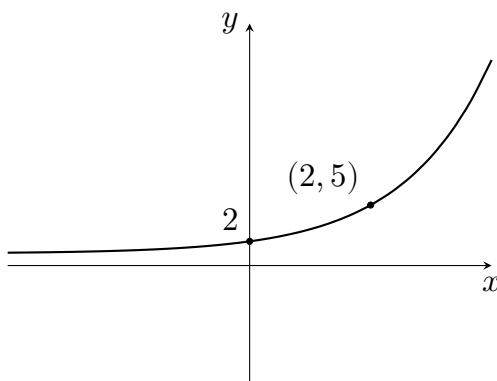
(c)  $y = a^x$



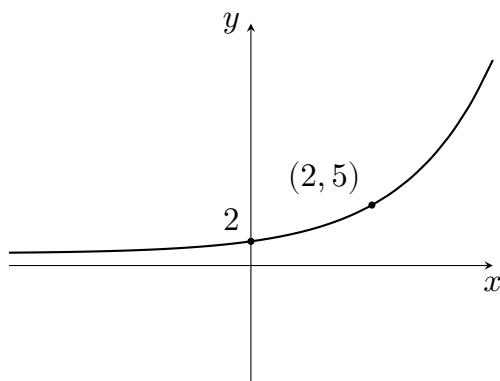
(d)  $y = a^x$



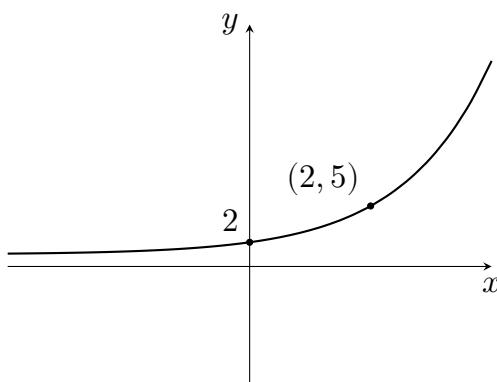
(e)  $y = a^x$



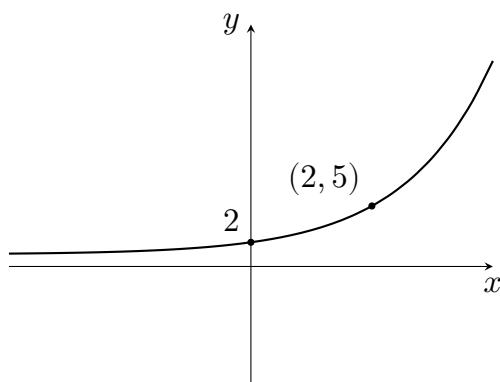
(f)  $y = a^x$



(g)  $y = a^x$



(h)  $y = a^x$



## 1.2 Logarithms

# ANSWERS

## CHALLENGE PROBLEMS

The following problems **do not** represent the kind of question expected to feature in a Higher Mathematics exam, either in the way they are presented or the level of difficulty. Instead, they aim to encourage a flexible approach towards problem-solving and an understanding that the skills covered in the course have applications beyond those featured in any typical exam. *Some questions may be solveable without using the skills covered in this chapter, and some questions may be unrelated to this chapter.*