

# TrendForward.com

TrendForward.com is a collaborative network of influencers driven by a team of creative and ambitious platform and activity planners that bring together powers in media with everyday people in exotic locations and venues.

Trend Forward creates the opportunity for everybody to be an influencer, even if it is just for a week. Our team delivers world class services by bringing together large media moguls into your vacation, and offering the opportunity for influencers to leverage their platform and grow their network. We utilize the power of social media to book unique excursions across the world for powerful players in social media and Hollywood and reserve tickets for the common folk! This collaborative environment sparks a movement that will be the future of influencer marketing.

## Personas

### **TrendForward Common Folk**

Prospective customer of TrendForward, books vacation/ excursion to meet and party with influencers.

### **Influencers**

Prospective clients of TrendForward that pay cheap to be at unique events and venues to party and build network

### **Venue and Resort Manager Clients**

Managers of exotic resorts that partner with TrendForward to host events

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