

MATIAS LARROZA

UX UI DESIGNER

CONTACT

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2 PROFILE

I've been building digital experiences for a few years, working side by side with UX and Development teams from different companies. I embrace the user-centered design process.



EXPERIENCE

UX UI DESIGNER

GARBARINO.COM | FEB 2016 - PRESENT

- Define the new look and feel of the mobile product page.
- Design the new user account and logIn section (desktop, full responsive and mobile)
- Set the foundations for a first version of a Style guide and UI library which help the team keep a unified visual style.

UX UI DESIGNER

AVANTRIP.COM | APR 2014 - JAN 2016

- Design the first version of the mobile site, for the hotels and flights products.
- Introduced the use of a UI library and a Style guide.

WEB DESIGNER

UNIVERSIDAD DE PALERMO | APR 2013 - ARP 2014

- Design digital communication material for the Marketing
- Wireframes, visual design, frontend development, HTML5, CSS3.

WEB DESIGNER

GHIRALDO CORNEJO STUDIO | JUL 2012 - MAR 2013



GRAPHIC DESIGN

UNIVERSITY OF BUENOS AIRES | 2005 - 2011



➡ LANGUAGES

SPANISH: **ENGLISH:**

NATIVE LANGUAGE FLUENT (SPEAKING, READING, WRITING)



□ SKILLS

- Branding
- Graphic Design
- Motion Graphics
- UI/UX Design
- User Research

- User Testing
- Rapid Prototyping
- Design Sprints
- HTML5 & CSS3
- Adobe Creative Suite



SIDE PROJECT

UXSHOT

SPANISH USER EXPERIENCE PODCAST WWW.UXSHOTPODCAST.COM