# **Curriculum vitae**

Full name: Hidalgo, Matías Martin

Birth date: 28th March of 1992

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## **Education:**

2010 - Current

- Universidad Nacional del Centro de la Provincia de Buenos Aires, BA, Argentina.
  (UNCPBA)
- Software Engineering (Degree expected in 2020)

2011 - 2012

- Universidad Nacional del Centro de la Provincia de Buenos Aires, BA, Argentina.
  (UNCPBA)
- Technical Developer and Networks Management.

2007 - 2009

- Institute TE Ing. Felipe Senillosa, BA, Argentina. (UNCPBA)
- Computer Technician.



### 2015

- Magento Commerce Inc.
- Magento Certified Developer Plus.

### 2016

- Magento Commerce Inc.
- Magento Certified Solution Specialist.

#### 2017

- Magento Commerce Inc.
- Magento 2 Certified Solution Specialist.

### 2018

- Magento Commerce Inc.
- Magento 2 Certified Professional Developer.

#### 2019

- Magento Commerce Inc.
- Magento Certified Professional Cloud Developer.
- Magento Commerce Inc.
- Magento 2 Certified Associate Developer.



## **Professional Experience:**

09/19 – Currently: Magento Backend Developer on Mediotype, Remote.

04/16 – 08/19: Magento Backend Developer on Redbox Digital Ltd., Ebene, Mauritius.

10/13 – 03/16: PHP Developer on Summa Solutions, Tandil, Buenos Aires, Argentina.

10/12 – 10/13: Web Developer on Temperies, Tandil, Buenos Aires, Argentina.

05/08 – 02/09: Technical Support on TODOSISTEMAS, Tandil, Buenos Aires, Argentina.

01/08 – Currently: Web Developer on Personal Projects, Remote.

## **Summary:**

Sr. PHP and Magento Developer with a solid technical background and working experience in analysis, design and development of web based applications. During last six years I specialize in e-commerce development with Magento (1 and 2) platform even I own four certifications in such platform meanwhile I plan to become a Magento Architect.

## Languages:

Spanish: Native. Read, write, talk and understand excellently.

**English**: Professional. Read, write, talk and understand perfectly.



## **Projects:**

## **Personal Projects:**

#### PC Líder 2011

First project - www.pclider.com.ar

#### Developer

 Develop my own web page in order to publish my services as a computer technician using an online website builder (Wix.com) and deploying a blog with Wordpress.

**Technologies:** HTML, CSS, CMS Wordpress, MySQL, Social Networks (Fb and Twitter).

## SGT (Argentinean) 2012 - Currently

Private Project - www.serviceleotv.com.ar

Full developer, designer and DB Manager

- Develop a private project oriented to help electronic technicians to manage their own workshops and to provide some new services behind web.
- Long-term technical support, hosting and new functionalities provider.

**Technologies:** PHP, HTML, CSS3, Javascript, jQuery, Yii Framework, MVC Framework, MySQL, PairProgramming, PEAR Framework.

## Static Version Magento Module (Argentinean) 2012 - 2015

Own Module - marketplace.magento.com/mhidalgo-mhidalgo-static-version.html

Developer y tester

- Developed a Magento Module in order to inject version for static content.

**Tecnologías:** OOP, PHP, HTML, Javascript, Magento CE, Magento EE, Apache, Nginx.



## **Temperies IT's Projects:**

#### Crixos 2012

### **Temperies Internal Project**

Front-end Developer

- Develop functionalities to web application.
- Develop import CSV of emails based-on export contacts from Hotmail and Gmail services.

**Technologies:** OOP, PHP, HTML, CSS3, Javascript, jQuery, Yii Framework, MVC Framework, MySQL, Scrum.

## Santander Rio KM (Argentinean) 2012-2013

#### **Santander Rio KM Project**

Front-end Developer

- Develop frontend views and Javascript code using jQuery based-on IE8.

**Technologies:** HTML, CSS, Javascript, jQuery, Sharepoint.

## **Ruby on Rails e-Commerce 2013**

#### **Temperies Internal Project**

Front-end and Back-end Developer

- Develop web application based-on Rails standards, using Twitter Bootstrap.

**Technologies:** OOP, HTML5, CSS3, Ruby on Rails, Ruby, RubyGems, Twitter Bootstrap.



## **GWN Mobile (American) 2013**

## **Temperies Partner Project**

#### Front-end Developer

- Develop mobile application to consume GWN application using REST services.
- Integrate native code for Android and iOS devices with PhoneGAP.

**Technologies:** SCRUM, HTML5, CSS3, javascript, jQuery, jQuery Mobile, PhoneGAP, Objective-C for iOS, Java for Android.

## **Summa Solutions's Projects:**

#### **Grand Marche (Argentinean) 2013 - 2016**

## **Grandmarche.com.ar Project**

#### PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Andreani carrier.
- Develop Magento extension to login using social networks Google +, Facebook and Twitter.
- Integrate uDropship Vendors module and customize them.
- Long-term technical support.
- Security improvements and latest Magento Patches applied.
- Integrate MercadoPago Marketplace Payment Method.
- Integrate MercadoPago Express Payment Method.
- Integrate TodoPago Payment Method.
- Integrate SPS Decidir Payment Method.
- Develop new reports based-on client requirements.



- Develop multi-vendor sells functionality.
- Estimate SEO integrations and social-oriented settings to get more visitors.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, jQuery, Prototype, Magento CE, MySQL, SEO, Social Networks, Facebook API, Google + API, Twitter OAuth, TodoPago API, MercadoPago API, SPS Decidir API, Andreani WS, Scrum.

## El Tiempo (Colombian) 2014 - 2016

#### QueBuenaCompra.com Project

#### PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Security improvements and latest Magento Patches applied.
- Long-term technical support.

**Technologies:** OOP, PHP, HTML, CSS3, Javascript, jQuery, Magento EE, MySQL, Scrum.

#### Subasta.QueBuenaCompra.com Project

PHP Developer, DB Manager

- Requirements analysis and estimate times of developing.
- Develop web app for auctions online based-on client requirements, using Twitter Bootstrap.
- Develop Full-Ajax functionalities for Product Page and Moderation Page.
- Develop backend functionalities and REST services to be consumed by external websites.

**Technologies:** OOP, PHP, HTML, CSS3, Javascript, jQuery, Ajax, Yii 1.5, MVC Framework, MySQL, SEO, REST Services, Twitter Bootstrap, Scrum.



## **Summa Solutions Partner (American) 2014**

## TheGreatCourses.com Project:

#### PHP Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Ajax functionalities for Product Page, Shopping Cart and Checkout pages.

**Technologies:** OOP, PHP, HTML, CSS3, Javascript, jQuery, Ajax, Magento EE, MySQL, Scrum.

## **EnvironmentalLights.com Project:**

## **PHP** Developer

 Develop Magento responsive theme and Javascript to optimize responsive changes.

**Technologies:** OOP, PHP, HTML5, CSS3, SASS, Compass, Javascript, jQuery, Responsive Design, Magento EE, MySQL, Scrum.

## Carrefour (Argentinean) 2014

#### **Carrefour.com.ar Project:**

#### **PHP** Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Integrate Magento module to Store pickup.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Scrum.



## Vapeworld (American) 2014

## **Vapeworld.com Project:**

#### **PHP** Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Upgrade Magento 1.6 to 1.9 and improvements over old code.
- Develop a new functionality to get a better price on specific products.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Scrum.

## Makro (Colombian) 2014 - 2016

#### **Makrovirtual.com Project:**

#### PHP Developer

- Migration Server from previous provider.
- Long-term technical support.
- Performance analysis and documentation about fixes and improvements to do.
- Security improvements and latest Magento Patches applied.
- Upgrade Magento 1.6 to 1.9 and improvements to performance on a lot of pages.

**Technologies:** OOP, PHP, HTML, CSS3, Javascript, jQuery, Magento CE, MySQL, Performance Analysis, Scrum.



## Palacio de Hierro (Mexican) 2014

## **Palaciodehierro.com Project:**

#### PHP Developer

Requirements analysis and estimate times of developing.

Technologies: OOP, PHP, Magento EE, MySQL, Performance Analysis.

### El Burgues (Argentinean) 2014 - 2016

### **Elburgues.com Project:**

#### **PHP** Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Andreani carrier.
- Integrate SPS Decidir Payment Method.
- Security improvements and latest Magento Patches applied.
- Long-term technical support.
- Integrate Magento module to Store pickup.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Andreani WS, Scrum.

## Stylewatch (Argentinean) 2015 - 2016

### Stylewatch.com.ar Project:

#### **PHP** Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Upgrade Magento CE 1.8.1.0 to 1.9.2.0



- Security improvements and latest Magento Patches applied.
- Long-term technical support.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento CE, MySQL, Andreani WS, Scrum.

## **US Polo (Panamanian) 2015 - 2016**

## **Uspoloassn.com Project:**

#### **PHP** Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Security improvements and latest Magento Patches applied.
- Long-term technical support.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, MySQL, Scrum.

## Meet Magento AR (Argentinean) 2015 - 2016

#### **Ar.meet-magento.com Project:**

PHP and Frontend Developer

- Customized wordpress templates based-on client requirements.
- Data entry and Wordpress teaching for co-workers.

**Technologies:** OOP, PHP, HTML, CSS3, Javascript, jQuery, Wordpress 4, MySQL, Scrum.



## **Redbox Digital Ltd.'s Projects:**

## **Chalhoub (Emirati) 2016 - 2017**

#### **Levelshoes.com Project:**

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Fetchr carrier.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom CRM Integration, Grunt, Fetchr Integration, Composer, MySQL, Scrum.

#### **Wojooh.com Project:**

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop Magento extension to integrate Fetchr carrier.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom Omni-channel Integration, Fetchr Integration, Composer, MySQL, Scrum.

#### Sephora.ae Project:

Tech Lead, Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.



- Develop Magento extension to integrate Fetchr carrier.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom Omni-channel Integration, Fetchr Integration, Composer, MySQL, Scrum.

## Screwfix (British) 2016

### **Screwfix Omni-Channel Project:**

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Multi Language, Multi Websites, Custom Omni-channel Integration, Composer, MySQL, Scrum.

## Altayer (Emirati) 2017 - 2018

#### **Ounass.ae Project:**

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.



**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

#### Mamasandpapas.ae Project:

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

### **Nass.com Project:**

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

#### **GAP.ae Project:**

Senior PHP7 and Magento 2 Developer



- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

#### **Nisnass.ae Project:**

Senior PHP7 and Magento 2 Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.



## Alshaya (Emirati) 2018

## **Victoria Secret Middle East Project:**

Magento Business Analyst, Magento Technical Architect

- I've been part of the team which had early discussions and meetings during delivery of the final project solution proposal.
- Requirements analysis and estimate times of development.
- Develop Magento modules to initialize the project and customize e-commerce platform based-on client requirements.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

#### Mothercare AE, BH, KW, SA Project:

Senior PHP7 and Magento 2 Developer

- Requirements analysis and estimate times of development.
- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

#### **H&M AE, BH, KW, SA Project:**

Senior PHP7 and Magento 2 Developer

- Requirements analysis and estimate times of development.



- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Support and bug fixing.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum.

## Nahdi (Saudi Arabian) 2018-2019

#### **Nahdi Shop SA Project:**

Technical Team Lead, Senior PHP7 and Magento 2 Developer

- I lead the team technically, assisting to developers on each task, advising for reachable and functional solutions.
- Requirements analysis and estimate times of development.
- Develop Magento modules to customize e-commerce platform based-on client requirements.
- Develop new endpoints over API Rest of Magento 2 based-on client requirements.
- Single Sign On integration module development with OpenIDConnect.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, PHP7, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento 2 EE, Multi Language, Multi Websites, API Rest, Service Contracts, Dependency Injection, Headless Magento, Composer, MySQL, Scrum, OpenIDConnect, MiniOrange SSO.



## **Mediotype's Projects:**

## Palmetto State Armory (American) 2019

## **Palmettistatearmory.com Project:**

Senior PHP and Magento Developer

- Develop Magento modules to customize e-commerce platform based-on client requirements.
- I was in charge of Code Reviews and deployments.
- I've used Composer in order to modularize the project.

**Technologies:** OOP, PHP, HTML, CSS3, SASS, Compass, Javascript, Prototype, Magento EE, Composer, MySQL, Scrum.

