

Land acknowledgement

We're presenting to you on unceded Indigenous lands, recognizing the Kanien'kehá:ka Nation as custodians of the Tiohtià:ke/Montreal region, a historical gathering place for many First Nations.

As this presentation will be made available online, this acknowledgment extends to locations of online viewers and we encourage you to visit Whose.Land to learn about the Indigenous Peoples in your area.



McGill



Managing the human side of a large-scale platform upgrade

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Who here gets paid to....


...write code?

...manage projects?

...specialize in stakeholder engagement, needs assessments, or communications?

...manage people who do one of these?

...change things?



**You may have
already
noticed, but
things change
all the time.**

“Loss is nothing else but change, and change is Nature's delight.”

– Marcus Aurelius, Roman emperor & philosopher

“No man ever steps in the same river twice, for it's not the same river, and he's not the same man.”

– Heraclitus of Ephesus, Greek philosopher


“All that you touch, you change. All that you change, changes you. The only lasting truth is change.”

– Octavia Butler, science fiction novelist



What will you do about it?

Elephant at Serengeti: Kai Pütter, Unsplash



How can we help others manage change?

- Change will happen to you, and either leave you stronger or leave you behind
- It's a lot easier to adapt when you know what's coming
- You will inflict change on others, including whoever pays you
- You need to make this as easy and predictable as possible, and clearly communicate when you can't



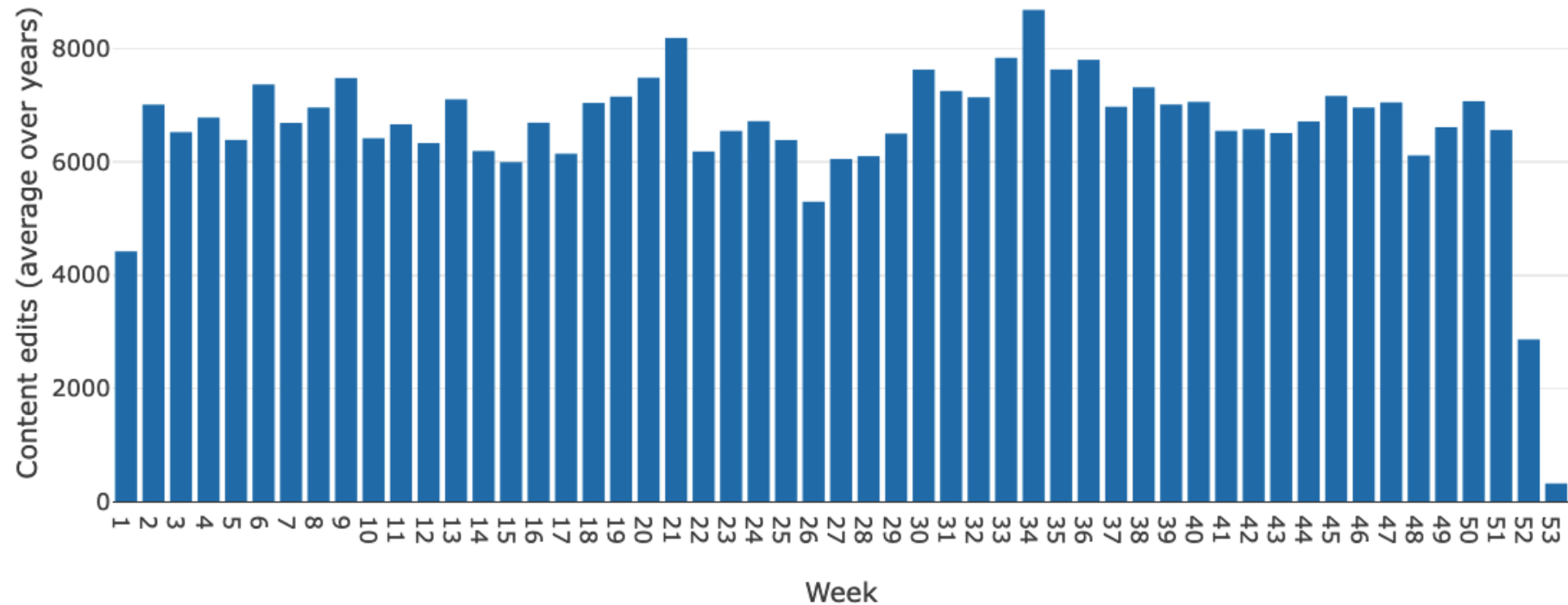
McGill's Drupal 7 environment

- 1000 web sites with different content and editors
- 1300 trained users updating content
- 6-8,000 edits per week
- Free security support stopped January 2025



Human complexity

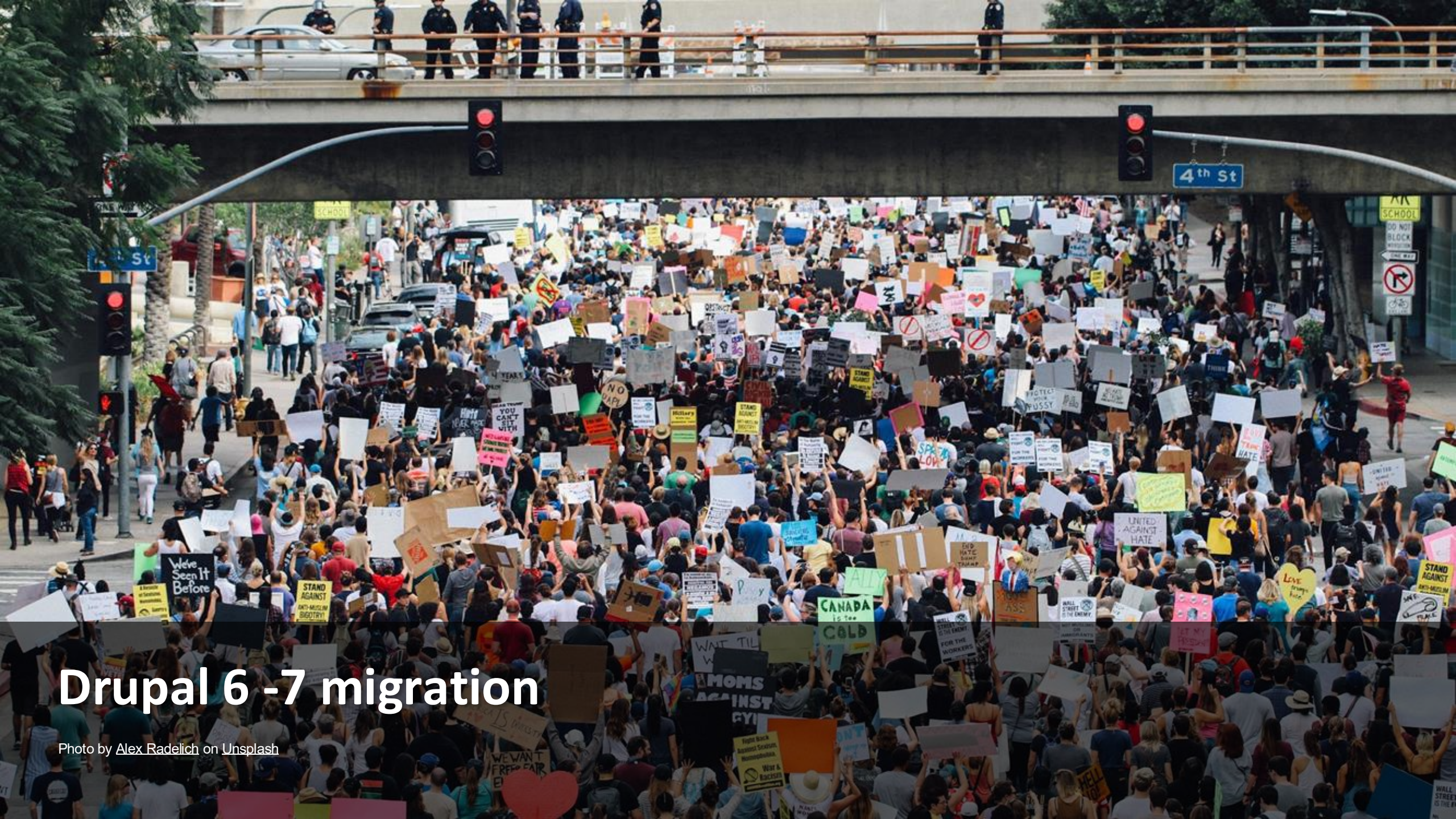
Weekly content edits on McGill's centrally templated websites.





Migration decisions

- How can we reduce complexity and customization?
- Move forward if there is no timely response or review?
- Proceed incrementally by recreating features in Drupal 10: do we upgrade a feature on all sites (strangler fig method) or upgrade all sites which use only that feature (one site at a time)?
- Should we fix problems with the old platform or build the new one?



Drupal 6 -7 migration

Photo by [Alex Radelich](#) on [Unsplash](#)

Building a people-focused strategy



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Building on the experience of others



THE UNIVERSITY
of EDINBURGH

Data-driven decisions

How often do people use each feature?

WMS Usage metrics

McGill.ca / Orchestration / WMS Usage Metrics

Per editing activity

Per content type

Data in table format

Per block

Per webform component / feature

Per file type / media

Per CSS class

Per menu

Migration phases

Per user activity

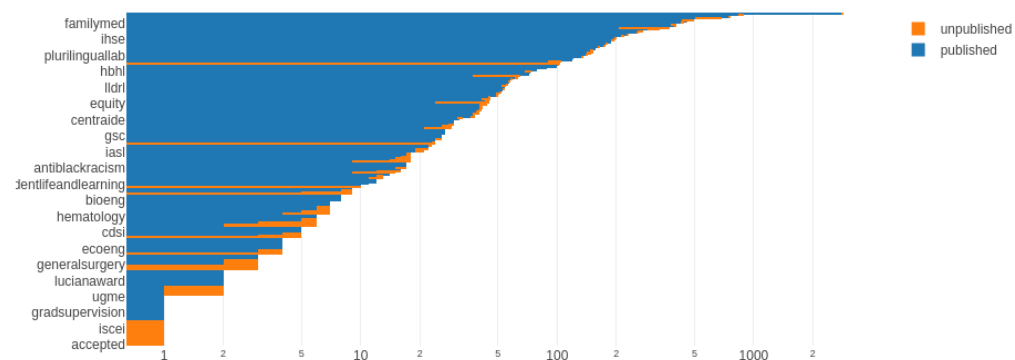
Metrics per content type

Last Updated

Metrics last collected 1 week ago.

[View data in table format](#)

article (total: 13741 published / 1108 unpublished on 207 sites)





Make it public

- Show stakeholders your data and explain how you will use this to solve the biggest problems first
- Let them track your status to build trust

Current phase: Phase 5

We are currently migrating Phase 5 sites. The following features are currently available in the new WMS:

- articles, basic pages & blocks
- media gallery pages

All other features will be implemented in later phases.

We have 143 of 726 sites in the new WMS (19%)

+ Early adopters and test sites
+ Sites migrated in Phase 4 (Start date: 2025-02-10)
+ Sites migrated in Phase 5 (Start date: 2025-05-13)
+ New WMS sites

Current and Future Phases

This page displays sites grouped by Phase. Site migration readiness is determined by the set of features a site uses. Features are implemented in different phases. Only sites using features which are ready in the new WMS can be migrated within a given phase.

This page was last updated on 2026-02-15.

+ Sites in current Phase 5 started on 2025-05-13 (includes media gallery pages)
+ Sites ready to be migrated in Phase 6 (includes imported channels news & events)
+ Sites ready to be migrated in Phase 7 (includes locally created channels news & events)
+ Sites ready to be migrated in Phase 8 (includes restricted pages)



**Guiding our
community
through change**

Photo by [Maria Thalassinou](#) on [Unsplash](#)

Empowering champions and influencers



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Engaging our community

- Mid-year community conference
- Year-end community presentation
- Monthly training courses
- Monthly meetings:
 - Web Advisory Committee
 - Student Usability Panel
 - Faculty and department champions
- Special events, watch parties
- Annual digital standards evaluation meetings

Communication as a change lever



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Communications as a change lever

- Monthly newsletter
- Articles
- Community message boards

Opportunities for shared learning





Clear, proactive communication

- Migration phases reporting page
- Automated notifications when site manager actions are required
- Updated training courses
- Knowledge base updates and internal changelog
- Example website showing each feature (also used for tests)

Questions



Connect with us



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Share feedback about our talk.

A red-tinted image of a building dome and flag is positioned on the left side of the slide.

Related links

- [McGill Web Services](#)
- [Resources \(including our New WMS toolkit\)](#)
- [Training and events](#)



Share feedback about our talk.