

Matrix conference 2024

Switzerlands nationwide communication plattform for b2c

Berlin, 20 Sept 2024

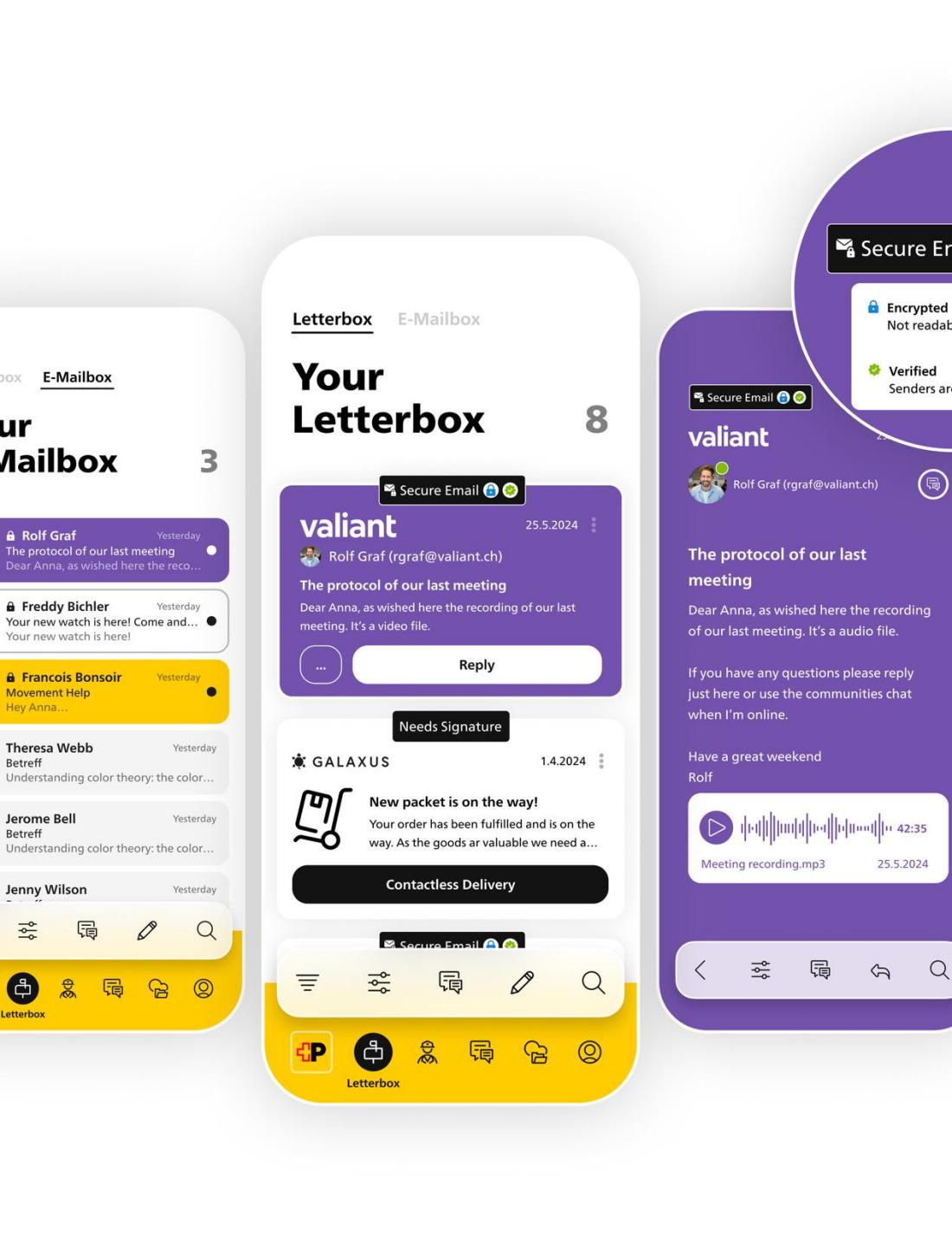




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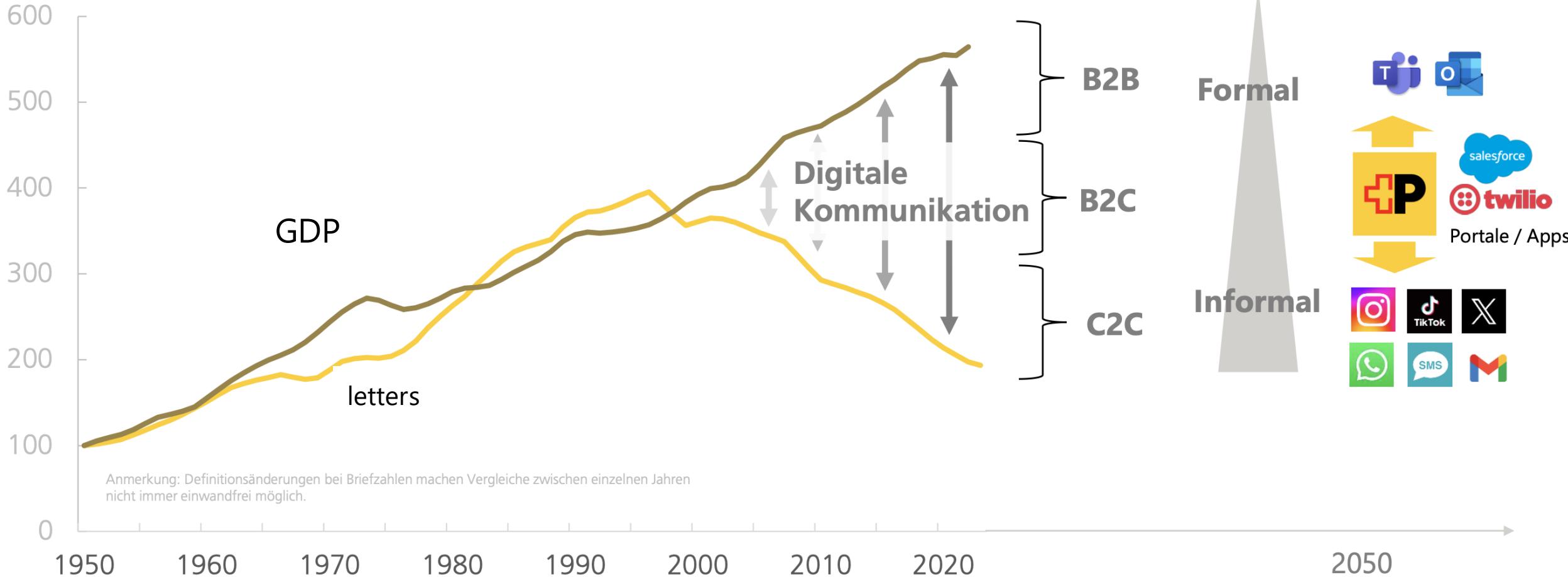


ePost

Communication platform



The digital communication market is growing 26% - Swiss Post today serves secure formal B2B and B2C communication, as soon as informal communication becomes more relevant

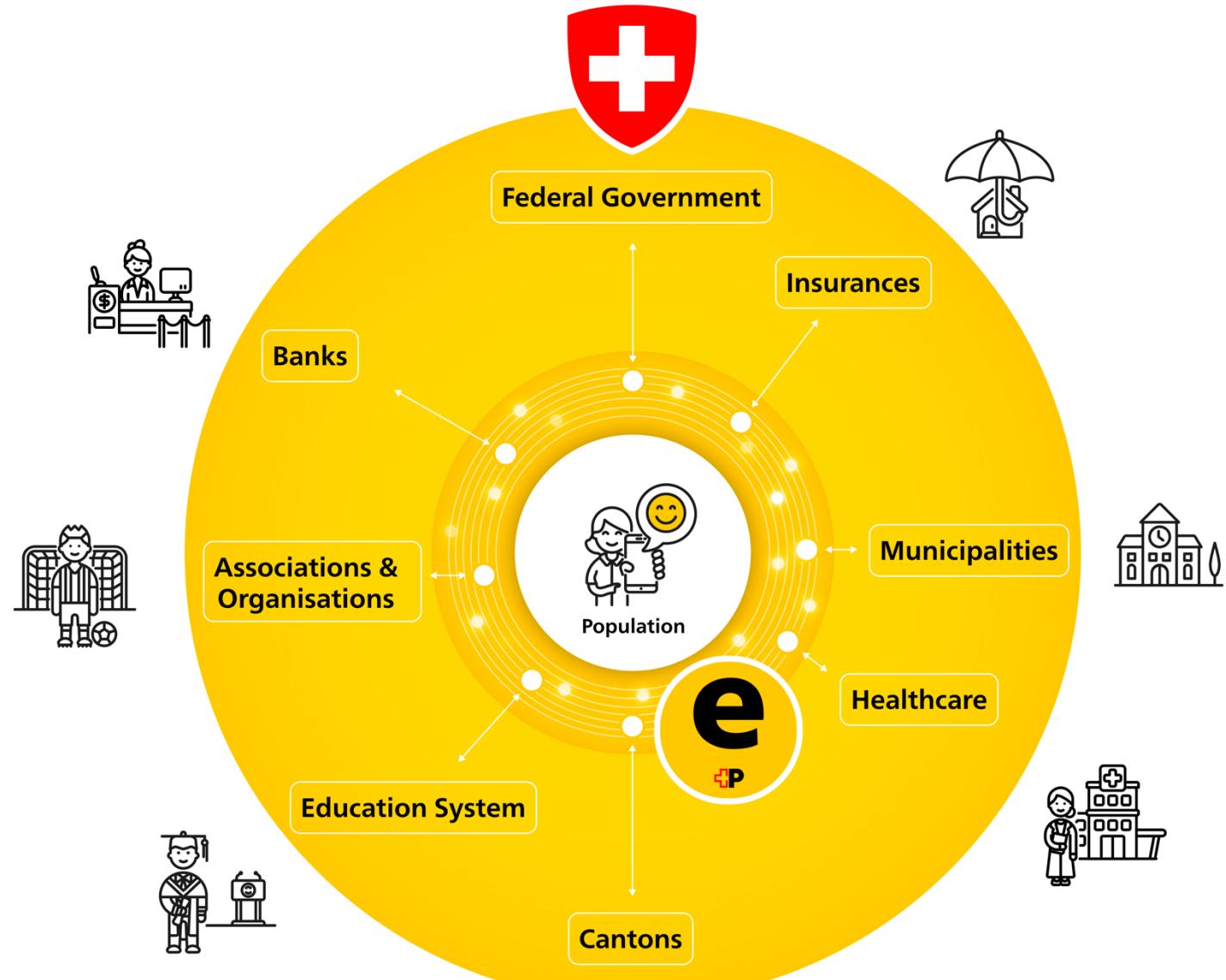




ePost for Switzerland

ePost is the central communication platform of Switzerland. It connects the population with all relevant institutions.

- The population has one single point of access to all institutions.
- Institutions no longer need to worry about delivery channels (Email, SMS, Letter, ePost, ...). ePost handles that. Secure and recipient-oriented.
- The management of expensive portals becomes unnecessary.





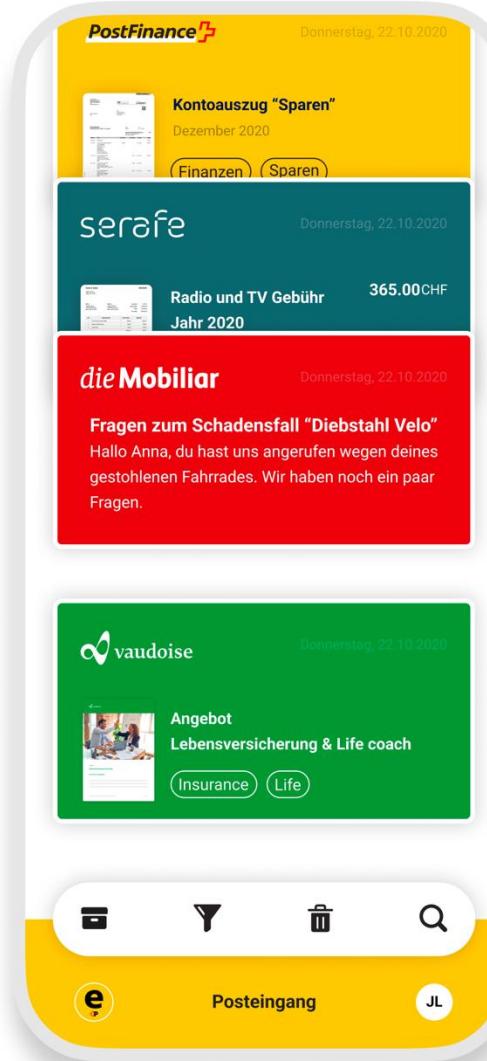
ePost for the Population

The free ePost app offers the population convenient access to deliveries and services from all institutions. All in one place with an integrated archive.

- ✓ The digital letterbox in everyone's pocket. Always available, digital and secure.
- ✓ Digital additional services from institutions are easily accessible. No login (including forgotten password) needed in multiple portals. Single Sign-On with SwissID.
- ✓ Physically sent mail is digitized by the paid scanning service and delivered directly into the ePost app.
- ✓ With the eArchive, all deliveries can be easily and securely archived, and found again in an instant with the intelligent search.



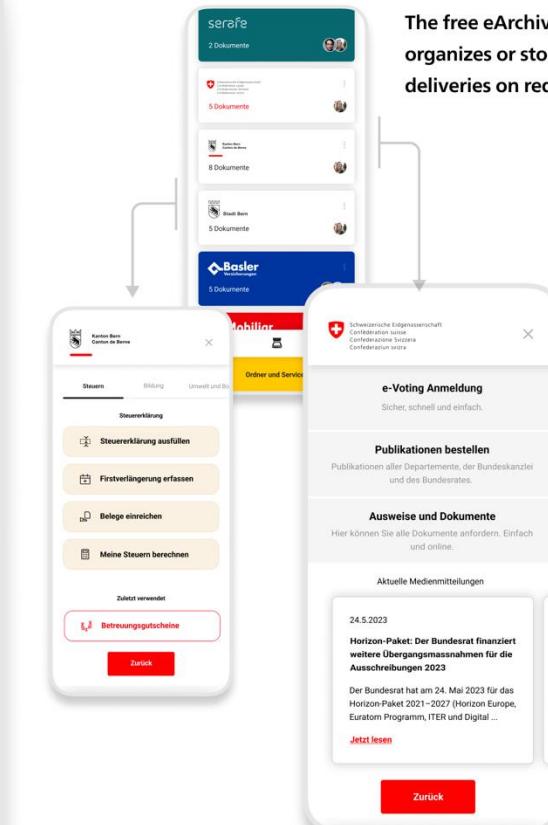
Secure and convenient access with SwissID. Single Sign-On for all services!



Digital Letterbox



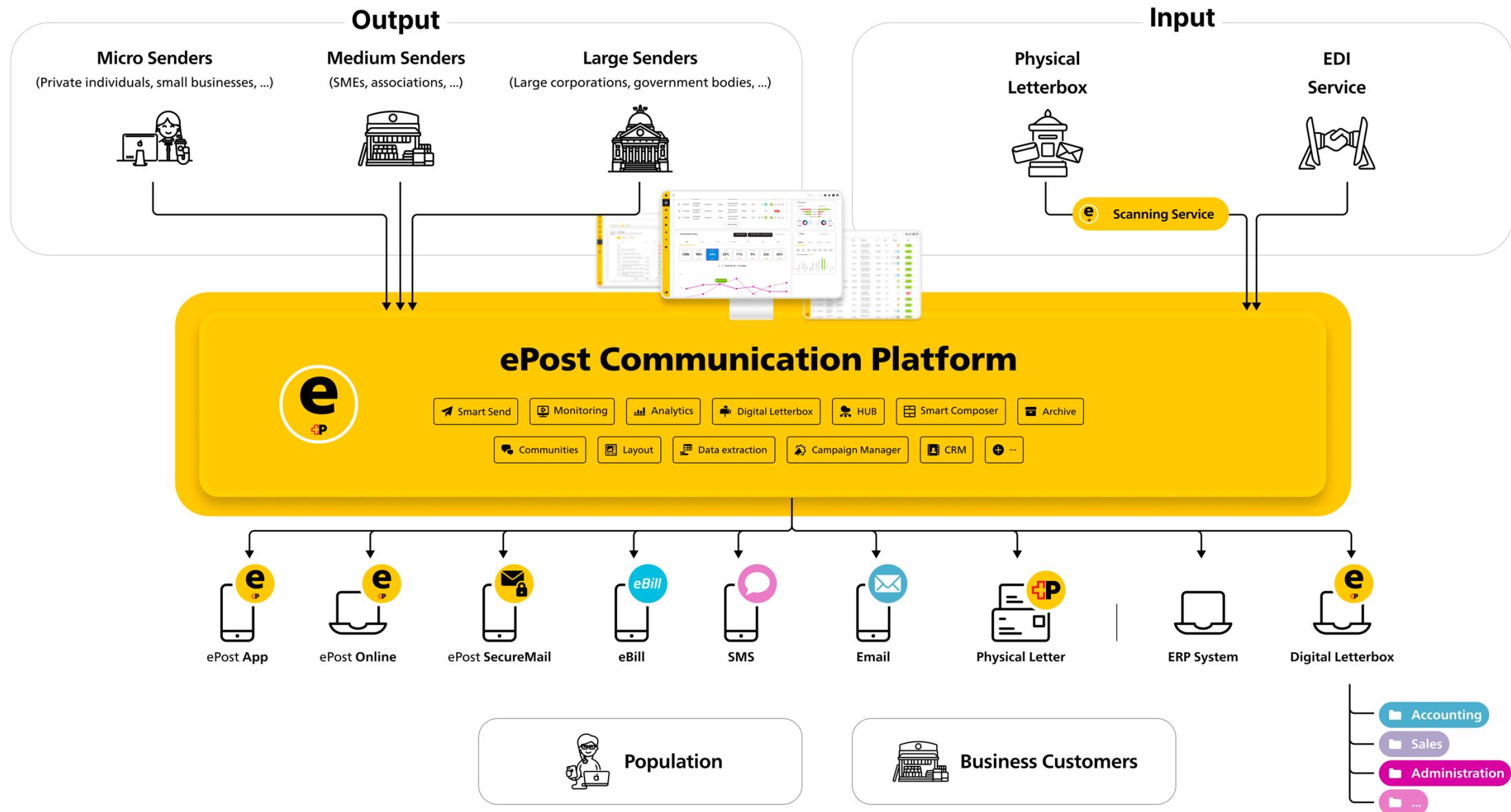
ePost scanning service scans physically sent mail and makes it available digitally.

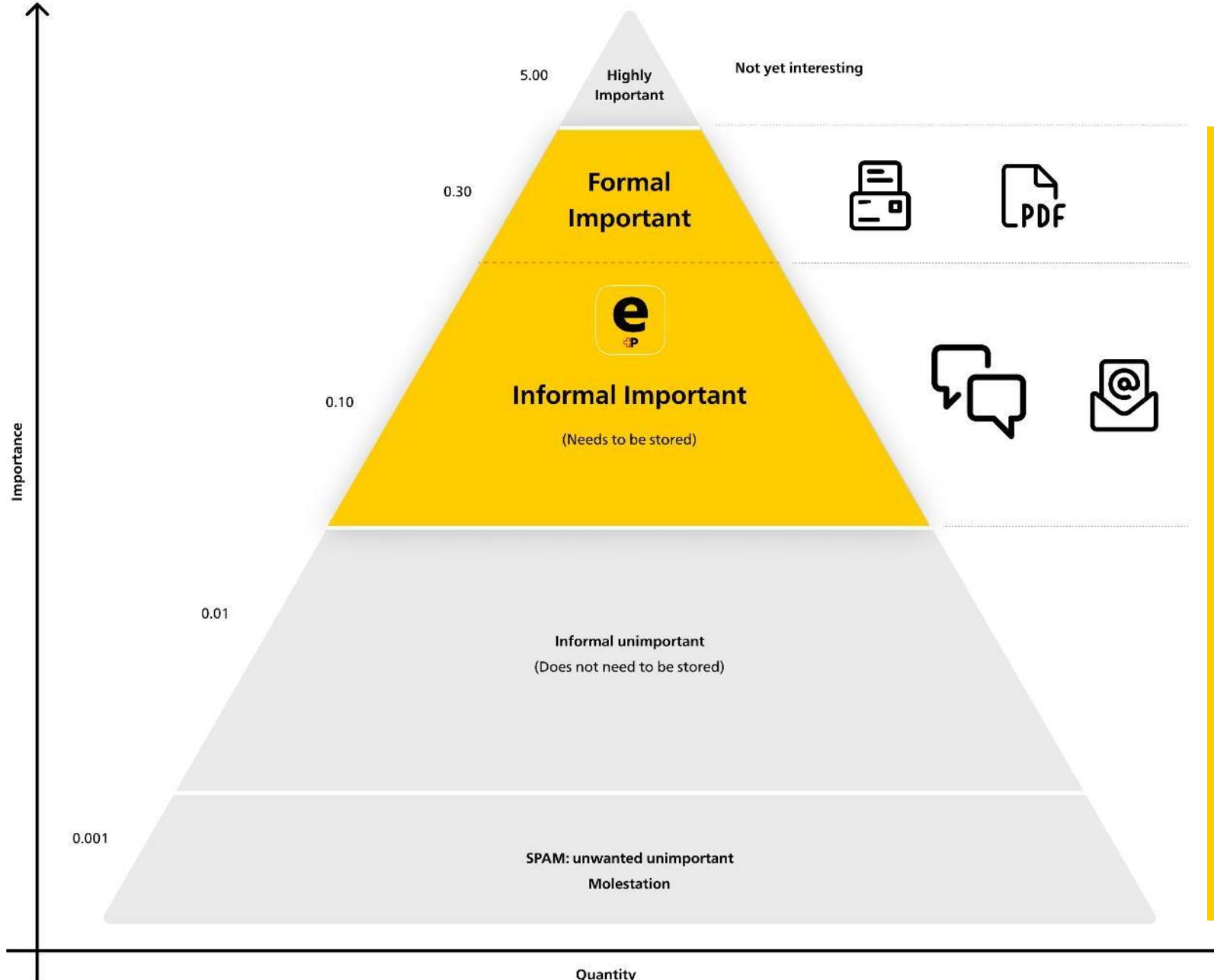


The free eArchive intelligently organizes or stores received deliveries on request.

Directly accessible from the archive (branded folders): Services from the corresponding institutions. Example: The population has direct access to services from the federal government, cantons, insurance companies, ...

Where it all started in 2021

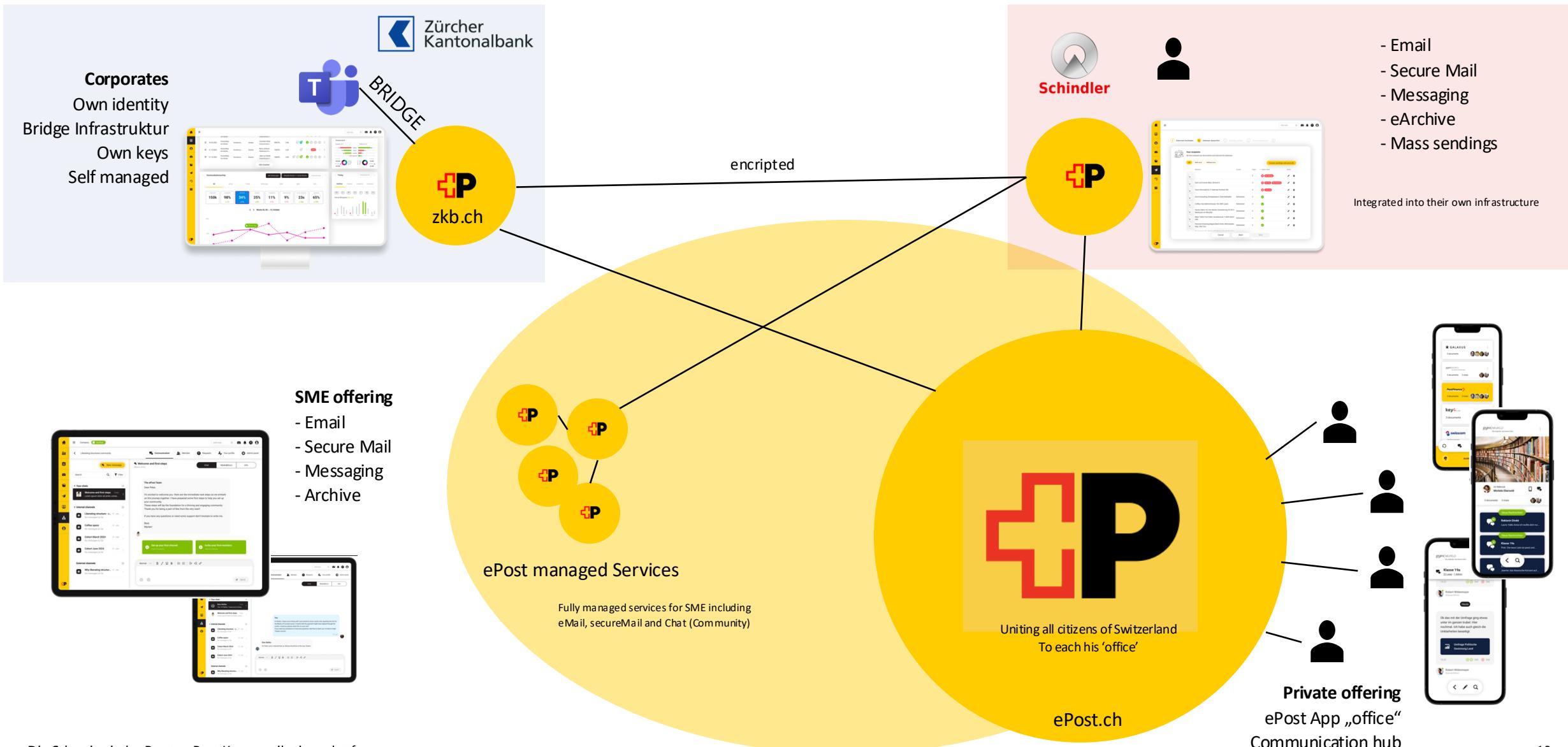




The volume of letters has been declining for years because the nature of communication is also changing in the B2B and B2C sectors.

Communication is becoming faster and more informal. At the same time, compliance requirements are increasing, which means that companies are sometimes using undesirable means of communication (e.g. WhatsApp). Employees/customers want to bring convenience from their private lives into the company.

The ePost communication platform takes this development into account by consistently adding community and SecureMail functions. This is intended to open up a further share of relevant communication. Thanks to the decentralised concept, this approach is also relevant for large companies.



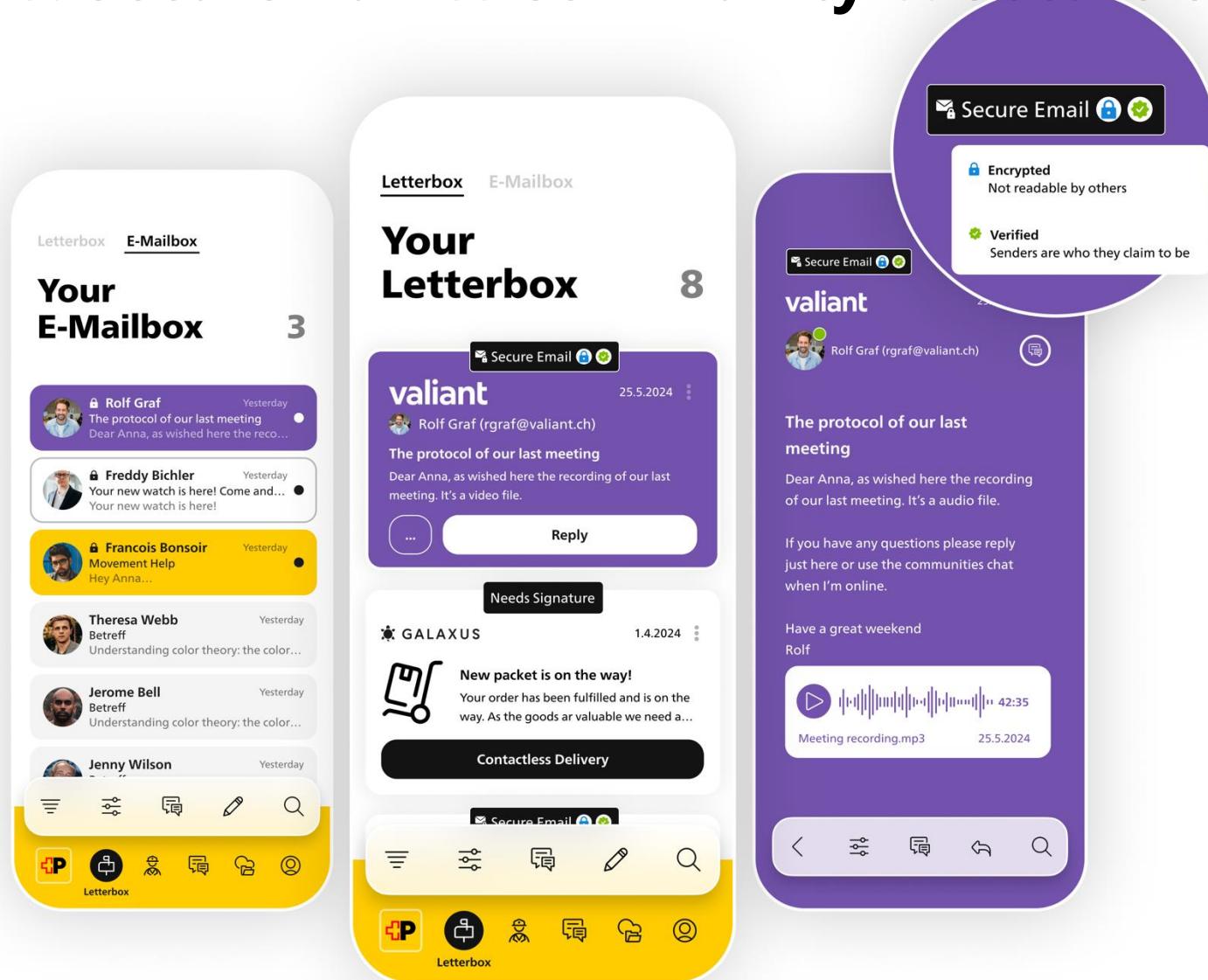
DEMO

Trusted Interaction Services

September 2024



ePost Letter & SecureMail & Community & Secure Storage



Thank you!

