1. What is your opinion on volunteering and non profit organizations to tackle social causes? They are ineffective in my opinion – such issues need to be tackled on a wider scale by government.
2. As a member of the community, what are the challenges you face in terms of connecting/ looking up organizations that you want to contribute to?

Awareness levels regarding these organizations is very limited. If time permitted, I would not mind spending a couple of hours per week for a good cause!

* Note about this question: At this point the person being interviewed will state a few points and I will ask them to elaborate by saying “Tell me more” and ask them follow up question as to whether time management influences their decisions to volunteer or not as the people who can interviewed can be student to old age people who with different kind of schedules. Elderly people would typically have more flexible schedule

1. What kind of volunteering/social causes are you interested in contributing to?

Feeding the needy.

What are your concerns on the legitimacy of non profit organizations?

Again I will ask them to tell me more and elaborate on their points and possibly ask questions based on the points they make

I’m always concerned that such organizations may not be legitimate or may not make an impact because they are dependent on the availability of a few.

1. What is your primary source of receiving advertisements/ communication from non profits?

I go by word of mouth – especially from friends.

1. What do you think non profits can do better connect with the public?

Partner with government and promote the cause/organization more widely through social media and press ads. Celebrity endorsement would also help! Large corporations need to partner with more non-profits and encourage their employees to participate/contribute regularly.

1. In your opinion how do you feel about technology playing a role in bridging a gap between the public and non profits?

Social and digital media can definitely help bridge the gap but need to be leveraged more effectively!

1. What are your long term or even short term plans to contribute to the society in any way?

I currently spend 2 days a year serving food at an old-age home. Would like to do that more often!! In the long term – I would like to teach unprivileged kids in India/South East Asia.