



LEASE-DESK.COM

Maximising Revenue from your Leasing Portfolio

CHANNEL PARTNERS

DRIVING
SALES AND
PROFITABILITY

Lease-Desk.com Channel Partner Program

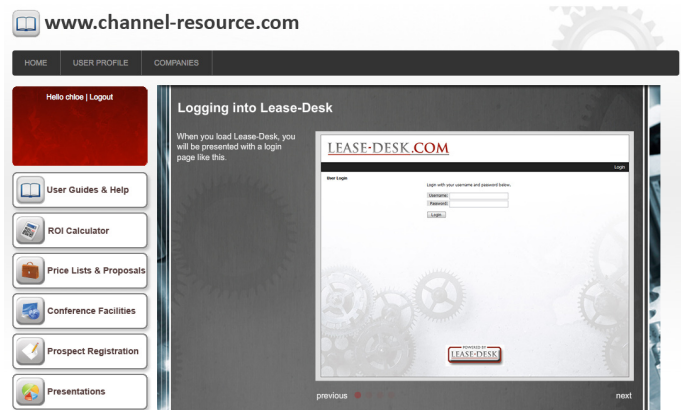
Lease-Desk.com is the leading Portfolio Management solution from Proctor Consulting UK Ltd.

Our dedication to providing a genuinely innovative web based solution to enable Technology Vendors to attract, retain and upgrade their Customer Lease Agreements means:

- Exciting new business revenue stream
- Annual Subscription models that allow you to forecast income effectively from a very 'Sticky' product
- Continual attention to development means high customer retention alongside new business revenues

Our commitment is 100% Channel Focus: our experienced Business Development Team will assist you to grow your business.

- Proven Sales Methodology together with creative ROI tools to win you new business
- Certified Sales Training courses for all your sales teams
- Secure Partner Portal for simple Prospect Registration and Customer Management
- Leading Web/Audio conference facilities available via Secure Portal
- Front Line Support for all Customers
- Marketing Support for all Campaigns



- ✓ Increase Customer Retention
- ✓ Generate New Business Revenue Stream
- ✓ Market effectively to your Channel
- ✓ Help your Channel increase new business
- ✓ Help your Channel increase 'Churn' of base

For further information on the benefits of becoming a Lease-Desk partner please contact us:

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