Globally

MGLOBALLY
BUSINESS PLAN

Online web designing & development packages

Overview

MGlobally is operated as a direct selling IT network with various web designing & development packages to be purchased online. It's a platform that offers multiple standard and advanced web development packages. After having purchased these packages, the website can be developed online and published thereafter. Besides, you can also customize the packages and upload personalized videos and images on the website.

Packages

The web development packages available with MGlobally range from basic to advanced and professional. Those looking forward to build websites can choose from these packages as per their specific requirements. Below detailed is the pricing of the available packages.

Basic

$49
$99
$499

Advanced

$999
$2999
$4999

Professional

$9999
$14999
$24999

Packages

The membership of the clients are decided on the basis of the packages availed by them. Those having opted for the basic ones would enjoy the perks associated with the basic membership, whereas the ones having availed the advance package would get the benefits of advanced membership. However, their membership can be upgraded as and when they avail another package of higher value.

Rewards on Social Sharing

MGlobally also has a social sharing reward scheme for its users. Under this, the users can earn more reward points on the basis of the value of the packages purchased by them. The reward points to be earned through social sharing are divided into 300 days. Each day, the users can earn the allocated reward points by sharing the advertisements on their social media accounts. The reward points that a user can earn every day are already allocated for them. If in case a user is unable to share the advertisements on any specific day, he/she would be unable to redeem points for that day.

Rewards on Social Sharing

Sl. No.	Package Details	Daily Reward Point Returns	Days	Total
1.	49	0.3	300	90
2.	99	0.4	300	120
3.	499	2.5	300	750
4.	999	6	300	1800
5.	2999	21	300	6300
6.	4999	40	300	12000
7.	9999	90	300	27000
8.	14999	150	300	45000
9.	24999	275	300	82500

Referral Rewards

As aforementioned, MGlobally follows network marketing model under which, it holds great benefits for those bringing in references. As and when an individual brings references for the company, he/she can earn certain rewards depending upon the nature of referrals.

We have formulated a compensation scheme for the referrals, which are further classified into direct and binary.

Direct Commissions

Under the direct referrals, every user is needed to have a Sponsor ID to register. For every order placed by the referred client, the sponsor (referrer) is subject to the direct commission, which is given in the form of reward points. The reward points given under the direct commission scheme are equivalent to 5% of the order value. However, it is to be noted that the sponsor would not be entitled to any commission if the order is cancelled.

Binary Commissions

The commission for binary references is calculated on daily basis. Under the binary referrals, an individual may bring dual references at a time and likewise thereafter. For the orders placed by these references, a commission equivalent to 5% of the order value is provided to the referrer. For binary compensation, we consider the ratio of 1:1, wherein the amount on which the compensation has to be paid would be the least one of the order placed by the references in both the legs. However, the excess amount left over in any of the legs would be carried forward and included in the next day's calculation.

Note: The users would be entitled to any referral rewards only when the references have purchased any of the packages.

Daily Capping

We levy certain limit on the reward points earned by you in a day. This daily capping is based on the membership type of any user. Every user can earn rewards according to the following limits that have been set as per the membership obtained.

Sl. No.	Membership Type	Capping Limit
1.	Basic	1000 RP
2.	Advance	1500 RP
3.	Professional	2500 RP

Type of Wallets

We have defined specific wallets to credit the funds, commissions and reward points earned by the users. Following are the type of wallets that the users will get to see on their dashboards.

Fund Wallet

a.   The user can use this wallet to preload funds to make the online payments for the orders placed.

b.   Once the fund is added to the wallet, it cannot be withdrawn, but can be transferred.
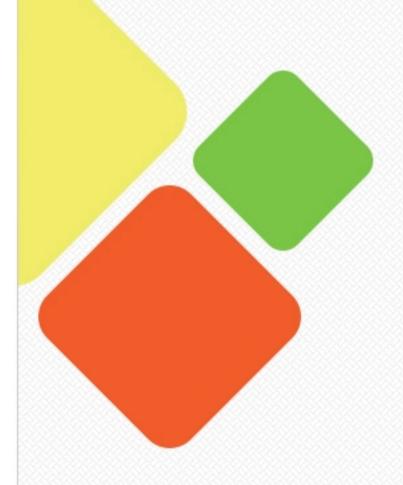
Commissions Wallet

a.   Reward points earned through direct and binary references would be credited to this wallet.

b.   These reward points cannot be withdrawn, but can be transferred.

RP Wallet

a.   This wallet is used to credit the reward points earned through social media sharing.

b.   These reward points cannot be withdrawn, but can be transferred.

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