

## Work Experience

### Ask.com

Oakland, California

Senior UX Designer for internal design team focused on delivering branded experiences with pixel precision. Duties include guiding product development, building front end using the latest web standards, and coordinating efforts to improve the quality of design engineering collaboration through custom applications.

Apr. 2010–Present

Ruby on Rails HAML · HTML5 CSS · SASS  
jQuery Photoshop Omnigraffle Illustrator  
Interaction Design User Testing Mobile & Tablet  
Product Concept Rapid Prototyping

### Jeffrey and Ava

San Francisco, California

Designer for popular San Francisco event promoters, creating collateral for Club 1994 and Blow Up SF. Worked on advertising campaigns, event flyers, identity system, custom web portals.

Jun. 2009–Mar. 2010

Campaigns Graphic Design PHP Wordpress  
Print Preflight Social Marketing



## Career Focus

I am passionate about developing my skills in all aspects of **product design**. I believe that the best design results from an understanding of programming and the constraints of **current technology**, to actively participate in **pushing the limits** of what's possible.

## Software

Photoshop Illustrator  
Omnigraffle Invision  
Sublime Text Coda  
Unix · \*nix Logic Pro  
After Effects InDesign  
Camera RAW QuarkXPress

## Education

### Academy of Art University

San Francisco, California

BFA, Web Design & New Media. Design program concentrated on user experience with human computer interaction topics and digital production techniques.

Sept. 2007–May 2012

### Oregon State University

Corvallis, Oregon

Attended college courses in graphic design, film photography, and audio production. Awarded full scholarship to return to the program during the summer of 2007.

Aug. 2006, Aug. 2007

### Studio Art Portfolio (AP Test)

Portland, Oregon

Created graphic design portfolio consisting of 29 pieces demonstrating quality, design concentration, and breadth of skill for scoring by AP board. Awarded 5 of 5.

Nov. 2006–May 2007

## Lifestyle

I love traveling, yoga, Dr. Who, pretending I'm on Food Network, and skydiving ✈.

Happily designing in Portland, Oregon · [www.russellmatsuo.com](http://www.russellmatsuo.com) · [design@russellmatsuo.com](mailto:design@russellmatsuo.com) · 415-602-6714