

# MATHURAH RAVIGULAN

## CONTACT

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## EDUCATION

### SIR WILFRID LAURIER CI - CLASS OF 2019

International Baccalaureate Diploma Programme. HL - Economics, Chemistry, English. SL - Math, French, Physics.

### MIT LAUNCHX - 2018

Summer entrepreneurship program. Developed Modulus Drive - heads-up display which makes driving easier for those with cognitive disabilities.

## EXTRA CURRICULARS

### DECA CHAPTER PRESIDENT 2016-NOW

President of the business case study competition. Train over 70 students in topics of entrepreneurship, finance, and marketing.

- Won top 10 case study for the category of Principles of Business Management
- Grew chapter from 20-70 members.
- Developed training website

### SCHOOL NEWSPAPER EDITOR 2015-2018

Manage a team of 15 to edit, write, and design the monthly paper distributed to over 500 students and faculty. Capture school events on social media.

## AWARDS

- Junior Achievement Canada National Scholarship - Evelyn Ruskin Corporate Social Awareness Award for exemplary leadership
- 1st place SAGE Nationals and 3rd Place SAGE Internationals in the Social Responsible Business Category (myCryptoHippo)
- 1st place in the TMX Innovation Challenge
- Highlighted as Canada's next 150
- Google Change the Game Design Challenge Honorable mention
- NASA Space Apps - People's Choice Award

## EXPERIENCES

### MYCRYPTOHIPPO

2017-NOW

#### Chief Product Officer & Co-founder

- Created wireframes and mockups for the minimum viable product (MVP)
- Manages the tech and product team of 15
- Organized 3 successful product. design sprints for the ideating stage of production.
- Launched a behind the product series on medium to document the design process
- Utilized sketch, Adobe Illustrator, Github, Trello, PHP, HTML&CSS, Javascript to build the product.
- On the core pitch team, developed business plan to obtain over \$13,000 in sponsorship funding.

### CANADA LEARNING CODE

2016-NOW

#### Ambassador

- Advocate for women in technology
- Spoke in front of over 1500 girls in grades 5-11 at the Girl Talk Empowerment Conference in Toronto
- Featured on National Television - CTV's The Social - on a panel for women in tech
- Spoke alongside Michele Romanow from Dragon's Den at the Peerscale Annual CEO/COO Summit
- Teach children how to code - front-end development, VR, data science - over 100 hours dedicated.

### BLOCKCHAIN MARKETS

2018

#### Product Design Intern

- Conducted user interviews, compiled research documents and competitive analysis
- Designed mobile mockups for long-term exchange concepts using Sketch and Adobe Illustrator
- Created CSS animations. Designed and coded monthly newsletters for launch.

### ROYAL BANK OF CANADA (RBC)

2017

#### Development Intern

- Redesigned the RBC Community Managers Intranet page using design thinking, front-end development, and implementing accessibility best practices to make site more user-friendly.
- Featured on RBC's website for exemplary contributions as the only high school intern.
- Developed and executed the #TeamCollaborationContest to engage over 80,000 employees to adopt the RBC Connect platform.



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MATHURAHRAVIGULAN.COM

