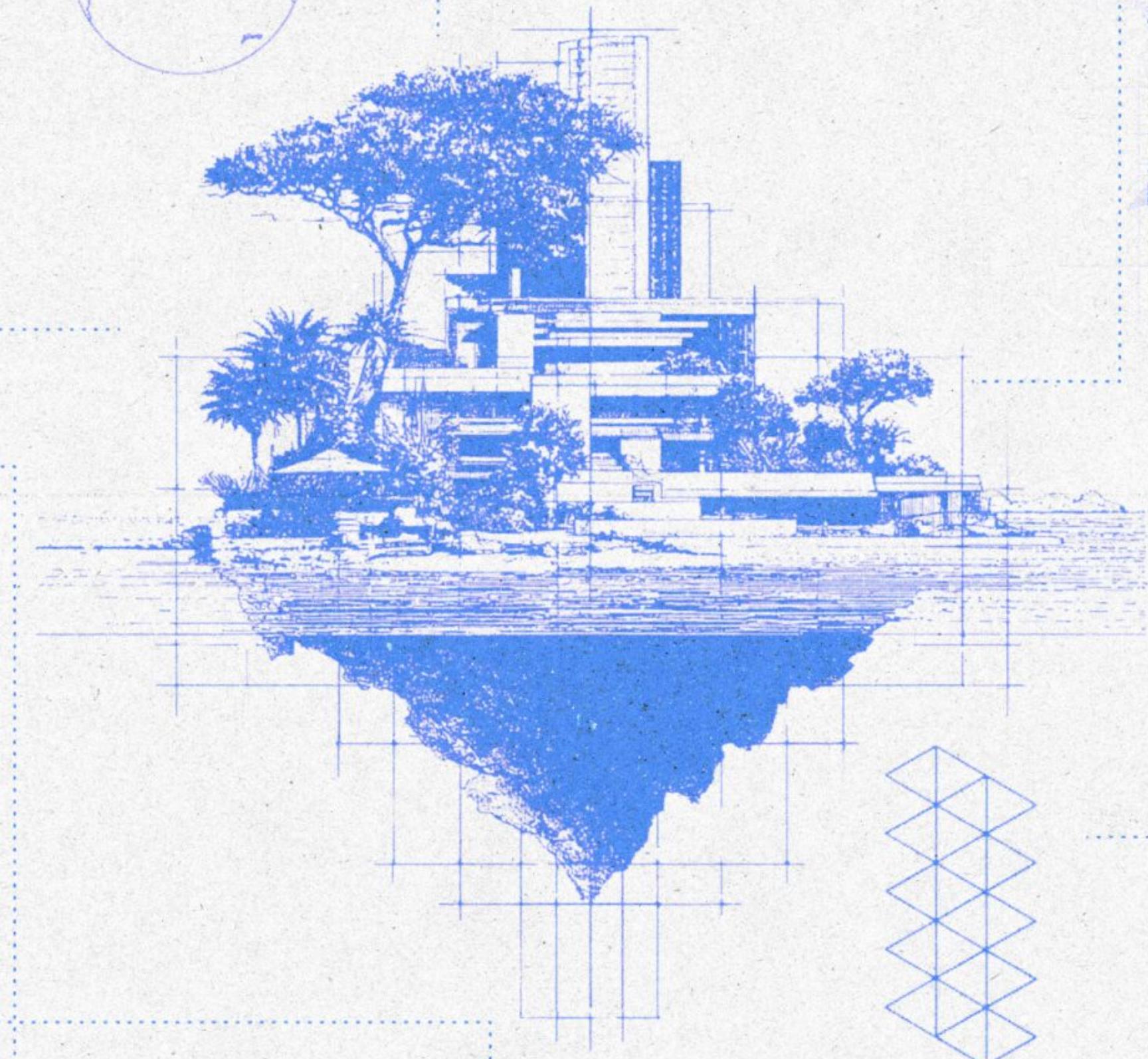
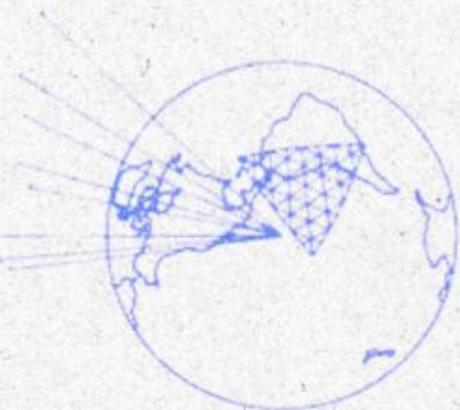


EDGE CITY

A Society Incubator
Prototyping a Brighter Future



www.edgecity.live



Edge City is a Society Incubator

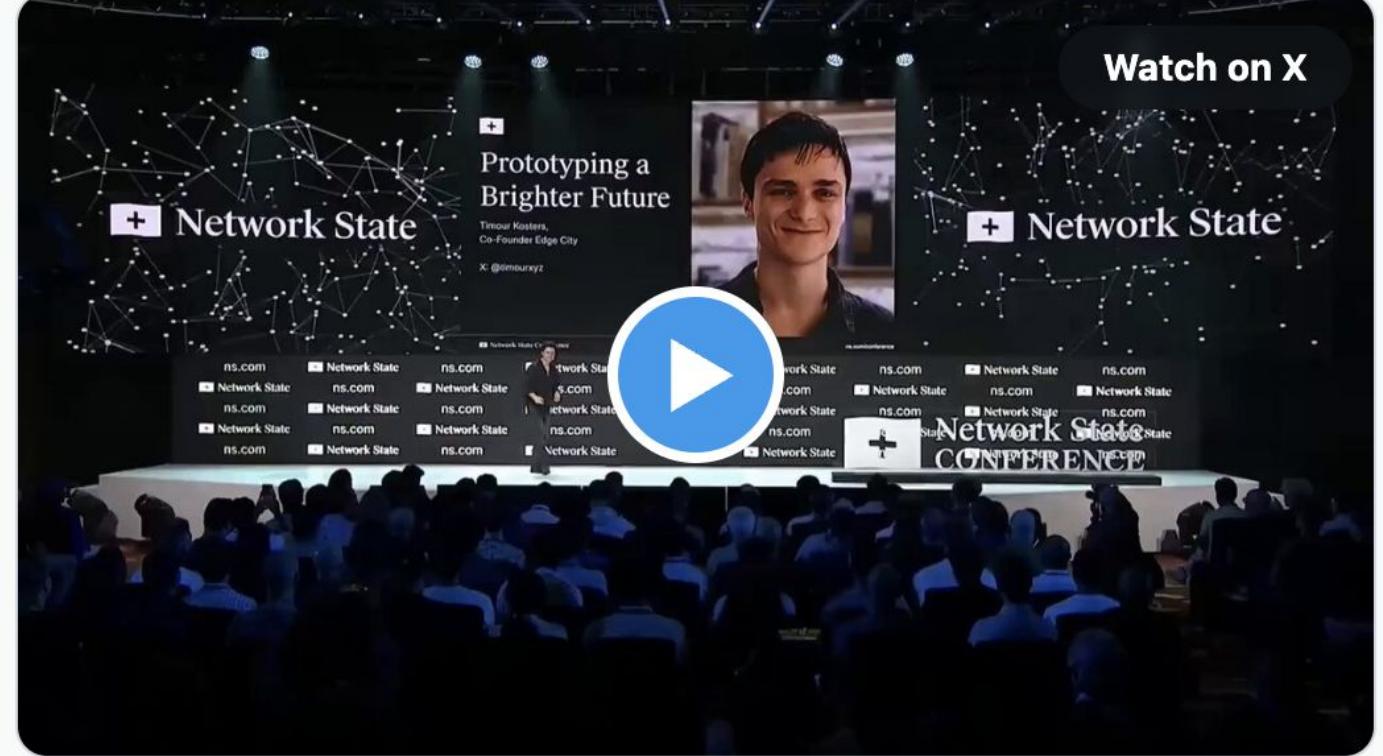
- ☀️ **Month-long popup villages** for people at the frontiers of tech, science and culture
- ☀️ **Incubate and accelerate startups, institutions, and fields**
- ☀️ Create the **social infrastructure** for **network societies**



Edge City ✅
@JoinEdgeCity · Follow

Edge City co-founder @timourxyz presented at the @thenetworkstate Conference in Singapore last week, sharing what we've built so far and where we're headed next.

Listen to his 5-minute talk:



Watch on X

[See this 5min talk on Edge City](#)

Our progress thus far

12,000+
participants

100+
countries represented

\$1M+
in grants raised

30k+
direct reach

8
popup cities

300+
startups & projects

180+
kids attended

4M+
media impressions

Our Collaborators



**ethereum
foundation**



**Protocol
Labs**



**UNISWAP
FOUNDATION**



Long Journey



replit



MERCATUS CENTER
George Mason University



Notion



privy



Crecimiento



Lisk

**Summer
of Protocols**



ZORA

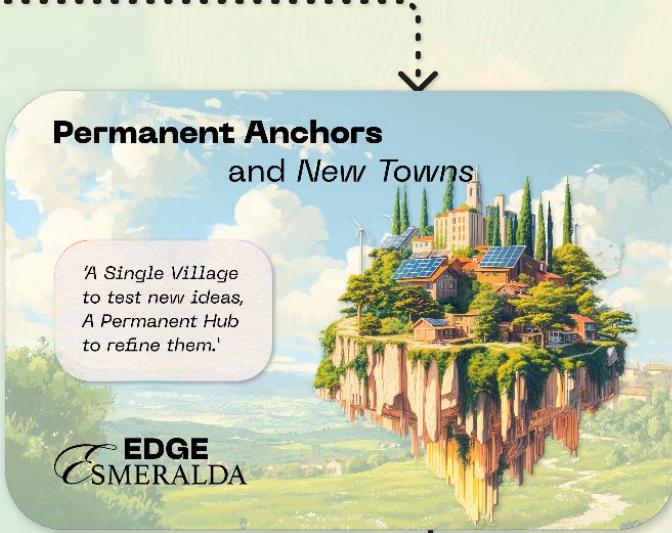


MAY 30 - JUNE 27, 2026

EDGE ESMERALDA

A month-long gathering for people building a brighter future





The Big Picture

A place to incubate technology for societal adoption

- Real-world Testing** - Every participant uses new tech tools daily for a month (payments, identity, governance etc.)
- Strong Network** - 15,000+ high-value users including founders of major tech companies & frontier industries
- Incubation Speed** - Projects develop faster in a month-long real world environment vs hackathons
- Global Connections** - Strong gov ties across 5 continents
- Future Focused** - Building open tools and integrating with innovative protocols & new cities being built

Like Bell Labs' legendary innovation environment, we create spaces where identifying & pursuing truly transformative work becomes natural & inevitable.

[Read our Network City Vision & Roadmap here](#)

Agenda

1) What is Edge Esmeralda?

- a) Why get involved?
- b) What our past co-creators have to say

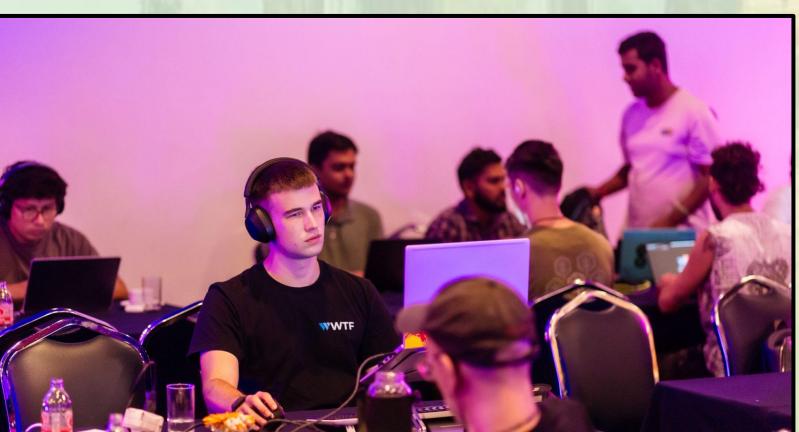
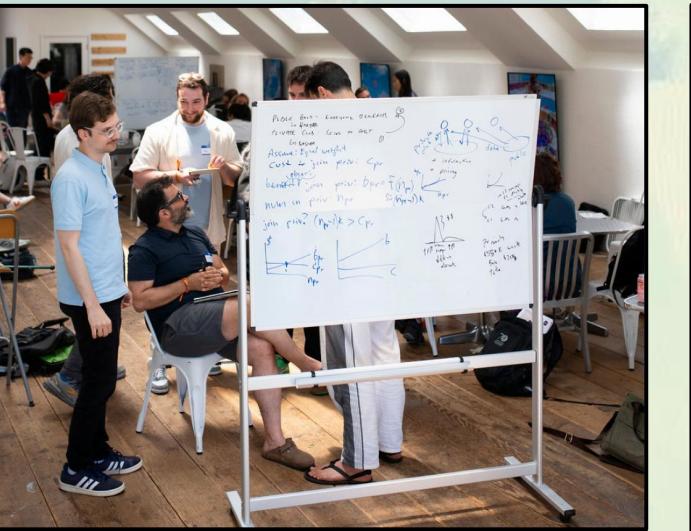
2) The Residency Model

- a) Building a Bazaar, Not a Cathedral
- b) Residency Examples
- c) Organising a Residency

3) Sponsorship Opportunities

- a) Sponsor Packages
- b) The Edge: Quality over Quantity

4) Last year's recap: Edge Esmeralda 2025



What is Edge Esmeralda?

This is not a typical conference

- ☀️ **Edge Esmeralda** is a month-long popup village **where over 1,000 brightest minds in tech, science, & culture come together to build the future**
- ☀️ **A high trust environment:** unlike 2-day conferences, selected participants spend weeks with industry leaders shipping real projects, forming lasting relationships, & prototyping ideas
- ☀️ **Deep collaboration > networking theater**
- ☀️ A testing ground for **Esmeralda**, a permanent new town being built 15 minutes away



Why get involved?

What to expect!



1. Builder & Talent Ecosystem

- 15k+ builder/founder network
- \$1M+ in early grants raised
- **100+ direct hires placed**

3. Advancing Breakthroughs

- 30+ experiments run
- 8+ papers published
- **2x long format studies ongoing**

2. Deal Flow

- 200+ projects & startups supported
- **\$250M+ raised by 40+ Edge alumni**
Notable: Erebor, Constellation Lab, Onchain City

4. High Signal Brand Amplification

3M+ reach via attendees, prev. Vitalik, Balaji, Joscha Bach, Tyler Cowen, Dylan Field, Audrey Tang, Cyan Banister, Ivan Zhao, Emad Mostaque, Emmett Shear

What our past co-creators have to say

"Edge City did an excellent job integrating diverse participants from all kinds of backgrounds: technical and non-technical, crypto, biotech and culture, young & old.

I learned a lot from my time there" - [Vitalik Buterin](#), Ethereum Founder



"Edge Esmeralda's ability to bring people together in temporary **spaces that yield lifelong relationships - as well as life changing conversations and discoveries** - makes me excited to see how that same energy imbues the permanent village Esmeralda is building." - [Moxie Marlinspike](#), Signal Founder



"We could not have done this Longevity workshop with top researchers without Edge City. **This is going to be one of those moments that people talk about in the future where so many impactful things were conceptualized.**"

- [Laura Deming](#), Cradle Founder & CEO



"Edge City is unparalleled in its ability to cultivate multi-disciplinary ecosystems that accelerate progress in frontier industries like Cryptography, Neurotech & Longevity." - [Juan Benet](#), Protocol Labs Founder

A soft-focus background image of a pastoral landscape. In the foreground, there are rolling green hills and fields. A small, light-colored building with a tiled roof sits atop one of the hills, surrounded by tall, thin cypress trees. The middle ground shows a valley with a winding river or path. The background features more hills under a sky filled with large, puffy white clouds.

The Residency Model

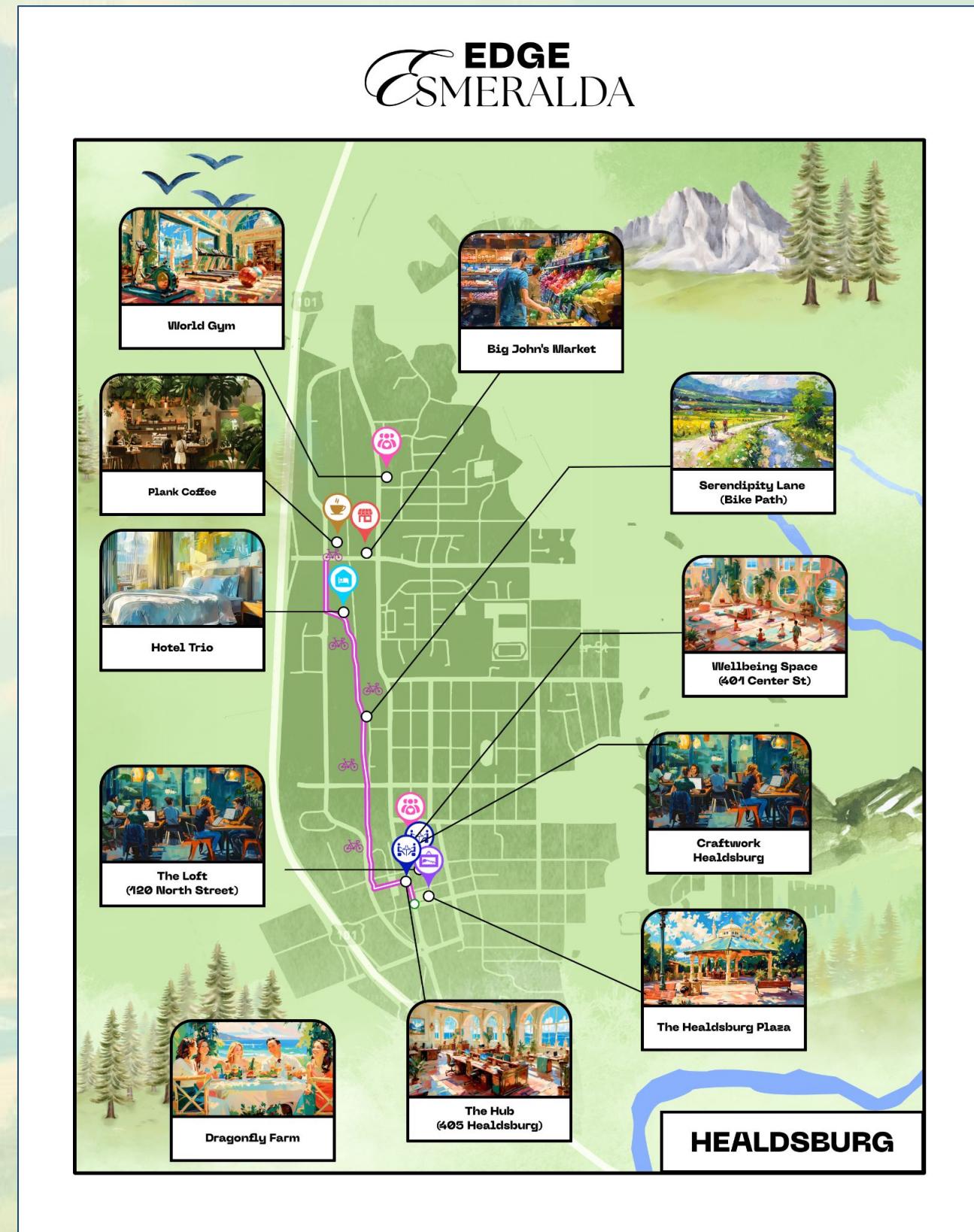
Building a Bazaar, Not a Cathedral

Cathedral Model 🏛️ - Top-down: Core team designs everything, limiting programming & results

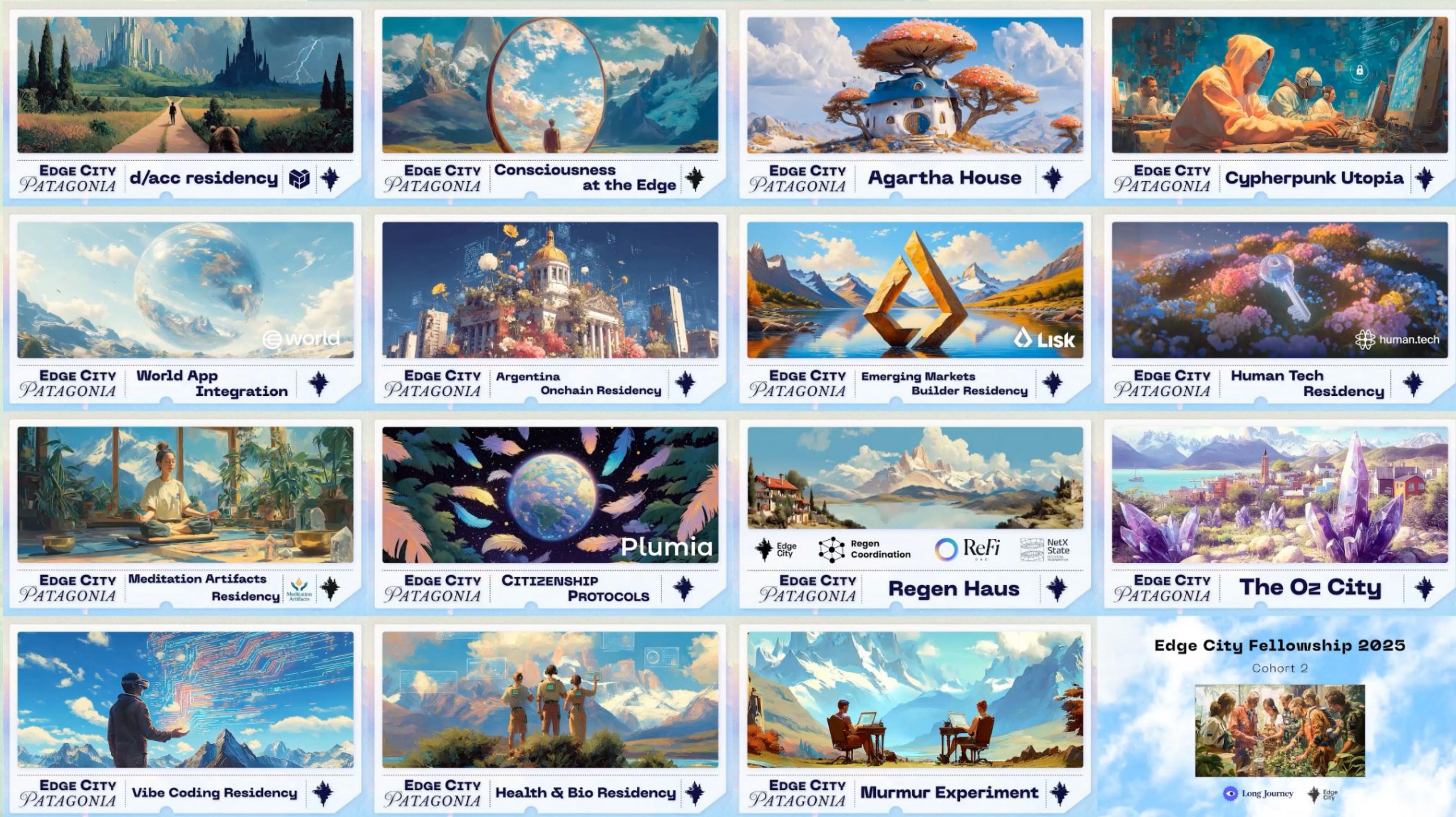
Bazaar Model 🎪 - Bottom-up: Multiple partners create unexpected magic through diverse expertise

Edge Esmeralda's Bazaar Approach:

- ☀️ **The Hub & Loft** anchor the village with central programming, community, & co-working spaces
- ☀️ **~10 partner residencies:** Individual nodes bringing unique programming, people, spaces & perspectives
- **Serendipity & cross-pollination** spark unpredictable programming & collaborations



25+ Residency Run Thus Far



Example #1: World Builder Residency

24 builders • 16 apps • 1 protocol embedded

Month-long buildathon with [World](#) to prototype apps using World ID, Chain, and MiniKit at Edge Esmeralda. [See more here](#)

Program: Weekly demos, founder dinners, science fair, fireside chats, \$15k in bounties

Key Outcomes:

- 300k+ total users across all apps to date
- First physical World ATM built
- Universal World app data layer launched
- Final three buildathon winners:
 1. h011yw00d: AI cinematic videos posts
 2. Alpha Cards: On-chain trading card game
 3. YoursTruly: Robot-written custom letters





Example #2: Long Journey Residency



14 founders • 1 house • magically weird ideas

Month co-living with [Long Journey Ventures](#) for ambitious builders tackling frontier problems at Edge Esmeralda. [See more here](#)

Program: Weekly demos, dinners, excursions, GP/LP/mentor office hours, founder house

Key Outcomes:

- \$4M+ raised by 30% of cohort via Edge
- LJV made two core investments
- 80% made major advancements
- *"I collected one of the largest multimodal datasets of its kind, closed key fundraising conversations, and enrolled participants for the pilot - all while having fun."* - Avery Krieger, PhD Stanford, Constellation Founder



Example #3: d/acc Residency by Protocol Labs



13 builders • 1 village • defensive acceleration

Month-long founder residency with [Protocol Labs](#) for builders applying d/acc principles to identity, AI safety, prediction markets, & decentralized systems at Edge City Patagonia.

Program: Daily goal-setting, reading circles, lightning talks, 1:1 mentorship, hikes, weekly reflections, demo days with PL leadership

Key Outcomes:

- 7.3/10 progress score rated by residents
- Multiple investments & soft commits
- 5+ market expansions into LATAM
- "*From initial idea to full UI, product roadmap, & an angel investor offer, all by being on the ground.*" - Doris, Functor Network Founder



Organising a Residency

Costs of hosting or support a residency - see [Residency Overview Page](#) for more

Per Month: ~\$6k per person

Lodging:

- A. Lower End: \$2k per month
- B. Upper End: \$5k per month

[See housing options here](#)

Edge Ticket (Monthly):

- A. Early Bird: \$2,000
- B. Final Price: \$3,000

Per Week: ~\$2k per person

Lodging:

- A. Lower End: \$500 per week
- B. Upper End: \$1.5k per week

[See housing options here](#)

Edge Ticket (Weekly):

- A. Early Bird: \$850
- B. Final Price: \$1,350

Not Included (Optional):

-  Transportation: Flights & transportation to Healdsburg, CA
-  Most Meals (several weekly meals & F&B discounts included in Edge ticket)
-  Branding/Village-Level Sponsorship: See slide 18 for add'l. sponsorship opportunities
-  Dedicated Opps Support: Additional \$5-10k for a residency lead hire & extra resources

A scenic landscape painting featuring rolling green hills in the foreground and middle ground. In the distance, a small town with buildings and a bridge is nestled among the hills. The sky is filled with soft, white and grey clouds, with sunlight filtering through in places.

Sponsorship Opportunities

Sponsor Packages

Presence: ~1,000 builders & high-signal individuals across month (300+ people at any given time)

Monthly Ticket Value: \$3,000 pp (final price) - use for team, subsidise talent or support a residency

Exposure: 30K+ direct reach, plus 3M+ participant amplification (X, Newsletter, and more)

SHAPER | \$100K

- ✿ 15x monthly tickets
- ✿ 8x nominate scholar
- ✿ 30% comm. discount
- ✿ Unlimited talk oppty
- ✿ Dedicated liaison

Either:
A. Full residency mgmt.
B. Custom village infra.
integration (eg. tech)

MOVER | \$50K

- ✿ 7x monthly tickets
- ✿ 4x nominate scholar
- ✿ 20% comm. discount
- ✿ Weekly talk oppty

Either:
A. Themed week track
B. Month experiment
C. Curated team retreat

IMPACT | \$25K

- ✿ 3x monthly tickets
- ✿ 2x nominate scholar
- ✿ 15% comm. discount

Either:
A. 3x programming slots
B. 1-2 day summit
C. Week experiment

COMMUNITY | \$10K

- ✿ 1x monthly ticket
- ✿ 10% comm. discount

Either:
A. 1x featured talk
B. Cover 1x talented
individuals to attend

Proportional promotion via socials, newsletter, website, art, digital messaging & IRL endorsements for all



The Edge: Quality Over Quantity

Why Edge Wins: The PPD Math

Popup People Days (PPD) = Attendees × Average Days Spent

The Edge	Trad Conference	Edge Esmeralda 2026
Attendees	5,000 (no filter)	1,000 (curated <input checked="" type="checkbox"/>)
Avg Days/Person	2 days	12.5 days
Total PPD	10,000	12,500
Cost per PPD @ \$50K	\$5.00	\$4.00 <input checked="" type="checkbox"/>

Trad Conference:

- X 10-min booth conversations
- X 50+ sponsors competing
- X <5% follow-through
- X Brand forgotten in days

Edge Esmeralda 2026:

- ✓ multi week brand exposure (vs. 30 min)
- ✓ 10x attention share (~10 sponsors vs. 50+)
- ✓ 40% return rate = lasting relationships
- ✓ Core memories: Emotional connection to brand

Example: World went from community skeptic to daily habit (150+ DAU at Edge) in 30 days.
75% said Edge changed their view → became World evangelists.

Last year's recap: Edge Esmeralda 2025: Month in Review





Thank you!

We are excited to build a flourishing future together.

Reach out: telamon@edgecity.live

Twitter: [@joinedgecity](https://twitter.com/joinedgecity)

Website: edgecity.live

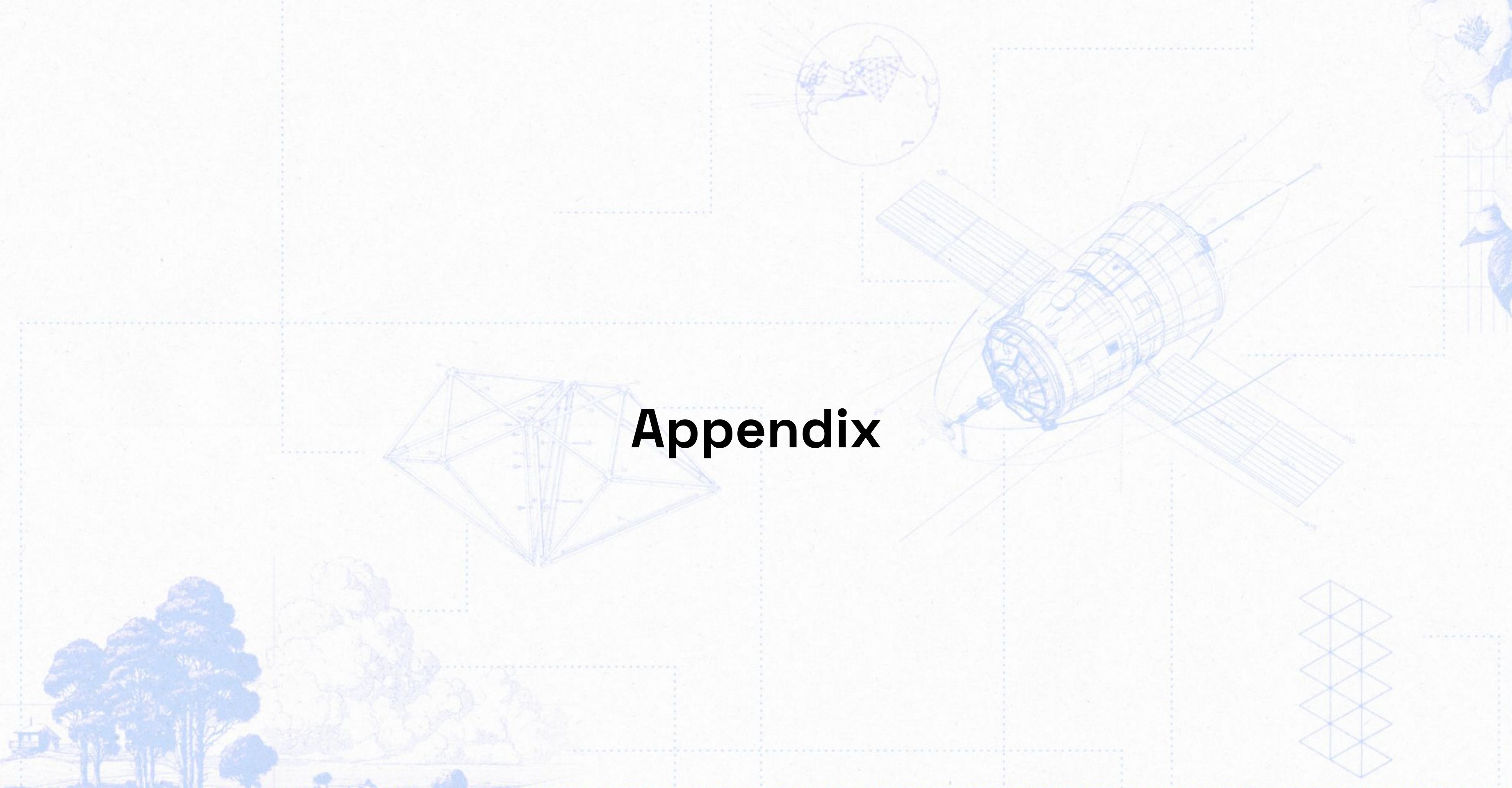
Read:

[Edge City Roadmap](#)

[Building a Society Incubator](#)

EDGE
ESMERALDA

Appendix



Our Villages

- * **Highest-leverage month of your year**
- * **500+ high-agency people:** the size of a village, with the dynamism of a city
- * **Village building blocks:** residencies and themed tracks
- * **Four Principles:** Default Healthy • Multigenerational • Multidisciplinary • Build & Co-creation Focused

1) Default Healthy



2) Multidisciplinary



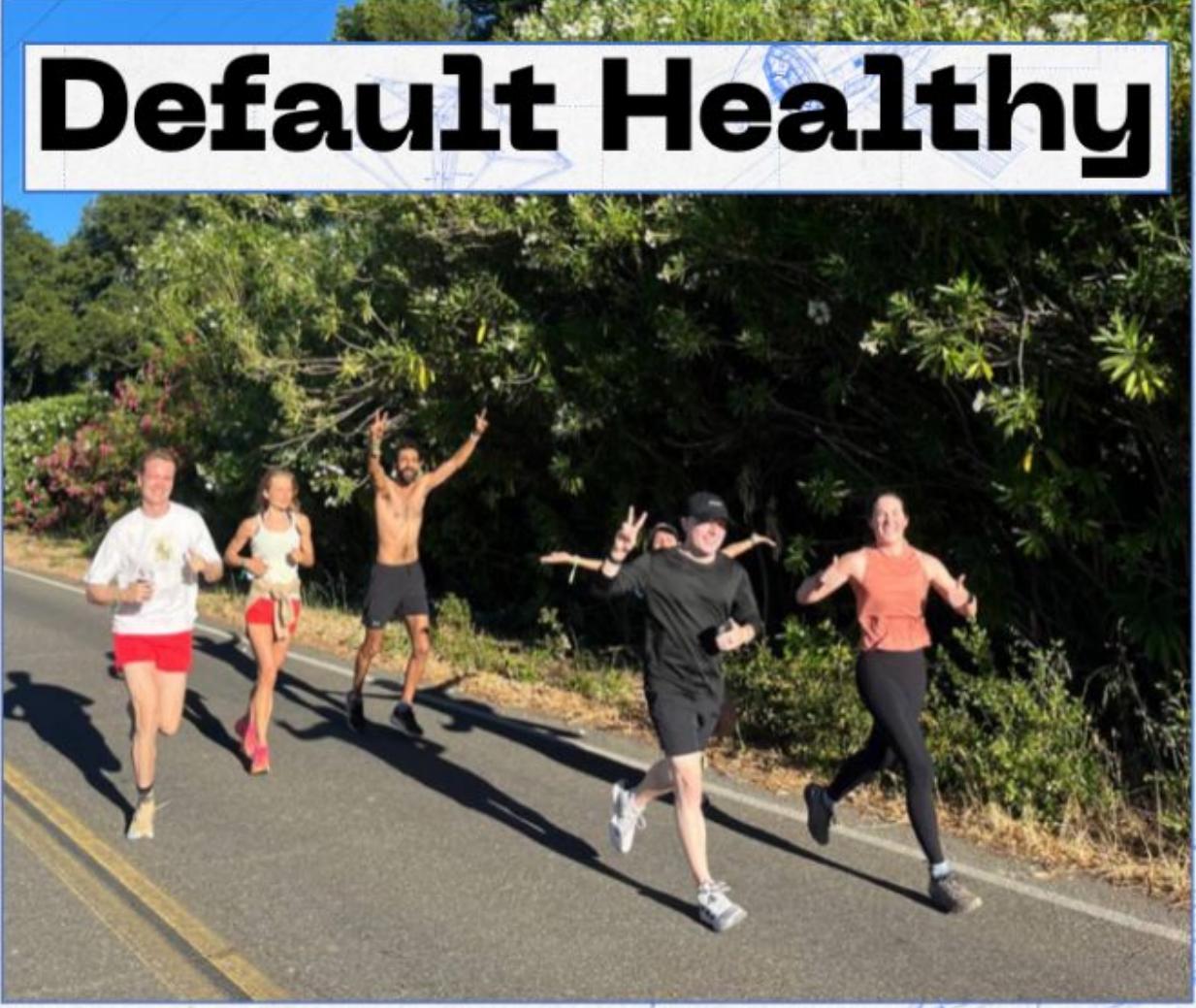
3) Build & Co-Creation focused



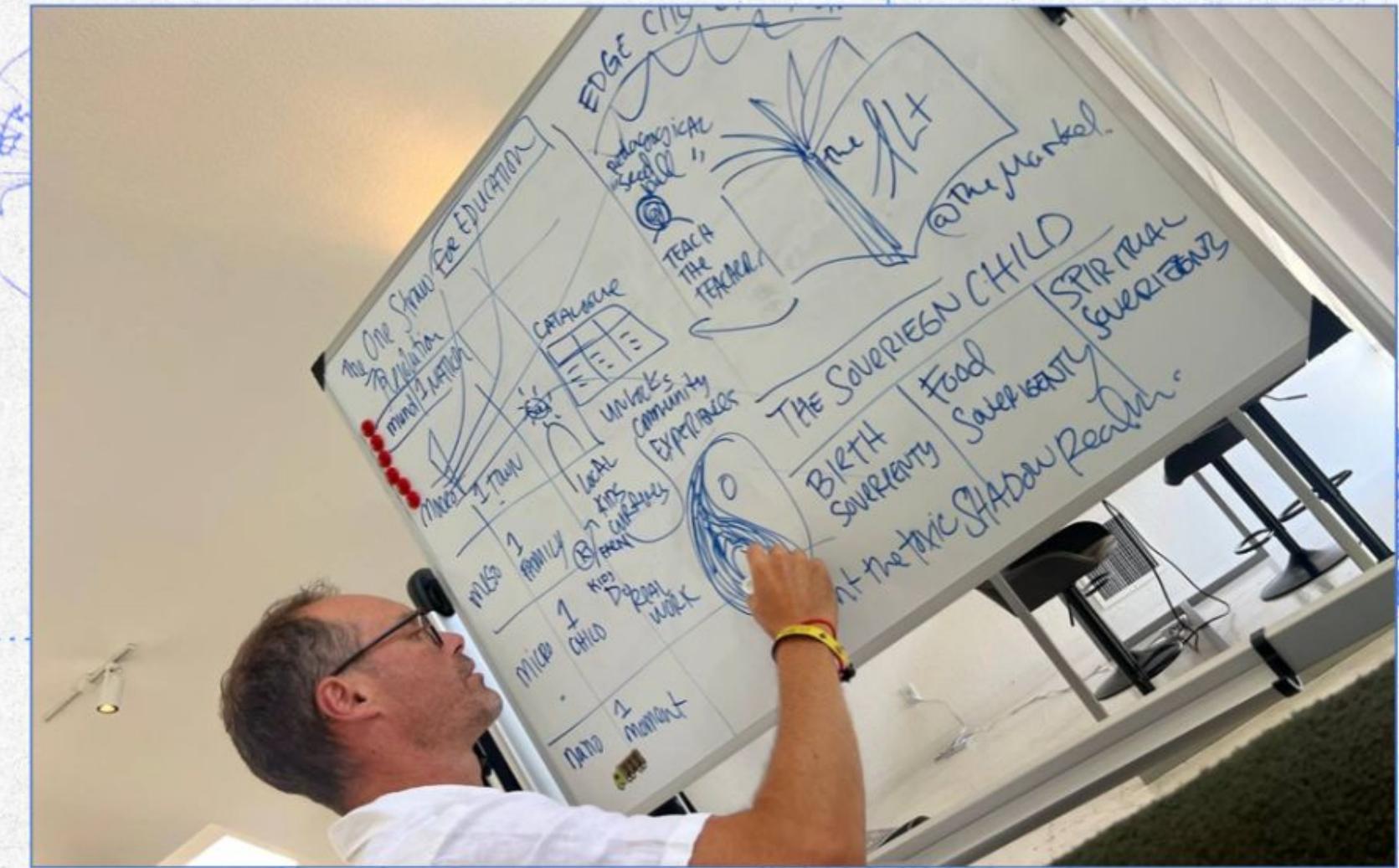
4) Multigenerational



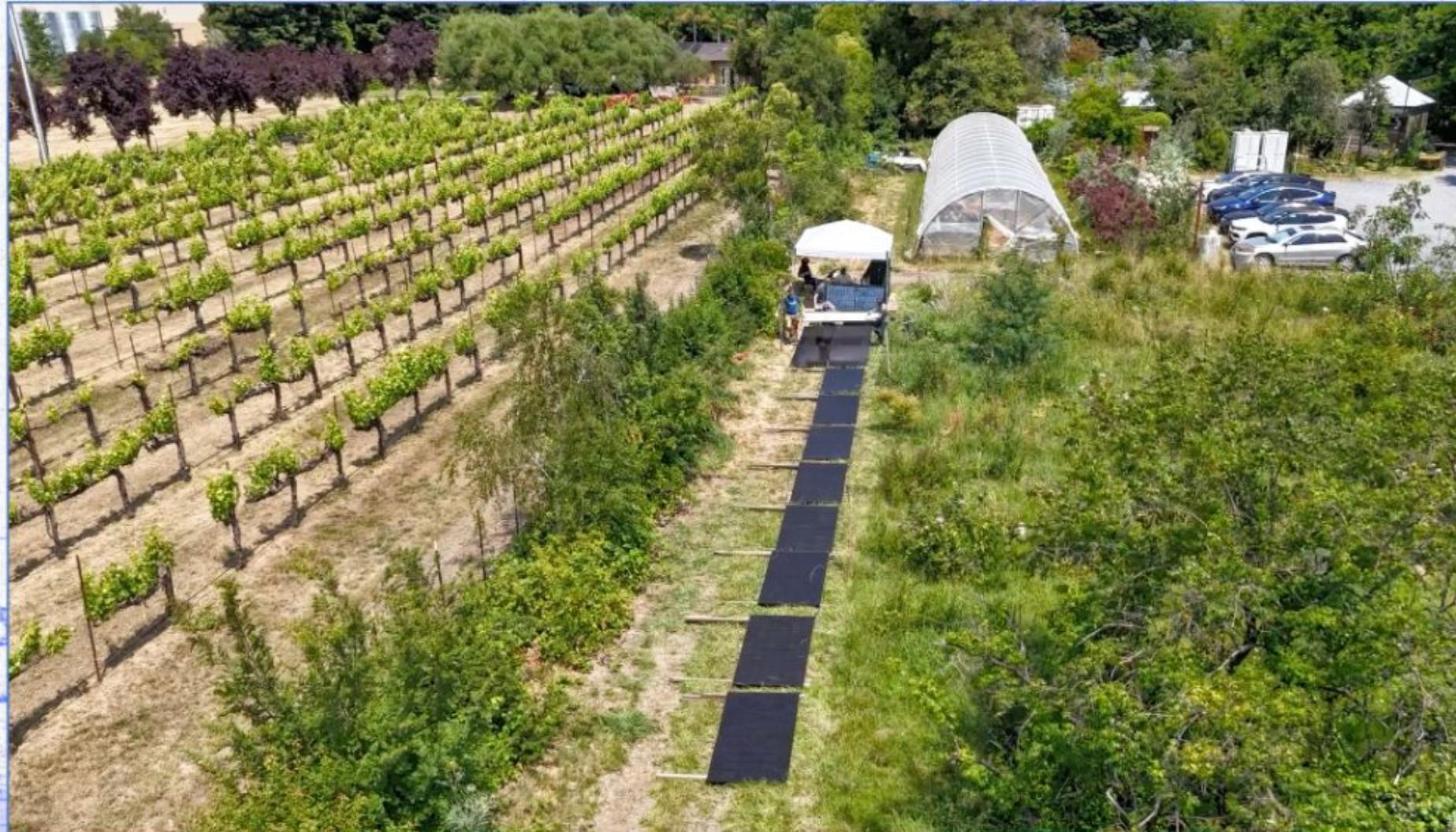
Default Healthy



Multidisciplinary



Build & Co-CREATE





Crypto Quotes & Highlights:

"Special shoutout to the @joinedgecity team who provided **the perfect environment to boost the based social layer**. From my end the outcomes of [Edge City Lanna] sequencing week were excellent."

Justin Drake,
Ethereum Researcher



"[Edge City Lanna] Was a fantastic place to build & collaborate. **Excited about where it can go from here.** [...] Definitely planning to see you at Edge Esmeralda!"

Dan Findley,
MetaMask, Founder



"I was so inspired by the caliber of people, different projects and ambitious concept. **It shifted my perspective of crypto and reminded me of how important this industry is in helping make a positive change in the world.**"

Xochi Cazador,
COS Optimism Foundation



"Edge City did an excellent job integrating diverse participants from all kinds of backgrounds: technical and non-technical, crypto, biotech and culture, young and old.

I learned a lot from my time there"

Vitalik Buterin,
Ethereum Founder



"Edge City was a great place to have meaningful conversations with key allies in the Ethereum ecosystem and help move forward the interop roadmap. **It's a place I can enjoy being my extraverted self.**"

Alex Gluchowski
ZKsync Founder



"I never realized the possibility of social innovation until being part of the Edge community. There is no way that the way we organize our communities today is the best that civilization has to offer. We can dramatically improve our communities and quality of life through some space for experimentation and first principles thinking"

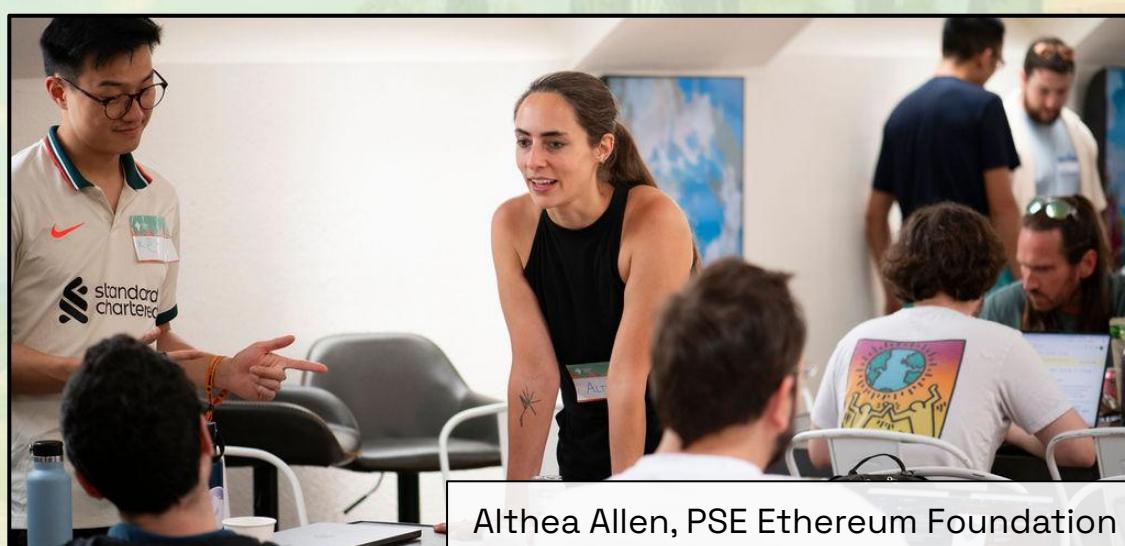
Mark Tyneway, OP Labs Co-Founder



Crypto Academic Workshop



Justin Drake's Sequencing Week



Althea Allen, PSE Ethereum Foundation



Alex Gluchowski, Matter Labs, at Interop Day

Hard Tech

"The Hard Tech Weekend at Edge Esmeralda was perhaps the single best hard tech conference I have ever attended. The event drew a mix of world-class thinkers and entrepreneurs working on novel battery chemistries, new supersonic engine paradigms, cargo airships, radioastronomy breakthroughs, robotic construction, and much more.

The event was not just inspiring, it was generative. I continue to hear of people leveraging connections they made there."

[Eli Dourado](#), Abundance Institute



Kids 3D printing sustainable bathrooms

Longevity & Biotech

"We could not have done this Longevity workshop with top researchers without Edge City.

This is going to be one of those moments that people talk about in the future where so many impactful things were conceptualized."

[Laura Deming](#),
Cradle CEO



Justin Mares & Julia Lipton talk on what's killing us

"Edge City is unparalleled in its ability to cultivate multi-disciplinary ecosystems that accelerate progress in frontier industries like Cryptography, Neurotech and Longevity."

[Juan Benet](#),
Protocol Labs Founder



Cathay Tie & Vitalik Buterin gene editing plants

Neurotech

"The neurotech workshop I attended was extremely high signal and talent dense. I could not have had that discussion anywhere else."

Adam Marblestone, Convergent Research

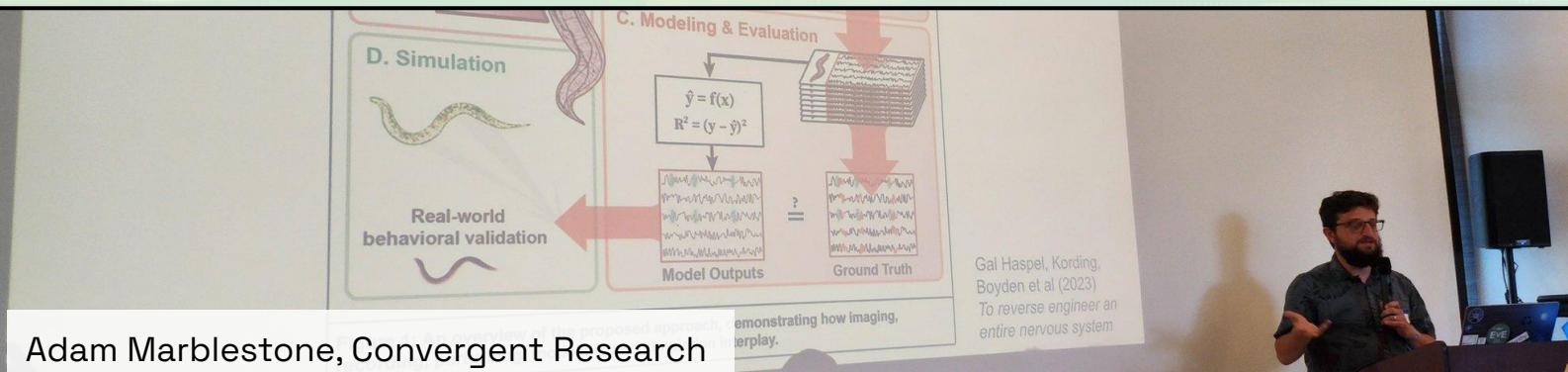
"It helped me meet a more diverse array of high-quality people working in neurotech than do in my usual meeting/conference circuit.

And I think the longer-term nature of the event helped cultivate deeper thinking and new ideas."

Milan Cvitkovic, Integral Neuro

"Edge was the perfect environment for people to come together, think outside the box and entertain unconventional ideas. It was where I first heard about acousto-optic imaging (something we're continuing work on) and met people like Max and Andy (who did research with us on the acousto-electric project). Plus, it was a joy to work with you guys!"

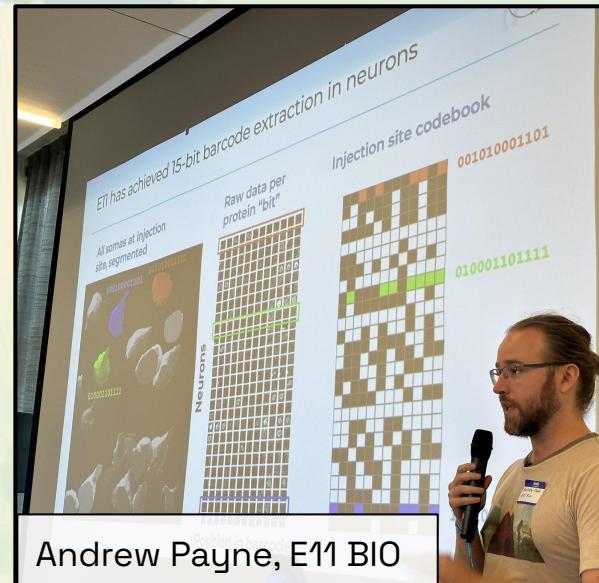
Marley Xiong, Harvard Research Fellow (FPGAs, ultrafast electronics, fluorescent microscopes)



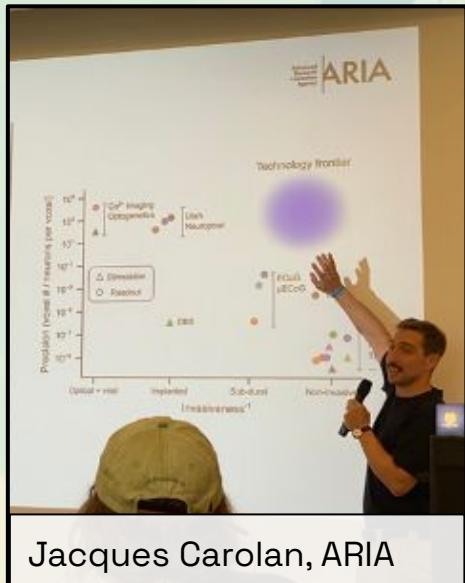
Adam Marblestone, Convergent Research



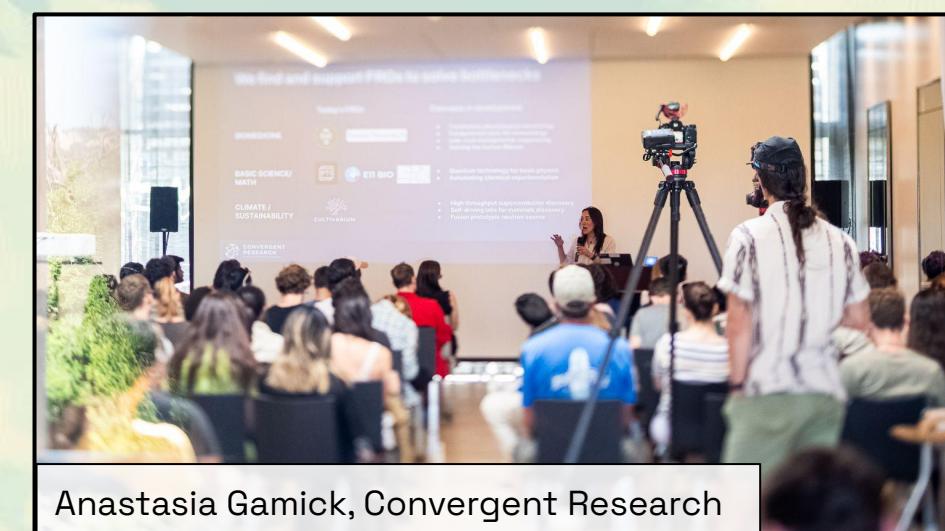
Jun Axup, Convergent Research



Andrew Payne, E11 BIO



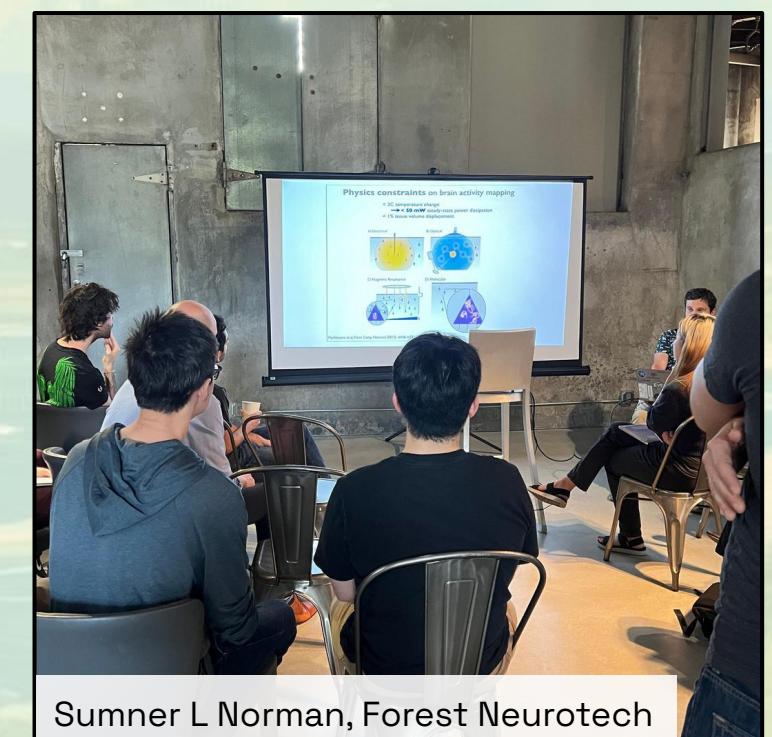
Jacques Carolan, ARIA



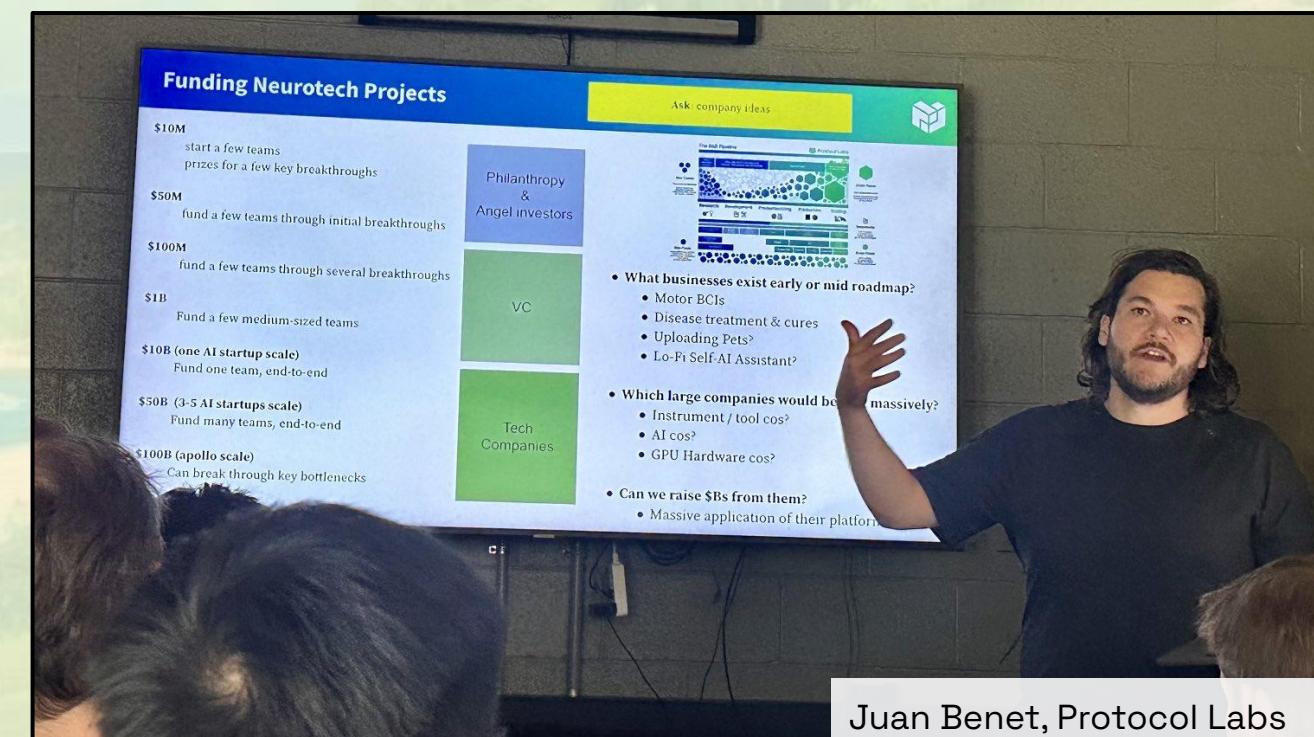
Anastasia Gamick, Convergent Research



Mike Johnson, Opentheory.net



Sumner L Norman, Forest Neurotech



Juan Benet, Protocol Labs

