



[mappingwithmatt.com](http://mappingwithmatt.com)  
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## Software Skills

ArcGIS, QGIS, GEODA, ENVI, Model Builder, Insight Maker, Python, R, Google Earth Engine, Tableau, Salesforce, Geopointe, Microsoft Products, Adobe Premiere

## Research Interests

Monitoring Vegetation Indices (Re-growth periods, oscillations), Tracking Agricultural Emissions with Climate Change (Methane, CO<sub>2</sub>, etc.), Urban Center Population Densities with Remote Sensing, Mapping Disaster Relief Diaspora, Renewable Energy, Clean Transportation

## Certifications

Udacity Nanodegree Program (Data Analyst), CBEST

## Organizations

Alpha Zeta of Theta XI, UCLA

## Service & Outreach

Los Angeles AIDS Walk (2019), Operation Smile (2019), LA Food Bank (2019), Theta XI Philanthropy (2015 - 2018), Natalie Claussen-Rogers Scholarship Fund (2014 - 2020)

## Portfolio

[mappingwithmatt.com](http://mappingwithmatt.com)

# KEVIN MATTHEW DUYST

GIS/Data Analyst

## Experience

○ Jan 2020  
June 2020  
6 mos

### Salesforce Administrator

Cydcor LLC.

- Obtain census data for clients, and isolate ideal locations for success of sales.
- Curate mapping scenarios of addressable markets for Pilot Programs. Customization of mapping boundaries to ensure accuracy and track sales agent performance.
- Python scripting for batch geocoding using Google API to garner data points (lat/lon) of sales reps.
- Develop mapping application processes (ArcGIS, QGIS, Google MyMaps, Salesforce Maps, Geopointe) and functionality for effective use by end users.
- Modify SQL Queries to ensure data import success (Lead Integration process) for displaying and updating Lead Management Databases.
- Create Datasets for internal team users and external sales reps in all mapping platforms.
- Deliver exception reporting and expectations for mapping visualizations.
- Communicate updates through internal and external channels—Executive Board, Campaign Management team, Sales Offices, API Vendors (Mulesoft), and client-facing representatives.

○ Jan 2019  
Dec 2019  
1 yr

### Territory Systems Analyst

Cydcor LLC.

- Oversee all Salesforce Functionality and CRM behaviors.
- Attend Salesforce conferences on behalf of Cydcor and fully integrate Salesforce Einstein AI for predictive modeling and generation of lead scoring.
- Dictate access control via customization of page layouts and permissions sets for all users touching CRM.
- Build test environments for internal users to familiarize themselves with Salesforce functionality.
- Liaison between Salesforce and Cydcor for system integration of quarterly releases.

○ May 2017  
June 2018  
1 yr

### Marketing & Communications Publicist

UCLA Anderson School of Management

- Conduct and culminate research pertaining to UCLA Anderson's Alumni speakers.
- Publish articles on behalf of UCLA Anderson School of Management.
- Interview various CEO's from Anderson's Alumni Network, such as Blair Taylor (Starbucks), John Stankey (AT&T), and Kevin Plank (Under Armour).

○ July 2016  
Sept 2016  
3 mos

### Financial Advisor Intern

Stifel Financial Corp.

- Culminate research reports and sales presentations for clients, under the guidance of Lupe Sanchez, Vice President of Investments.
- Interact with clients when advisor was unable to accept calls due to conflicts.
- Preparation of due diligence reports on certain stocks.
- Communicate with annuity companies on certain benefits they offer.

## Education

○ 2014  
2018

### University of California, Los Angeles (UCLA)

Major: Geography & Environmental Studies | Minors: GIS, English  
3.67 GPA

