

# Land acknowledgement

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We're presenting to you on unceded Indigenous lands, recognizing the [Kanien'kehá:ka Nation](#) as custodians of the Tiohtià:ke/Montreal region, a historical gathering place for many First Nations.

As this presentation will be made available online, this acknowledgment extends to locations of online viewers and we encourage you to visit [Whose.Land](#) to learn about the Indigenous Peoples in your area.



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# Managing the human side of a large-scale platform upgrade

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**Confoo 2026, Montreal, Canada**



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Manager, Digital Communications  
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# Who here gets paid to....

- ...write code?
- ...manage projects?
- ...specialize in stakeholder engagement, needs assessments, or communications?
- ...manage people who do one of these?
- ...change things?



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A red-tinted silhouette of the McGill University flag and a portion of the university's historic building are visible on the left side of the slide.

**You may have  
already  
noticed, but  
things change  
all the time.**

“Loss is nothing else but change, and change is Nature's delight.”

– Marcus Aurelius, Roman emperor & philosopher

“No man ever steps in the same river twice, for it's not the same river, and he's not the same man.”

– Heraclitus of Ephesus, Greek philosopher

“All that you touch, you change. All that you change, changes you. The only lasting truth is change.”

– Octavia Butler, science fiction novelist



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**What will you do about it?**

[Elephant at Serengeti: Kai Pütter, Unsplash](#)



# How can we help others manage change?

- Change will happen to you, and either leave you stronger or leave you behind
- It's a lot easier to adapt when you know what's coming
- You will inflict change on others, including whoever pays you
- You need to make this as easy and predictable as possible, and clearly communicate when you can't





# McGill's Drupal 7 environment

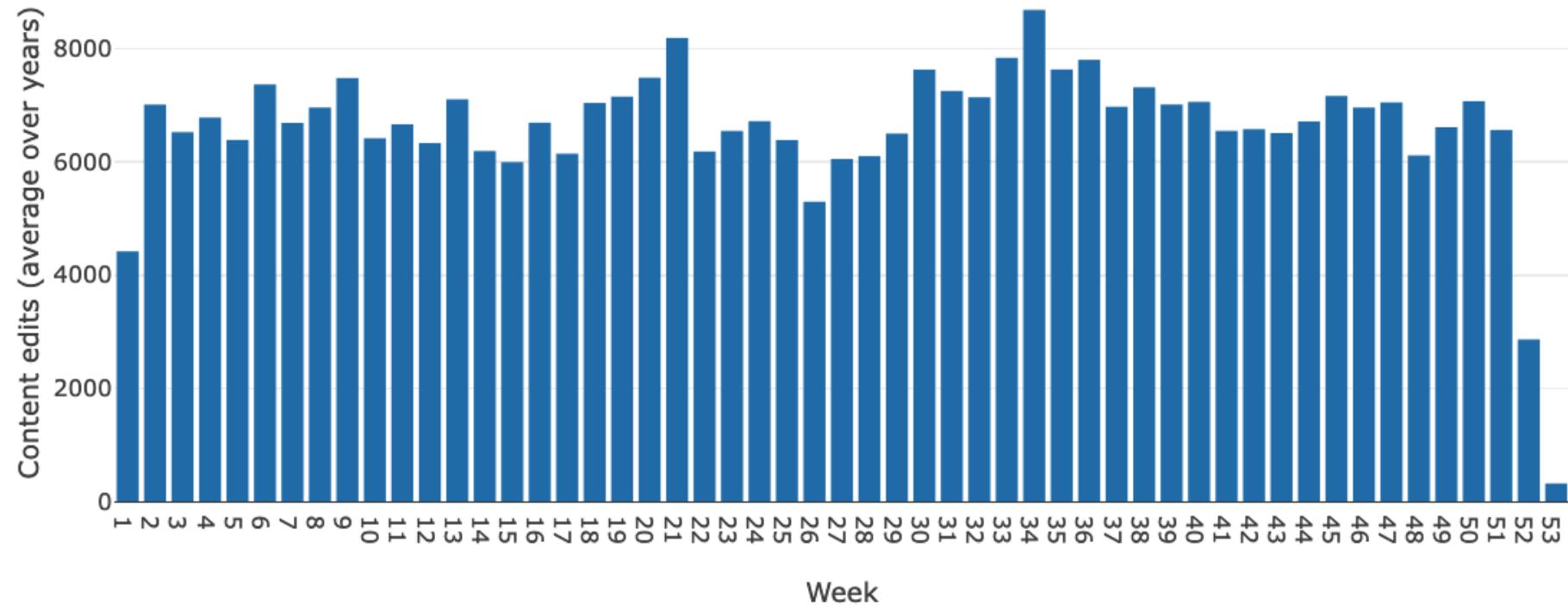
- 1000 web sites with different content and editors
- 1300 trained users updating content
- 6-8,000 edits per week
- Free security support stopped January 2025



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# Human complexity

Weekly content edits on McGill's centrally templated websites.

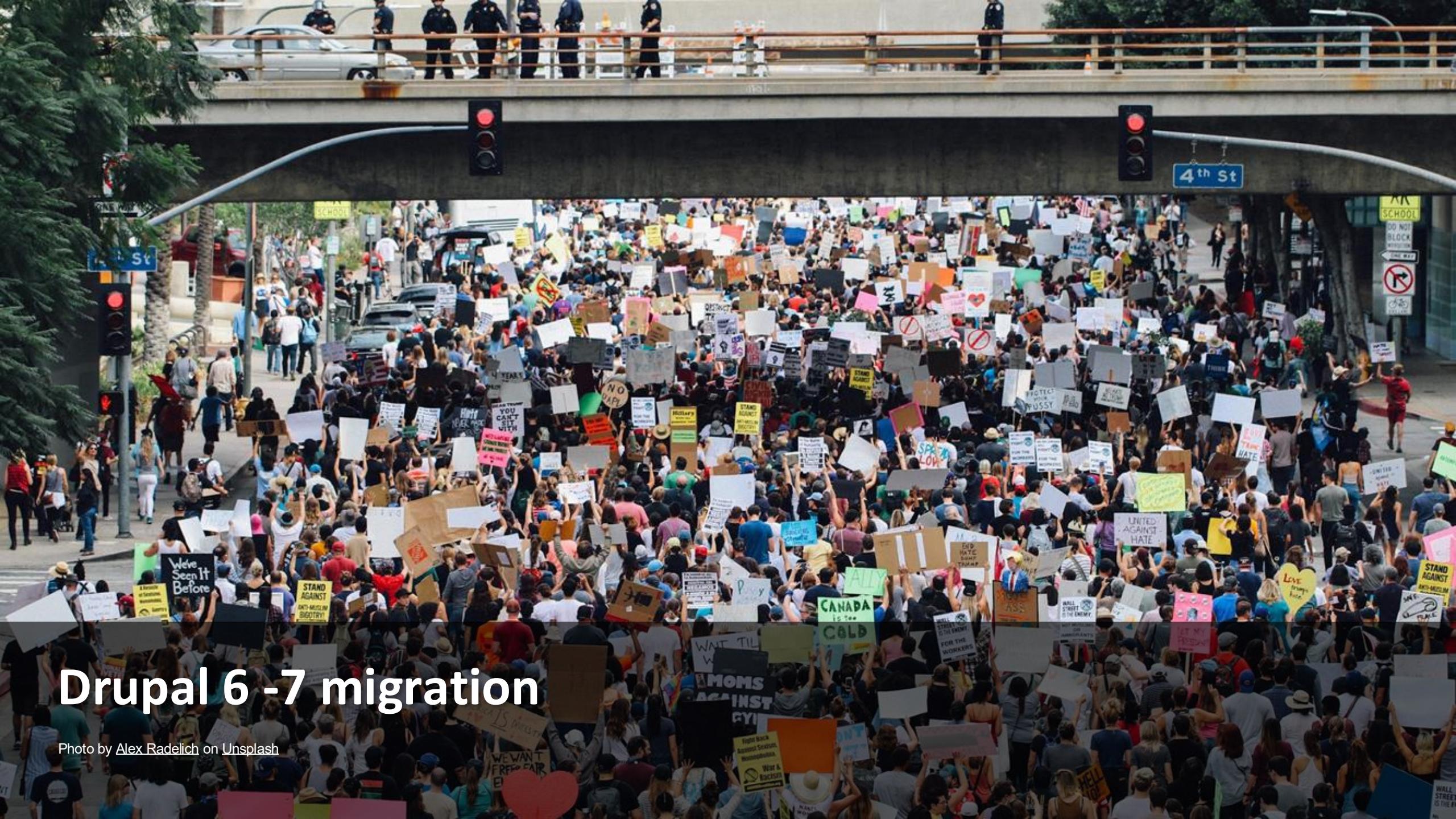




# Migration decisions

- How can we reduce complexity and customization?
- Move forward if there is no timely response or review?
- Proceed incrementally by recreating features in Drupal 10: do we upgrade a feature on all sites (strangler fig method) or upgrade all sites which use only that feature (one site at a time)?
- Should we fix problems with the old platform or build the new one?





# Drupal 6 -7 migration

Photo by Alex Radelich on Unsplash

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# Building a people-focused strategy



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# Building on the experience of others



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# Data-driven decisions

How often do people use each feature?

WMS Usage metrics

McGill.ca / Orchestration / WMS Usage Metrics

Per editing activity

Per content type

Data in table format

Per block

Per webform component / feature

Per file type / media

Per CSS class

Per menu

Migration phases

Per user activity

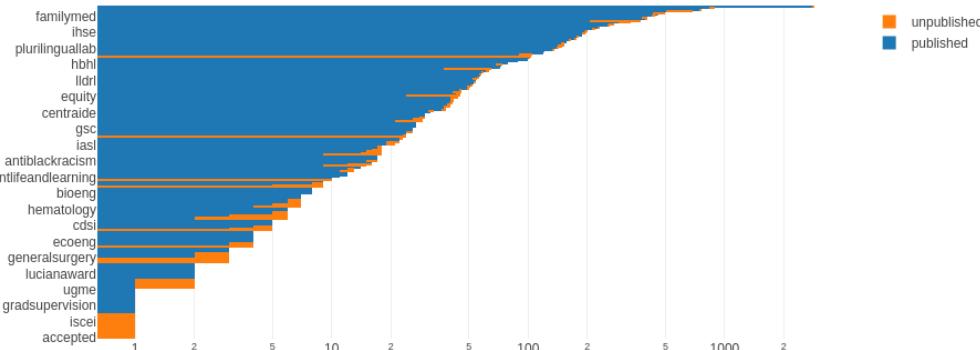
## Metrics per content type

### Last Updated

Metrics last collected 1 week ago.

[View data in table format](#)

article (total: 13741 published / 1108 unpublished on 207 sites)



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# Make it public

- Show stakeholders your data and explain how you will use this to solve the biggest problems first
- Let them track your status to build trust

## Current phase: Phase 5

We are currently migrating Phase 5 sites. The following features are currently available in the new WMS:

- articles, basic pages & blocks
- media gallery pages

All other features will be implemented in later phases.

We have 143 of 726 sites in the new WMS (19%)

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+ Early adopters and test sites

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+ Sites migrated in Phase 4 (Start date: 2025-02-10)

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+ Sites migrated in Phase 5 (Start date: 2025-05-13)

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+ New WMS sites

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## Current and Future Phases

This page displays sites grouped by Phase. Site migration readiness is determined by the set of features a site uses. Features are implemented in different phases. Only sites using features which are ready in the new WMS can be migrated within a given phase.

This page was last updated on 2026-02-15.

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+ Sites in current Phase 5 started on 2025-05-13 (includes media gallery pages)

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+ Sites ready to be migrated in Phase 6 (includes imported channels news & events)

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+ Sites ready to be migrated in Phase 7 (includes locally created channels news & events)

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+ Sites ready to be migrated in Phase 8 (includes restricted pages)

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Guiding our  
community  
through change

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# Empowering champions and influencers



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# Engaging our community

- Mid-year community conference
- Year-end community presentation
- Monthly training courses
- Monthly meetings:
  - Web Advisory Committee
  - Student Usability Panel
  - Faculty and department champions
- Special events, watch parties
- Annual digital standards evaluation meetings

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# Communication as a change lever



# Communications as a change lever

- Monthly newsletter
- Articles
- Community message boards

# Opportunities for shared learning





## Clear, proactive communication

- Migration phases reporting page
- Automated notifications when site manager actions are required
- Updated training courses
- Knowledge base updates and internal changelog
- Example website showing each feature (also used for tests)



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# Questions



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# Connect with us



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Share feedback about our talk.



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# Related links

- [McGill Web Services](#)
- [Resources \(including our New WMS toolkit\)](#)
- [Training and events](#)



Share feedback about our talk.



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