

# What is AutoGPT?

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AutoGPT is an open-source [artificial intelligence \(AI\)](#) platform that allows users to automate multistep projects and complex workflows with [AI agents](#) based on OpenAI's GPT-4 [large language model \(LLM\)](#). AutoGPT applies [natural language processing \(NLP\)](#) to understand high-level user goals, separate the larger task into subtasks, then automate those smaller tasks into a workflow with [GPT-4o mini](#), GPT-4 and GPT-3.5.

AutoGPT was released on 30 March 2023 by its creator Toran Bruce Richards, founder of gaming and software development company Significant Gravitas. It connects to OpenAI's [generative pretrained transformer \(GPT\)](#) AI model and automates projects that would otherwise require numerous human prompts when using a chatbot such as [ChatGPT](#).

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## What are AI agents?

AI agents are a type of autonomous AI technology that can run self-determined tasks without human intervention to achieve a predetermined goal. After a user sets a prompt, the AI agent decides on the optimal sequence of steps to fulfill its assigned task. Agents use the results of each step to inform the next stage of the process and shape the overall task workflow.

AutoGPT is an example of a multiagent framework: an AI platform that creates and coordinates a diverse team of autonomous AI agents that collaborate to achieve a specified objective. Other leading multiagent platforms include [crewAI](#), LangGraph and AutoGen.

[Virtual agents](#) are AI agents that interact with human users through a conversational interface. While some multiagent frameworks offer virtual agent functionality, not all do.

# How does AutoGPT work?

AutoGPT works by processing a high-level user prompt and creating AI agents to fulfill it. These agents break down complex tasks into a sequence of subtasks, self-generate the prompts to fulfill them, and apply data in real time to iteratively improve.

In addition to GPT-4o mini, GPT-4 and GPT-3.5, AutoGPT can also use plug-ins to access the internet and other apps to incorporate real-time news and other data into its workflow. AutoGPT can store user data as files and has both short-term memory and long-term memory (with the use of vector databases), allowing it to return later to earlier projects.

A typical AutoGPT workflow looks similar to this:

1. User input
2. Task creation
3. Task prioritization
4. Task execution
5. Progress evaluation and workflow refinement
6. Project completion

## Step 1: User input

Users give AutoGPT explicit goals to achieve along with any necessary context and constraints. For example, AutoGPT used as a business development AI tool might identify new leads, create a social media plan, outline a season of podcast episodes or debug a website's code.

## Step 2: Task creation

AutoGPT builds a task creation agent that uses natural language processing to understand the user's high-level goal. Then, this AI agent breaks the user goal into a sequence of tasks.

## Step 3: Task prioritization

A task prioritization agent assesses the task creation agent's list of tasks and determines whether they can reasonably be completed in sequence. Task prioritization agents help prevent AutoGPT from creating tasks that rely on the outcomes of tasks further down the workflow.

## Step 4: Task execution

Task execution agents use GPT-4o mini, GPT-4, GPT-3.5, the internet and other apps to fulfill their goals. AutoGPT autonomously creates prompts for its task execution agents as part of its workflow creation process. These prompts are fed into GPT and combined with real-time data to generate the required outcomes.

## Step 5: Progress evaluation and workflow refinement

The agents involved in the project communicate in real time, feeding data into the task creation agent to refine subsequent tasks or generate a new list of tasks entirely. This is how AutoGPT iterates on each step to improve its workflow while working toward the user's original goal.

## Step 6: Project completion

If AutoGPT is able to complete its assigned task, it presents the user with its results. AutoGPT is still an experimental AI tool, and so its functionality is not guaranteed. It can become distracted by nonessential tasks, hallucinate and then act on those hallucinations in subsequent tasks, misinterpret data, misunderstand the user and eventually shut down or fail to complete its assignment.

## AutoGPT use cases

AutoGPT can do everything ChatGPT can do, with the goal of returning results faster through automating the prompting process. In theory, it is a powerful tool capable of fulfilling complex tasks and working through high-level challenges. AutoGPT's [intelligent automation](#), data analysis, document summarization, task automation and text generation capabilities open the door for a wide range of potential use cases:

- Market research and analysis
- Product development
- Financial analysis
- Marketing optimization
- Virtual assistance
- Supply chain optimization
- Sales optimization

### Market research and analysis

AutoGPT can browse the internet to analyze up-to-date news articles and social media content to identify trends and reveal potential market disruptions. It can then summarize its findings and present a report to business leaders and key stakeholders. Startup founders can assess the landscape of their fields and create real-world business plans.

### Product development

Through sentiment analysis of customer reviews and social media content, AutoGPT can give product teams a real-time look at how their customers feel. Project managers can prioritize updates to address the most urgent user pain points, while developers can leverage AutoGPT's ability to debug code and create tutorials for their products.

### Financial analysis

AutoGPT can analyze market trends and generate investment reports, enabling business leaders to make faster decisions in response to real-world market events. Analysts can also leverage AutoGPT's

data-processing and internet access capabilities to create risk assessments based on both historical data and current market behaviors.

## Marketing optimization

Digital marketing teams can use AutoGPT to analyze competing campaigns and generate insights to inform their own work. At the same time, AutoGPT's text generation capabilities enable it to perform content creation tasks. It's best to review and edit all AI-generated content before publishing to help ensure accuracy, maintain quality standards and avoid intellectual property violations.

## Virtual assistance

AutoGPT can behave as a virtual assistant to provide better help than standard support chatbots. It can also help individual users with time management, appointment scheduling and travel planning.

## Supply chain optimization

AutoGPT can analyze market trends to forecast demand and help businesses allocate resources efficiently. Companies can also feed supply chain data into AutoGPT, such as inventory quantities, processing times and lead times to identify bottlenecks and discover opportunities for improvement.

## Sales optimization

Companies have near-endless quantities of data about their customers. Sales teams can use AutoGPT to analyze customers and create effective retention strategies while identifying those leads most likely to convert.

## Is AutoGPT better than ChatGPT?

The primary advantage of AutoGPT over the AI chatbot ChatGPT is that AutoGPT can self-generate prompts and automatically execute them without human intervention. As an example of [conversational AI](#), ChatGPT is designed to have an ongoing conversation with its user and cannot self-generate its own prompts in response to its outputs.

AutoGPT offers several advantages over ChatGPT:

- Prompt automation
- Real-time data access
- Memory management

## Prompt automation

Every time a user prompts ChatGPT, the service will return a response and wait for the user to initiate the next step of the interaction with another prompt. AutoGPT automates this exchange, creating its own subsequent prompts in an attempt to achieve the initial high-level user goal.

## Real-time data access

AutoGPT has access to real-time information, while ChatGPT's real-world knowledge is limited to the latest GPT knowledge cutoff. AutoGPT can connect to the internet with plug-ins to search for real-world data and incorporate that information into its responses and subsequent prompts.

## Memory management

ChatGPT's memory is limited to GPT's context window: the number of tokens the model can process before losing context. Context windows place a hard limit on the size and complexity of a prompt. Users can connect AutoGPT with vector databases to give it long-term memory management, enabling it to learn over time, remember user preferences, recall previous processes and refer to relevant content.

## Is AutoGPT free?

AutoGPT is not free. While AutoGPT itself is freely available on GitHub, users must access it with an OpenAI API key available with a paid OpenAI account. At the time of publishing, OpenAI pricing is determined on a per-model basis and is also dependent on the selected context window.

Prompts sent to GPT via AutoGPT count toward a user's token totals for both inputs and outputs. Using AutoGPT on a continuous basis for large-scale projects or in a production environment at scale can quickly lead to substantial costs.

Installation and configuration are also complex: users must download Git and Python before downloading and self-hosting AutoGPT in a developer environment such as Docker. Other creators have stepped in to streamline AutoGPT use. Recent apps such as AgentGPT and GodMode grant access to AutoGPT through simplified browser interfaces.

## Is AutoGPT an example of artificial general intelligence (AGI)?

AutoGPT is not an example of artificial general intelligence (AGI). It is an AI agent that uses generative AI to solve challenges and accomplish complex tasks. Similar to other generative AI tools and [machine learning](#) models, AutoGPT uses statistical algorithms to predict the most likely outcomes to input data—it does not actually think and reason in the same way humans do. AGI is a still-theoretical concept in which an AI is fully capable of humanlike reasoning.

While AutoGPT's ability to automatically conceive of action plans and execute on them is impressive, the platform is still a long way from becoming the equivalent of a human intellect. And although neural networks draw inspiration from the structure of the human brain, humanity is still a long way from understanding, and even further from replicating, the functioning of our brains.