

THE STORY OF KINU

INTRO:

Through the parallels of the blockchain comes the next level of P2E gaming where players will battle weekly to earn top score on the leaderboard. KINU uses the latest blockchain technology to create an all-new experience, combining P2E gaming, Anime, Manga and NFTs into something entirely unique: The KinuVerse.

The team will be working with well-known Anime voice over actors and screenplay writers to create a wholesome experience including a P2E game with an Anime storyline based around dogs vs wolves, a Manga NFT comic book and an Anime series. The nature of the project is to provide an action packed experience for the investor to keep them entertained. The P2E game is currently in development and will be live-streamed daily allowing investors a glimpse inside the world of the creation process.

Once complete, the game will allow the investor's competitive side to come out. There will be a leaderboard and the top three players will be rewarded on a weekly basis from the gaming pool wallet. Points will be rewarded from completing tasks along with completion of each level.

After completion of the game the team will also be releasing an Anime series and an NFT Manga series, as mentioned previously, evolving KINU into a large-scale brand that goes beyond the crypto-space. This is a vital step to ensure longevity of the project, as we will be tapping into the vast commercial possibilities of the gaming, NFT, Anime and Manga communities. To show you how vast the potential is, we've compiled some data for you:

Anime sales in 2020, worldwide: 21.32 billion USD

Manga sales in 2020, North America: 250 million USD

NFT sales, worldwide, november 15th 2021 to December 2021: 147 million USD

Gaming industry value in 2020, worldwide: 173.7 billion USD

Sources:

- <https://www.animenewsnetwork.com/news/2021-11-07/aja-anime-industry-contracted-3.5-percent-in-2020/.179142>
- <https://www.cbr.com/manga-sales-all-time-high-2020/>
- <https://www.statista.com/statistics/1235263/nft-art-monthly-sales-value/>
- <https://www.mordorintelligence.com/industry-reports/global-gaming-market>

Team:

The KINU team consists of expert marketers, developers, designers, content writers and crypto influencers working nonstop on the creation of the token and community. The team will provide an exquisite experience for the investors by engaging, growing, and carefully fostering a strong community.

Token Details

Contract Address:

Token Name: KINU

Token Ticker: KINU

Tokens: 1,000,000,000

Decimals:

Public Github Repository:

The \$KINU Token

A BEP-20 compliant token with special features.

There is a 12% tax on every buy and sell. That 12% tax goes to marketing, gaming pool and liquidity. The funds in the treasury wallet are used for marketing and further development of the \$KINU ecosystem.

Token Tax

For each transaction (transfer/buy/sell) there is a 12% Fee. The breakdown is as follows:

- 6% allocated to marketing: These funds will be used to expand marketing to promote the project along with funding of the game and metaverse development.
- 3% allocated to liquidity: This will allow for smooth transactions of the native \$KINU Token and ensure no volatility when trading.
- 3% allocated to the gaming pool: This percentage will fuel the growth of an interactive game pool, where community members will be able to win financially for being top players in the game.

Roadmap:

KINU Series 1

- Branding & digital marketing strategy
- Website Launch
- Official KINU Token Launch
- Audit Report
- Listing on Coingecko

- 500 holders
- 1000 Telegram members
- Hypergrowth of the community
- Display Logo and Price in TrustWallet
- Listing on CoinMarketCap
- Micro Influencers
- Initial Game development Development

KINU Series 2

- Full-on marketing deployment, including several influencers
- News press (ex. Cointelegraph)
- Banner ads on listing websites
- Get trending in Dextools
- 5000 holders
- 2500 telegram members
- Tier 2 Game development
- Project Reviews Part I
- Game character release
- CEX/DEX

KINU Series 3

- Major Influencers Part II
- Certik Audit
- KINU magazine season 1 (1-6)
- Project Reviews Part II
- Full Playable game

KINU Series 4

- Full game available of android/iOS
- Anime series 1-6
- Major partnerships
- Major exchanges
- KINU community event

The Game:

The game takes place in ancient world Japan and is a concept based around a popular anime show. Born into the world of wolves, Baby Kinu the pup was immediately kidnapped from his family. His father, Hīrō, and mother, Joō, made it their mission to rescue their son from the evil clutches of the Direwolves. The game will follow the storyline of Hīrō and Joō in rescuing their son Kinu. Players will be able to choose to either be Hīrō or Joō on the quest of fighting off wolves in search of their son.

The KINU Token will be used in the P2E game to increase its demand. Weekly prizes will be given to the top three players, based on their scores and position in the leaderboard. To ensure longevity of our token, the prizes will not be given in our native token, as native token based prizes tend to result in dumping behaviour. Connecting to the dApp is required in order to play the game and to receive any prizes

We aim to complete the development of the game during Phase 2 of our roadmap. In the interest of transparency, our game developer will do daily live streams, creating the game before your very eyes, giving you an unforgettable and unique experience. Please note, however, that as we wish to give you a superb gaming experience, we will not be showing you full clips of the game itself before launching it. This will also deter any possible copying of said game.

Our token will be one of a kind, bringing realistic #metaverse gaming to the BSC chain. As there are countless P2E games out there, particularly in BSC, we decided to aim for a grander long-term goal - that of being a well-known household name, played by as many people as possible. This is done with sustainability and scalability in mind

To achieve this lofty goal, we will be releasing our very own Anime video series and an NFT comic book Manga series. The NFTs will be an integral part of the P2E game, although playing the game without them is entirely possible.

The NFT Comic Book Manga Series and the Anime Video Series:

Anime and Manga are both amazingly popular. In fact, between October 2019 and September 2020, a whopping 100 million households watched Anime in Netflix alone*! If we multiply this by 2, as most countries have an average household size of 2 to 2.5 people per household, we get an amazing viewer count of 200 million people in one year via Netflix alone. This is what our Anime series aims to tap into.

As for Manga, its popularity was shown in 2020 in North America, when Manga sales went off the charts, totalling an astounding 250 million USD in that year and part of the world alone(**). It's clear that there's a lot of potential in making a Manga series, which is why we aim to tap into both this and the amazingly popular NFT boom as well.

Our Anime series will be handled by professional screenplay writers working together with a high quality production company. We will also have famous Anime Voice Over actors for the series, ensuring its popularity.

The comic book NFT series will be a limited series that investors can buy and sell via OpenSea, which we chose due to its astounding popularity. Infact, OpenSea has achieved transaction volumes of 2-3.5 million USD per month (***). The screenplay writers who will be working on our Anime series will also work on the NFT Manga series to ensure consistency and high quality. Each comic book NFT will be entirely original and unique. Our Manga series will detail all of the exciting adventures our protagonists go through, starting with Baby Kinu being kidnapped.

Our NFTs will also provide secrets on how to conquer the game; how to overtake the DireWolves; and how to earn more points to increase in-game earnings, making them an integral part of our P2E game.

*<https://about.netflix.com/en/news/netflix-animeslate>

** <https://www.cbr.com/manga-sales-all-time-high-2020/>

*** <https://dune.xyz/rchen8/opensea>

KinuVerse:

Coming Soon

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Characters:

puppy: Kinu

hero/dad: Hīrō

mom: Joō

family friend: Senshi

Villain Wolf: Oni ōkami