

A10: Participation:

Course Reflection, Feedback & Peer Reviews

Individual assignment

Due: Wednesday, April 4th before 6:00PM

Submit on MarkUs

Worth: 25% of your final grade

The purpose of this assignment is to reflect on the course **evaluate the contribution** of each members of your group to the project, and **provide feedback** about the course.

Course Reflection Memo (5% of the 25%)

Imagine you are working in an organization which has not done any UX Research and has never heard of User Centred Design. Your boss has heard that you studied UX/HCI and that you may be able to help the organization make its products more useful and usable.

Write a ONE PAGE MEMO to your boss suggesting the benefits of Iterative User Centred Design process that we followed in this class (the 5 D's). Make sure to include convincing arguments for why the company should assign some resources towards User Research and why changing the current linear development process into a more iterative one will deliver a better User Experience and a good return on investment.

Course Feedback Survey (Part of your participation grade, 20%)

Please proceed to the online survey to provide your detailed feedback about the course. Please complete this survey before 6:00PM, **April 4, 2018**.

Survey Link <https://goo.gl/forms/Nmje5fjwlfCSB1GA2>

Please note that this is a survey separate from the formal DCS / Faculty of Arts & Science Course Evaluation Survey. We encourage you to do that confidential course evaluation also, but since that does not provide sufficient details we need in order to iterate this course, we appreciate your additional feedback using the above survey.

Peer Review (Part of your participation grade, 20%)

Part of your participation grade will be based on an evaluation of each individual's contributions to the group project over the entire course. Each student must individually fill in the peer review page and submit it confidentially on MarkUs. Your class participation grade will be based in part on these evaluations by your peers.

Peer Review Form

Assume that you have \$100 to pay the group members who have participated in your group project.

On the basis of each member's overall contribution over the entire project, please allocate this money among the members. The allocation should be based on quality of ideas contributed, work done, time invested in the project, group participation and collaboration, and personal commitment and effort. Make sure to rate your own contribution as well.

Group name _____ Project Name _____ TA _____

Name of Group Members:	"Pay"
1) Your name _____	\$ _____.00
2) _____	\$ _____.00
3) _____	\$ _____.00
4) _____	\$ _____.00
5) _____	\$ _____.00
6) _____	\$ _____.00
TOTAL	\$ 100.00

Please explain why you allocated the above funds the way you did:

Approx. no. of hours/week (excluding class) spent on this course: _____

What kind of mark/grade do you expect to get on this course? _____

Thank you for your feedback and for your hard work in this course!

What to submit?

Course Feedback Survey on Google Forms

Survey Link <https://goo.gl/forms/Nmje5fjwlfCSB1GA2>

A pdf document named UXR-memo.pdf, including:

- A **title page** including your names, group name, TA name, etc...
- Your **one-page memo**

A pdf document named peer-review.pdf, including:

- The filled out **peer-review form - 2 pages**