# Home Partners of America Broker Web Template Instructions

June 06, 2015

## Instructions:

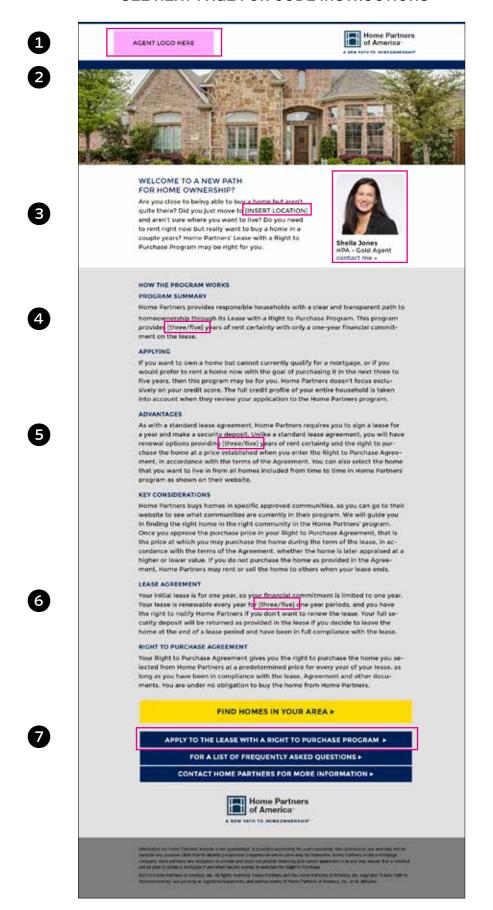
- 1. Each template is labeled.
  - Template 1
  - Template 2
  - Template 3
- 2. Inside each template look for comments to show what needs edited.

- 3. All the user needs to do is replace the highlighted red code with their new code or text.
- 4. All images need to be hosted on a server. Once they are hosted you will need the URL for each image to paste into the image tag source.

The two images that need replaced need to the following sizes:

- 1. Agent logo size 330px X 79px
- 2. Head shot size 226px X 201px

### SEE NEXT PAGE FOR CODE INSTRUCTIONS



# 03. BROKER WEB TEMPLATE CODE CHANGES: /\* \*\*\*\*\* EDIT THE LINE BELOW: \*\*\*\*\* \*/ 1. Replace [Name of Partner/agent] with partner/agent's name <title>[Name of Partner/agent] | Home Partners of America</title> /\* \*\*\*\*\* EDIT THE LINE BELOW: \*\*\*\*\* \*/ 1. Replace [URL you want the client logo to link to] with URL e.g. http://www.google.com 2. Replace lib/img/img-client-logo-fpo.jpg with the image URL of the hosted Client Logo <a href="[URL you want the client logo to link to]" target="\_blank"><img src="lib/img/img-client-logo-fpo.jpg" class="imgresponsive"alt="client logo"></a> /\* \*\*\*\*\* EDIT THE LINE BELOW: \*\*\*\*\* \*/ 1. Replace [INSERT LOCATION] with partner/agent's Location Are you close to being able to buy a home but aren't quite ready? Did you just move to [INSERT LOCATION] and aren't sure where you want to live? Do you need to rent right now but really want to buy a home in a couple years? Home Partners' Lease with a Right to Purchase Program may be right for you. /\* \*\*\*\*\* EDIT THE LINES BELOW: \*\*\*\*\* \*/ 1. Replace lib/img/img-headshot.png with the image URL of the hosted headshot image 2. Replace Sheila Jones with new with partner/agent's name 3. Replace HPA - Gold Agent with new with partner/agent's title 4. Replace [Link to contact Partner/Agent] with Partner/Agent's URL e.g. http://www.google.com <img src="lib/img/img-headshot.png"> Sheila Jones</br> HPA - Gold Agent</br> <a href="[Link to contact Partner/Agent]" target=" blank" title="contact me">contact me <i class="fa fa-angle-doubleright"></i></a></P> <h2>PROGRAM SUMMARY</h2> /\* \*\*\*\*\* EDIT THE LINE BELOW: \*\*\*\*\* \*/ 1. Replace [three/five] with new duration Home Partners provides responsible households with a clear and transparent path to homeownership through its Lease with a Right to Purchase Program. This program provides [three/five] years of rent certainty with only a one-year financial commitment on the lease. <h2>ADVANTAGES</h2> <!-- \*\*\*\*\*\*\*\*\*\*\*\*\*\*\* /\* \*\*\*\*\* EDIT THE LINE BELOW: \*\*\*\*\* \*/ 1. Replace [three/five] with new duration

As with a standard lease agreement, Home Partners requires you to sign a lease for a year and make a security deposit. Unlike a standard lease agreement, you will have renewal options providing [three/five] years of rent certainty and the right to purchase the home at a price established when you enter the Right to Purchase Agreement, in accordance with the terms of the Agreement. You can also select the home that you want to live in from those eligible and available for sale in communities Home Partners serves – enabling you to live in a neighborhood today where you might not otherwise find a suitable home to rent.

### 03. BROKER WEB TEMPLATE CODE (continued)

<h2>LEASE AGREEMENT</h2>
***************</td
/* ***** EDIT THE LINE BELOW: ***** */
1. Replace [three/five] with new duration
***************************************

Your initial lease is for one year, so your financial commitment is limited to one year. Your lease is renewable every year for [three/five] oneyear periods, and you have the right to notify Home Partners if you don't want to renew the lease. Your full security deposit will be returned as provided in the lease if you decide to leave the home at the end of a lease period and have been in full compliance with the lease.

<!-- \*

/\* \*\*\*\*\* EDIT THE LINE BELOW: \*\*\*\* \*/

1. Replace [UTM LINK] with the created UTM link.

<a href="[UTM LINK]" target="\_blank" title="Apply to the Lease with a Right to Purchase Program" class="blue">Apply to the Lease

with a Right to Purchase Program <i class="fa fa-caret-right"></i></a>