# Web Solutions



#### Contact us

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## About the Company



MGlobally is an IT company founded with the idea of creating a widespread network of brand representatives. The organization specializes in delivering high-end web solutions, which includes web designing & development, mobile application development and digital marketing services. The company's expertise lies in delivering customized technology solutions to businesses operating in almost every vertical. MGlobally is a team of tech enthusiasts, sales geeks and management professionals, who work towards making it the one stop solution for all IT needs including web development. Beyond our extensive portfolio of web solutions, we aim to create a network of direct sellers, who are also considered the brand representatives. MGlobally holds great benefits for the individuals, who contribute to this network marketing program initiated by us. These individuals are treated as our brand representatives, who bring in direct or binary references for our services. This doesn't just help us expand our presence, but also enables us to create a network of direct sellers, who are associated with us forever. However, we haven't set any minimum commitments to be fulfilled by these individuals. They simply bring in references as and when they can refer our services to someone they know.



## The Direct Selling Model



MGlobally follows a network marketing model, wherein references from the existing customers are desired. We give our customers enough reasons to associate with us and bring in valid referrals and further benefit with them. For every referral brought to us, they earn referral points which can later be redeemed by availing our services. Our referral scheme is segregated under direct and binary referrals.

#### How it works?

MGlobally operates on network marketing model, following which, we seek to develop a strong network of independent distributors. They simply need to carry forward the faith they have developed in us and our services. We stimulate them to find like-minded people, who would be keen to be a part of our distribution channel.

Our referral scheme is divided into direct and binary referrals. Under the direct referrals, the user's direct references are included. Any of our customers can voluntarily bring prospective client, who is looking forward to avail the web development services from MGlobally. Further, under the binary referrals, we allow our customers to bring dual references at a time, but the person getting the referral projects has to maintain the ratio of 1:1. We levy a limit to the amount of money that a customer can further bring references for. That limit has to be maintained by the entire chain extended by one individual.



#### Our Web Services

MGlobally is a name synonymous to evolution. Ever since its inception, the organization is evolving and is further aiming to continue with this process of progression by expanding its customer base. We have been able to do this by delivering high-end solutions to the companies seeking to develop their presence across the web. Amid the range of services offered by us, we include:



#### Web Designing

A website's design does half of the job when it comes to creating an impact on the customers. Every business needs to be cautious of the website's design as it can work well in its favor. Thus, it becomes essential to get it designed by a company, which knows the aesthetics of the design. MGlobally understands the significance of a website for a business. Thus, for every web design produced by our in-house designers, all the crucial details provided by the clients are considered. Besides, web designers prior to designing a web page develop an understanding of the industry that the client is operating in. Besides, in every project undertaken by us, creativity is included as a major element.

#### Web Development



MGlobally is a technology driven organization supported by a team of tech enthusiasts. The technology professionals hold intricate knowledge that helps them to execute the development projects in a fluent manner. Our delivery team consists of developers, who are specialized in varied technologies and programming languages.

Below are the major solutions our web development services include:

- Drag and Drop Based Web Builder
  - Web Application Development •
- Website Architecture and Strategy
  - Content Management Systems
    - Custom Web Applications •
- Usability and User Interface Designs
  - Independent QA & Testing
    - Maintenance & Support •





### Mobile Application Development

With mobile applications turning out to be the necessities for most businesses, mobile application development has evolved as one of the most availed services. To cater to these ever increasing needs of the businesses, we have a team of mobile app developers, who develop apps for all operating systems.

#### **Custom Solutions**



Amid our numerous web development solutions, we hold specific packages for the clients looking for custom solutions. These are professional packages designed for web development, wherein the websites are developed by our in-house team. While we undertake these projects, we ensure that our technical team works in accordance with the specific details provided by the clients. These packages are called Pro Web Packages, wherein professional solutions are extended for each of our clients.



## Digital Marketing

Online marketing services remain the most desired solutions offered by MGlobally. We are assisted by enthusiastic digital experts, who manage our clients' digital presence across the web. Be it managing the clients' online reputation or handling their presence on social media platforms, we take care of everything. For any such assistance, you can simply get in touch with our sales professionals and can even get a consultation from our digital marketing experts and further avail our digital solutions.





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