

# **Design Research: Almanac**

**This Week you will leave the class with a  
plan for your almanac**

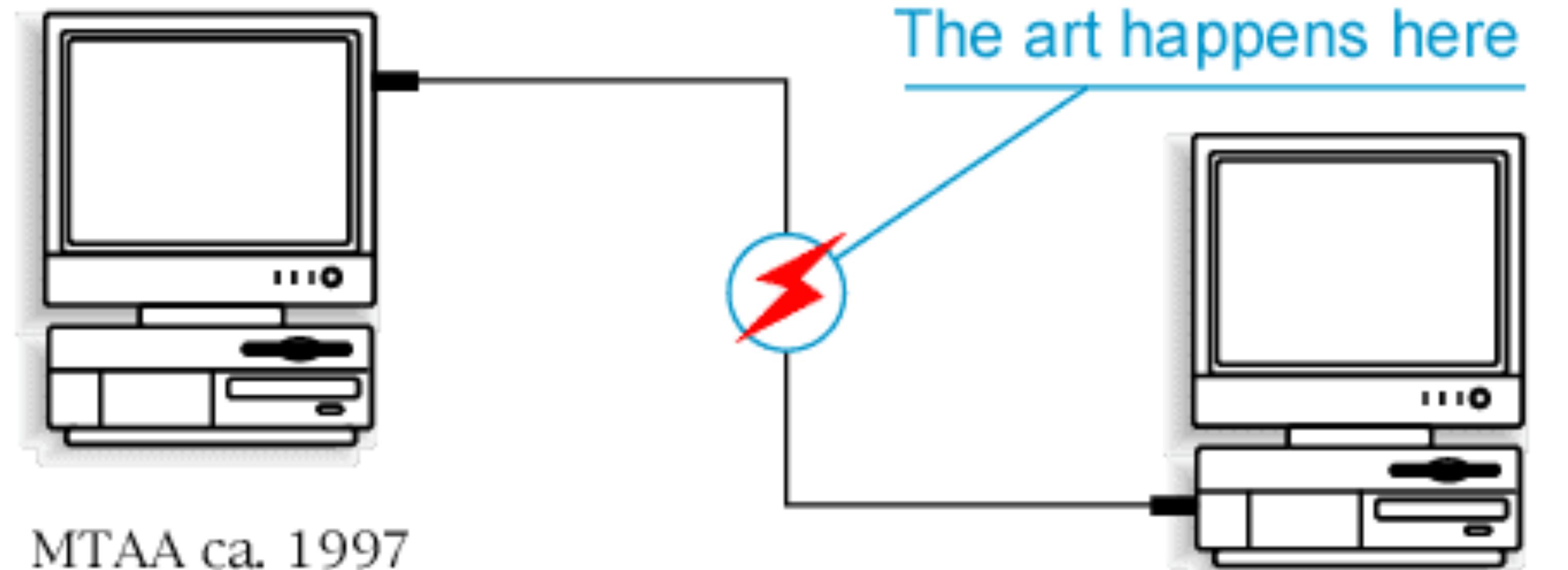
**We will cover:**  
**net.Art/metaphor**  
**Rapid sketching**  
**Wireframes/Sitemaps**

**After the guest lecture:**  
**CSS Grid systems**  
**Custom fonts and further styling**  
**+ Individual almanac consultations**

# **net.Art**

**MTAA, Simple Net Art Diagram, ca. 1997.**  
**Animated GIF.**

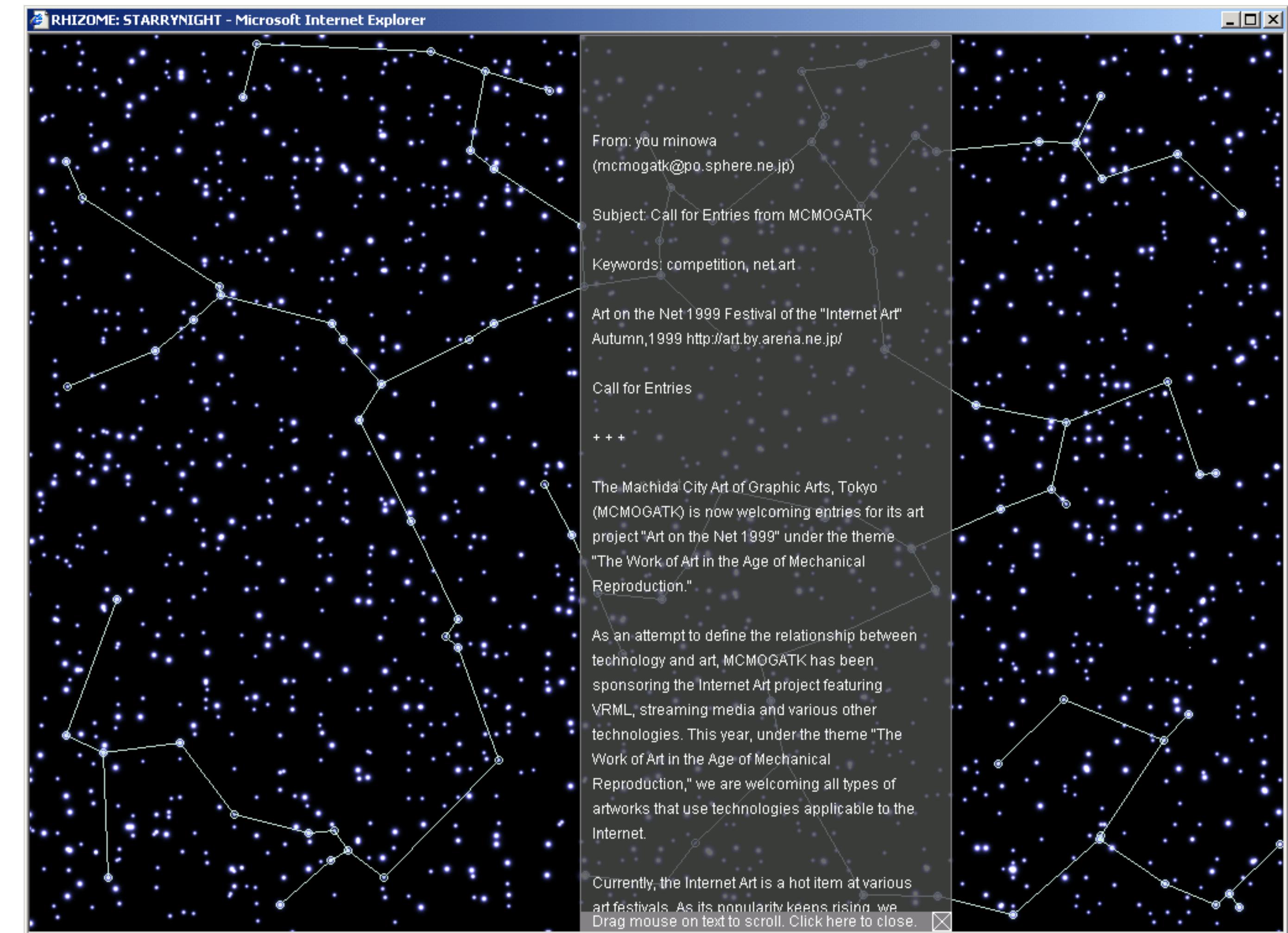
## **Simple Net Art Diagram**



**“[net.art] ...can be thought of as an action or a performance; and second, that it is defined by in-betweenness.”**

**<https://anthology.rhizome.org/simple-net-art-diagram>**

# **StarryNight, 1999. Screenshot, ca. 2000, Internet Explorer 5.0 for Windows 2000**



# **metaphor/narrative/theatre [ in computation ]**

**“Programming languages bridge the passage between bodies, archives, and screens, breaking thought up into differentiated units for transfer. Simulation emerges in the reassembly of fractured media into a seemingly continuous integrated whole, whereby texts dissolve into letters and pixels, which then congeal back into holistic literary works.”**

## **Poetics of Computation**

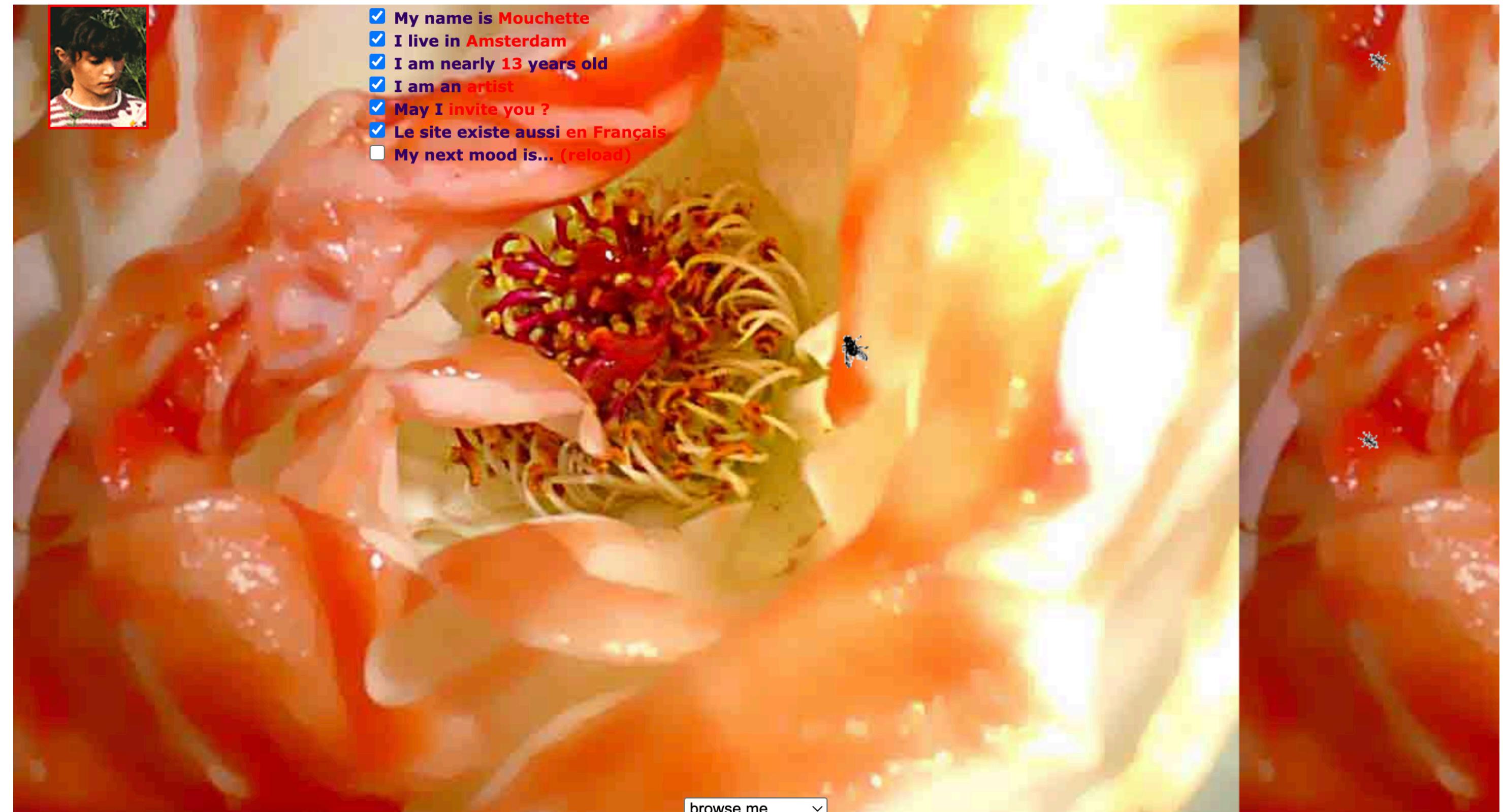
**“Code shapes and commands. At the same time, it conjures fantastical metaphors to occlude the structure of shaping and commanding. The simulacrum created by code obscures the incongruence between visible signs and a medium’s underlying material affordances. What you see is not always what you get. We are instead confronted with a composite image, which under examination reveals a complex process of transfiguration between the visible sign and the sign at the site of its inscription.”**

## **Poetics of Computation**

**“We believe we are handling books; our ideas about reading and interpretation subsequently rely on that initial physical point of contact with paper. But when reading electronically, we are handling something other than print material. The semblance to paper guides our intuitions about the medium and its associated affordances: to scroll, bookmark, or turn pages.”**

## **Poetics of Computation**

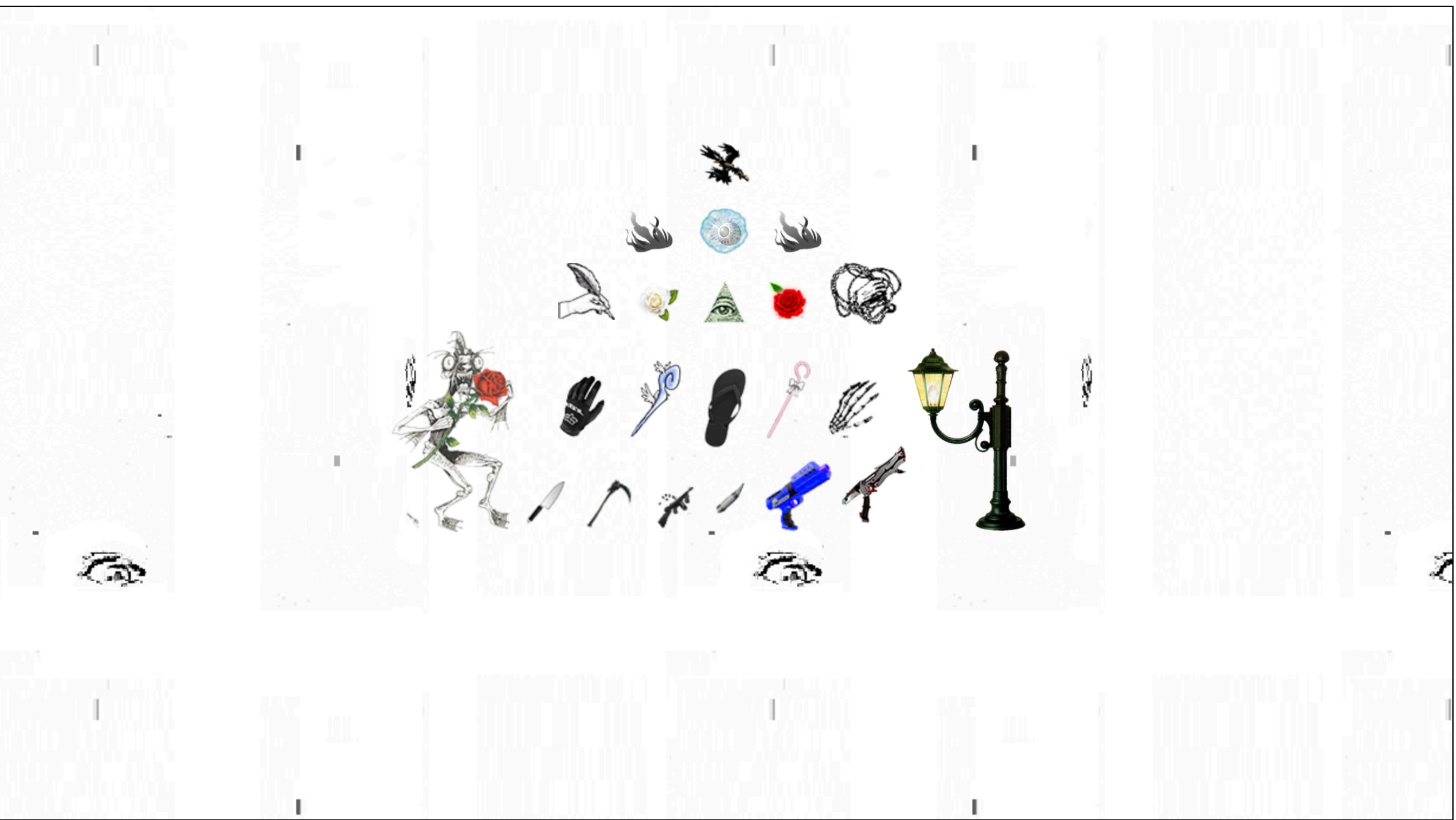
**<https://www.mouchette.org/>**



**Olia Lialina, *My boyfriend came  
back from the war:***  
<http://www.teleportacia.org/war/>



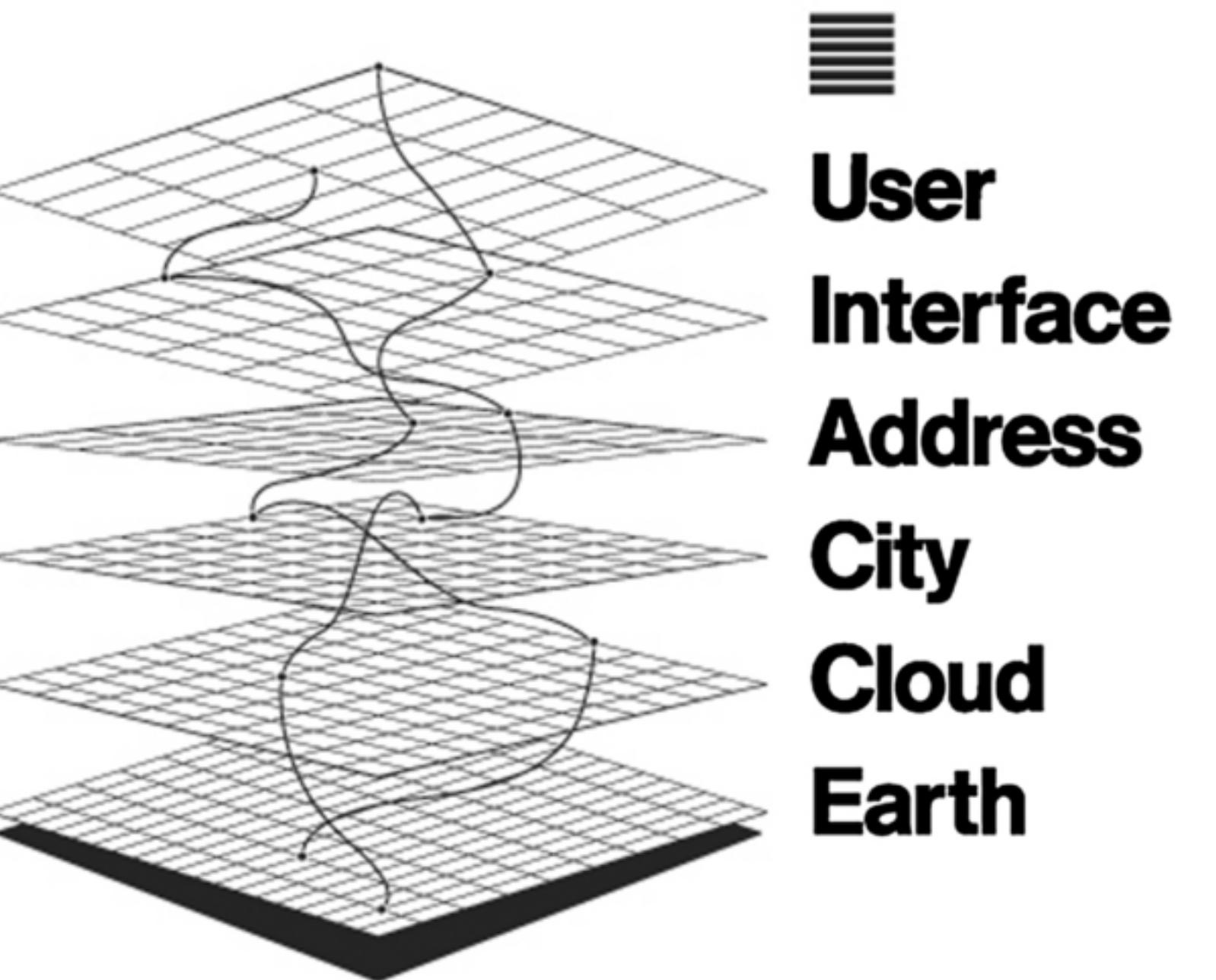
**<https://exitsense.net/>**



**With each advance in technology, comes further layers of abstraction**

**= more channels to wade thru, dissect, and make use of**

# **Benjamin Bratton, The Stack**



# **Rapid Sketching**

## **Important tool for ideation**

**Simple: Use basic shapes and lines**

**Disposable: Don't be attached to ideas**

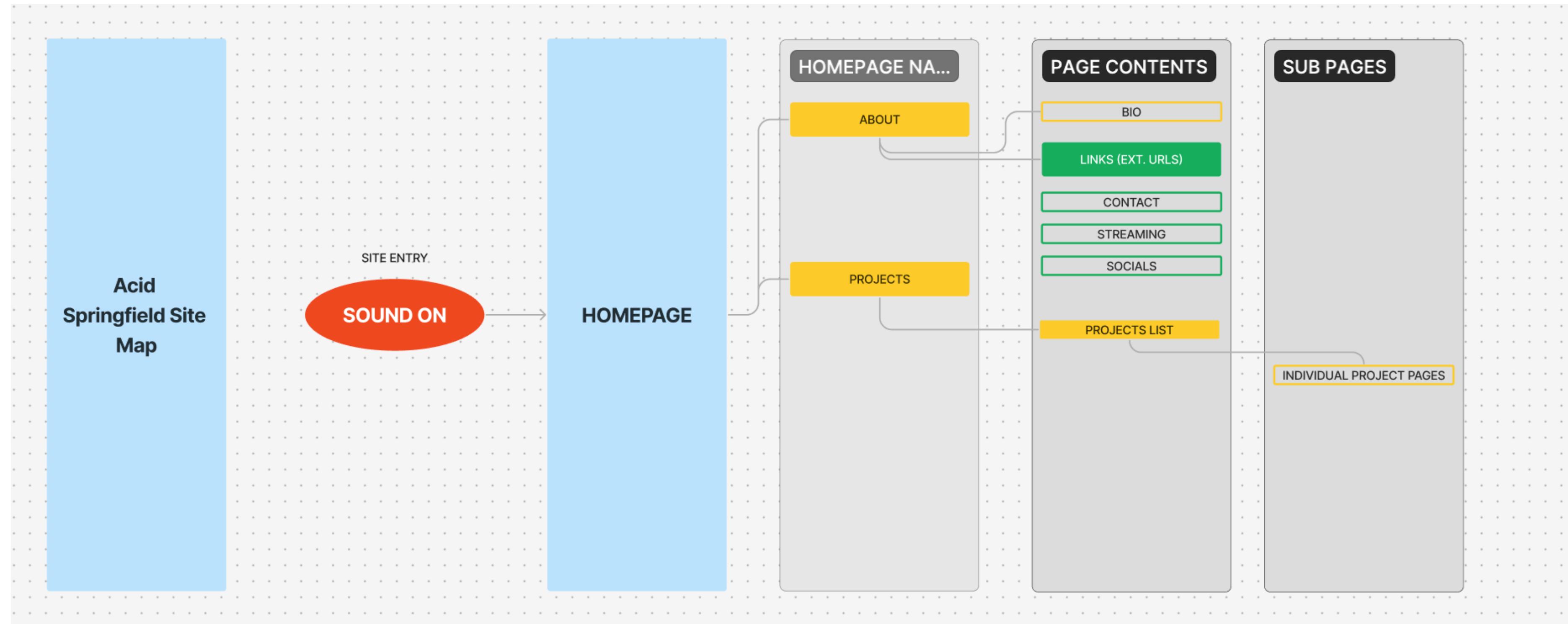
**Fast: The quicker you lay it down, the quicker you can build on and improve your idea**

# **Crazy Eights**

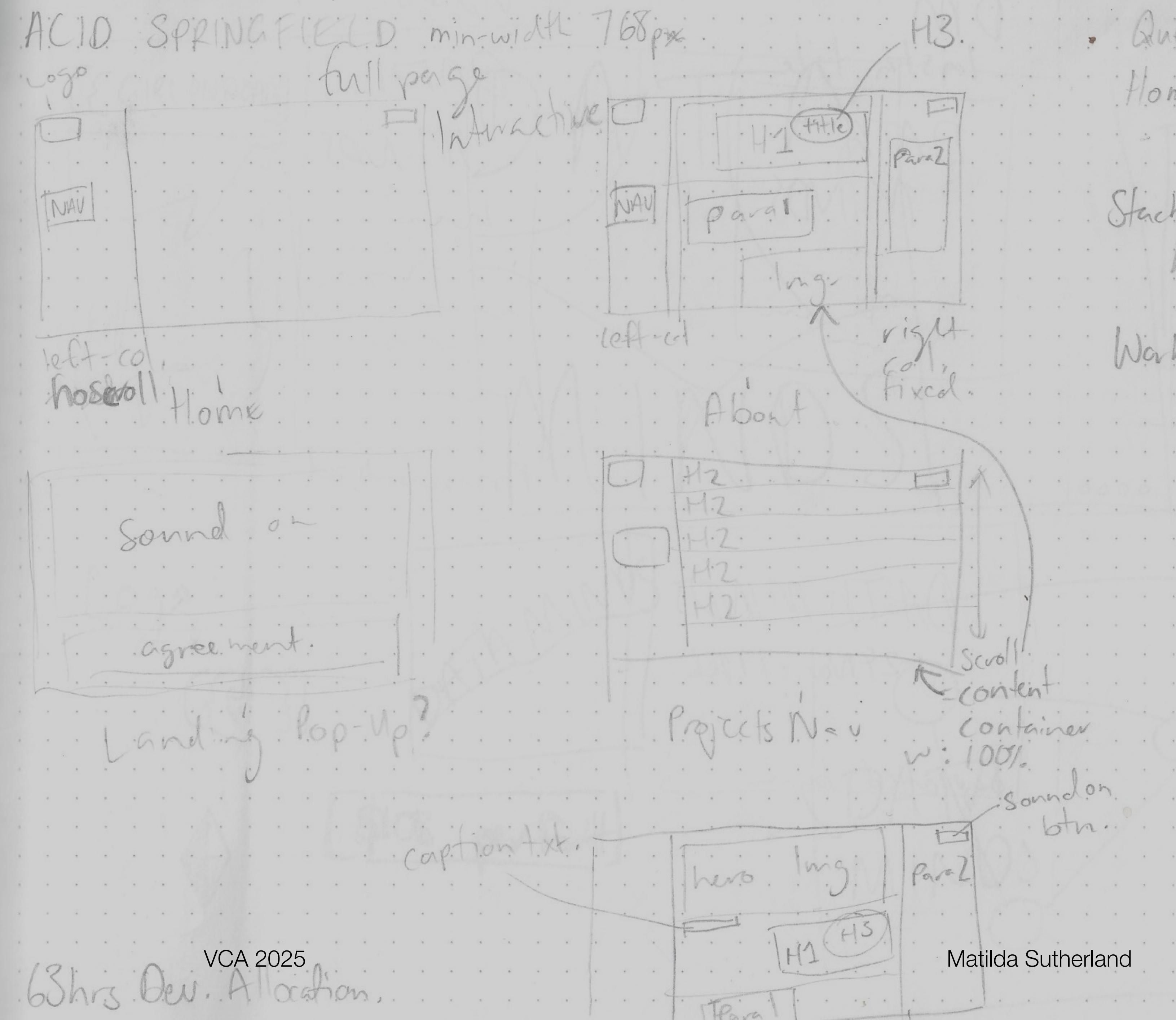
## **8 drawings in 8 minutes**

# **Post Guest Lecture →**

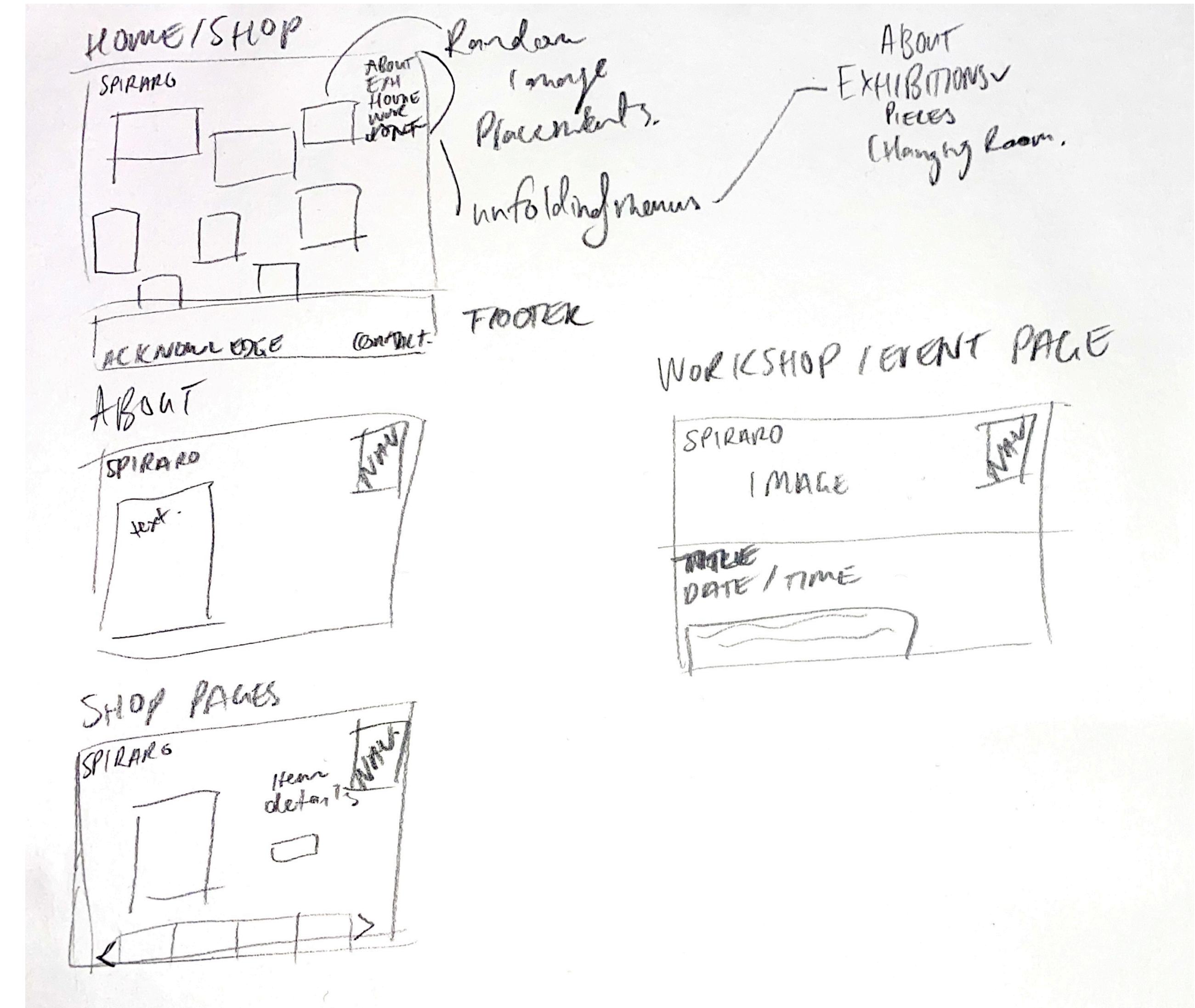
# Sitemaps



# Wireframes



# Wireframes



**Planning your site + getting tech  
direction / support for the next week**

**K\*I\*S\*S\* (Keep It Simple, Silly)**

**Live code walk thru:  
Custom fonts  
Adding other media  
++ anything else you want to know**

**My email for tech support:  
[matilda.sutherland@unimelb.edu.au](mailto:matilda.sutherland@unimelb.edu.au)**