

# MATIN TRUONG

## UX/UI DESIGNER & DEVELOPER

### CONTACT:

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🌐 [ndtruong1.myportfolio.com](http://ndtruong1.myportfolio.com)

🌐 [Matin Truong](#)

### SKILLS:

UX/UI Design

UX Research

Prototyping

Design Thinking

Email Design/Development

Front-end Development

Social Media Design

### TOOLS:

Adobe Photoshop, Illustrator

Adobe XD, After Effects

Figma, Canva

Sketchup, 3D Max

Git/Github, Bitbucket

HTML, CSS, JavaScript

Sass, Gulp, Bootstrap

React

### EDUCATION:

#### Interactive Media Design Diploma

*Seneca College - Toronto, ON*

Seneca President's honour list (GPA 4.0)

#### Runner-up of Seneca Hackathon Challenge Set

(Seneca Digital Health Hackathon 2021)

### EXPERIENCE:

#### Digital Designer - (November 2021 - Present)

*youRhere Inc*

- Create area maps and 3D facility floorplans to assist visitor orientation with a visually appealing layout of the property's location.
- Design an intuitive user interface (UI) for interactive signage using Adobe XD to aid user navigation to various facility destinations.
- Develop and style the UI with built-in React components and perform quality assurance to ensure both visual appeal and operational efficiency.
- Modernize legacy property signage to enhance engagement and user-friendliness, addressing issues caused by outdated signage.
- Collaborate in team brainstorming to review and refine signage designs, ensuring they align with user preferences and maintain visual appeal.

#### UX/UI & WordPress developer Intern - (April - May 2021)

*Admission Hub - Canada*

- Conducted UX research to justify website redesign by analyzing the market and competitors, aiming to enhance the old website.
- Shared research findings and engaged in discussions with stakeholders, receiving feedback for the implementation phase.
- Used the Elementor plugin in WordPress to add new sections and modify web pages, aiming to improve functionality and user experience.
- Collaborated with marketing team members to design social media posts and emails to boost online engagement and communication.

#### Seneca Digital Health Hackathon - (Mar 2021)

*(Runner-up of the challenge set)*

- Served as team leader, project manager, and UX/UI designer for a 5-member team in Seneca College Hackathon competition.
- Conducted a Zoom meeting to assign roles, clarified responsibilities, and ensured everyone understood the project's requirements.
- Created a project timeline in Google Sheets to track tasks and manage deadlines. Additionally, collaborated with all team members to discover a solution for the challenge.
- Presented and discussed the UI concept with the team and designed the application prototype in Figma.