

# Economic applications of the derivative

1. Suppose that the cost of producing  $x$  items is given by the function

$$C(x) = -0.02x^2 + 50x + 100.$$

- (a) Find functions for the average cost and the marginal cost.
  - (b) Find the average cost and the marginal cost for the first 100 items.
  - (c) Find the average cost and the marginal cost for the first 900 items.
2. If demand for a product is given by the formula

$$D = f(p),$$

then the elasticity of demand is defined to be the relationship

$$E(p) = \frac{dD}{dp} \frac{p}{D}.$$

Suppose that the demand for beef is given by the function

$$D(p) = 386 - 20p.$$

Find and graph the elasticity of demand for this product.

3. If  $E < -1$ , then demand is said to be elastic. Otherwise demand is inelastic. Using the model in the last problem, find the prices that make demand for beef inelastic.