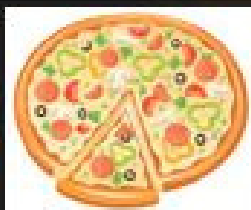


PIZZA



SALES

Total Revenue  
**\$69,793**

Avg Order Value  
**\$37.83**

Total Pizzas Sold  
**4232**

Total Orders  
**1845**

Avg Pizzas Per Order  
**2.29**

### Busiest Days and Times

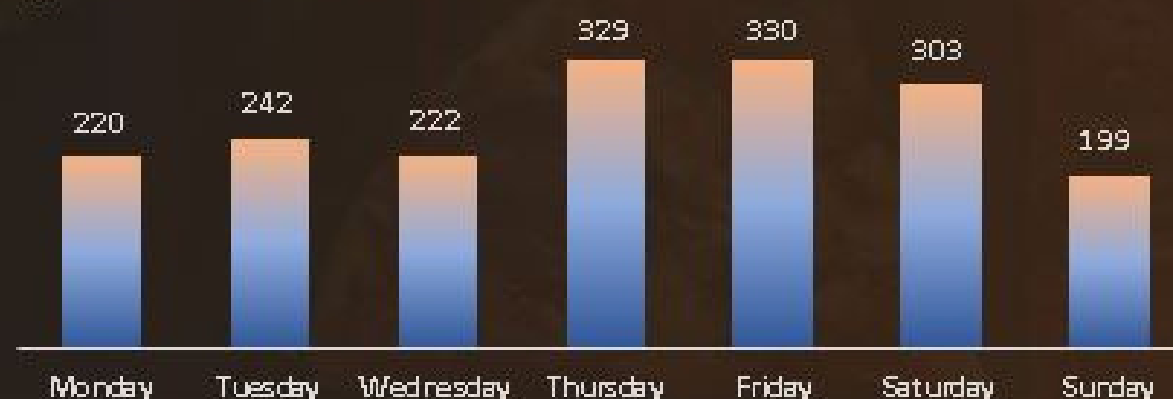
#### DAYS

Orders are highest on weekends, **Friday / Saturday** evenings.

#### TIMES

There are **maximum** orders from 12 - 1 pm and after 4-8

### Daily Trend For Total Orders



### Hourly Trend For Total Orders



### Sales by Category and size

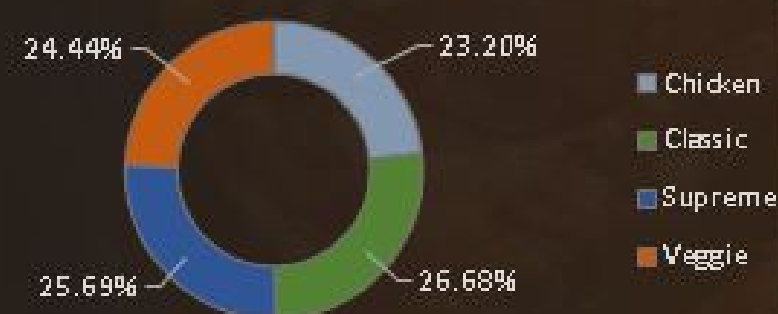
#### CATEGORY

**Classic** category contributes to **maximum** sales and total orders

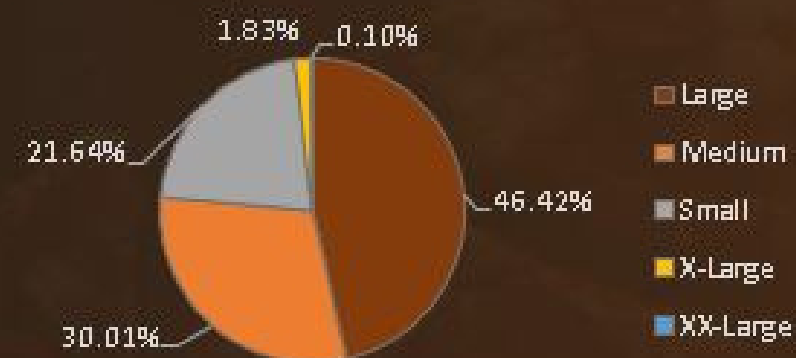
#### SIZE

**Large** size pizza contribute to **maximum** sales

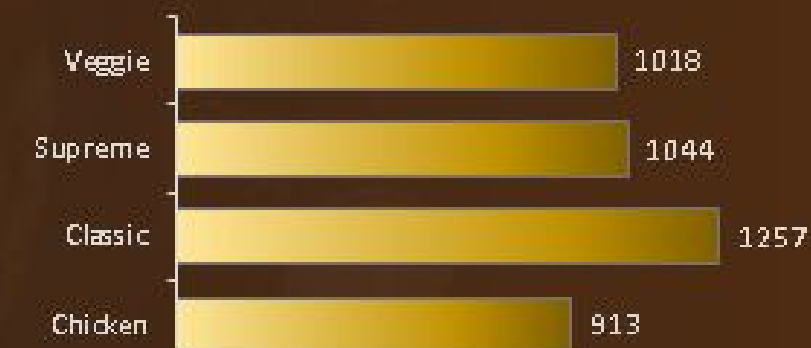
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category



### Best and worst sellers

#### BEST

**Classic Deluxe and Chicken** Pizzas are the top sellers and revenue generators

#### WORST

The **Brie Carre** is at the bottom in both Orders and revenue

### Top 5 Best Sellers by Total Pizzas Sold



### Bottom 5 Worst Sellers by Total Pizzas



### Slicer

order\_date

Jan 2015

MONTHS

2015

JAN

FEB

MAR

APR

MAY

JUN

best and worst sellers

pizza\_sales

KPI

Trends

% of sales

**Dashboard**

