## Enjoy the Day at Beach





This application can help to decide a small beach business owner to plan the day ahead.



# **Beach Simulator**





Value your time and make a day profitable

Phone: 555-555-555

#### **Main Inside Heading**



Plan your day with Beach Simulator

#### **Overview Headline**

As a coastal business owner, running a profiting beachfront shop is already difficult. Running our business includes inventory, staffing, and many other factors that all depend upon the general population that is passing through our store. Like all businesses, the factors of profit are sales and costs. In order to keep costs down, we must be able to predict demand and adjust accordingly.

Because this is an integral part of our business, Business owner need a webpage that will simulate a large amount of these factors. By simulating the population, business will be able to better predict the weeks' customer flow. This can help to cut unnecessary costs like overstaffing and overstocking.

If too many staff members are on hand, or too many supplies are purchased and not used/sold, it cuts into profit. It is an important skill to be able to predict the amount of customers and their spending habits.



This website can make business organized

However, unlike a mall or mainland store, coastal markets are difficult to predict due to the variability of seasons, tides, and other factors.

Weather and tides are an important factor in a customer's decision to visit the beach. If it is raining, little to no visitors will come to the beach that day. Rough tides will also detract beachgoers that come for water sports, i.e. surfers.

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For more information please call PH# (555)555-555