



MATIAS LARROZA

PRODUCT DESIGNER

CONTACT

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PROFILE

I've been building digital experiences for a few years, working side by side with UX and Development teams from different companies. I embrace the user-centered design process.



EXPERIENCE

PRODUCT DESIGNER

MERCADO LIBRE | MAR 2018 - CURRENTLY

- Design the new user experience for all Mercado Pago P2P transactions
- Work side by side with development and business teams to define scope
- Mentor new designers in the team and give feedback in their career development

SENIOR UX DESIGNER

IBM ARGENTINA | APR 2017 - MAR 2018

I work with a multidisciplinary team of Innovation to devise products that bring new solutions to old and new industries. We investigate, conceptualize, and execute prototypes that generate new opportunities for IBM's current and potential customers, using IBM's Software Services, including Watson Conversation and Watson IoT.

UX UI DESIGNER

GARBARINO.COM | FEB 2016 - APR 2017

- Define the new look and feel of the mobile product page.
- Design the new user account and login section (desktop, full responsive and mobile)
- Set the foundations for a first version of a Style guide and UI library which help the team keep a unified visual style.

UX UI DESIGNER

AVANTRIP.COM | APR 2014 - JAN 2016

- Design the first version of the mobile site, for the hotels and flights products.
- Introduced the use of a UI library and a Style guide.

WEB DESIGNER

UNIVERSIDAD DE PALERMO | APR 2013 - APR 2014

WEB DESIGNER

GHIRALDO CORNEJO STUDIO | JUL 2012 - MAR 2013



EDUCATION

GRAPHIC DESIGN

UNIVERSITY OF BUENOS AIRES | 2005 - 2011



LANGUAGES

SPANISH:

NATIVE LANGUAGE

ENGLISH:

FLUENT (SPEAKING, READING, WRITING)



SKILLS

- Design Thinking
- Wireframing
- UI/UX Design
- User Research
- User Testing
- Rapid Prototyping
- Design Sprints
- HTML5 & CSS3