

MATHURAH RAVIGULAN

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Dynamic student enrolled in the prestigious International Baccalaureate Programme. Active leader in several extracurricular activities. Passionate about technology and STEM-related subjects, and enjoys programming and using technology in her spare time. A big picture collaborator who applies a detailed, analytical approach to bringing tangible results. Positive and friendly nature along with entrepreneurial thinking leads to success in public relations. Passionate about the student voice and the development of programs for youth. Mathurah has won numerous academic, character, and leadership awards. Thrives in high-paced environment that promotes creativity and innovation.

EDUCATION & PROFESSIONAL DEVELOPMENT

Sir Wilfrid Laurier CI, International Baccalaureate Programme 2015-2019

EXPERIENCE

MYCRYPTOHIPPO

November 2017-Present

myCryptoHippo is a startup dedicated to making cryptocurrency easy, fun, and accessible for Gen Z, sponsored by Deloitte. Our product is a cryptocurrency simulator that engages hands-on learning and collaboration.

Chief Product Officer

Co-founder of myCryptoHippo, responsible for leading the product team by providing vision, structure, and product management skills. Uses design thinking, to create the UX/UI of the platform and responsible to work closely with the CTO and CMO to build our product.

- Created wireframes and mock-ups for the minimum viable product launch (MVP)
- Organized 2 successful product sprints to look at competitive analyses for the ideating stage of production
- Using Slack, Trello, Google Drive, and GitHub for documentation of processes
- Launched a behind the product series on medium to engage company employees and document the design process

RBC CONNECT

August 2017

RBC Connect is a team collaboration software with tools for teams such as blogging, document sharing, status updates, event creation and more. It's available for all 80,000 employees at RBC. Teams can create site pages to update what their team is up to and give the chance for other employees to get involved in their initiatives.

RBC Connect Intern

Responsible for developing an initiative to improve user-friendliness of Connect, answer help and support questions, and promote team collaboration. Using coding and graphic design to redesign RBC Connect's help site.

- Developed and executed the #TeamCollaboration -A Connect Contest to promote team collaboration on RBC Connect
- Redesigned the RBC Community Managers help and support page with design thinking, front-end development, and ensuring the site is accessible and easy to use
- Acted in tip of the week videos

GIRLS E-MENTORSHIP

Feb-June 2017

Girls E-Mentorship Innovation (GEM) is a charitable organization that offers an innovative 9-month mentorship program for female youth facing multiple barriers. Each year GEM matches a select group of high-achieving diverse young women in Toronto with successful professional women. Through one-on-

one mentorship, seminars, and scholarships we help young women reach their full potential and emerge as leaders.

Outreach Intern

Accountable for attending monthly meetings and weekly conference calls to discuss marketing plans. Help facilitate interviews and applications. Material distribution and aid in the creation of marketing collateral.

- Participated in GEMinars about career developing skills
- Wrote about experiences and share tips about networking, personal branding for GEM's blog
- Recruited over 40 girls to join the program

CANADA LEARNING CODE

2017-Present

Canada Learning Code is a not-for-profit organization with the mission to be the leading resource for women and youth to become passionate builders - not just consumers - of technology by learning technical skills in a hands-on, social, and collaborative way.

Teens Learning Code Ambassador

Accountable for encouraging and inspiring other teen girls to become passionate, creative, and resourceful builders and creators of technology. Attend and help facilitate bi-weekly workshops. Recruit new Teens Learning Code members. Develop new ideas and programs. Manage social media for Canada Learning Code's Teen Club.

- Recruited 20 girls in Scarborough to join the program
- Facilitated workshops
- Contributed to the fun, friendly and positive learning environment

STCK (JUNIOR ACHIEVEMENT COMPANY PROGRAM)

2016-2017

Stck is a youth led company created through the Junior Achievement Company Program and sponsored by SAP with 15 youth. We sell adhesive phone-cleaning stickers, and strive to erase the stigma of teen volunteerism in the community.

Chief Technology Officer

Accountable for external and internal communication. Leading the technology department. Responsible for creating the company website. Establish a set of goals per department on their requirements for technology and the training required.

- Created a repository of information for company members to communicate (Google Drive, Slack, Drop Box)
- Created the company website
- Provided vision, strategy, and structure to the company to ensure a highly productive and reliable service offering

ACHIEVEMENTS

SHAD Fellow –University of Waterloo (2017)

For the month of July in 2017, I was selected as one of 600 of Canada's top high school students to attend the SHAD summer program. The SHAD alumni network includes 27 Rhodes Scholars, Top 40 under 40 & Top 20 Under 20 award recipients, and many other accomplished professionals, all sharing the transformation SHAD experience and able to leverage their SHAD network for life.

DECA Chapter President

Placed top 10 in the Principles of Business Management and Administration Category at the Ontario provincial competition. Placed top 10 in Human Resources Management for a successful case study and exams at Toronto Regionals. Market chapter events to the student body such as stock-market challenges, bake sales, fundraisers. Recruit and train new members for next year's competition.