



Marcos Martinez  
Designer

## Education

### San José State University

2011 to December 2015  
Bachelors of Fine Arts

### San José City College

2014 to Spring 2016  
Associates of Computer Information Systems

## Skills

### Software

Sketch, Adobe CC, Framer.js & Blender.

### Technologies

HTML5, CSS & JavaScript.

## Experience

### UI | UX Design Intern

#### SAP Labs | March 2015 to November 2015

While at SAP I had the opportunity to work on multi-million dollar projects for Delta Airlines, T-Mobile & DEL. I participated in meetings with project managers, UI architects, clients and design teams. I was responsible for creating user flows, personas, information architecture, wireframes and high fidelity screens. I worked closely with the lead architect to design screens that improved UX performance and that were feasible for the engineering team to develop. My role in the Delta project was crucial because two of my coworkers were occupied with family emergencies so I had to take over as the lead designer. As a result, I was given an assistant with whom I created over forty custom screens for the application. Delta loved the UI work so much that they extended it for several other product features. Aside from doing UI | UX work at SAP, I also designed and coded an internal website that educated developers on the value of design driven development.

### CEO | Lead Designer | Front-End Developer

#### ADE | September 2015 to December 2015

ADE re-imagines the experience of learning how to read music notation. For this project I have been working closely with musicians, designers and developers. I have researched the problem, validated it with surveys, designed the solution, created a prototype, tested the solution, coded the beta landing page and set up the server that stores the support emails. This project made it into the finals for the Silicon Innovation Challenge. I've pitched this project to investors and I'm in the process of securing funding for this app. I've been fortunate enough to find a group of individuals who share my passion for this idea and are helping me bring it to the App Store and Google Play Store.

## Involvement

While in SJSU I had the opportunity to travel to Oaxaca Mexico through a university-sponsored program. I worked on community driven projects that included replanting locally extinct plants used by the artisans, volunteering at the food bank and organizing health education workshops at the local elementary school.