1. What is your opinion on volunteering and non profit organizations to tackle social causes?

A: I believe non profit organizations tackling social causes (that many of us deem unimportant or say don’t have time deal with) is a great cause and they need to be applauded for their efforts. Campaigns that raise awareness for several issues and help collect donations are one of the things that work right and should continue to be supported.

1. As a member of the community, what are the challenges you face in terms of connecting/ looking up organizations that you want to contribute to?

A: Many times it is ‘time’ that is used as an excuse to not contribute to social causes. However, there are ways that many organizations have used that make it simpler to contribute to social causes. There are United Way campaigns within the office that allow people to contribute by a simple click of a button.

1. What kind of volunteering/social causes are you interested in contributing to?

A: First and foremost, anything related to children – whether it is SickKids or any other organization related to children leading better lives.

1. What are your concerns on the legitimacy of non profit organizations?

There is always a concern for legitimacy of an organization – so, I would do my research before contributing to any organization.

1. What is your primary source of receiving advertisements/ communication from non profits?

A: Flyers, email

1. What do you think non profits can do better connect with the public?

A: Raise more awareness via campaigns. Continue to send out information in terms of flyers, email; and also use technology. Facebook and Twitter are such massive social media platforms that one story can reach thousands of people within a few minutes. People have to beware of false stories in this case, which is always a challenge. It is best to speak with someone within the organization before contributing/donating as you don’t want the funds to reach the wrong hands.

1. In your opinion how do you feel about technology playing a role in bridging a gap between the public and non profits?

A: Similar answer to question above

1. What are your long term or even short term plans to contribute to the society in any way?

A: We have our annual budget of contributing to society via donations, food drives and clothing donations.