# **Matías Cortés**

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#### PROFESSIONAL EXPERIENCE

## Business Analyst, Wells Fargo, Viña del Mar, Chile

AUG 16 - AUG 17

- Worked as a contractor through Evalueserve Chile in the Risk & Compliance, Data & Analytics team
- Interpreted the needs of stakeholders to develop SQL queries for ad-hoc reports improving product strategy
- Fulfilled requests from financial regulators by creating analytics reports allowing data-driven decision making
- Automated existing manual reporting processes using SAS & Unix scripting saving 450+ hours annually
- Developed data acquisition tool leveraging Python, APIs and JSON structures to pull 6000+ text documents

## Data Scientist Trainee, Evalueserve Chile, Viña del Mar, Chile

APR 16 – JUL 16

- Received professional training, including classes and related projects in: Data Management & BI, Data Mining & Machine Learning, Analytical Thinking, Data Visualization and Business Communication Relevant Projects:
- Developed a data mining tool to discover co-occurrence product relationships using R
- Collaborated with the implementation of a regression analysis on time series data for predicting response on marketing campaigns using R

# CFO & Product Manager, Radart, Valparaíso, Chile

NOV 13 – MAR 15

- Co-founded a regional social network startup connecting artists and fans through cultural events
- Managed product development and strategy. Raised \$20,000 in seed funding, plus office space and mentoring

### **EDUCATION**

# Pontifical Catholic University of Valparaíso, Valparaiso, Chile

DEC 15

Professional Title in Industrial Engineering

- Relevant Coursework: Modeling of Information Systems, Simulation and Project Management
- *Thesis:* Developed a business model for a Chile-based crowdfunding platform using entrepreneurship methodologies for business model generation

Bachelor of Engineering Science in Industrial Engineering

• *Relevant Coursework*: Intro to CS, Data Structures, Statistics Fundamentals, Statistical Inference, Operations Research I & II, Systems Theory and Information Systems

### **Self-Study**

- Coursera Machine Learning, Stanford: Classic ML algorithms from scratch
- DataCamp.com Data Scientist with Python track: Data Manipulation, EDA and Data Visualization
- Fast.ai Deep Learning program: Image Recognition, NLP and Recommendation Systems

## **SKILLS**

**Development:** Python, SQL, R, Java, Bash, HTML/CSS, SAS Base and VBA

Tools: Scikit-Learn, SciPy, Pandas, Numpy, Excel, Git, Linux, PostgreSQL, AWS, Teradata and Jupyter

Data Science: Regressions, Clustering, Random Forest, XGBoost, NLP and Neural Networks

Data Visualization: Matplotlib, Seaborn and Tableau

**Languages:** Native Spanish, Fluent English and Basic Portuguese