



# Russell Matsuo

Product Design · User Experience · Interactive

## Work Experience

### Ask.com

Oakland, California

Senior UX Designer for internal design team focused on delivering branded experiences with pixel precision. Duties include guiding product development, building front end using the latest web standards, and coordinating efforts to improve the quality of design engineering collaboration through custom applications.

### Jeffrey and Ava

San Francisco, California

Designer for popular San Francisco event promoters, creating collateral for Club 1994 and Blow Up SF. Worked on advertising campaigns, event flyers, identity system, custom web portals.

Apr. 2010–Present

Ruby on Rails

HAML · HTML5

CSS · SASS

Photoshop

Omnigraffle

jQuery

Illustrator

User Testing

Mobile & Tablet

Product Concept

Interaction Design

Rapid Prototyping

Jun. 2009–Mar. 2010

Campaigns

PHP

Wordpress

Print Preflight

Social Marketing

Graphic Design



## Career Focus

I am passionate about developing my skills in all aspects of **product design**. I believe that the best design results from an understanding of programming and the constraints of **current technology**, to actively participate in **pushing the limits** of what's possible.

## Software

Photoshop

Omnigraffle

Sublime Text

Unix · \*nix

After Effects

Camera RAW

Illustrator

Invision

Coda

Logic Pro

InDesign

QuarkXPress

## Education

### Academy of Art University

San Francisco, California

BFA, Web Design & New Media.

Design program concentrated on user experience with human computer interaction topics and digital production techniques.

Sept. 2007–May 2012

### Oregon State University

Corvallis, Oregon

Attended college courses in graphic design, film photography, and audio production. Awarded full scholarship to return to the program during the summer of 2007.

Aug. 2006, Aug. 2007

### Studio Art Portfolio (AP Test)

Portland, Oregon

Created graphic design portfolio consisting of 29 pieces demonstrating quality, design concentration, and breadth of skill for scoring by AP board. Awarded 5 of 5.

Nov. 2006–May 2007

## Lifestyle

I love traveling, yoga, Dr. Who, pretending I'm on Food Network, and jumping out of planes ✈.

References available on request. [design@russellmatsuo.com](mailto:design@russellmatsuo.com) · 415-602-6714

Happily designing in Portland, Oregon